

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.649873, -77.294831

12-Apr-2021

109150-Smoketown Station-Block 1

Woodbridge, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	6,710	131,331	235,750	458,654	
	2020 Daytime Population	20,787	114,894	177,107	379,828	
	2025 Population Forecast	7,107	141,469	254,720	487,245	
	2010 Census Population	6,076	115,481	204,897	415,279	
	2000 Census Population	5,434	98,730	165,828	349,428	
	1990 Census Population	3,862	82,576	134,522	294,906	
	Historical Annual Growth, 1990 to 2000	3.47%	1.80%	2.11%	1.71%	
	Historical Annual Growth, 2000 to 2010	1.12%	1.58%	2.14%	1.74%	
	Estimated Annual Growth, 2010 to 2020	0.93%	1.20%	1.31%	0.93%	
	Projected Annual Growth, 2020 to 2025	1.15%	1.50%	1.56%	1.22%	
	HOUSEHOLDS	2020 Estimated Households	2,132	44,063	78,162	152,843
		2025 Households Forecast	2,257	47,464	84,455	162,403
2010 Census Households		1,942	38,685	67,901	138,422	
2000 Census Households		1,793	34,032	55,281	116,385	
1990 Census Households		1,274	27,405	42,341	93,137	
Historical Annual Growth, 1990 to 2000		3.48%	2.19%	2.70%	2.25%	
Historical Annual Growth, 2000 to 2010		0.80%	1.29%	2.08%	1.75%	
Estimated Annual Growth, 2010 to 2020		0.87%	1.22%	1.32%	0.93%	
Projected Annual Growth, 2020 to 2025		1.14%	1.50%	1.56%	1.22%	
2020 % Households With Children		35%	35%	37%	38%	
2020 Persons per Household		3.13	2.97	3.01	2.98	
INCOME 2020		HH Income \$500,000 or more	1.17%	1.01%	1.43%	1.80%
	HH Income \$250,000 to \$499,999	1.38%	1.18%	1.69%	2.14%	
	HH Income \$200,000 to \$249,999	3.24%	2.78%	3.98%	5.01%	
	HH Income \$175,000 to \$199,999	5.24%	7.38%	9.74%	13.91%	
	HH Income \$150,000 to \$174,999	7.66%	6.71%	8.77%	9.89%	
	HH Income \$100,000 to \$149,999	19.36%	22.17%	23.19%	22.66%	
	HH Income \$75,000 to \$99,999	17.00%	15.88%	15.14%	13.69%	
	HH Income \$50,000 to \$74,999	11.68%	17.13%	14.85%	12.44%	
	HH Income \$35,000 to \$49,999	10.99%	10.26%	8.62%	7.37%	
	HH Income \$25,000 to \$34,999	7.84%	6.26%	4.93%	4.23%	
	HH Income \$15,000 to \$24,999	6.02%	4.86%	3.68%	3.27%	
	HH Income \$0 to \$14,999	8.42%	4.38%	3.98%	3.59%	
Average Household Income	\$103,590	\$104,912	\$117,662	\$132,784		
Median Household Income	\$81,566	\$85,080	\$97,788	\$111,019		
Per Capita Income	\$33,037	\$35,294	\$39,067	\$44,414		
2000 Average Household Income	\$65,897	\$68,835	\$74,720	\$85,599		
2000 Median Household Income	\$59,194	\$60,240	\$65,883	\$73,178		
WRKPLACE 2020	Workplace Establishments	869	3,024	3,973	7,903	
	Workplace Employees (Full Time Employees)	12,535	41,772	55,210	137,820	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	455	9,159	15,590	27,928
	Count of Pop 5 to 14 years	866	17,417	30,081	53,974
	Count of Pop 14 to 22 years	799	14,918	27,232	52,680
	Count of Pop 22 to 30 years	708	12,986	24,646	50,874
	Count of Pop 30 to 45 years	1,389	28,055	46,245	81,532
	Count of Pop 45 to 60 years	1,373	26,436	49,198	96,768
	Count of Pop 60 to 75 years	868	17,622	34,354	75,652
	Count of Pop 75+ years	254	4,738	8,404	19,246
	Population 0 to 4 Years	6.78%	6.97%	6.61%	6.09%
	Population 5 to 13 Years	12.90%	13.26%	12.76%	11.77%
	Population 14 to 21 Years	11.90%	11.36%	11.55%	11.49%
	Population 22 to 29 Years	10.54%	9.89%	10.45%	11.09%
	Population 30 to 44 Years	20.70%	21.36%	19.62%	17.78%
	Population 45 to 59 Years	20.47%	20.13%	20.87%	21.10%
	Population 60 to 74 Years	12.93%	13.42%	14.57%	16.49%
	Population 74 Years Plus	3.78%	3.61%	3.56%	4.20%
	Median Age	36.2	36.6	37.1	38.4
GENDER 2020	Male Population	3,306	64,862	115,690	225,090
	Female Population	3,404	66,469	120,060	233,563
RACE 2020	2020 Estimated Population	6,710	131,331	235,750	458,654
	White	44.02%	47.15%	48.80%	55.58%
	Black or African American	22.65%	25.56%	26.63%	21.76%
	Asian or Pacific Islander	10.65%	7.70%	8.14%	9.95%
	Other Races	22.69%	19.58%	16.43%	12.71%
HISPANIC	2020 Hispanic Population	2,308	40,270	58,107	86,351
	2020 Hispanic Population %	34.40%	30.66%	24.65%	18.83%
	2025 Hispanic Population Forecast	2,457	43,864	63,522	93,459
	2025 Hispanic Population % Projected	34.57%	31.01%	24.94%	19.18%
	2000 Hispanic Population %	9.91%	12.25%	10.14%	8.40%
1990 Hispanic Population %	4.29%	5.66%	4.78%	4.39%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	4,322	84,945	153,507	304,275
	Elementary	8.35%	9.21%	6.78%	4.69%
	Some High School	7.85%	7.18%	5.94%	4.67%
	High School Graduate	26.49%	23.01%	20.60%	17.87%
	Some College	17.38%	20.18%	20.09%	18.49%
	Associates Degree	7.70%	7.63%	7.93%	7.72%
	Bachelors Degree	21.23%	19.61%	22.25%	25.34%
	Graduate Degree	11.00%	13.20%	16.41%	21.21%
% College (4+)	32.23%	32.80%	38.66%	46.56%	
HOUSING 2020	Total Housing Units	2,246	46,509	81,898	159,134
	Owner Occupied Percent	63.46%	62.87%	68.35%	71.12%
	Renter Occupied Percent	31.49%	31.87%	27.09%	24.93%
	Vacant Housing Percent	5.05%	5.26%	4.56%	3.95%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.23%	0.64%	0.70%	0.40%
Homes Built 2000 to 2009	14.51%	13.96%	20.85%	19.47%
Homes Built 1990 to 1999	24.43%	16.51%	18.35%	17.19%
Homes Built 1980 to 1989	27.91%	23.75%	25.15%	27.64%
Homes Built 1970 to 1979	10.53%	22.94%	19.29%	20.32%
Homes Built 1960 to 1979	19.52%	15.75%	10.67%	9.11%
Homes Built 1950 to 1959	1.44%	4.80%	3.37%	3.37%
Homes Built 1940 to 1949	0.04%	0.74%	0.70%	1.21%
Homes Built 1939 or earlier	1.40%	0.91%	0.92%	1.29%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	1.95%	1.92%	3.66%	7.38%
Property Value \$750,000 to \$999,999	3.40%	5.33%	9.55%	17.15%
Property Value \$500,000 to \$749,999	23.38%	24.29%	30.53%	32.33%
Property Value \$400,000 to \$499,999	26.85%	24.26%	22.62%	18.10%
Property Value \$300,000 to \$399,999	28.28%	26.78%	21.16%	14.58%
Property Value \$200,000 to \$299,999	10.48%	11.11%	7.76%	5.50%
Property Value \$150,000 to \$199,999	1.31%	2.22%	1.54%	1.12%
Property Value \$100,000 to \$149,999	0.37%	0.63%	0.40%	0.52%
Property Value \$60,000 to \$99,999	0.27%	0.74%	0.47%	0.54%
Property Value \$40,000 to \$59,999	0.54%	0.60%	0.40%	0.32%
Property Value \$0 to \$39,999	3.09%	1.78%	1.29%	1.03%
Median Home Value	\$420,929	\$424,626	\$473,685	\$558,547
Median Rent per Month (Census 2000)	\$907	\$864	\$890	\$919
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	3,379	68,320	124,318	242,073
Managerial/Executive	17.37%	15.69%	17.97%	20.58%
Professional Specialty	20.40%	22.59%	24.77%	27.64%
Healthcare Support	1.82%	2.49%	2.24%	2.12%
Sales	9.88%	9.21%	9.40%	8.81%
Office & Administrative Support	12.21%	11.78%	11.38%	11.24%
Protective Service	1.82%	3.20%	3.96%	3.78%
Food Preparation	5.51%	5.98%	5.24%	4.56%
Building Maintenance & Cleaning	8.81%	4.49%	3.76%	3.02%
Personal Care	2.83%	2.98%	3.06%	3.16%
Farming, Fishing, & Forestry	0.25%	0.03%	0.02%	0.07%
Construction	9.47%	10.90%	8.81%	7.25%
Production & Transportation	9.63%	10.66%	9.39%	7.77%
Percent White Collar	61.68%	61.76%	65.76%	70.39%
Percent Blue Collar	38.32%	38.24%	34.24%	29.61%
Median Employee Salary	41,654	43,792	44,151	40,622
Average Employee Salary	49,231	51,354	51,786	48,525
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	116	1,791	2,789	5,191
2020 Estimated Unemployed (Age 16 and Up)	435	5,926	9,443	17,858
2020 Estimated Unemployed Rate (Age 16 and Up)	6.41%	7.74%	7.09%	6.85%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	74.65%	69.95%	70.66%	71.27%
Drive to Work Carpool	15.87%	18.37%	17.44%	15.00%
Travel to Work by Public Transportation	4.14%	6.30%	6.71%	7.00%
Drive to Work on Motorcycle	0.03%	0.20%	0.16%	0.19%
Drive to Work on Bicycle	0.00%	0.00%	0.02%	0.14%
Walk to Work	0.99%	1.47%	1.18%	1.81%
Other Means	0.74%	0.68%	0.60%	0.60%
Work at Home	3.05%	2.70%	2.98%	3.81%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	0.42%	0.89%	0.89%	1.40%
Travel to Work in 5 to 9 minutes	6.21%	5.19%	4.33%	4.88%
Travel to Work in 10 to 14 minutes	6.02%	6.86%	5.90%	6.42%
Travel to Work in 15 to 19 minutes	9.10%	8.93%	9.21%	9.30%
Travel to Work in 20 to 29 minutes	14.24%	13.31%	12.74%	14.25%
Travel to Work in 30 to 44 minutes	25.30%	24.90%	23.86%	25.32%
Travel to Work in 45 to 59 minutes	17.00%	17.66%	18.37%	17.48%
Travel to Work in 60 minutes or more	21.70%	22.25%	24.69%	20.95%
Average Travel Time to Work	33.5	35.6	36.6	34.9
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$56.30	\$56.40	\$56.84	\$58.53
Apparel and Related Services	\$14.30	\$14.56	\$15.07	\$15.82
Transportation	\$99.67	\$100.88	\$104.04	\$107.89
Healthcare	\$50.77	\$51.15	\$52.31	\$55.19
Entertainment	\$21.45	\$21.81	\$22.63	\$23.71
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	115	10,346	29,361	94,883
Category B - Urban Cliff Climbers	4,117	44,050	77,149	97,526
Category C - Urban Cliff Dwellers	0	3,702	3,702	5,015
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	0	10,346	12,119	19,302
Category F - Going it Alone	626	11,827	12,559	16,948
Category G - Struggling Alone	0	0	0	799
Category H - Single in the Suburbs	543	18,079	19,978	28,627
Category I - Married in the Suburbs	416	16,696	49,378	113,740
Category J - Retired in the Suburbs	353	1,315	7,309	34,458
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	1,912	8,781
Category M - Harlem Gateway	0	1,652	8,885	12,828
Category N - Espaniola	513	11,787	11,787	11,787
Category O - Specialties	0	1,276	1,334	11,477

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