

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.001816, -75.27612

19-Mar-2020

## 117010-Whole Foods at Wynnewood

### Wynnewood, PA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
<b>POPULATION</b>				
2019 Estimated Population	17,316	165,698	495,712	1,920,229
2019 Daytime Population	17,957	169,452	477,539	2,433,969
2024 Population Forecast	17,970	169,385	510,258	1,990,337
2010 Census Population	16,600	162,100	478,805	1,829,789
2000 Census Population	16,492	167,386	494,161	1,835,666
1990 Census Population	16,703	167,728	511,851	1,896,862
Historical Annual Growth, 1990 to 2000	-0.13%	-0.02%	-0.35%	-0.33%
Historical Annual Growth, 2000 to 2010	0.06%	-0.32%	-0.32%	-0.03%
Estimated Annual Growth, 2010 to 2019	0.43%	0.23%	0.36%	0.50%
Projected Annual Growth, 2019 to 2024	0.74%	0.44%	0.58%	0.72%
<b>HOUSEHOLDS</b>				
2019 Estimated Households	7,323	64,010	198,054	760,681
2024 Households Forecast	7,595	65,547	204,360	792,050
2010 Census Households	7,033	62,366	190,310	718,679
2000 Census Households	7,193	63,758	193,494	709,059
1990 Census Households	7,152	63,748	195,859	715,479
Historical Annual Growth, 1990 to 2000	0.06%	0.00%	-0.12%	-0.09%
Historical Annual Growth, 2000 to 2010	-0.22%	-0.22%	-0.17%	0.13%
Estimated Annual Growth, 2010 to 2019	0.42%	0.27%	0.41%	0.58%
Projected Annual Growth, 2019 to 2024	0.73%	0.48%	0.63%	0.81%
2019 % Households With Children	33%	30%	26%	25%
2019 Persons per Household	2.34	2.49	2.42	2.43
<b>INCOME 2019</b>				
HH Income \$500,000 or more	3.35%	1.97%	1.10%	1.20%
HH Income \$250,000 to \$499,999	4.01%	2.36%	1.31%	1.43%
HH Income \$200,000 to \$249,999	9.37%	5.53%	3.08%	3.34%
HH Income \$175,000 to \$199,999	14.44%	8.00%	5.90%	4.43%
HH Income \$150,000 to \$174,999	7.68%	5.87%	4.48%	4.20%
HH Income \$100,000 to \$149,999	17.28%	14.76%	13.01%	12.96%
HH Income \$75,000 to \$99,999	9.64%	10.98%	10.67%	10.82%
HH Income \$50,000 to \$74,999	11.94%	14.68%	15.76%	15.59%
HH Income \$35,000 to \$49,999	8.07%	10.74%	11.95%	11.78%
HH Income \$25,000 to \$34,999	4.94%	7.82%	8.83%	9.09%
HH Income \$15,000 to \$24,999	5.64%	7.47%	9.38%	9.87%
HH Income \$0 to \$14,999	3.64%	9.81%	14.53%	15.29%
Average Household Income	\$181,950	\$120,606	\$92,366	\$86,417
Median Household Income	\$118,278	\$73,919	\$57,403	\$55,623
Per Capita Income	\$77,565	\$48,133	\$37,968	\$35,037
2000 Average Household Income	\$106,634	\$77,313	\$60,964	\$53,557
2000 Median Household Income	\$72,975	\$52,282	\$39,968	\$36,502
<b>WRKPLACE 2019</b>				
Workplace Establishments	739	4,047	9,538	45,469
Workplace Employees (Full Time Employees)	9,195	63,240	172,244	1,101,986

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	896	8,866	30,752	123,762
	Count of Pop 5 to 14 years	1,696	16,669	52,287	207,715
	Count of Pop 14 to 22 years	1,965	21,131	58,031	217,331
	Count of Pop 22 to 30 years	1,608	18,115	51,849	207,248
	Count of Pop 30 to 45 years	2,699	27,962	100,382	409,069
	Count of Pop 45 to 60 years	3,604	32,053	88,741	340,396
	Count of Pop 60 to 75 years	3,489	29,174	80,490	295,211
	Count of Pop 75+ years	1,359	11,729	33,180	119,496
	Population 0 to 4 Years	5.17%	5.35%	6.20%	6.45%
	Population 5 to 13 Years	9.79%	10.06%	10.55%	10.82%
	Population 14 to 21 Years	11.35%	12.75%	11.71%	11.32%
	Population 22 to 29 Years	9.29%	10.93%	10.46%	10.79%
	Population 30 to 44 Years	15.59%	16.88%	20.25%	21.30%
	Population 45 to 59 Years	20.81%	19.34%	17.90%	17.73%
Population 60 to 74 Years	20.15%	17.61%	16.24%	15.37%	
Population 74 Years Plus	7.85%	7.08%	6.69%	6.22%	
Median Age	43.9	39.6	37.8	37.1	
<b>GENDER 2019</b>	Male Population	8,179	77,331	232,593	913,202
	Female Population	9,138	88,366	263,119	1,007,027
<b>RACE 2019</b>	2019 Estimated Population	17,316	165,698	495,712	1,920,229
	White	84.63%	57.08%	48.41%	47.97%
	Black or African American	5.32%	34.02%	42.54%	38.28%
	Asian or Pacific Islander	7.14%	5.56%	5.48%	6.11%
	Other Races	2.90%	3.35%	3.57%	7.64%
<b>HISPANIC</b>	2019 Hispanic Population	653	5,430	16,142	196,212
	2019 Hispanic Population %	3.77%	3.28%	3.26%	10.22%
	2024 Hispanic Population Forecast	680	5,558	16,618	202,516
	2024 Hispanic Population % Projected	3.78%	3.28%	3.26%	10.17%
	2000 Hispanic Population %	1.54%	1.82%	1.66%	7.16%
1990 Hispanic Population %	0.95%	0.98%	1.00%	4.95%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	12,132	111,752	334,648	1,292,023
	Elementary	1.11%	2.54%	2.64%	4.59%
	Some High School	1.16%	4.27%	6.66%	8.94%
	High School Graduate	7.36%	20.81%	26.89%	29.49%
	Some College	7.89%	17.03%	17.75%	15.99%
	Associates Degree	4.60%	5.47%	5.95%	5.67%
	Bachelors Degree	31.32%	23.48%	21.36%	19.40%
	Graduate Degree	46.57%	26.41%	18.75%	15.92%
% College (4+)	77.88%	49.89%	40.10%	35.32%	
<b>HOUSING 2019</b>	Total Housing Units	7,746	69,131	220,621	845,078
	Owner Occupied Percent	63.05%	65.27%	54.37%	51.95%
	Renter Occupied Percent	31.50%	27.33%	35.40%	38.06%
	Vacant Housing Percent	5.46%	7.41%	10.23%	9.99%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.00%	0.05%	0.14%	0.24%
Homes Built 2000 to 2009	1.83%	1.53%	2.66%	3.80%
Homes Built 1990 to 1999	0.46%	1.36%	2.35%	2.98%
Homes Built 1980 to 1989	2.96%	3.18%	3.78%	4.46%
Homes Built 1970 to 1979	5.01%	5.49%	5.44%	6.31%
Homes Built 1960 to 1979	11.18%	9.34%	9.44%	9.44%
Homes Built 1950 to 1959	20.57%	20.61%	18.17%	17.70%
Homes Built 1940 to 1949	18.28%	18.83%	20.23%	15.55%
Homes Built 1939 or earlier	39.71%	39.61%	37.80%	39.52%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	14.89%	7.38%	4.83%	3.44%
Property Value \$750,000 to \$999,999	21.04%	8.31%	4.96%	4.32%
Property Value \$500,000 to \$749,999	28.47%	14.34%	9.05%	8.72%
Property Value \$400,000 to \$499,999	13.13%	11.34%	9.25%	9.19%
Property Value \$300,000 to \$399,999	12.62%	13.08%	13.06%	12.98%
Property Value \$200,000 to \$299,999	5.26%	11.70%	16.69%	16.94%
Property Value \$150,000 to \$199,999	2.14%	12.47%	11.66%	12.06%
Property Value \$100,000 to \$149,999	0.82%	12.35%	13.59%	14.57%
Property Value \$60,000 to \$99,999	1.08%	5.79%	10.92%	11.06%
Property Value \$40,000 to \$59,999	0.01%	1.18%	2.87%	3.13%
Property Value \$0 to \$39,999	0.54%	2.07%	3.13%	3.58%
Median Home Value	\$626,415	\$334,000	\$242,918	\$230,141
Median Rent per Month (Census 2000)	\$835	\$692	\$629	\$604
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	9,760	83,102	236,107	897,867
Managerial/Executive	22.83%	18.48%	16.55%	16.32%
Professional Specialty	49.25%	34.69%	30.51%	27.80%
Healthcare Support	0.87%	3.76%	5.04%	4.88%
Sales	10.08%	9.99%	9.83%	9.16%
Office & Administrative Support	6.93%	10.61%	11.48%	11.45%
Protective Service	1.04%	2.66%	2.75%	2.66%
Food Preparation	1.91%	4.10%	4.74%	5.57%
Building Maintenance & Cleaning	0.61%	3.06%	3.55%	3.75%
Personal Care	2.05%	2.61%	3.14%	3.17%
Farming, Fishing, & Forestry	0.00%	0.05%	0.09%	0.16%
Construction	2.47%	3.70%	4.10%	4.98%
Production & Transportation	1.95%	6.28%	8.23%	10.10%
Percent White Collar	89.96%	77.54%	73.40%	69.61%
Percent Blue Collar	10.04%	22.46%	26.60%	30.39%
Median Employee Salary	45,130	45,468	44,965	46,280
Average Employee Salary	54,452	54,305	53,666	56,121
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	462	6,762	20,165	79,242
2019 Estimated Unemployed (Age 16 and Up)	297	4,346	13,541	63,669
2019 Estimated Unemployed Rate (Age 16 and Up)	2.82%	4.92%	5.42%	6.62%

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<b>TRANSPORTATION TO WORK 2019</b>				
Drive to Work Alone	63.98%	63.96%	60.25%	56.32%
Drive to Work Carpool	5.66%	7.00%	7.11%	7.89%
Travel to Work by Public Transportation	16.37%	17.79%	21.67%	21.64%
Drive to Work on Motorcycle	0.20%	0.15%	0.12%	0.10%
Drive to Work on Bicycle	0.71%	0.57%	1.12%	1.67%
Walk to Work	5.13%	5.24%	5.35%	7.87%
Other Means	0.17%	0.46%	0.51%	0.62%
Work at Home	7.76%	4.71%	3.78%	3.69%
<b>TRAVEL TIME TO WORK 2019</b>				
Travel Time in Less than 5 minutes	4.35%	3.79%	2.50%	2.02%
Travel to Work in 5 to 9 minutes	8.01%	6.83%	6.05%	6.62%
Travel to Work in 10 to 14 minutes	10.26%	10.00%	8.84%	10.13%
Travel to Work in 15 to 19 minutes	9.01%	9.68%	10.78%	12.24%
Travel to Work in 20 to 29 minutes	22.61%	22.09%	20.85%	20.31%
Travel to Work in 30 to 44 minutes	29.75%	28.45%	28.78%	26.51%
Travel to Work in 45 to 59 minutes	10.63%	10.85%	11.68%	11.53%
Travel to Work in 60 minutes or more	5.39%	8.31%	10.52%	10.65%
Average Travel Time to Work	25.1	27.7	29.6	29.2
<b>SPENDING PATTERNS 2019</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$60.47	\$59.30	\$58.80	\$58.38
Apparel and Related Services	\$16.77	\$15.22	\$14.53	\$14.36
Transportation	\$102.17	\$93.63	\$89.40	\$88.66
Healthcare	\$44.83	\$42.32	\$40.90	\$39.25
Entertainment	\$26.78	\$24.00	\$22.69	\$22.33
<b>LIFESTYLE SEGMENTATION 2019</b>				
Category A - Crème de la Crème	13,649	54,044	95,362	269,725
Category B - Urban Cliff Climbers	0	2,211	7,686	13,576
Category C - Urban Cliff Dwellers	408	13,611	25,714	86,222
Category D - Seasoned Urban Dwellers	0	923	6,257	23,690
Category E - Thriving Alone	1,123	13,430	47,156	220,211
Category F - Going it Alone	962	14,661	63,139	226,931
Category G - Struggling Alone	0	0	3,086	96,557
Category H - Single in the Suburbs	0	0	3,218	5,039
Category I - Married in the Suburbs	0	374	2,232	14,606
Category J - Retired in the Suburbs	0	0	1,197	20,734
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	331
Category M - Harlem Gateway	0	51,720	202,254	669,270
Category N - Espaniola	0	0	0	133,726
Category O - Specialties	1,022	8,408	21,372	70,887

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