

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.970529, -84.016748

17-May-2019

## 1707-Lawrenceville Market

### Lawrenceville,GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2018 Estimated Population	11,236	81,892	220,168	688,559	
	2018 Daytime Population	13,101	92,643	237,568	705,290	
	2023 Population Forecast	12,504	90,611	245,597	773,963	
	2010 Census Population	9,804	72,623	192,385	591,492	
	2000 Census Population	7,186	59,860	139,523	418,085	
	1990 Census Population	2,772	29,909	67,687	227,418	
	Historical Annual Growth, 1990 to 2000	9.99%	7.18%	7.50%	6.28%	
	Historical Annual Growth, 2000 to 2010	3.16%	1.95%	3.26%	3.53%	
	Estimated Annual Growth, 2010 to 2018	1.57%	1.38%	1.55%	1.75%	
	Projected Annual Growth, 2018 to 2023	2.16%	2.04%	2.21%	2.37%	
	<b>HOUSEHOLDS</b>	2018 Estimated Households	4,373	27,621	71,828	229,411
		2023 Households Forecast	4,870	30,607	80,264	257,908
2010 Census Households		3,803	24,434	62,572	196,977	
2000 Census Households		2,747	20,119	45,803	143,118	
1990 Census Households		926	10,353	23,123	79,581	
Historical Annual Growth, 1990 to 2000		11.49%	6.87%	7.07%	6.04%	
Historical Annual Growth, 2000 to 2010		3.31%	1.96%	3.17%	3.25%	
Estimated Annual Growth, 2010 to 2018		1.61%	1.41%	1.59%	1.76%	
Projected Annual Growth, 2018 to 2023		2.18%	2.07%	2.25%	2.37%	
2018 % Households With Children		31%	36%	39%	40%	
2018 Persons per Household		2.55	2.91	3.02	2.98	
<b>INCOME 2018</b>		HH Income \$500,000 or more	0.43%	0.29%	0.39%	0.55%
	HH Income \$250,000 to \$499,999	0.49%	0.31%	0.45%	0.65%	
	HH Income \$200,000 to \$249,999	1.21%	0.78%	1.07%	1.54%	
	HH Income \$175,000 to \$199,999	1.18%	5.13%	5.18%	5.65%	
	HH Income \$150,000 to \$174,999	1.55%	3.54%	3.96%	4.51%	
	HH Income \$100,000 to \$149,999	10.03%	14.64%	16.35%	16.94%	
	HH Income \$75,000 to \$99,999	15.13%	14.32%	15.02%	14.70%	
	HH Income \$50,000 to \$74,999	23.53%	20.00%	19.78%	19.65%	
	HH Income \$35,000 to \$49,999	13.96%	13.78%	13.72%	13.25%	
	HH Income \$25,000 to \$34,999	14.40%	10.64%	9.70%	8.98%	
	HH Income \$15,000 to \$24,999	10.18%	8.45%	7.12%	6.68%	
	HH Income \$0 to \$14,999	7.90%	8.13%	7.29%	6.91%	
Average Household Income	\$61,878	\$76,210	\$81,031	\$86,125		
Median Household Income	\$52,691	\$59,580	\$64,289	\$67,176		
Per Capita Income	\$24,233	\$26,008	\$26,691	\$28,810		
2000 Average Household Income	\$71,821	\$70,049	\$73,222	\$73,900		
2000 Median Household Income	\$66,023	\$62,460	\$64,520	\$63,860		
<b>WRKPLACE 2018</b>	Workplace Establishments	450	2,096	6,076	18,527	
	Workplace Employees (Full Time Employees)	6,848	41,302	103,055	297,506	

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	1,019	5,798	15,308	46,383
	Count of Pop 5 to 14 years	1,624	10,147	27,553	85,869
	Count of Pop 14 to 22 years	1,249	9,774	27,509	88,245
	Count of Pop 22 to 30 years	1,260	9,663	25,436	75,455
	Count of Pop 30 to 45 years	2,803	16,230	42,283	125,953
	Count of Pop 45 to 60 years	2,133	17,403	48,332	155,131
	Count of Pop 60 to 75 years	913	10,387	27,383	89,282
	Count of Pop 75+ years	234	2,491	6,364	22,241
	Population 0 to 4 Years	9.07%	7.08%	6.95%	6.74%
	Population 5 to 13 Years	14.46%	12.39%	12.51%	12.47%
	Population 14 to 21 Years	11.12%	11.94%	12.49%	12.82%
	Population 22 to 29 Years	11.21%	11.80%	11.55%	10.96%
	Population 30 to 44 Years	24.95%	19.82%	19.20%	18.29%
	Population 45 to 59 Years	18.98%	21.25%	21.95%	22.53%
	Population 60 to 74 Years	8.13%	12.68%	12.44%	12.97%
	Population 74 Years Plus	2.08%	3.04%	2.89%	3.23%
	Median Age	32.4	35.3	35.4	36.3
<b>GENDER 2018</b>	Male Population	5,284	40,154	108,099	337,109
	Female Population	5,951	41,739	112,069	351,450
<b>RACE 2018</b>	2018 Estimated Population	11,236	81,892	220,168	688,559
	White	42.65%	51.91%	50.06%	53.47%
	Black or African American	41.34%	26.78%	26.44%	23.17%
	Asian or Pacific Islander	5.19%	10.03%	12.23%	12.65%
	Other Races	10.82%	11.28%	11.28%	10.71%
<b>HISPANIC</b>	2018 Hispanic Population	2,177	16,942	45,150	125,395
	2018 Hispanic Population %	19.37%	20.69%	20.51%	18.21%
	2023 Hispanic Population Forecast	2,357	18,883	50,673	140,840
	2023 Hispanic Population % Projected	18.85%	20.84%	20.63%	18.20%
	2000 Hispanic Population %	6.40%	7.93%	7.76%	8.55%
1990 Hispanic Population %	1.43%	1.57%	1.80%	2.05%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	6,891	52,405	139,803	438,268
	Elementary	2.52%	5.12%	5.83%	5.56%
	Some High School	4.16%	6.80%	6.20%	5.67%
	High School Graduate	21.69%	23.75%	23.12%	22.66%
	Some College	30.26%	22.97%	21.11%	19.84%
	Associates Degree	13.76%	9.98%	9.67%	9.33%
	Bachelors Degree	21.50%	21.20%	23.13%	24.37%
	Graduate Degree	6.11%	10.17%	10.92%	12.58%
% College (4+)	27.61%	31.37%	34.06%	36.94%	
<b>HOUSING 2018</b>	Total Housing Units	4,731	29,680	76,844	244,594
	Owner Occupied Percent	28.83%	60.58%	66.54%	67.16%
	Renter Occupied Percent	63.61%	32.49%	26.93%	26.63%
	Vacant Housing Percent	7.56%	6.94%	6.53%	6.21%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.02%	0.18%	0.44%	0.56%
Homes Built 2000 to 2009	25.70%	21.86%	29.45%	32.10%
Homes Built 1990 to 1999	57.30%	40.62%	37.94%	33.97%
Homes Built 1980 to 1989	13.06%	23.52%	20.49%	19.94%
Homes Built 1970 to 1979	1.70%	8.27%	7.57%	9.07%
Homes Built 1960 to 1979	0.90%	3.32%	2.36%	2.51%
Homes Built 1950 to 1959	0.30%	1.28%	1.15%	1.03%
Homes Built 1940 to 1949	0.90%	0.57%	0.34%	0.42%
Homes Built 1939 or earlier	0.12%	0.39%	0.26%	0.40%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	0.00%	0.18%	1.27%	2.10%
Property Value \$750,000 to \$999,999	0.06%	0.25%	0.98%	1.98%
Property Value \$500,000 to \$749,999	0.90%	4.95%	6.26%	10.55%
Property Value \$400,000 to \$499,999	3.20%	9.03%	9.08%	11.81%
Property Value \$300,000 to \$399,999	23.27%	19.83%	19.71%	20.35%
Property Value \$200,000 to \$299,999	44.90%	38.44%	36.36%	31.61%
Property Value \$150,000 to \$199,999	14.93%	15.80%	14.71%	11.42%
Property Value \$100,000 to \$149,999	4.42%	6.80%	7.51%	5.79%
Property Value \$60,000 to \$99,999	6.27%	2.08%	1.62%	1.60%
Property Value \$40,000 to \$59,999	0.66%	0.83%	0.63%	0.60%
Property Value \$0 to \$39,999	1.38%	1.79%	1.88%	2.19%
Median Home Value	\$252,972	\$263,192	\$267,562	\$290,311
Median Rent per Month (Census 2000)	\$862	\$788	\$806	\$833
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	5,579	41,843	111,979	353,111
Managerial/Executive	13.73%	15.62%	16.72%	17.56%
Professional Specialty	22.30%	18.74%	20.02%	21.77%
Healthcare Support	1.57%	1.44%	1.46%	1.58%
Sales	11.54%	13.82%	13.98%	13.38%
Office & Administrative Support	18.14%	15.10%	13.94%	13.42%
Protective Service	2.21%	1.50%	1.22%	1.42%
Food Preparation	8.56%	6.42%	5.71%	5.56%
Building Maintenance & Cleaning	2.42%	3.60%	3.58%	3.67%
Personal Care	1.75%	3.44%	3.10%	3.03%
Farming, Fishing, & Forestry	0.01%	0.10%	0.09%	0.08%
Construction	6.65%	9.13%	9.12%	8.75%
Production & Transportation	11.13%	11.08%	11.06%	9.79%
Percent White Collar	67.28%	64.73%	66.12%	67.71%
Percent Blue Collar	32.72%	35.27%	33.88%	32.29%
Median Employee Salary	38,966	44,925	41,369	40,534
Average Employee Salary	49,556	53,913	50,434	49,987
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	94	839	1,987	6,407
2018 Estimated Unemployed (Age 16 and Up)	458	2,530	6,002	16,858
2018 Estimated Unemployed Rate (Age 16 and Up)	7.40%	5.71%	4.96%	4.51%

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<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	79.02%	80.36%	79.97%	80.29%
Drive to Work Carpool	13.32%	10.38%	11.39%	11.04%
Travel to Work by Public Transportation	0.82%	1.25%	1.19%	0.92%
Drive to Work on Motorcycle	0.06%	0.08%	0.09%	0.10%
Drive to Work on Bicycle	0.00%	0.00%	0.18%	0.10%
Walk to Work	1.71%	1.09%	0.70%	0.87%
Other Means	1.00%	1.46%	1.33%	1.31%
Work at Home	4.07%	5.37%	5.06%	5.23%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	0.55%	1.25%	1.08%	1.34%
Travel to Work in 5 to 9 minutes	7.82%	6.88%	6.60%	6.46%
Travel to Work in 10 to 14 minutes	16.76%	13.37%	10.83%	10.13%
Travel to Work in 15 to 19 minutes	19.35%	14.65%	13.26%	11.43%
Travel to Work in 20 to 29 minutes	19.46%	16.54%	18.02%	18.44%
Travel to Work in 30 to 44 minutes	18.22%	22.09%	23.04%	26.16%
Travel to Work in 45 to 59 minutes	10.54%	13.28%	13.68%	13.23%
Travel to Work in 60 minutes or more	7.30%	11.94%	13.49%	12.81%
Average Travel Time to Work	31.0	30.8	31.9	31.5
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$48.51	\$49.53	\$49.69	\$49.95
Apparel and Related Services	\$12.55	\$13.21	\$13.43	\$13.60
Transportation	\$68.40	\$71.66	\$72.69	\$73.62
Healthcare	\$31.51	\$33.89	\$34.32	\$34.80
Entertainment	\$17.27	\$18.43	\$18.74	\$19.06
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	0	0	880	26,621
Category B - Urban Cliff Hangers	1,506	13,682	48,890	189,204
Category C - Urban Cliff Dwellers	0	1,023	10,939	29,175
Category D - Seasoned Urban Dwellers	0	0	0	3,171
Category E - Thriving Alone	0	0	0	10
Category F - Going it Alone	562	4,540	6,035	19,400
Category G - Struggling Alone	0	481	2,032	5,755
Category H - Single in the Suburbs	8,743	26,480	61,617	127,676
Category I - Married in the Suburbs	128	25,723	66,836	198,916
Category J - Retired in the Suburbs	0	1,133	1,335	18,054
Category K - Living with Nature	0	0	0	5
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	232	4,730	9,705	21,237
Category N - Espaniola	0	1,550	5,863	37,443
Category O - Specialties	0	1,122	2,789	7,591

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