

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 41.189826, -73.431678

9-Mar-2023

116910-Wilton Campus

Wilton, CT

| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|--|---|-----------------------------|------------------|-------------------|---------|---------|
| POPULATION | 2022 Estimated Population | 2,829 | 23,390 | 87,483 | 327,348 | |
| | 2022 Daytime Population | 5,839 | 31,046 | 87,099 | 344,213 | |
| | 2027 Population Forecast | 2,812 | 23,547 | 87,982 | 327,677 | |
| | 2010 Census Population | 2,712 | 21,917 | 82,895 | 313,986 | |
| | 2000 Census Population | 2,676 | 21,228 | 80,718 | 303,184 | |
| | 1990 Census Population | 2,274 | 19,238 | 75,488 | 282,613 | |
| | Historical Annual Growth, 1990 to 2000 | 1.64% | 0.99% | 0.67% | 0.71% | |
| | Historical Annual Growth, 2000 to 2010 | 0.14% | 0.32% | 0.27% | 0.35% | |
| | CY Estimated Annual Growth, 2010 to 2022 | 0.33% | 0.51% | 0.42% | 0.33% | |
| | FY Projected Annual Growth, 2022 to 2027 | -0.11% | 0.13% | 0.11% | 0.02% | |
| | HOUSEHOLDS | 2022 Estimated Households | 1,144 | 8,471 | 32,342 | 118,836 |
| | | 2027 Households Forecast | 1,136 | 8,552 | 32,561 | 119,045 |
| 2010 Census Households | | 1,099 | 7,872 | 30,516 | 113,638 | |
| 2000 Census Households | | 1,050 | 7,415 | 29,648 | 111,075 | |
| 1990 Census Households | | 916 | 6,972 | 28,097 | 104,328 | |
| Historical Annual Growth, 1990 to 2000 | | 1.37% | 0.62% | 0.54% | 0.63% | |
| Historical Annual Growth, 2000 to 2010 | | 0.46% | 0.60% | 0.29% | 0.23% | |
| CY Estimated Annual Growth, 2010 to 2022 | | 0.31% | 0.58% | 0.46% | 0.35% | |
| FY Projected Annual Growth, 2022 to 2027 | | -0.14% | 0.19% | 0.14% | 0.04% | |
| 2022 % Households With Children | | 33% | 35% | 32% | 32% | |
| 2022 Persons per Household | | 2.41 | 2.74 | 2.69 | 2.71 | |
| INCOME 2022 | | HH Income \$500,000 or more | 4.43% | 4.31% | 4.17% | 4.47% |
| | HH Income \$250,000 to \$499,999 | 5.24% | 5.13% | 4.97% | 5.34% | |
| | HH Income \$200,000 to \$249,999 | 12.35% | 12.02% | 11.61% | 12.46% | |
| | HH Income \$175,000 to \$199,999 | 23.90% | 31.41% | 22.03% | 17.93% | |
| | HH Income \$150,000 to \$174,999 | 10.80% | 8.40% | 8.51% | 7.81% | |
| | HH Income \$100,000 to \$149,999 | 10.08% | 13.60% | 14.94% | 15.18% | |
| | HH Income \$75,000 to \$99,999 | 4.55% | 6.51% | 8.26% | 8.37% | |
| | HH Income \$50,000 to \$74,999 | 7.24% | 7.30% | 10.06% | 10.77% | |
| | HH Income \$35,000 to \$49,999 | 4.04% | 2.90% | 5.04% | 5.55% | |
| | HH Income \$25,000 to \$34,999 | 10.29% | 4.03% | 3.70% | 4.45% | |
| | HH Income \$15,000 to \$24,999 | 5.48% | 2.18% | 2.99% | 3.44% | |
| | HH Income \$0 to \$14,999 | 1.60% | 2.22% | 3.72% | 4.23% | |
| Current Year Average Household Income | \$233,545 | \$273,242 | \$238,541 | \$225,852 | | |
| Current Year Median Household Income | \$165,580 | \$177,284 | \$153,807 | \$143,104 | | |
| Per Capita Income | \$96,644 | \$99,725 | \$88,648 | \$82,679 | | |
| 2000 Average Household Income | \$141,768 | \$186,597 | \$157,025 | \$140,499 | | |
| 2000 Median Household Income | \$100,825 | \$124,925 | \$96,430 | \$88,757 | | |
| 2027 Projected Average Household Income | \$252,649 | \$293,479 | \$256,326 | \$243,448 | | |
| 2027 Projected Median Household Income | \$185,899 | \$203,920 | \$171,949 | \$158,576 | | |
| WRKPLACE 2022 | Workplace Establishments | 362 | 1,014 | 3,395 | 11,627 | |
| | Workplace Employees (Full Time Employees) | 4,522 | 13,261 | 35,555 | 123,876 | |

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|---------------------------------|--------------------------------------|------------------|------------------|-------------------|---------|
| POPULATION BY AGE 2022 | Count of Pop 0 to 4 years | 99 | 844 | 3,691 | 14,357 |
| | Count of Pop 5 to 14 years | 226 | 1,808 | 7,594 | 29,370 |
| | Count of Pop 14 to 22 years | 334 | 2,875 | 9,864 | 39,299 |
| | Count of Pop 22 to 30 years | 379 | 3,224 | 10,969 | 39,747 |
| | Count of Pop 30 to 45 years | 272 | 2,397 | 10,611 | 42,435 |
| | Count of Pop 45 to 60 years | 592 | 4,812 | 18,036 | 66,895 |
| | Count of Pop 60 to 75 years | 634 | 5,362 | 19,183 | 67,618 |
| | Count of Pop 75+ years | 292 | 2,068 | 7,535 | 27,629 |
| | Population 0 to 4 Years | 3.50% | 3.61% | 4.22% | 4.39% |
| | Population 5 to 13 Years | 7.98% | 7.73% | 8.68% | 8.97% |
| | Population 14 to 21 Years | 11.82% | 12.29% | 11.28% | 12.01% |
| | Population 22 to 29 Years | 13.41% | 13.78% | 12.54% | 12.14% |
| | Population 30 to 44 Years | 9.62% | 10.25% | 12.13% | 12.96% |
| | Population 45 to 59 Years | 20.94% | 20.57% | 20.62% | 20.44% |
| Population 60 to 74 Years | 22.41% | 22.92% | 21.93% | 20.66% | |
| Population 74 Years Plus | 10.33% | 8.84% | 8.61% | 8.44% | |
| Median Age | 49.2 | 47.6 | 46.1 | 44.4 | |
| GENDER 2022 | Male Population | 1,327 | 11,315 | 42,274 | 158,966 |
| | Female Population | 1,502 | 12,075 | 45,209 | 168,383 |
| RACE 2022 | 2022 Estimated Population | 2,829 | 23,390 | 87,483 | 327,348 |
| | White | 86.70% | 87.52% | 83.43% | 81.92% |
| | Black or African American | 1.25% | 2.12% | 4.51% | 5.41% |
| | Asian or Pacific Islander | 7.86% | 5.89% | 5.07% | 4.81% |
| | Other Races | 4.18% | 4.47% | 6.99% | 7.87% |
| HISPANIC | 2022 Hispanic Population | 124 | 1,058 | 8,801 | 40,634 |
| | 2022 Hispanic Population % | 4.37% | 4.52% | 10.06% | 12.41% |
| | 2027 Hispanic Population Forecast | 131 | 1,147 | 9,236 | 42,234 |
| | 2027 Hispanic Population % Forecast | 4.65% | 4.87% | 10.50% | 12.89% |
| | 2000 Hispanic Population % | 1.43% | 1.75% | 4.56% | 6.35% |
| 1990 Hispanic Population % | 1.30% | 1.91% | 2.46% | 3.85% | |
| EDUCATION (AGE 25+) 2022 | Adult Population (25 Years or Older) | 2,016 | 16,535 | 61,933 | 228,096 |
| | Elementary | 1.25% | 1.30% | 2.70% | 3.05% |
| | Some High School | 1.27% | 0.97% | 1.94% | 2.59% |
| | High School Graduate | 9.65% | 10.29% | 12.37% | 13.83% |
| | Some College | 7.51% | 8.75% | 11.64% | 11.20% |
| | Associates Degree | 4.65% | 3.96% | 5.01% | 5.12% |
| | Bachelors Degree | 39.28% | 39.50% | 34.48% | 33.93% |
| | Graduate Degree | 36.39% | 35.24% | 31.85% | 30.28% |
| % College (4+) | 75.67% | 74.74% | 66.33% | 64.21% | |
| HOUSING 2022 | Total Housing Units | 1,221 | 9,000 | 34,527 | 126,455 |
| | Owner Occupied Percent | 63.03% | 79.42% | 74.70% | 72.63% |
| | Renter Occupied Percent | 30.70% | 14.71% | 18.97% | 21.34% |
| | Vacant Housing Percent | 6.28% | 5.87% | 6.33% | 6.03% |

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|---|--|------------------|------------------|-------------------|-----------|
| HOMES BUILT BY YEAR 2022 | Homes Built 2010 or later | 0.09% | 0.07% | 0.26% | 0.25% |
| | Homes Built 2000 to 2009 | 9.36% | 7.75% | 6.24% | 6.36% |
| | Homes Built 1990 to 1999 | 17.27% | 10.25% | 6.35% | 5.93% |
| | Homes Built 1980 to 1989 | 22.85% | 16.66% | 13.29% | 11.11% |
| | Homes Built 1970 to 1979 | 16.64% | 13.48% | 14.27% | 13.88% |
| | Homes Built 1960 to 1979 | 9.04% | 17.52% | 17.76% | 16.66% |
| | Homes Built 1950 to 1959 | 14.32% | 20.16% | 18.33% | 19.54% |
| | Homes Built 1940 to 1949 | 2.59% | 3.15% | 5.67% | 7.36% |
| | Homes Built 1939 or earlier | 7.84% | 10.95% | 17.83% | 18.92% |
| HOME VALUE (OWNER OCCUPIED) 2022 | Property Value \$1,000,000 or more | 33.34% | 38.33% | 31.26% | 28.48% |
| | Property Value \$750,000 to \$999,999 | 15.01% | 18.57% | 17.09% | 18.93% |
| | Property Value \$500,000 to \$749,999 | 18.82% | 15.52% | 19.22% | 18.82% |
| | Property Value \$400,000 to \$499,999 | 8.82% | 4.03% | 6.87% | 6.10% |
| | Property Value \$300,000 to \$399,999 | 3.40% | 1.88% | 3.52% | 3.28% |
| | Property Value \$200,000 to \$299,999 | 2.56% | 1.15% | 1.40% | 1.69% |
| | Property Value \$150,000 to \$199,999 | 0.00% | 0.17% | 0.29% | 0.40% |
| | Property Value \$100,000 to \$149,999 | 0.09% | 0.28% | 0.28% | 0.34% |
| | Property Value \$60,000 to \$99,999 | 0.65% | 0.15% | 0.31% | 0.29% |
| | Property Value \$40,000 to \$59,999 | 0.00% | 0.07% | 0.15% | 0.11% |
| | Property Value \$0 to \$39,999 | 0.25% | 0.43% | 0.64% | 0.61% |
| | CY Median Home Value | \$864,630 | \$973,609 | \$864,551 | \$854,162 |
| CY Median Rent per Month (Census 2000) | \$1,124 | \$1,354 | \$1,095 | \$987 | |
| OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022 | Employed Civilian Population 16+ by Occupation | 1,534 | 13,171 | 48,196 | 176,648 |
| | Managerial/Executive | 42.90% | 38.49% | 32.27% | 30.34% |
| | Professional Specialty | 33.26% | 30.61% | 28.64% | 27.42% |
| | Healthcare Support | 0.48% | 0.99% | 1.13% | 1.29% |
| | Sales | 11.44% | 13.30% | 13.03% | 12.78% |
| | Office & Administrative Support | 4.20% | 6.34% | 8.29% | 8.45% |
| | Protective Service | 0.61% | 0.53% | 0.76% | 0.95% |
| | Food Preparation | 0.46% | 1.29% | 2.19% | 3.14% |
| | Building Maintenance & Cleaning | 0.54% | 0.86% | 2.47% | 3.01% |
| | Personal Care | 2.27% | 2.55% | 2.91% | 3.08% |
| | Farming, Fishing, & Forestry | 0.00% | 0.00% | 0.06% | 0.13% |
| | Construction | 2.00% | 2.06% | 4.28% | 5.14% |
| | Production & Transportation | 1.84% | 2.99% | 3.97% | 4.26% |
| | Percent White Collar | 92.29% | 89.73% | 83.36% | 80.28% |
| | Percent Blue Collar | 7.71% | 10.27% | 16.64% | 19.72% |
| | CY Median Employee Salary | \$56,350 | \$58,545 | \$57,307 | \$57,383 |
| | CY Average Employee Salary | \$68,594 | \$68,177 | \$66,920 | \$66,128 |
| UNEMPLOYMENT | 2000 Census Unemployed (Age 16 and Up) | 39 | 294 | 1,185 | 6,137 |
| | 2022 Estimated Unemployed (Age 16 and Up) | 26 | 444 | 1,476 | 6,092 |
| | 2022 Estimated Unemployed Rate (Age 16 and Up) | 2.24% | 3.11% | 2.89% | 3.27% |

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| TRANSPORTATION TO WORK 2022 | Drive to Work Alone | 68.44% | 69.78% | 71.69% | 71.44% |
| | Drive to Work Carpool | 3.53% | 4.14% | 5.08% | 5.84% |
| | Travel to Work by Public Transportation | 11.27% | 10.60% | 11.42% | 11.86% |
| | Drive to Work on Motorcycle | 0.00% | 0.00% | 0.05% | 0.10% |
| | Drive to Work on Bicycle | 0.30% | 0.19% | 0.12% | 0.17% |
| | Walk to Work | 1.15% | 1.99% | 1.61% | 2.24% |
| | Other Means | 0.27% | 0.18% | 0.31% | 0.57% |
| | Work at Home | 15.03% | 13.10% | 9.65% | 7.65% |
| TRAVEL TIME TO WORK 2022 | Travel Time in Less than 5 minutes | 0.40% | 1.10% | 1.89% | 2.64% |
| | Travel to Work in 5 to 9 minutes | 13.85% | 10.53% | 9.01% | 9.00% |
| | Travel to Work in 10 to 14 minutes | 19.40% | 14.66% | 13.71% | 14.09% |
| | Travel to Work in 15 to 19 minutes | 8.36% | 10.42% | 14.37% | 15.76% |
| | Travel to Work in 20 to 29 minutes | 16.03% | 18.84% | 19.11% | 19.12% |
| | Travel to Work in 30 to 44 minutes | 16.02% | 20.55% | 20.24% | 16.92% |
| | Travel to Work in 45 to 59 minutes | 4.36% | 5.97% | 5.79% | 6.07% |
| | Travel to Work in 60 minutes or more | 21.58% | 17.94% | 15.88% | 16.40% |
| Average Travel Time to Work | 31.8 | 33.8 | 30.1 | 28.8 | |
| SPENDING PATTERNS 2022 | Grocery Store Market Basket Weekly Per Capita Spending | \$83.50 | \$84.07 | \$83.33 | \$83.13 |
| | Apparel and Related Services | \$15.53 | \$16.03 | \$15.49 | \$15.35 |
| | Transportation | \$97.19 | \$100.44 | \$98.06 | \$97.09 |
| | Healthcare | \$66.98 | \$67.36 | \$66.49 | \$65.96 |
| | Entertainment | \$28.97 | \$29.88 | \$29.00 | \$28.68 |
| SPENDING 2022 | Med Disposable Inc-Inc minus taxes | \$130,609 | \$142,852 | \$120,482 | \$113,133 |
| | Avg Disposable Inc-Inc minus taxes | \$120,261 | \$129,544 | \$118,711 | \$116,104 |
| | Med Discretionary-Disp less food/shelter/clothing | \$102,263 | \$107,599 | \$92,522 | \$85,924 |
| | Avg Discretionary-Disp less food/shelter/clothing | \$90,644 | \$98,935 | \$88,266 | \$85,271 |
| LIFESTYLE SEGMENTATION 2022 | Category A - Crème de la Crème | 2,318 | 20,182 | 59,014 | 202,933 |
| | Category B - Urban Cliff Climbers | 0 | 0 | 0 | 0 |
| | Category C - Urban Cliff Dwellers | 0 | 0 | 3,487 | 7,625 |
| | Category D - Seasoned Urban Dwellers | 0 | 0 | 0 | 704 |
| | Category E - Thriving Alone | 0 | 0 | 9,407 | 43,058 |
| | Category F - Going it Alone | 0 | 0 | 3,727 | 18,238 |
| | Category G - Struggling Alone | 0 | 0 | 0 | 0 |
| | Category H - Single in the Suburbs | 0 | 0 | 0 | 2,694 |
| | Category I - Married in the Suburbs | 0 | 1,700 | 2,416 | 8,338 |
| | Category J - Retired in the Suburbs | 444 | 1,315 | 5,533 | 15,545 |
| | Category K - Living with Nature | 0 | 0 | 0 | 0 |
| | Category L - Working with Nature | 0 | 0 | 1,719 | 12,884 |
| | Category M - Harlem Gateway | 0 | 0 | 0 | 18 |
| | Category N - Espaniola | 0 | 0 | 0 | 7,847 |
| | Category O - Specialties | 0 | 0 | 1,603 | 1,610 |

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