

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 40.001816, -75.27612

20-Apr-2022

117010-Whole Foods at Wynnewood

Wynnewood, PA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	17,767	166,362	499,665	1,950,003	
	2021 Daytime Population	18,150	168,291	463,517	2,362,169	
	2026 Population Forecast	18,257	168,532	510,637	2,008,302	
	2010 Census Population	16,589	162,100	477,630	1,829,039	
	2000 Census Population	16,483	167,386	492,953	1,834,888	
	1990 Census Population	16,694	167,728	510,412	1,896,279	
	Historical Annual Growth, 1990 to 2000	-0.13%	-0.02%	-0.35%	-0.33%	
	Historical Annual Growth, 2000 to 2010	0.06%	-0.32%	-0.32%	-0.03%	
	CY Estimated Annual Growth, 2010 to 2021	0.59%	0.22%	0.38%	0.55%	
	FY Projected Annual Growth, 2021 to 2025	0.55%	0.26%	0.44%	0.59%	
	HOUSEHOLDS	2021 Estimated Households	7,537	64,321	199,896	774,322
		2026 Households Forecast	7,750	65,254	204,758	801,202
2010 Census Households		7,028	62,366	189,876	718,470	
2000 Census Households		7,189	63,758	193,115	708,852	
1990 Census Households		7,148	63,748	195,495	715,350	
Historical Annual Growth, 1990 to 2000		0.06%	0.00%	-0.12%	-0.09%	
Historical Annual Growth, 2000 to 2010		-0.23%	-0.22%	-0.17%	0.13%	
CY Estimated Annual Growth, 2010 to 2021		0.60%	0.26%	0.44%	0.64%	
FY Projected Annual Growth, 2021 to 2025		0.56%	0.29%	0.48%	0.68%	
2021 % Households With Children		31%	29%	26%	24%	
2021 Persons per Household		2.34	2.49	2.41	2.43	
INCOME 2021		HH Income \$500,000 or more	5.27%	2.93%	1.90%	1.75%
	HH Income \$250,000 to \$499,999	6.34%	3.51%	2.27%	2.09%	
	HH Income \$200,000 to \$249,999	14.77%	8.20%	5.33%	4.89%	
	HH Income \$175,000 to \$199,999	6.97%	5.23%	3.79%	3.59%	
	HH Income \$150,000 to \$174,999	7.94%	6.22%	4.87%	4.63%	
	HH Income \$100,000 to \$149,999	17.91%	14.99%	13.54%	13.73%	
	HH Income \$75,000 to \$99,999	9.15%	11.31%	11.12%	11.26%	
	HH Income \$50,000 to \$74,999	11.41%	14.22%	15.39%	15.21%	
	HH Income \$35,000 to \$49,999	6.66%	9.87%	11.24%	11.08%	
	HH Income \$25,000 to \$34,999	5.63%	7.54%	8.63%	8.65%	
	HH Income \$15,000 to \$24,999	4.09%	6.34%	8.41%	8.82%	
	HH Income \$0 to \$14,999	3.85%	9.64%	13.53%	14.28%	
	CY Average Household Income	\$188,290	\$128,797	\$100,306	\$93,894	
	CY Median Household Income	\$126,347	\$79,864	\$62,365	\$60,901	
	Per Capita Income	\$80,484	\$51,333	\$41,187	\$38,076	
WRKPLACE 2021	2000 Average Household Income	\$106,606	\$77,313	\$60,991	\$53,579	
	2000 Median Household Income	\$72,963	\$52,282	\$39,978	\$36,502	
	2026 Projected Average Household Income	\$210,842	\$145,262	\$113,528	\$107,698	
	2026 Projected Median Household Income	\$146,996	\$91,476	\$71,543	\$70,703	
	Workplace Establishments	753	4,057	9,419	45,592	
Workplace Employees (Full Time Employees)	8,905	59,751	158,497	1,030,604		

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	912	8,889	30,941	125,215
	Count of Pop 5 to 14 years	1,717	16,343	52,943	212,570
	Count of Pop 14 to 22 years	1,917	20,859	58,411	221,019
	Count of Pop 22 to 30 years	1,770	18,200	50,468	200,405
	Count of Pop 30 to 45 years	2,798	28,471	101,501	415,267
	Count of Pop 45 to 60 years	3,546	31,045	87,156	340,390
	Count of Pop 60 to 75 years	3,611	30,105	83,378	307,374
	Count of Pop 75+ years	1,496	12,450	34,867	127,763
	Population 0 to 4 Years	5.14%	5.34%	6.19%	6.42%
	Population 5 to 13 Years	9.66%	9.82%	10.60%	10.90%
	Population 14 to 21 Years	10.79%	12.54%	11.69%	11.33%
	Population 22 to 29 Years	9.96%	10.94%	10.10%	10.28%
	Population 30 to 44 Years	15.75%	17.11%	20.31%	21.30%
	Population 45 to 59 Years	19.96%	18.66%	17.44%	17.46%
	Population 60 to 74 Years	20.32%	18.10%	16.69%	15.76%
	Population 74 Years Plus	8.42%	7.48%	6.98%	6.55%
	Median Age	43.8	39.8	38.2	37.6
GENDER 2021	Male Population	8,388	77,718	234,922	929,156
	Female Population	9,379	88,643	264,743	1,020,847
RACE 2021	2021 Estimated Population	17,767	166,362	499,665	1,950,003
	White	83.84%	56.61%	48.12%	47.95%
	Black or African American	4.98%	34.08%	42.40%	37.89%
	Asian or Pacific Islander	7.90%	5.86%	5.72%	6.32%
	Other Races	3.27%	3.45%	3.76%	7.84%
HISPANIC	2021 Hispanic Population	640	5,524	16,959	203,675
	2021 Hispanic Population %	3.60%	3.32%	3.39%	10.44%
	2026 Hispanic Population Forecast	652	5,877	18,252	211,078
	2026 Hispanic Population % Forecast	3.57%	3.49%	3.57%	10.51%
	2000 Hispanic Population %	1.54%	1.82%	1.66%	7.14%
1990 Hispanic Population %	0.95%	0.98%	1.01%	4.94%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	12,524	112,997	337,831	1,313,692
	Elementary	0.45%	1.69%	2.36%	4.32%
	Some High School	0.80%	4.08%	6.21%	8.14%
	High School Graduate	6.88%	20.28%	25.86%	28.36%
	Some College	6.90%	16.46%	17.38%	15.81%
	Associates Degree	3.50%	5.38%	5.77%	5.82%
	Bachelors Degree	30.95%	24.36%	22.55%	20.69%
	Graduate Degree	50.52%	27.75%	19.88%	16.85%
% College (4+)	81.47%	52.11%	42.43%	37.55%	
HOUSING 2021	Total Housing Units	7,987	69,435	222,211	858,650
	Owner Occupied Percent	62.95%	65.30%	54.42%	52.03%
	Renter Occupied Percent	31.42%	27.33%	35.53%	38.15%
	Vacant Housing Percent	5.63%	7.36%	10.04%	9.82%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.00%	0.05%	0.08%	0.10%
Homes Built 2000 to 2009	1.56%	1.51%	2.40%	3.55%
Homes Built 1990 to 1999	0.65%	1.39%	2.26%	2.99%
Homes Built 1980 to 1989	3.18%	3.41%	3.53%	4.32%
Homes Built 1970 to 1979	6.59%	5.41%	5.59%	6.21%
Homes Built 1960 to 1979	10.36%	9.71%	9.91%	9.46%
Homes Built 1950 to 1959	20.45%	20.83%	18.36%	17.87%
Homes Built 1940 to 1949	18.00%	17.16%	19.55%	15.67%
Homes Built 1939 or earlier	39.21%	40.53%	38.32%	39.83%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	17.58%	7.72%	4.82%	3.54%
Property Value \$750,000 to \$999,999	24.39%	9.13%	5.33%	5.16%
Property Value \$500,000 to \$749,999	25.72%	16.26%	11.17%	11.07%
Property Value \$400,000 to \$499,999	12.59%	11.30%	9.81%	10.09%
Property Value \$300,000 to \$399,999	7.35%	11.04%	12.64%	12.56%
Property Value \$200,000 to \$299,999	4.52%	13.40%	17.22%	17.58%
Property Value \$150,000 to \$199,999	1.23%	10.90%	10.64%	10.74%
Property Value \$100,000 to \$149,999	0.79%	9.88%	11.81%	12.89%
Property Value \$60,000 to \$99,999	0.51%	3.95%	9.27%	8.98%
Property Value \$40,000 to \$59,999	0.02%	0.93%	2.32%	2.99%
Property Value \$0 to \$39,999	0.19%	1.42%	2.23%	2.45%
CY Median Home Value	\$696,791	\$367,811	\$267,459	\$257,854
CY Median Rent per Month (Census 2000)	\$835	\$692	\$628	\$604
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	9,897	83,477	239,652	917,191
Managerial/Executive	23.12%	18.58%	16.28%	16.62%
Professional Specialty	50.01%	35.08%	31.03%	28.34%
Healthcare Support	1.05%	4.17%	5.51%	5.02%
Sales	9.33%	9.59%	9.28%	8.97%
Office & Administrative Support	7.07%	10.09%	11.28%	11.05%
Protective Service	0.61%	2.73%	2.63%	2.55%
Food Preparation	1.72%	4.08%	4.66%	5.45%
Building Maintenance & Cleaning	0.65%	2.93%	3.44%	3.60%
Personal Care	2.24%	2.72%	3.34%	3.27%
Farming, Fishing, & Forestry	0.00%	0.04%	0.07%	0.14%
Construction	2.29%	3.24%	3.98%	5.00%
Production & Transportation	1.91%	6.77%	8.51%	9.98%
Percent White Collar	90.59%	77.50%	73.37%	70.00%
Percent Blue Collar	9.41%	22.50%	26.63%	30.00%
CY Median Employee Salary	\$47,485	\$47,969	\$47,579	\$48,908
CY Average Employee Salary	\$56,911	\$56,997	\$56,393	\$59,088
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	462	6,762	20,165	79,218
2021 Estimated Unemployed (Age 16 and Up)	362	4,538	13,885	63,971
2021 Estimated Unemployed Rate (Age 16 and Up)	3.39%	5.09%	5.49%	6.53%

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TRANSPORTATION TO WORK 2021				
Drive to Work Alone	64.07%	63.69%	60.44%	56.52%
Drive to Work Carpool	5.96%	7.48%	7.25%	8.08%
Travel to Work by Public Transportation	15.21%	17.49%	21.45%	21.44%
Drive to Work on Motorcycle	0.18%	0.15%	0.11%	0.09%
Drive to Work on Bicycle	1.16%	0.49%	1.08%	1.61%
Walk to Work	5.01%	5.33%	5.39%	7.90%
Other Means	0.20%	0.45%	0.60%	0.65%
Work at Home	8.09%	4.80%	3.58%	3.52%
TRAVEL TIME TO WORK 2021				
Travel Time in Less than 5 minutes	3.44%	3.46%	2.42%	2.03%
Travel to Work in 5 to 9 minutes	9.06%	7.28%	6.25%	6.86%
Travel to Work in 10 to 14 minutes	9.70%	9.74%	8.89%	10.23%
Travel to Work in 15 to 19 minutes	10.46%	9.86%	10.72%	12.06%
Travel to Work in 20 to 29 minutes	21.15%	21.41%	20.59%	20.19%
Travel to Work in 30 to 44 minutes	29.32%	28.78%	28.70%	26.66%
Travel to Work in 45 to 59 minutes	11.17%	11.26%	12.07%	11.44%
Travel to Work in 60 minutes or more	5.70%	8.21%	10.36%	10.53%
Average Travel Time to Work	25.1	27.7	29.6	29.2
SPENDING PATTERNS 2021				
Grocery Store Market Basket Weekly Per Capita Spending	\$61.48	\$60.64	\$60.12	\$59.72
Apparel and Related Services	\$17.08	\$15.71	\$14.96	\$14.84
Transportation	\$103.16	\$95.56	\$91.42	\$91.00
Healthcare	\$58.32	\$55.24	\$53.34	\$51.23
Entertainment	\$27.15	\$24.82	\$23.54	\$23.33
SPENDING 2021				
Med Disposable Inc-Inc minus taxes	\$103,530	\$67,360	\$52,697	\$51,517
Avg Disposable Inc-Inc minus taxes	\$114,501	\$86,460	\$71,635	\$69,615
Med Discretionary-Disp less food/shelter/clothing	\$83,395	\$48,481	\$36,194	\$35,088
Avg Discretionary-Disp less food/shelter/clothing	\$87,020	\$62,560	\$50,521	\$48,780
LIFESTYLE SEGMENTATION 2021				
Category A - Crème de la Crème	13,833	60,844	105,032	301,588
Category B - Urban Cliff Climbers	0	2,205	6,181	11,639
Category C - Urban Cliff Dwellers	387	10,217	23,699	67,309
Category D - Seasoned Urban Dwellers	0	0	5,335	18,812
Category E - Thriving Alone	2,245	15,015	51,922	238,742
Category F - Going it Alone	97	11,382	62,053	240,043
Category G - Struggling Alone	0	0	2,352	80,616
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	0	0	316	12,340
Category J - Retired in the Suburbs	0	397	3,832	26,823
Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	51,511	201,850	675,873
Category N - Espaniola	0	0	0	133,826
Category O - Specialties	1,052	8,474	20,107	73,263

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