

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.970529, -84.016748

12-Apr-2021

117070-Lawrenceville Market

Lawrenceville, GA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	11,171	81,843	221,786	698,390	
	2020 Daytime Population	15,505	100,096	253,818	752,530	
	2025 Population Forecast	12,373	90,320	247,014	785,330	
	2010 Census Population	9,804	72,623	192,376	591,366	
	2000 Census Population	7,186	59,860	139,468	418,117	
	1990 Census Population	2,772	29,909	67,697	227,777	
	Historical Annual Growth, 1990 to 2000	9.99%	7.18%	7.50%	6.26%	
	Historical Annual Growth, 2000 to 2010	3.16%	1.95%	3.27%	3.53%	
	Estimated Annual Growth, 2010 to 2020	1.22%	1.12%	1.33%	1.56%	
	Projected Annual Growth, 2020 to 2025	2.06%	1.99%	2.18%	2.37%	
	HOUSEHOLDS	2020 Estimated Households	4,343	27,606	72,344	232,497
		2025 Households Forecast	4,815	30,509	80,707	261,463
2010 Census Households		3,803	24,434	62,559	196,923	
2000 Census Households		2,747	20,119	45,772	143,150	
1990 Census Households		926	10,353	23,121	79,705	
Historical Annual Growth, 1990 to 2000		11.49%	6.87%	7.07%	6.03%	
Historical Annual Growth, 2000 to 2010		3.31%	1.96%	3.17%	3.24%	
Estimated Annual Growth, 2010 to 2020		1.24%	1.14%	1.36%	1.56%	
Projected Annual Growth, 2020 to 2025		2.08%	2.02%	2.21%	2.38%	
2020 % Households With Children		32%	35%	38%	39%	
2020 Persons per Household		2.56	2.91	3.02	2.99	
INCOME 2020		HH Income \$500,000 or more	0.29%	0.56%	0.67%	0.69%
	HH Income \$250,000 to \$499,999	0.37%	0.66%	0.79%	0.82%	
	HH Income \$200,000 to \$249,999	0.83%	1.57%	1.85%	1.91%	
	HH Income \$175,000 to \$199,999	1.45%	4.93%	5.35%	7.09%	
	HH Income \$150,000 to \$174,999	1.75%	3.78%	4.68%	5.30%	
	HH Income \$100,000 to \$149,999	15.20%	16.45%	17.14%	17.86%	
	HH Income \$75,000 to \$99,999	15.74%	16.04%	16.10%	15.32%	
	HH Income \$50,000 to \$74,999	18.93%	18.72%	18.62%	18.95%	
	HH Income \$35,000 to \$49,999	13.47%	11.70%	12.51%	11.94%	
	HH Income \$25,000 to \$34,999	15.12%	9.57%	8.49%	7.79%	
	HH Income \$15,000 to \$24,999	9.20%	8.33%	6.77%	5.82%	
	HH Income \$0 to \$14,999	7.65%	7.70%	7.03%	6.52%	
	Average Household Income	\$67,212	\$83,592	\$87,982	\$93,942	
	Median Household Income	\$56,491	\$66,246	\$69,742	\$73,480	
Per Capita Income	\$26,284	\$28,500	\$28,952	\$31,388		
WRKPLACE 2020	2000 Average Household Income	\$71,821	\$70,049	\$73,282	\$73,823	
	2000 Median Household Income	\$66,023	\$62,460	\$64,574	\$63,814	
	Workplace Establishments	470	2,163	6,141	18,983	
	Workplace Employees (Full Time Employees)	7,599	44,417	109,312	319,623	

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POPULATION BY AGE 2020				
Count of Pop 0 to 4 years	979	5,638	14,897	45,213
Count of Pop 5 to 14 years	1,646	10,053	27,225	84,645
Count of Pop 14 to 22 years	1,245	9,308	26,498	85,921
Count of Pop 22 to 30 years	1,157	9,980	27,055	82,620
Count of Pop 30 to 45 years	2,720	15,799	40,831	120,759
Count of Pop 45 to 60 years	2,174	17,020	47,962	155,631
Count of Pop 60 to 75 years	1,008	11,354	30,323	98,820
Count of Pop 75+ years	242	2,690	6,995	24,781
Population 0 to 4 Years	8.76%	6.89%	6.72%	6.47%
Population 5 to 13 Years	14.73%	12.28%	12.28%	12.12%
Population 14 to 21 Years	11.15%	11.37%	11.95%	12.30%
Population 22 to 29 Years	10.36%	12.19%	12.20%	11.83%
Population 30 to 44 Years	24.35%	19.30%	18.41%	17.29%
Population 45 to 59 Years	19.46%	20.80%	21.63%	22.28%
Population 60 to 74 Years	9.03%	13.87%	13.67%	14.15%
Population 74 Years Plus	2.17%	3.29%	3.15%	3.55%
Median Age	33.1	35.7	35.8	36.7
GENDER 2020				
Male Population	5,268	40,144	108,875	341,764
Female Population	5,903	41,699	112,911	356,626
RACE 2020				
2020 Estimated Population	11,171	81,843	221,786	698,390
White	43.06%	50.54%	48.52%	51.95%
Black or African American	41.17%	28.17%	27.61%	24.31%
Asian or Pacific Islander	6.06%	10.28%	13.11%	13.06%
Other Races	9.71%	11.01%	10.77%	10.68%
HISPANIC				
2020 Hispanic Population	2,243	17,724	46,071	130,115
2020 Hispanic Population %	20.07%	21.66%	20.77%	18.63%
2025 Hispanic Population Forecast	2,475	19,888	51,393	145,632
2025 Hispanic Population % Projected	20.00%	22.02%	20.81%	18.54%
2000 Hispanic Population %	6.40%	7.93%	7.75%	8.55%
1990 Hispanic Population %	1.43%	1.57%	1.79%	2.05%
EDUCATION (AGE 25+) 2020				
Adult Population (25 Years or Older)	6,871	52,991	142,669	450,231
Elementary	3.74%	5.09%	5.80%	5.60%
Some High School	6.57%	7.17%	6.25%	5.64%
High School Graduate	18.86%	23.42%	22.77%	21.67%
Some College	28.55%	21.81%	20.51%	19.03%
Associates Degree	12.20%	10.45%	9.81%	9.40%
Bachelors Degree	21.60%	21.18%	23.04%	25.05%
Graduate Degree	8.48%	10.88%	11.83%	13.61%
% College (4+)	30.08%	32.06%	34.86%	38.66%
HOUSING 2020				
Total Housing Units	4,676	29,536	77,174	247,623
Owner Occupied Percent	28.73%	60.85%	66.80%	67.23%
Renter Occupied Percent	64.15%	32.62%	26.95%	26.67%
Vacant Housing Percent	7.12%	6.54%	6.26%	6.11%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.02%	0.16%	0.33%	0.36%
Homes Built 2000 to 2009	28.20%	22.03%	29.56%	32.31%
Homes Built 1990 to 1999	56.65%	40.37%	37.86%	33.48%
Homes Built 1980 to 1989	10.75%	23.86%	21.00%	20.36%
Homes Built 1970 to 1979	1.98%	7.99%	7.18%	9.20%
Homes Built 1960 to 1979	1.29%	3.43%	2.31%	2.48%
Homes Built 1950 to 1959	0.48%	1.35%	1.21%	0.99%
Homes Built 1940 to 1949	0.19%	0.36%	0.29%	0.40%
Homes Built 1939 or earlier	0.44%	0.47%	0.26%	0.41%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.00%	0.61%	1.22%	1.88%
Property Value \$750,000 to \$999,999	0.25%	0.66%	1.38%	2.52%
Property Value \$500,000 to \$749,999	1.47%	6.94%	8.33%	13.25%
Property Value \$400,000 to \$499,999	4.06%	11.32%	12.62%	14.24%
Property Value \$300,000 to \$399,999	25.86%	28.01%	25.87%	24.01%
Property Value \$200,000 to \$299,999	43.05%	36.11%	34.49%	29.38%
Property Value \$150,000 to \$199,999	12.61%	9.54%	9.50%	8.06%
Property Value \$100,000 to \$149,999	4.05%	3.44%	3.67%	3.26%
Property Value \$60,000 to \$99,999	6.62%	1.72%	1.03%	0.85%
Property Value \$40,000 to \$59,999	0.69%	0.38%	0.41%	0.54%
Property Value \$0 to \$39,999	1.22%	1.23%	1.05%	1.36%
Median Home Value	\$260,810	\$293,825	\$298,990	\$325,918
Median Rent per Month (Census 2000)	\$862	\$788	\$806	\$833
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,200	40,655	110,672	353,945
Managerial/Executive	17.11%	16.75%	16.21%	17.56%
Professional Specialty	20.32%	19.86%	21.25%	22.71%
Healthcare Support	1.84%	1.83%	1.77%	1.77%
Sales	7.92%	12.17%	12.65%	12.27%
Office & Administrative Support	16.73%	13.70%	13.07%	12.21%
Protective Service	2.90%	1.48%	1.15%	1.03%
Food Preparation	7.81%	6.57%	5.70%	5.69%
Building Maintenance & Cleaning	3.01%	3.59%	3.52%	3.46%
Personal Care	1.36%	2.34%	2.84%	2.76%
Farming, Fishing, & Forestry	0.01%	0.15%	0.11%	0.08%
Construction	8.69%	9.84%	9.24%	8.75%
Production & Transportation	12.29%	11.74%	12.49%	11.70%
Percent White Collar	63.92%	64.30%	64.94%	66.53%
Percent Blue Collar	36.08%	35.70%	35.06%	33.47%
Median Employee Salary	42,093	47,381	44,168	43,662
Average Employee Salary	51,461	56,203	52,941	52,460
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	94	839	1,984	6,408
2020 Estimated Unemployed (Age 16 and Up)	626	3,625	8,871	23,469
2020 Estimated Unemployed Rate (Age 16 and Up)	10.56%	8.20%	7.25%	6.17%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	77.32%	79.77%	79.10%	79.80%
Drive to Work Carpool	11.17%	10.75%	12.02%	11.56%
Travel to Work by Public Transportation	2.39%	1.48%	1.31%	1.00%
Drive to Work on Motorcycle	0.09%	0.08%	0.08%	0.13%
Drive to Work on Bicycle	0.00%	0.00%	0.07%	0.04%
Walk to Work	1.82%	0.99%	0.74%	0.68%
Other Means	0.94%	1.47%	1.54%	1.50%
Work at Home	6.27%	5.45%	5.07%	5.14%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	0.53%	1.45%	1.20%	1.36%
Travel to Work in 5 to 9 minutes	9.42%	7.28%	6.93%	6.59%
Travel to Work in 10 to 14 minutes	14.24%	13.16%	11.00%	10.08%
Travel to Work in 15 to 19 minutes	20.77%	14.56%	12.50%	11.33%
Travel to Work in 20 to 29 minutes	15.74%	15.29%	17.09%	17.87%
Travel to Work in 30 to 44 minutes	17.81%	22.47%	24.33%	26.55%
Travel to Work in 45 to 59 minutes	10.82%	13.05%	13.26%	13.12%
Travel to Work in 60 minutes or more	10.68%	12.75%	13.70%	13.11%
Average Travel Time to Work	31.0	30.8	31.9	31.5
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$53.97	\$54.64	\$54.69	\$54.86
Apparel and Related Services	\$13.15	\$13.67	\$13.82	\$13.96
Transportation	\$82.06	\$85.73	\$86.71	\$87.71
Healthcare	\$46.64	\$49.68	\$50.06	\$50.64
Entertainment	\$19.05	\$20.08	\$20.32	\$20.58
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	0	1,132	5,172	23,004
Category B - Urban Cliff Climbers	1,597	16,759	62,164	191,076
Category C - Urban Cliff Dwellers	0	1,491	7,240	12,694
Category D - Seasoned Urban Dwellers	0	0	0	722
Category E - Thriving Alone	0	985	985	1,488
Category F - Going it Alone	1,062	6,782	8,290	32,994
Category G - Struggling Alone	0	0	44	3,462
Category H - Single in the Suburbs	4,354	15,303	42,399	109,356
Category I - Married in the Suburbs	128	27,424	74,939	226,467
Category J - Retired in the Suburbs	0	0	197	22,941
Category K - Living with Nature	0	0	0	5
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	3,967	9,403	14,287	30,726
Category N - Espaniola	0	0	0	31,415
Category O - Specialties	0	1,135	2,824	7,731

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