

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.180767, -76.820955

19-Mar-2020

101560-Snowden Square S.C.

Columbia, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	4,230	84,944	212,504	652,056
	2019 Daytime Population	24,886	127,908	299,372	799,839
	2024 Population Forecast	4,176	89,348	224,786	681,027
	2010 Census Population	4,339	75,800	187,138	591,925
	2000 Census Population	4,006	71,041	166,883	528,489
	1990 Census Population	3,130	57,793	131,065	440,456
	Historical Annual Growth, 1990 to 2000	2.50%	2.09%	2.45%	1.84%
	Historical Annual Growth, 2000 to 2010	0.80%	0.65%	1.15%	1.14%
	Estimated Annual Growth, 2010 to 2019	-0.26%	1.18%	1.31%	1.00%
	Projected Annual Growth, 2019 to 2024	-0.26%	1.02%	1.13%	0.87%
HOUSEHOLDS	2019 Estimated Households	1,672	32,650	78,781	241,600
	2024 Households Forecast	1,649	34,258	83,320	252,403
	2010 Census Households	1,717	29,299	69,293	218,865
	2000 Census Households	1,530	27,125	60,660	196,295
	1990 Census Households	1,151	21,448	47,508	161,676
	Historical Annual Growth, 1990 to 2000	2.89%	2.38%	2.47%	1.96%
	Historical Annual Growth, 2000 to 2010	1.16%	0.77%	1.34%	1.09%
	Estimated Annual Growth, 2010 to 2019	-0.27%	1.12%	1.32%	1.02%
	Projected Annual Growth, 2019 to 2024	-0.27%	0.97%	1.13%	0.88%
	2019 % Households With Children	33%	33%	33%	32%
2019 Persons per Household	2.53	2.58	2.61	2.64	
INCOME 2019	HH Income \$500,000 or more	1.81%	1.48%	2.07%	1.78%
	HH Income \$250,000 to \$499,999	2.17%	1.76%	2.48%	2.14%
	HH Income \$200,000 to \$249,999	5.04%	4.12%	5.79%	4.99%
	HH Income \$175,000 to \$199,999	8.72%	10.23%	10.93%	9.66%
	HH Income \$150,000 to \$174,999	11.43%	8.78%	9.54%	8.07%
	HH Income \$100,000 to \$149,999	28.08%	26.46%	23.58%	21.38%
	HH Income \$75,000 to \$99,999	12.33%	14.33%	14.47%	13.98%
	HH Income \$50,000 to \$74,999	12.91%	14.20%	12.75%	15.12%
	HH Income \$35,000 to \$49,999	3.89%	5.69%	6.18%	8.45%
	HH Income \$25,000 to \$34,999	3.75%	4.10%	4.11%	5.15%
	HH Income \$15,000 to \$24,999	5.07%	4.01%	3.57%	4.42%
	HH Income \$0 to \$14,999	4.80%	4.83%	4.53%	4.86%
	Average Household Income	\$119,836	\$116,883	\$126,786	\$118,247
Median Household Income	\$110,808	\$104,661	\$108,378	\$95,914	
Per Capita Income	\$47,416	\$45,161	\$47,300	\$44,136	
2000 Average Household Income	\$74,884	\$77,404	\$79,606	\$72,863	
2000 Median Household Income	\$69,133	\$69,375	\$69,611	\$61,843	
WRKPLACE 2019	Workplace Establishments	787	3,203	7,188	17,740
	Workplace Employees (Full Time Employees)	21,837	87,707	181,314	423,273

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	308	5,769	13,460	41,101	
	Count of Pop 5 to 14 years	577	10,687	24,942	75,358	
	Count of Pop 14 to 22 years	405	8,657	22,132	70,319	
	Count of Pop 22 to 30 years	344	7,638	21,575	66,582	
	Count of Pop 30 to 45 years	924	17,801	42,130	123,548	
	Count of Pop 45 to 60 years	893	17,905	46,271	137,166	
	Count of Pop 60 to 75 years	618	12,707	32,335	104,271	
	Count of Pop 75+ years	161	3,780	9,658	33,711	
	Population 0 to 4 Years	7.29%	6.79%	6.33%	6.30%	
	Population 5 to 13 Years	13.64%	12.58%	11.74%	11.56%	
	Population 14 to 21 Years	9.57%	10.19%	10.42%	10.78%	
	Population 22 to 29 Years	8.13%	8.99%	10.15%	10.21%	
	Population 30 to 44 Years	21.84%	20.96%	19.83%	18.95%	
	Population 45 to 59 Years	21.12%	21.08%	21.77%	21.04%	
	Population 60 to 74 Years	14.60%	14.96%	15.22%	15.99%	
	Population 74 Years Plus	3.80%	4.45%	4.54%	5.17%	
	Median Age	39.0	38.9	39.2	39.1	
	GENDER 2019	Male Population	2,040	41,755	105,747	318,271
		Female Population	2,191	43,190	106,757	333,785
RACE 2019	2019 Estimated Population	4,230	84,944	212,504	652,056	
	White	50.69%	53.96%	55.13%	52.96%	
	Black or African American	30.36%	26.28%	25.47%	28.64%	
	Asian or Pacific Islander	12.81%	12.26%	12.59%	11.77%	
	Other Races	6.14%	7.50%	6.81%	6.64%	
HISPANIC	2019 Hispanic Population	335	8,021	16,588	48,143	
	2019 Hispanic Population %	7.93%	9.44%	7.81%	7.38%	
	2024 Hispanic Population Forecast	333	8,443	17,545	50,323	
	2024 Hispanic Population % Projected	7.97%	9.45%	7.81%	7.39%	
	2000 Hispanic Population %	4.93%	4.01%	3.60%	3.43%	
1990 Hispanic Population %	2.26%	2.16%	2.37%	2.17%		
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	2,806	56,892	143,553	438,912	
	Elementary	0.87%	3.26%	2.63%	2.98%	
	Some High School	1.39%	3.43%	3.48%	4.36%	
	High School Graduate	15.76%	14.93%	15.37%	19.30%	
	Some College	17.10%	16.83%	15.66%	17.49%	
	Associates Degree	5.03%	5.25%	5.90%	6.72%	
	Bachelors Degree	29.75%	29.46%	29.48%	26.00%	
	Graduate Degree	30.10%	26.85%	27.47%	23.14%	
	% College (4+)	59.85%	56.31%	56.95%	49.14%	
HOUSING 2019	Total Housing Units	1,763	34,151	82,362	253,851	
	Owner Occupied Percent	68.76%	67.51%	67.04%	64.56%	
	Renter Occupied Percent	26.08%	28.09%	28.61%	30.61%	
	Vacant Housing Percent	5.16%	4.40%	4.35%	4.83%	

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	2.68%	0.91%	1.01%	0.91%
Homes Built 2000 to 2009	19.60%	10.72%	14.72%	13.77%
Homes Built 1990 to 1999	28.43%	21.49%	22.05%	18.82%
Homes Built 1980 to 1989	25.33%	30.43%	28.00%	21.88%
Homes Built 1970 to 1979	21.16%	27.22%	21.75%	15.93%
Homes Built 1960 to 1979	1.42%	4.69%	6.95%	9.95%
Homes Built 1950 to 1959	0.51%	2.19%	3.13%	9.89%
Homes Built 1940 to 1949	0.71%	1.27%	1.35%	3.27%
Homes Built 1939 or earlier	0.16%	1.08%	1.05%	5.60%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	0.04%	0.30%	2.28%	3.91%
Property Value \$750,000 to \$999,999	3.33%	4.51%	10.65%	10.58%
Property Value \$500,000 to \$749,999	11.45%	21.70%	25.86%	23.73%
Property Value \$400,000 to \$499,999	31.42%	26.59%	22.22%	18.70%
Property Value \$300,000 to \$399,999	34.30%	26.44%	21.66%	20.69%
Property Value \$200,000 to \$299,999	14.92%	12.43%	10.98%	14.02%
Property Value \$150,000 to \$199,999	1.35%	2.30%	1.97%	3.39%
Property Value \$100,000 to \$149,999	1.00%	1.96%	1.33%	2.11%
Property Value \$60,000 to \$99,999	0.00%	0.82%	0.62%	0.80%
Property Value \$40,000 to \$59,999	0.00%	0.61%	0.58%	0.44%
Property Value \$0 to \$39,999	2.20%	2.32%	1.84%	1.63%
Median Home Value	\$389,024	\$411,664	\$449,576	\$436,996
Median Rent per Month (Census 2000)	\$1,181	\$911	\$916	\$802
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	2,280	47,050	117,113	352,753
Managerial/Executive	23.18%	18.46%	21.16%	19.70%
Professional Specialty	38.72%	38.19%	37.00%	33.65%
Healthcare Support	4.09%	2.16%	2.18%	2.48%
Sales	6.03%	7.29%	7.52%	8.42%
Office & Administrative Support	9.91%	9.60%	10.04%	10.85%
Protective Service	1.83%	2.45%	2.56%	2.76%
Food Preparation	2.40%	4.26%	3.58%	4.17%
Building Maintenance & Cleaning	0.91%	2.39%	1.99%	2.19%
Personal Care	4.64%	3.39%	2.95%	2.84%
Farming, Fishing, & Forestry	0.00%	0.12%	0.06%	0.10%
Construction	2.12%	4.72%	4.27%	5.07%
Production & Transportation	6.17%	6.98%	6.69%	7.76%
Percent White Collar	81.92%	75.70%	77.91%	75.10%
Percent Blue Collar	18.08%	24.30%	22.09%	24.90%
Median Employee Salary	48,107	48,868	48,789	47,231
Average Employee Salary	60,015	60,030	59,422	56,901
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	57	1,136	2,458	9,690
2019 Estimated Unemployed (Age 16 and Up)	23	1,072	3,222	11,476
2019 Estimated Unemployed Rate (Age 16 and Up)	1.28%	2.35%	2.59%	3.12%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	84.95%	81.03%	81.14%	79.27%
	Drive to Work Carpool	5.13%	8.59%	7.87%	8.85%
	Travel to Work by Public Transportation	4.45%	4.47%	4.52%	5.27%
	Drive to Work on Motorcycle	0.00%	0.03%	0.05%	0.05%
	Drive to Work on Bicycle	0.78%	0.23%	0.16%	0.19%
	Walk to Work	1.09%	1.09%	1.07%	1.43%
	Other Means	0.26%	0.53%	0.54%	0.53%
	Work at Home	3.33%	3.99%	4.54%	4.27%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	0.91%	1.02%	1.03%	1.15%
	Travel to Work in 5 to 9 minutes	7.72%	6.52%	5.93%	6.08%
	Travel to Work in 10 to 14 minutes	10.29%	13.83%	12.09%	10.64%
	Travel to Work in 15 to 19 minutes	17.47%	16.18%	15.75%	14.59%
	Travel to Work in 20 to 29 minutes	18.42%	18.66%	20.22%	22.50%
	Travel to Work in 30 to 44 minutes	21.30%	20.66%	21.67%	22.48%
	Travel to Work in 45 to 59 minutes	10.67%	10.58%	10.42%	9.99%
	Travel to Work in 60 minutes or more	13.21%	12.56%	12.88%	12.57%
Average Travel Time to Work	27.8	28.9	28.8	28.5	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$58.48	\$58.43	\$58.74	\$56.92
	Apparel and Related Services	\$15.29	\$15.28	\$15.65	\$15.13
	Transportation	\$92.59	\$93.02	\$94.84	\$93.44
	Healthcare	\$39.97	\$40.09	\$40.86	\$40.59
	Entertainment	\$23.46	\$23.49	\$24.04	\$23.34
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	534	22,037	46,403	123,063
	Category B - Urban Cliff Climbers	383	2,801	14,301	29,837
	Category C - Urban Cliff Dwellers	0	0	0	23,556
	Category D - Seasoned Urban Dwellers	0	0	0	2,903
	Category E - Thriving Alone	2,539	16,439	37,159	61,383
	Category F - Going it Alone	0	2,308	4,976	38,160
	Category G - Struggling Alone	0	0	0	3,515
	Category H - Single in the Suburbs	0	9,947	15,186	23,494
	Category I - Married in the Suburbs	768	22,143	69,445	145,056
	Category J - Retired in the Suburbs	0	3,868	9,640	43,362
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	6,422
	Category M - Harlem Gateway	0	0	2,103	121,008
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	4,681	6,752	15,710

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