

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 47.033395, -122.938515

17-May-2019

## 1492-Olympia West Center

### Olympia,WA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2018 Estimated Population	9,607	51,970	101,265	226,838
	2018 Daytime Population	20,034	89,158	134,691	238,015
	2023 Population Forecast	10,537	56,140	108,168	244,060
	2010 Census Population	7,960	44,556	89,144	197,905
	2000 Census Population	7,089	39,728	78,749	167,580
	1990 Census Population	4,836	33,065	64,076	132,849
	Historical Annual Growth, 1990 to 2000	3.90%	1.85%	2.08%	2.35%
	Historical Annual Growth, 2000 to 2010	1.17%	1.15%	1.25%	1.68%
	Estimated Annual Growth, 2010 to 2018	2.17%	1.77%	1.47%	1.57%
	Projected Annual Growth, 2018 to 2023	1.86%	1.56%	1.33%	1.47%
<b>HOUSEHOLDS</b>	2018 Estimated Households	4,356	23,369	43,599	92,669
	2023 Households Forecast	4,817	25,300	46,664	99,764
	2010 Census Households	3,536	19,922	38,165	80,659
	2000 Census Households	3,159	17,740	33,404	67,187
	1990 Census Households	2,190	14,469	26,904	52,077
	Historical Annual Growth, 1990 to 2000	3.73%	2.06%	2.19%	2.58%
	Historical Annual Growth, 2000 to 2010	1.13%	1.17%	1.34%	1.84%
	Estimated Annual Growth, 2010 to 2018	2.41%	1.84%	1.53%	1.60%
	Projected Annual Growth, 2018 to 2023	2.03%	1.60%	1.37%	1.49%
	2018 % Households With Children	26%	22%	26%	28%
2018 Persons per Household	2.13	2.17	2.27	2.41	
<b>INCOME 2018</b>	HH Income \$500,000 or more	0.34%	0.62%	0.66%	0.70%
	HH Income \$250,000 to \$499,999	0.45%	0.74%	0.78%	0.84%
	HH Income \$200,000 to \$249,999	1.06%	1.76%	1.85%	1.97%
	HH Income \$175,000 to \$199,999	2.29%	2.40%	3.42%	3.39%
	HH Income \$150,000 to \$174,999	2.46%	2.94%	3.42%	4.05%
	HH Income \$100,000 to \$149,999	11.01%	15.47%	16.93%	17.97%
	HH Income \$75,000 to \$99,999	11.17%	13.69%	14.52%	15.45%
	HH Income \$50,000 to \$74,999	18.13%	18.97%	18.45%	20.25%
	HH Income \$35,000 to \$49,999	16.84%	13.67%	12.91%	12.35%
	HH Income \$25,000 to \$34,999	9.47%	8.86%	8.33%	7.54%
	HH Income \$15,000 to \$24,999	10.13%	8.63%	8.24%	7.06%
	HH Income \$0 to \$14,999	16.65%	12.25%	10.50%	8.43%
	Average Household Income	\$61,834	\$72,587	\$78,854	\$82,555
Median Household Income	\$46,906	\$57,742	\$62,556	\$67,332	
Per Capita Income	\$28,887	\$33,335	\$34,593	\$34,127	
2000 Average Household Income	\$44,618	\$50,387	\$54,217	\$57,196	
2000 Median Household Income	\$35,244	\$41,199	\$43,755	\$47,599	
<b>WRKPLACE 2018</b>	Workplace Establishments	802	2,628	3,756	5,785
	Workplace Employees (Full Time Employees)	10,818	44,201	62,638	98,436

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<b>POPULATION BY AGE 2018</b>				
Count of Pop 0 to 4 years	719	3,548	6,338	13,773
Count of Pop 5 to 14 years	1,083	5,272	10,220	24,052
Count of Pop 14 to 22 years	872	4,979	10,352	23,271
Count of Pop 22 to 30 years	1,040	5,174	10,264	22,596
Count of Pop 30 to 45 years	2,340	11,703	20,302	43,576
Count of Pop 45 to 60 years	1,483	9,192	19,142	43,122
Count of Pop 60 to 75 years	1,409	8,774	17,828	40,982
Count of Pop 75+ years	662	3,329	6,819	15,466
Population 0 to 4 Years	7.48%	6.83%	6.26%	6.07%
Population 5 to 13 Years	11.28%	10.14%	10.09%	10.60%
Population 14 to 21 Years	9.08%	9.58%	10.22%	10.26%
Population 22 to 29 Years	10.82%	9.96%	10.14%	9.96%
Population 30 to 44 Years	24.35%	22.52%	20.05%	19.21%
Population 45 to 59 Years	15.44%	17.69%	18.90%	19.01%
Population 60 to 74 Years	14.66%	16.88%	17.61%	18.07%
Population 74 Years Plus	6.89%	6.40%	6.73%	6.82%
Median Age	35.7	38.3	39.6	40.1
<b>GENDER 2018</b>				
Male Population	4,520	24,996	48,787	109,974
Female Population	5,087	26,974	52,478	116,864
<b>RACE 2018</b>				
2018 Estimated Population	9,607	51,970	101,265	226,838
White	81.89%	84.23%	84.57%	80.90%
Black or African American	2.37%	2.09%	1.96%	3.18%
Asian or Pacific Islander	7.20%	5.89%	5.90%	6.40%
Other Races	8.55%	7.79%	7.58%	9.53%
<b>HISPANIC</b>				
2018 Hispanic Population	780	3,342	6,158	16,679
2018 Hispanic Population %	8.12%	6.43%	6.08%	7.35%
2023 Hispanic Population Forecast	911	3,759	6,733	18,490
2023 Hispanic Population % Projected	8.64%	6.70%	6.22%	7.58%
2000 Hispanic Population %	5.74%	4.11%	3.72%	4.31%
1990 Hispanic Population %	2.54%	2.16%	2.30%	2.59%
<b>EDUCATION (AGE 25+) 2018</b>				
Adult Population (25 Years or Older)	6,590	36,351	70,527	157,169
Elementary	3.92%	2.65%	2.46%	2.31%
Some High School	4.42%	3.52%	3.76%	3.60%
High School Graduate	17.26%	16.85%	16.87%	19.78%
Some College	22.71%	23.29%	24.02%	25.67%
Associates Degree	12.35%	9.45%	10.07%	10.62%
Bachelors Degree	22.48%	25.40%	25.05%	23.32%
Graduate Degree	16.86%	18.84%	17.77%	14.69%
% College (4+)	39.33%	44.24%	42.81%	38.01%
<b>HOUSING 2018</b>				
Total Housing Units	4,754	24,920	46,288	99,018
Owner Occupied Percent	35.99%	47.92%	53.79%	59.98%
Renter Occupied Percent	55.63%	45.85%	40.40%	33.61%
Vacant Housing Percent	8.37%	6.22%	5.81%	6.41%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	3.66%	2.02%	1.73%	1.69%
Homes Built 2000 to 2009	14.41%	12.08%	14.46%	19.24%
Homes Built 1990 to 1999	20.20%	14.92%	17.83%	19.35%
Homes Built 1980 to 1989	19.69%	16.06%	15.78%	16.09%
Homes Built 1970 to 1979	21.21%	18.44%	19.73%	20.60%
Homes Built 1960 to 1979	7.21%	8.31%	8.15%	8.38%
Homes Built 1950 to 1959	4.31%	6.67%	6.54%	5.07%
Homes Built 1940 to 1949	2.07%	5.90%	4.78%	3.20%
Homes Built 1939 or earlier	7.23%	15.61%	10.99%	6.37%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	1.17%	2.02%	2.60%	2.89%
Property Value \$750,000 to \$999,999	1.42%	2.86%	3.42%	3.60%
Property Value \$500,000 to \$749,999	10.25%	14.83%	17.74%	17.67%
Property Value \$400,000 to \$499,999	13.27%	18.17%	18.34%	17.21%
Property Value \$300,000 to \$399,999	21.04%	26.63%	26.48%	26.17%
Property Value \$200,000 to \$299,999	17.05%	18.78%	17.79%	19.72%
Property Value \$150,000 to \$199,999	5.18%	4.11%	3.83%	3.66%
Property Value \$100,000 to \$149,999	5.16%	2.52%	2.07%	1.90%
Property Value \$60,000 to \$99,999	9.25%	2.92%	1.98%	1.62%
Property Value \$40,000 to \$59,999	4.26%	1.66%	1.29%	1.16%
Property Value \$0 to \$39,999	11.96%	5.50%	4.46%	4.41%
Median Home Value	\$286,057	\$354,488	\$370,180	\$367,023
Median Rent per Month (Census 2000)	\$650	\$627	\$635	\$659
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	4,268	24,844	48,644	106,430
Managerial/Executive	16.47%	18.71%	18.34%	17.94%
Professional Specialty	25.76%	28.53%	29.05%	26.41%
Healthcare Support	1.67%	1.14%	1.40%	2.24%
Sales	12.75%	10.82%	10.07%	9.30%
Office & Administrative Support	15.17%	13.39%	13.05%	14.05%
Protective Service	1.90%	1.84%	1.78%	2.01%
Food Preparation	11.24%	6.61%	5.98%	5.06%
Building Maintenance & Cleaning	3.72%	2.64%	2.88%	2.78%
Personal Care	4.73%	4.21%	4.21%	4.00%
Farming, Fishing, & Forestry	0.25%	0.46%	0.53%	0.67%
Construction	3.32%	4.45%	4.86%	6.32%
Production & Transportation	3.02%	7.19%	7.85%	9.22%
Percent White Collar	71.82%	72.60%	71.91%	69.94%
Percent Blue Collar	28.18%	27.40%	28.09%	30.06%
Median Employee Salary	48,962	50,485	50,187	48,754
Average Employee Salary	56,345	56,763	56,560	54,455
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	251	1,348	2,281	4,927
2018 Estimated Unemployed (Age 16 and Up)	265	1,577	2,907	6,588
2018 Estimated Unemployed Rate (Age 16 and Up)	5.02%	5.64%	5.63%	5.64%

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<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	72.40%	71.13%	74.62%	77.09%
Drive to Work Carpool	10.15%	10.45%	9.94%	11.06%
Travel to Work by Public Transportation	5.15%	4.35%	3.31%	2.44%
Drive to Work on Motorcycle	0.00%	0.37%	0.29%	0.31%
Drive to Work on Bicycle	3.77%	3.51%	2.64%	1.50%
Walk to Work	3.29%	4.48%	3.70%	2.50%
Other Means	0.73%	1.12%	0.97%	0.95%
Work at Home	4.50%	4.59%	4.49%	4.13%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	3.01%	3.02%	2.67%	2.80%
Travel to Work in 5 to 9 minutes	22.52%	16.77%	15.21%	10.24%
Travel to Work in 10 to 14 minutes	24.13%	27.80%	25.03%	17.59%
Travel to Work in 15 to 19 minutes	15.04%	17.16%	19.85%	19.58%
Travel to Work in 20 to 29 minutes	16.51%	13.70%	15.45%	22.97%
Travel to Work in 30 to 44 minutes	11.80%	12.47%	12.22%	15.67%
Travel to Work in 45 to 59 minutes	2.94%	2.69%	3.41%	4.78%
Travel to Work in 60 minutes or more	4.06%	6.40%	6.16%	6.37%
Average Travel Time to Work	19.6	19.3	19.2	21.8
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$54.76	\$55.33	\$55.66	\$55.77
Apparel and Related Services	\$13.03	\$13.46	\$13.75	\$13.89
Transportation	\$70.58	\$73.22	\$74.55	\$75.51
Healthcare	\$40.09	\$41.74	\$42.59	\$43.14
Entertainment	\$17.35	\$18.18	\$18.61	\$18.85
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	0	3,039	6,330	7,635
Category B - Urban Cliff Hangers	742	2,841	4,403	24,122
Category C - Urban Cliff Dwellers	0	929	4,151	9,740
Category D - Seasoned Urban Dwellers	0	1,013	1,013	1,013
Category E - Thriving Alone	0	2,013	2,586	4,068
Category F - Going it Alone	3,225	16,885	27,648	43,759
Category G - Struggling Alone	0	0	797	797
Category H - Single in the Suburbs	3,176	10,870	12,153	22,751
Category I - Married in the Suburbs	1,526	6,634	24,875	54,786
Category J - Retired in the Suburbs	0	4,233	9,869	23,578
Category K - Living with Nature	0	0	328	2,668
Category L - Working with Nature	0	255	2,018	21,509
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	0
Category O - Specialties	627	1,934	2,829	7,072

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