

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.650801, -77.300525

27-Oct-2020

109170-Smoketown Station-Block 3

Woodbridge, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	8,394	138,105	239,127	461,303
	2019 Daytime Population	18,092	109,834	173,273	360,614
	2024 Population Forecast	8,708	148,420	257,880	489,116
	2010 Census Population	7,839	121,240	207,897	416,284
	2000 Census Population	7,136	104,798	167,313	350,111
	1990 Census Population	5,206	87,211	134,570	295,527
	Historical Annual Growth, 1990 to 2000	3.20%	1.85%	2.20%	1.71%
	Historical Annual Growth, 2000 to 2010	0.94%	1.47%	2.20%	1.75%
	Estimated Annual Growth, 2010 to 2019	0.70%	1.34%	1.45%	1.06%
	Projected Annual Growth, 2019 to 2024	0.74%	1.45%	1.52%	1.18%
HOUSEHOLDS	2019 Estimated Households	2,721	45,915	79,125	153,679
	2024 Households Forecast	2,818	49,358	85,355	162,945
	2010 Census Households	2,559	40,246	68,749	138,645
	2000 Census Households	2,397	35,820	55,795	116,518
	1990 Census Households	1,694	28,749	42,544	93,257
	Historical Annual Growth, 1990 to 2000	3.54%	2.22%	2.75%	2.25%
	Historical Annual Growth, 2000 to 2010	0.65%	1.17%	2.11%	1.75%
	Estimated Annual Growth, 2010 to 2019	0.63%	1.36%	1.45%	1.06%
	Projected Annual Growth, 2019 to 2024	0.70%	1.46%	1.53%	1.18%
	2019 % Households With Children	40%	37%	38%	38%
2019 Persons per Household	3.08	3.00	3.02	2.98	
INCOME 2019	HH Income \$500,000 or more	0.81%	0.98%	1.41%	1.72%
	HH Income \$250,000 to \$499,999	0.98%	1.18%	1.69%	2.06%
	HH Income \$200,000 to \$249,999	2.35%	2.76%	3.96%	4.81%
	HH Income \$175,000 to \$199,999	6.99%	6.76%	8.89%	13.02%
	HH Income \$150,000 to \$174,999	6.19%	6.40%	8.56%	9.60%
	HH Income \$100,000 to \$149,999	18.49%	21.45%	22.65%	22.58%
	HH Income \$75,000 to \$99,999	13.25%	15.80%	15.30%	13.81%
	HH Income \$50,000 to \$74,999	15.03%	18.60%	15.95%	13.47%
	HH Income \$35,000 to \$49,999	8.72%	10.65%	9.06%	7.79%
	HH Income \$25,000 to \$34,999	9.50%	6.20%	4.88%	4.27%
	HH Income \$15,000 to \$24,999	9.59%	4.88%	3.81%	3.37%
	HH Income \$0 to \$14,999	8.09%	4.33%	3.82%	3.50%
	Average Household Income	\$91,004	\$100,766	\$113,712	\$128,819
Median Household Income	\$73,442	\$82,510	\$94,664	\$107,671	
Per Capita Income	\$29,591	\$33,587	\$37,682	\$43,089	
2000 Average Household Income	\$68,768	\$69,727	\$74,929	\$85,769	
2000 Median Household Income	\$62,109	\$61,189	\$66,142	\$73,290	
WRKPLACE 2019	Workplace Establishments	863	2,949	4,017	7,986
	Workplace Employees (Full Time Employees)	11,811	39,002	53,338	133,584

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	561	9,804	16,060	28,508
	Count of Pop 5 to 14 years	1,082	18,549	30,905	55,218
	Count of Pop 14 to 22 years	1,051	15,649	27,675	53,582
	Count of Pop 22 to 30 years	852	13,898	24,872	50,312
	Count of Pop 30 to 45 years	1,645	29,993	47,678	83,150
	Count of Pop 45 to 60 years	1,745	27,781	50,373	98,825
	Count of Pop 60 to 75 years	1,125	17,867	33,673	73,682
	Count of Pop 75+ years	334	4,563	7,891	18,025
	Population 0 to 4 Years	6.68%	7.10%	6.72%	6.18%
	Population 5 to 13 Years	12.89%	13.43%	12.92%	11.97%
	Population 14 to 21 Years	12.52%	11.33%	11.57%	11.62%
	Population 22 to 29 Years	10.15%	10.06%	10.40%	10.91%
	Population 30 to 44 Years	19.60%	21.72%	19.94%	18.03%
	Population 45 to 59 Years	20.78%	20.12%	21.07%	21.42%
	Population 60 to 74 Years	13.40%	12.94%	14.08%	15.97%
	Population 74 Years Plus	3.98%	3.30%	3.30%	3.91%
	Median Age	36.7	36.2	36.9	38.1
GENDER 2019	Male Population	4,085	68,106	117,423	226,482
	Female Population	4,309	69,999	121,704	234,820
RACE 2019	2019 Estimated Population	8,394	138,105	239,127	461,303
	White	44.04%	47.93%	50.03%	56.37%
	Black or African American	25.87%	25.85%	26.33%	21.38%
	Asian or Pacific Islander	10.52%	7.46%	7.82%	9.87%
	Other Races	19.58%	18.76%	15.83%	12.38%
HISPANIC	2019 Hispanic Population	2,431	40,384	56,498	83,711
	2019 Hispanic Population %	28.96%	29.24%	23.63%	18.15%
	2024 Hispanic Population Forecast	2,533	43,494	61,014	89,420
	2024 Hispanic Population % Projected	29.09%	29.30%	23.66%	18.28%
	2000 Hispanic Population %	9.72%	11.93%	10.12%	8.38%
1990 Hispanic Population %	5.31%	5.56%	4.78%	4.37%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	5,374	88,873	155,030	304,316
	Elementary	5.34%	7.64%	5.66%	4.15%
	Some High School	8.01%	7.47%	6.23%	4.67%
	High School Graduate	30.03%	24.84%	22.21%	19.01%
	Some College	18.14%	20.38%	20.67%	19.13%
	Associates Degree	6.91%	7.63%	7.69%	7.48%
	Bachelors Degree	19.22%	19.41%	21.90%	25.21%
	Graduate Degree	12.35%	12.63%	15.62%	20.34%
% College (4+)	31.57%	32.04%	37.52%	45.55%	
HOUSING 2019	Total Housing Units	2,876	48,490	82,875	160,054
	Owner Occupied Percent	66.03%	63.66%	68.69%	71.20%
	Renter Occupied Percent	28.58%	31.03%	26.78%	24.81%
	Vacant Housing Percent	5.39%	5.31%	4.53%	3.98%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.15%	0.65%	0.68%	0.40%
Homes Built 2000 to 2009	8.89%	13.22%	21.10%	19.42%
Homes Built 1990 to 1999	28.98%	16.57%	18.44%	17.13%
Homes Built 1980 to 1989	31.42%	25.49%	25.23%	27.86%
Homes Built 1970 to 1979	11.42%	23.35%	19.17%	20.39%
Homes Built 1960 to 1979	16.76%	14.89%	10.53%	9.00%
Homes Built 1950 to 1959	1.33%	4.31%	3.29%	3.31%
Homes Built 1940 to 1949	0.00%	0.70%	0.67%	1.19%
Homes Built 1939 or earlier	1.06%	0.82%	0.90%	1.29%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	2.46%	2.34%	4.71%	9.64%
Property Value \$750,000 to \$999,999	2.72%	4.46%	8.12%	16.48%
Property Value \$500,000 to \$749,999	24.97%	25.50%	31.23%	32.20%
Property Value \$400,000 to \$499,999	24.37%	22.20%	21.10%	17.44%
Property Value \$300,000 to \$399,999	29.59%	27.93%	22.38%	14.71%
Property Value \$200,000 to \$299,999	13.35%	11.16%	7.98%	5.76%
Property Value \$150,000 to \$199,999	0.17%	2.38%	1.61%	1.20%
Property Value \$100,000 to \$149,999	0.11%	0.86%	0.53%	0.53%
Property Value \$60,000 to \$99,999	0.21%	0.39%	0.30%	0.37%
Property Value \$40,000 to \$59,999	0.48%	0.84%	0.57%	0.48%
Property Value \$0 to \$39,999	1.57%	1.94%	1.47%	1.20%
Median Home Value	\$418,545	\$420,228	\$471,839	\$564,596
Median Rent per Month (Census 2000)	\$939	\$874	\$890	\$919
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	4,058	73,541	128,890	243,368
Managerial/Executive	18.94%	16.35%	18.01%	20.57%
Professional Specialty	20.01%	21.80%	24.08%	26.97%
Healthcare Support	2.00%	2.59%	2.31%	2.17%
Sales	9.98%	9.42%	9.38%	8.93%
Office & Administrative Support	10.81%	11.42%	11.62%	11.67%
Protective Service	1.79%	2.97%	3.82%	3.55%
Food Preparation	4.46%	6.11%	5.48%	4.67%
Building Maintenance & Cleaning	8.99%	4.27%	3.67%	2.92%
Personal Care	2.62%	2.80%	2.97%	3.08%
Farming, Fishing, & Forestry	0.00%	0.10%	0.11%	0.10%
Construction	10.23%	11.58%	9.09%	7.44%
Production & Transportation	10.16%	10.58%	9.45%	7.94%
Percent White Collar	61.75%	61.59%	65.41%	70.30%
Percent Blue Collar	38.25%	38.41%	34.59%	29.70%
Median Employee Salary	40,397	45,177	46,302	46,660
Average Employee Salary	50,761	53,219	53,869	53,263
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	185	1,860	2,827	5,193
2019 Estimated Unemployed (Age 16 and Up)	176	2,531	4,019	7,178
2019 Estimated Unemployed Rate (Age 16 and Up)	3.50%	3.27%	2.95%	2.74%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	71.74%	69.96%	70.56%	71.27%
	Drive to Work Carpool	16.42%	18.34%	17.51%	14.99%
	Travel to Work by Public Transportation	5.59%	6.33%	6.70%	6.99%
	Drive to Work on Motorcycle	0.09%	0.20%	0.17%	0.19%
	Drive to Work on Bicycle	0.00%	0.00%	0.03%	0.14%
	Walk to Work	1.26%	1.52%	1.16%	1.81%
	Other Means	0.73%	0.66%	0.61%	0.60%
	Work at Home	3.77%	2.68%	3.00%	3.84%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	0.44%	0.86%	0.88%	1.41%
	Travel to Work in 5 to 9 minutes	6.20%	4.98%	4.35%	4.89%
	Travel to Work in 10 to 14 minutes	6.69%	6.65%	5.86%	6.40%
	Travel to Work in 15 to 19 minutes	7.80%	9.09%	9.16%	9.28%
	Travel to Work in 20 to 29 minutes	13.64%	13.20%	12.73%	14.29%
	Travel to Work in 30 to 44 minutes	25.79%	24.57%	23.72%	25.32%
	Travel to Work in 45 to 59 minutes	19.12%	17.90%	18.50%	17.44%
	Travel to Work in 60 minutes or more	20.32%	22.75%	24.79%	20.97%
Average Travel Time to Work	34.7	35.9	36.7	34.9	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$55.02	\$54.93	\$55.47	\$57.32
	Apparel and Related Services	\$13.85	\$14.00	\$14.57	\$15.41
	Transportation	\$97.76	\$99.09	\$102.30	\$105.98
	Healthcare	\$39.20	\$39.07	\$40.06	\$42.27
	Entertainment	\$20.86	\$21.16	\$22.07	\$23.24
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	0	13,988	37,238	94,123
	Category B - Urban Cliff Climbers	6,187	48,811	75,221	90,321
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	0	6,167	7,168	16,189
	Category F - Going it Alone	1,205	12,445	12,734	14,706
	Category G - Struggling Alone	0	0	0	796
	Category H - Single in the Suburbs	492	20,628	22,293	35,146
	Category I - Married in the Suburbs	16	15,148	44,564	118,953
	Category J - Retired in the Suburbs	470	2,114	7,254	35,089
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	1,826	8,538
	Category M - Harlem Gateway	0	5,060	16,714	20,495
	Category N - Espaniola	0	12,500	12,500	12,500
	Category O - Specialties	0	999	1,340	11,866

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