

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 24.715887, -81.074183

17-May-2019

1718-Marathon S.C.

Marathon,FL

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	2,521	7,113	8,531	9,299	
	2018 Daytime Population	3,237	7,705	8,870	9,463	
	2023 Population Forecast	2,432	6,892	8,254	9,001	
	2010 Census Population	2,509	6,990	8,439	9,208	
	2000 Census Population	2,900	8,454	9,906	10,850	
	1990 Census Population	2,973	8,709	10,397	11,486	
	Historical Annual Growth, 1990 to 2000	-0.25%	-0.30%	-0.48%	-0.57%	
	Historical Annual Growth, 2000 to 2010	-1.44%	-1.88%	-1.59%	-1.63%	
	Estimated Annual Growth, 2010 to 2018	0.05%	0.20%	0.12%	0.11%	
	Projected Annual Growth, 2018 to 2023	-0.72%	-0.63%	-0.66%	-0.65%	
	HOUSEHOLDS	2018 Estimated Households	1,129	3,199	3,909	4,244
		2023 Households Forecast	1,089	3,098	3,780	4,106
2010 Census Households		1,121	3,134	3,859	4,194	
2000 Census Households		1,265	3,732	4,483	4,907	
1990 Census Households		1,299	3,862	4,739	5,223	
Historical Annual Growth, 1990 to 2000		-0.26%	-0.34%	-0.55%	-0.62%	
Historical Annual Growth, 2000 to 2010		-1.20%	-1.73%	-1.49%	-1.56%	
Estimated Annual Growth, 2010 to 2018		0.08%	0.23%	0.15%	0.14%	
Projected Annual Growth, 2018 to 2023		-0.72%	-0.64%	-0.67%	-0.66%	
2018 % Households With Children		16%	19%	17%	17%	
2018 Persons per Household		2.22	2.21	2.16	2.16	
INCOME 2018		HH Income \$500,000 or more	0.73%	1.02%	1.28%	1.30%
	HH Income \$250,000 to \$499,999	0.87%	1.12%	1.46%	1.50%	
	HH Income \$200,000 to \$249,999	2.03%	2.66%	3.40%	3.50%	
	HH Income \$175,000 to \$199,999	6.07%	3.34%	3.39%	3.28%	
	HH Income \$150,000 to \$174,999	2.40%	3.06%	3.36%	3.39%	
	HH Income \$100,000 to \$149,999	16.57%	13.91%	13.94%	14.52%	
	HH Income \$75,000 to \$99,999	14.31%	11.69%	11.91%	12.32%	
	HH Income \$50,000 to \$74,999	14.85%	17.38%	18.72%	18.59%	
	HH Income \$35,000 to \$49,999	10.58%	12.18%	12.26%	12.33%	
	HH Income \$25,000 to \$34,999	7.98%	8.98%	8.17%	7.93%	
	HH Income \$15,000 to \$24,999	12.71%	10.60%	9.24%	8.90%	
	HH Income \$0 to \$14,999	10.91%	14.05%	12.87%	12.43%	
	Average Household Income	\$105,395	\$85,201	\$93,342	\$93,930	
Median Household Income	\$63,135	\$55,654	\$59,184	\$60,554		
Per Capita Income	\$47,421	\$38,525	\$43,072	\$43,286		
2000 Average Household Income	\$48,912	\$49,851	\$53,154	\$52,949		
2000 Median Household Income	\$37,272	\$36,212	\$37,195	\$37,384		
WRKPLACE 2018	Workplace Establishments	167	455	522	554	
	Workplace Employees (Full Time Employees)	1,435	3,781	4,253	4,470	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	128	357	406	444
	Count of Pop 5 to 14 years	227	648	736	794
	Count of Pop 14 to 22 years	193	528	593	634
	Count of Pop 22 to 30 years	202	526	585	634
	Count of Pop 30 to 45 years	370	1,079	1,239	1,356
	Count of Pop 45 to 60 years	536	1,526	1,781	1,947
	Count of Pop 60 to 75 years	598	1,726	2,160	2,383
	Count of Pop 75+ years	266	723	1,030	1,106
	Population 0 to 4 Years	5.09%	5.02%	4.76%	4.77%
	Population 5 to 13 Years	8.99%	9.11%	8.63%	8.54%
	Population 14 to 21 Years	7.67%	7.43%	6.95%	6.82%
	Population 22 to 29 Years	8.00%	7.39%	6.86%	6.81%
	Population 30 to 44 Years	14.69%	15.17%	14.52%	14.59%
	Population 45 to 59 Years	21.28%	21.46%	20.88%	20.94%
	Population 60 to 74 Years	23.74%	24.26%	25.32%	25.63%
	Population 74 Years Plus	10.55%	10.16%	12.08%	11.90%
	Median Age	49.6	49.8	51.7	51.9
GENDER 2018	Male Population	1,239	3,627	4,339	4,722
	Female Population	1,282	3,487	4,191	4,577
RACE 2018	2018 Estimated Population	2,521	7,113	8,531	9,299
	White	91.13%	90.85%	90.95%	90.78%
	Black or African American	4.98%	4.98%	5.24%	5.34%
	Asian or Pacific Islander	1.17%	1.25%	1.15%	1.14%
	Other Races	2.72%	2.92%	2.67%	2.74%
HISPANIC	2018 Hispanic Population	830	2,285	2,452	2,542
	2018 Hispanic Population %	32.91%	32.12%	28.75%	27.34%
	2023 Hispanic Population Forecast	837	2,299	2,451	2,543
	2023 Hispanic Population % Projected	34.43%	33.35%	29.70%	28.25%
	2000 Hispanic Population %	21.10%	21.41%	20.33%	19.04%
1990 Hispanic Population %	15.41%	12.18%	10.41%	9.79%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	1,894	5,379	6,574	7,186
	Elementary	3.88%	4.36%	3.68%	3.44%
	Some High School	5.09%	6.50%	6.24%	5.82%
	High School Graduate	29.83%	32.44%	31.86%	31.17%
	Some College	25.07%	21.65%	21.59%	22.62%
	Associates Degree	7.93%	7.81%	7.69%	7.87%
	Bachelors Degree	21.06%	19.52%	19.51%	19.39%
	Graduate Degree	7.14%	7.73%	9.42%	9.68%
	% College (4+)	28.20%	27.25%	28.93%	29.07%
HOUSING 2018	Total Housing Units	1,781	5,014	6,856	7,477
	Owner Occupied Percent	33.29%	34.03%	32.00%	32.44%
	Renter Occupied Percent	30.11%	29.77%	25.01%	24.33%
	Vacant Housing Percent	36.60%	36.20%	42.98%	43.23%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.07%	0.12%	0.23%	0.23%
Homes Built 2000 to 2009	14.49%	12.33%	11.93%	11.67%
Homes Built 1990 to 1999	17.17%	11.70%	11.83%	12.97%
Homes Built 1980 to 1989	21.65%	22.25%	22.98%	23.44%
Homes Built 1970 to 1979	21.49%	26.18%	27.50%	27.11%
Homes Built 1960 to 1979	14.94%	13.80%	13.42%	12.76%
Homes Built 1950 to 1959	6.99%	10.73%	9.95%	9.59%
Homes Built 1940 to 1949	2.24%	1.58%	1.16%	1.33%
Homes Built 1939 or earlier	0.97%	1.31%	1.00%	0.92%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	23.64%	23.60%	28.50%	28.25%
Property Value \$750,000 to \$999,999	15.10%	15.38%	15.71%	16.27%
Property Value \$500,000 to \$749,999	21.75%	21.40%	20.89%	22.02%
Property Value \$400,000 to \$499,999	10.87%	10.28%	9.26%	9.21%
Property Value \$300,000 to \$399,999	9.95%	9.57%	8.95%	8.52%
Property Value \$200,000 to \$299,999	6.71%	7.67%	6.27%	6.06%
Property Value \$150,000 to \$199,999	2.20%	3.03%	2.46%	2.25%
Property Value \$100,000 to \$149,999	4.51%	3.09%	2.92%	2.66%
Property Value \$60,000 to \$99,999	3.48%	2.38%	1.87%	1.69%
Property Value \$40,000 to \$59,999	0.82%	0.89%	0.93%	1.05%
Property Value \$0 to \$39,999	0.97%	2.72%	2.23%	2.02%
Median Home Value	\$620,617	\$621,219	\$680,785	\$687,781
Median Rent per Month (Census 2000)	\$683	\$695	\$718	\$721
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	1,281	3,513	4,139	4,463
Managerial/Executive	13.90%	14.86%	13.82%	13.61%
Professional Specialty	12.25%	11.67%	12.59%	12.64%
Healthcare Support	0.79%	1.01%	0.87%	0.82%
Sales	13.69%	11.98%	13.54%	13.81%
Office & Administrative Support	18.80%	16.07%	14.49%	14.16%
Protective Service	1.45%	1.37%	1.32%	1.45%
Food Preparation	6.62%	8.13%	7.08%	7.27%
Building Maintenance & Cleaning	5.01%	7.04%	8.33%	8.20%
Personal Care	1.96%	1.94%	2.22%	2.33%
Farming, Fishing, & Forestry	3.10%	7.13%	6.43%	5.96%
Construction	7.61%	9.77%	9.75%	9.55%
Production & Transportation	14.84%	9.03%	9.58%	10.21%
Percent White Collar	59.43%	55.59%	55.30%	55.03%
Percent Blue Collar	40.57%	44.41%	44.70%	44.97%
Median Employee Salary	39,477	39,244	38,686	38,201
Average Employee Salary	45,863	45,719	44,901	44,324
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	35	161	199	205
2018 Estimated Unemployed (Age 16 and Up)	15	77	83	86
2018 Estimated Unemployed Rate (Age 16 and Up)	1.20%	2.14%	1.96%	1.85%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	79.20%	69.12%	69.10%	68.91%
	Drive to Work Carpool	9.50%	12.38%	11.82%	11.55%
	Travel to Work by Public Transportation	0.05%	0.24%	0.60%	0.67%
	Drive to Work on Motorcycle	0.52%	0.44%	0.41%	0.38%
	Drive to Work on Bicycle	1.93%	3.83%	3.74%	4.07%
	Walk to Work	3.57%	7.72%	8.19%	7.73%
	Other Means	1.42%	1.80%	1.71%	1.57%
	Work at Home	2.41%	3.46%	3.49%	4.25%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	10.53%	12.09%	13.17%	13.08%
	Travel to Work in 5 to 9 minutes	33.69%	36.96%	36.13%	35.78%
	Travel to Work in 10 to 14 minutes	22.10%	25.74%	25.98%	24.96%
	Travel to Work in 15 to 19 minutes	15.90%	8.68%	9.39%	11.37%
	Travel to Work in 20 to 29 minutes	6.47%	5.80%	5.53%	5.23%
	Travel to Work in 30 to 44 minutes	6.92%	5.15%	4.55%	4.47%
	Travel to Work in 45 to 59 minutes	0.74%	0.72%	0.65%	0.72%
	Travel to Work in 60 minutes or more	3.64%	4.87%	4.61%	4.38%
Average Travel Time to Work	11.4	13.0	14.0	14.5	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$54.73	\$54.56	\$54.78	\$54.86
	Apparel and Related Services	\$13.73	\$13.35	\$13.44	\$13.53
	Transportation	\$79.33	\$77.51	\$78.20	\$78.72
	Healthcare	\$40.45	\$39.80	\$40.34	\$40.54
	Entertainment	\$20.69	\$20.21	\$20.45	\$20.59
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	0	0	575	638
	Category B - Urban Cliff Hangers	0	0	0	0
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	1,384	2,071	2,071	2,603
	Category F - Going it Alone	542	3,289	3,344	3,344
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	0	0	0
	Category I - Married in the Suburbs	0	0	0	0
	Category J - Retired in the Suburbs	0	0	0	0
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	31
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	583	1,694	2,450	2,562

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