

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 47.651961, -122.689226

20-Apr-2022

114950-Silverdale Plaza

Silverdale, WA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	4,420	38,689	81,843	212,022
	2021 Daytime Population	15,555	34,888	71,133	219,061
	2026 Population Forecast	4,464	39,041	83,486	217,245
	2010 Census Population	4,343	36,010	75,401	191,119
	2000 Census Population	4,174	36,138	75,098	179,159
	1990 Census Population	3,058	25,221	58,754	150,087
	Historical Annual Growth, 1990 to 2000	3.16%	3.66%	2.48%	1.79%
	Historical Annual Growth, 2000 to 2010	0.40%	-0.04%	0.04%	0.65%
	CY Estimated Annual Growth, 2010 to 2021	0.15%	0.61%	0.70%	0.89%
	FY Projected Annual Growth, 2021 to 2025	0.20%	0.18%	0.40%	0.49%
HOUSEHOLDS	2021 Estimated Households	2,172	14,410	30,757	82,004
	2026 Households Forecast	2,193	14,728	31,665	85,199
	2010 Census Households	2,142	13,613	28,533	74,416
	2000 Census Households	1,783	12,510	26,483	67,257
	1990 Census Households	1,213	8,686	20,302	55,651
	Historical Annual Growth, 1990 to 2000	3.92%	3.72%	2.69%	1.91%
	Historical Annual Growth, 2000 to 2010	1.85%	0.85%	0.75%	1.02%
	CY Estimated Annual Growth, 2010 to 2021	0.12%	0.49%	0.64%	0.83%
	FY Projected Annual Growth, 2021 to 2025	0.19%	0.44%	0.58%	0.77%
	2021 % Households With Children	19%	28%	29%	26%
2021 Persons per Household	2.00	2.55	2.57	2.45	
INCOME 2021	HH Income \$500,000 or more	1.09%	1.31%	1.18%	1.60%
	HH Income \$250,000 to \$499,999	1.27%	1.55%	1.40%	1.91%
	HH Income \$200,000 to \$249,999	2.98%	3.62%	3.28%	4.46%
	HH Income \$175,000 to \$199,999	2.01%	3.36%	2.96%	3.22%
	HH Income \$150,000 to \$174,999	4.00%	6.44%	5.45%	5.37%
	HH Income \$100,000 to \$149,999	16.24%	22.41%	20.30%	19.28%
	HH Income \$75,000 to \$99,999	8.49%	15.01%	16.30%	15.18%
	HH Income \$50,000 to \$74,999	22.42%	19.71%	20.45%	18.04%
	HH Income \$35,000 to \$49,999	9.43%	11.06%	11.04%	10.69%
	HH Income \$25,000 to \$34,999	13.07%	6.16%	6.36%	7.05%
	HH Income \$15,000 to \$24,999	10.75%	4.71%	5.39%	6.05%
	HH Income \$0 to \$14,999	8.27%	4.68%	5.91%	7.15%
	CY Average Household Income	\$82,949	\$97,756	\$91,939	\$96,184
CY Median Household Income	\$62,350	\$80,391	\$76,132	\$76,476	
Per Capita Income	\$41,336	\$37,461	\$35,315	\$38,546	
2000 Average Household Income	\$50,664	\$59,798	\$57,092	\$56,823	
2000 Median Household Income	\$41,464	\$51,052	\$47,536	\$45,326	
2026 Projected Average Household Income	\$94,446	\$111,300	\$104,507	\$109,457	
2026 Projected Median Household Income	\$74,406	\$95,901	\$89,903	\$87,500	
WRKPLACE 2021	Workplace Establishments	755	967	1,661	5,316
	Workplace Employees (Full Time Employees)	10,277	13,709	27,859	91,544

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POPULATION BY AGE 2021				
Count of Pop 0 to 4 years	292	2,213	4,742	11,387
Count of Pop 5 to 14 years	445	3,740	8,359	20,366
Count of Pop 14 to 22 years	296	3,939	8,507	21,480
Count of Pop 22 to 30 years	386	5,007	9,742	26,111
Count of Pop 30 to 45 years	1,096	7,881	16,453	39,250
Count of Pop 45 to 60 years	715	6,442	13,842	36,939
Count of Pop 60 to 75 years	760	6,820	14,422	40,152
Count of Pop 75+ years	431	2,646	5,778	16,338
Population 0 to 4 Years	6.60%	5.72%	5.79%	5.37%
Population 5 to 13 Years	10.06%	9.67%	10.21%	9.61%
Population 14 to 21 Years	6.69%	10.18%	10.39%	10.13%
Population 22 to 29 Years	8.73%	12.94%	11.90%	12.32%
Population 30 to 44 Years	24.79%	20.37%	20.10%	18.51%
Population 45 to 59 Years	16.18%	16.65%	16.91%	17.42%
Population 60 to 74 Years	17.20%	17.63%	17.62%	18.94%
Population 74 Years Plus	9.74%	6.84%	7.06%	7.71%
Median Age	40.1	37.7	38.2	39.8
GENDER 2021				
Male Population	2,165	19,944	41,672	108,270
Female Population	2,255	18,744	40,171	103,751
RACE 2021				
2021 Estimated Population	4,420	38,689	81,843	212,022
White	74.96%	75.46%	75.50%	80.18%
Black or African American	4.27%	4.06%	3.96%	3.24%
Asian or Pacific Islander	9.18%	9.30%	8.18%	5.47%
Other Races	11.60%	11.18%	12.36%	11.11%
HISPANIC				
2021 Hispanic Population	353	3,059	6,976	16,160
2021 Hispanic Population %	8.00%	7.91%	8.52%	7.62%
2026 Hispanic Population Forecast	374	3,117	7,487	16,877
2026 Hispanic Population % Forecast	8.39%	7.98%	8.97%	7.77%
2000 Hispanic Population %	4.02%	4.17%	4.67%	4.54%
1990 Hispanic Population %	5.34%	3.53%	3.85%	3.35%
EDUCATION (AGE 25+) 2021				
Adult Population (25 Years or Older)	3,253	26,596	56,120	147,195
Elementary	0.66%	1.44%	1.68%	1.68%
Some High School	6.20%	2.64%	2.72%	3.26%
High School Graduate	25.35%	21.94%	23.58%	21.13%
Some College	32.47%	30.08%	31.28%	28.93%
Associates Degree	8.82%	11.45%	11.77%	10.58%
Bachelors Degree	16.47%	22.53%	20.54%	22.10%
Graduate Degree	10.02%	9.92%	8.43%	12.32%
% College (4+)	26.49%	32.46%	28.97%	34.42%
HOUSING 2021				
Total Housing Units	2,340	15,430	33,145	89,796
Owner Occupied Percent	33.50%	57.66%	58.61%	58.81%
Renter Occupied Percent	59.33%	35.73%	34.18%	32.51%
Vacant Housing Percent	7.17%	6.61%	7.21%	8.68%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.01%	0.28%	0.31%	0.30%
Homes Built 2000 to 2009	13.09%	10.27%	10.64%	12.91%
Homes Built 1990 to 1999	32.11%	32.03%	24.65%	20.02%
Homes Built 1980 to 1989	21.02%	28.00%	22.01%	17.25%
Homes Built 1970 to 1979	17.27%	17.69%	21.75%	18.54%
Homes Built 1960 to 1979	6.28%	4.11%	6.71%	7.80%
Homes Built 1950 to 1959	4.02%	1.75%	4.55%	5.75%
Homes Built 1940 to 1949	3.35%	2.71%	4.78%	7.86%
Homes Built 1939 or earlier	2.86%	3.16%	4.60%	9.57%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	4.71%	7.20%	7.48%	12.39%
Property Value \$750,000 to \$999,999	13.11%	12.74%	10.74%	10.74%
Property Value \$500,000 to \$749,999	39.74%	38.93%	34.57%	30.54%
Property Value \$400,000 to \$499,999	15.76%	16.49%	18.48%	14.80%
Property Value \$300,000 to \$399,999	13.84%	10.97%	12.45%	12.04%
Property Value \$200,000 to \$299,999	4.62%	4.00%	5.82%	6.98%
Property Value \$150,000 to \$199,999	0.08%	1.01%	1.41%	2.12%
Property Value \$100,000 to \$149,999	0.02%	1.18%	1.35%	1.43%
Property Value \$60,000 to \$99,999	0.18%	2.33%	1.57%	1.02%
Property Value \$40,000 to \$59,999	0.14%	1.29%	1.21%	0.56%
Property Value \$0 to \$39,999	1.50%	1.98%	2.55%	1.59%
CY Median Home Value	\$567,330	\$563,027	\$528,776	\$553,748
CY Median Rent per Month (Census 2000)	\$650	\$738	\$713	\$660
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	2,165	21,002	42,261	108,213
Managerial/Executive	15.50%	14.04%	13.35%	15.00%
Professional Specialty	20.66%	24.83%	23.70%	26.38%
Healthcare Support	4.00%	4.49%	4.85%	3.99%
Sales	12.26%	10.64%	10.17%	9.78%
Office & Administrative Support	13.15%	12.50%	11.06%	10.05%
Protective Service	0.44%	2.13%	1.82%	1.79%
Food Preparation	6.82%	6.03%	7.48%	6.02%
Building Maintenance & Cleaning	7.54%	2.94%	2.93%	5.37%
Personal Care	2.74%	3.46%	3.36%	2.86%
Farming, Fishing, & Forestry	0.00%	0.00%	0.16%	0.24%
Construction	7.18%	8.44%	9.32%	8.40%
Production & Transportation	9.72%	10.50%	11.80%	10.14%
Percent White Collar	65.56%	66.50%	63.13%	65.19%
Percent Blue Collar	34.44%	33.50%	36.87%	34.81%
CY Median Employee Salary	\$50,238	\$50,049	\$48,031	\$48,416
CY Average Employee Salary	\$60,071	\$59,379	\$56,904	\$57,818
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	104	867	1,782	4,959
2021 Estimated Unemployed (Age 16 and Up)	119	643	1,541	3,815
2021 Estimated Unemployed Rate (Age 16 and Up)	3.67%	3.35%	3.54%	3.38%

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TRANSPORTATION TO WORK 2021				
Drive to Work Alone	73.25%	72.70%	72.85%	65.72%
Drive to Work Carpool	8.01%	12.74%	12.02%	10.89%
Travel to Work by Public Transportation	2.87%	4.67%	5.16%	8.69%
Drive to Work on Motorcycle	0.68%	0.50%	0.61%	0.73%
Drive to Work on Bicycle	0.52%	0.14%	0.19%	0.64%
Walk to Work	8.06%	3.62%	3.32%	4.97%
Other Means	2.33%	1.15%	1.06%	0.96%
Work at Home	4.29%	4.48%	4.74%	7.27%
TRAVEL TIME TO WORK 2021				
Travel Time in Less than 5 minutes	8.96%	2.60%	2.21%	3.19%
Travel to Work in 5 to 9 minutes	12.20%	9.27%	8.78%	10.16%
Travel to Work in 10 to 14 minutes	16.38%	16.82%	18.03%	15.58%
Travel to Work in 15 to 19 minutes	21.88%	20.26%	20.61%	16.72%
Travel to Work in 20 to 29 minutes	25.44%	28.76%	26.57%	21.86%
Travel to Work in 30 to 44 minutes	7.67%	12.10%	13.07%	14.76%
Travel to Work in 45 to 59 minutes	1.58%	2.76%	2.50%	4.16%
Travel to Work in 60 minutes or more	5.88%	7.44%	8.23%	13.58%
Average Travel Time to Work	25.6	25.8	25.8	29.7
SPENDING PATTERNS 2021				
Grocery Store Market Basket Weekly Per Capita Spending	\$59.54	\$59.56	\$59.51	\$59.81
Apparel and Related Services	\$13.56	\$14.32	\$14.12	\$14.18
Transportation	\$88.85	\$93.93	\$92.66	\$92.92
Healthcare	\$63.84	\$64.20	\$63.70	\$64.40
Entertainment	\$19.76	\$20.76	\$20.49	\$20.67
SPENDING 2021				
Med Disposable Inc-Inc minus taxes	\$55,465	\$71,252	\$67,668	\$67,893
Avg Disposable Inc-Inc minus taxes	\$66,507	\$81,811	\$77,722	\$79,727
Med Discretionary-Disp less food/shelter/clothing	\$37,998	\$49,966	\$46,367	\$47,428
Avg Discretionary-Disp less food/shelter/clothing	\$46,677	\$57,702	\$53,903	\$55,709
LIFESTYLE SEGMENTATION 2021				
Category A - Crème de la Crème	777	4,750	9,299	32,453
Category B - Urban Cliff Climbers	29	4,110	6,947	7,663
Category C - Urban Cliff Dwellers	0	0	7,116	15,920
Category D - Seasoned Urban Dwellers	0	318	2,616	4,923
Category E - Thriving Alone	0	0	0	2,122
Category F - Going it Alone	2,978	3,201	9,693	42,958
Category G - Struggling Alone	0	0	2,002	5,269
Category H - Single in the Suburbs	0	1,223	4,185	8,168
Category I - Married in the Suburbs	325	14,652	18,410	33,136
Category J - Retired in the Suburbs	232	5,972	11,041	25,817
Category K - Living with Nature	0	0	49	4,318
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	1,882	4,172	7,774

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