

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.664657, -77.24886

19-Mar-2020

102250-Gordon Plaza

Woodbridge, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2019 Estimated Population	12,040	69,452	179,386	567,701	
	2019 Daytime Population	11,225	58,968	142,695	451,078	
	2024 Population Forecast	13,614	75,714	192,403	597,458	
	2010 Census Population	9,502	60,115	158,598	521,033	
	2000 Census Population	8,464	51,996	128,395	444,521	
	1990 Census Population	6,939	45,064	107,105	375,045	
	Historical Annual Growth, 1990 to 2000	2.01%	1.44%	1.83%	1.71%	
	Historical Annual Growth, 2000 to 2010	1.16%	1.46%	2.14%	1.60%	
	Estimated Annual Growth, 2010 to 2019	2.46%	1.49%	1.27%	0.88%	
	Projected Annual Growth, 2019 to 2024	2.49%	1.74%	1.41%	1.03%	
	HOUSEHOLDS	2019 Estimated Households	4,151	23,770	61,007	192,664
		2024 Households Forecast	4,669	25,869	65,417	202,668
		2010 Census Households	3,321	20,630	53,944	177,053
2000 Census Households		2,911	17,559	43,818	152,510	
1990 Census Households		2,257	13,583	34,265	123,206	
Historical Annual Growth, 1990 to 2000		2.58%	2.60%	2.49%	2.16%	
Historical Annual Growth, 2000 to 2010		1.33%	1.62%	2.10%	1.50%	
Estimated Annual Growth, 2010 to 2019		2.31%	1.46%	1.27%	0.87%	
Projected Annual Growth, 2019 to 2024		2.38%	1.71%	1.41%	1.02%	
2019 % Households With Children		33%	35%	37%	37%	
2019 Persons per Household		2.90	2.92	2.93	2.94	
INCOME 2019		HH Income \$500,000 or more	0.90%	1.12%	1.45%	1.78%
		HH Income \$250,000 to \$499,999	1.09%	1.35%	1.75%	2.13%
	HH Income \$200,000 to \$249,999	2.52%	3.16%	4.09%	4.98%	
	HH Income \$175,000 to \$199,999	7.08%	5.37%	8.58%	12.27%	
	HH Income \$150,000 to \$174,999	6.97%	6.04%	7.44%	9.70%	
	HH Income \$100,000 to \$149,999	21.23%	21.73%	22.43%	22.79%	
	HH Income \$75,000 to \$99,999	13.75%	15.29%	15.25%	13.68%	
	HH Income \$50,000 to \$74,999	18.32%	18.58%	16.29%	13.57%	
	HH Income \$35,000 to \$49,999	11.26%	10.66%	9.15%	7.49%	
	HH Income \$25,000 to \$34,999	5.92%	6.78%	5.05%	4.43%	
	HH Income \$15,000 to \$24,999	6.02%	5.19%	4.42%	3.44%	
	HH Income \$0 to \$14,999	4.93%	4.71%	4.10%	3.74%	
	Average Household Income	\$98,275	\$99,093	\$113,217	\$127,716	
Median Household Income	\$80,966	\$80,948	\$92,183	\$107,352		
Per Capita Income	\$33,914	\$34,012	\$38,597	\$43,439		
2000 Average Household Income	\$57,677	\$66,033	\$75,082	\$84,978		
2000 Median Household Income	\$49,080	\$56,365	\$64,269	\$72,721		
WRKPLACE 2019	Workplace Establishments	417	1,996	3,696	10,747	
	Workplace Employees (Full Time Employees)	5,184	27,287	51,399	170,760	

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	852	4,875	12,205	35,342
	Count of Pop 5 to 14 years	1,621	9,272	23,381	68,235
	Count of Pop 14 to 22 years	1,253	7,541	20,373	63,955
	Count of Pop 22 to 30 years	1,100	6,516	17,791	59,578
	Count of Pop 30 to 45 years	2,714	15,359	36,444	103,358
	Count of Pop 45 to 60 years	2,557	14,218	37,915	122,752
	Count of Pop 60 to 75 years	1,567	9,054	25,219	90,887
	Count of Pop 75+ years	376	2,618	6,058	23,595
	Population 0 to 4 Years	7.08%	7.02%	6.80%	6.23%
	Population 5 to 13 Years	13.46%	13.35%	13.03%	12.02%
	Population 14 to 21 Years	10.40%	10.86%	11.36%	11.27%
	Population 22 to 29 Years	9.13%	9.38%	9.92%	10.49%
	Population 30 to 44 Years	22.55%	22.11%	20.32%	18.21%
	Population 45 to 59 Years	21.24%	20.47%	21.14%	21.62%
	Population 60 to 74 Years	13.02%	13.04%	14.06%	16.01%
	Population 74 Years Plus	3.12%	3.77%	3.38%	4.16%
	Median Age	36.9	36.9	37.2	38.6
GENDER 2019	Male Population	6,095	34,617	87,984	277,903
	Female Population	5,945	34,835	91,402	289,798
RACE 2019	2019 Estimated Population	12,040	69,452	179,386	567,701
	White	50.56%	49.64%	50.28%	55.55%
	Black or African American	20.65%	22.03%	23.78%	20.91%
	Asian or Pacific Islander	7.45%	8.36%	10.06%	10.92%
	Other Races	21.34%	19.97%	15.88%	12.62%
HISPANIC	2019 Hispanic Population	3,946	21,983	43,358	107,562
	2019 Hispanic Population %	32.78%	31.65%	24.17%	18.95%
	2024 Hispanic Population Forecast	4,510	24,171	46,727	113,802
	2024 Hispanic Population % Projected	33.13%	31.92%	24.29%	19.05%
	2000 Hispanic Population %	15.85%	14.74%	11.13%	9.40%
1990 Hispanic Population %	8.19%	5.97%	5.18%	4.67%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	7,897	45,338	116,673	377,181
	Elementary	10.19%	8.93%	6.29%	4.82%
	Some High School	7.41%	7.44%	5.87%	4.85%
	High School Graduate	21.81%	23.52%	21.30%	18.71%
	Some College	21.36%	19.42%	19.58%	18.34%
	Associates Degree	6.33%	7.27%	7.53%	7.09%
	Bachelors Degree	17.54%	19.90%	22.56%	25.46%
	Graduate Degree	15.36%	13.51%	16.88%	20.73%
% College (4+)	32.90%	33.42%	39.43%	46.18%	
HOUSING 2019	Total Housing Units	4,663	25,352	64,155	200,630
	Owner Occupied Percent	54.77%	58.01%	65.87%	70.55%
	Renter Occupied Percent	34.24%	35.75%	29.23%	25.48%
	Vacant Housing Percent	11.00%	6.24%	4.91%	3.97%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.16%	0.48%	1.05%	0.61%
Homes Built 2000 to 2009	20.00%	17.63%	20.61%	16.44%
Homes Built 1990 to 1999	16.35%	16.80%	17.08%	16.53%
Homes Built 1980 to 1989	7.54%	14.44%	25.88%	26.09%
Homes Built 1970 to 1979	13.37%	21.62%	17.76%	20.63%
Homes Built 1960 to 1979	19.47%	16.93%	11.44%	11.67%
Homes Built 1950 to 1959	17.76%	8.53%	4.27%	5.52%
Homes Built 1940 to 1949	3.47%	1.77%	0.91%	1.38%
Homes Built 1939 or earlier	1.87%	1.80%	1.01%	1.13%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	4.12%	4.03%	7.11%	8.83%
Property Value \$750,000 to \$999,999	6.54%	6.71%	9.33%	17.20%
Property Value \$500,000 to \$749,999	20.53%	24.91%	27.08%	33.08%
Property Value \$400,000 to \$499,999	19.04%	21.15%	20.81%	17.55%
Property Value \$300,000 to \$399,999	24.67%	24.57%	21.65%	13.53%
Property Value \$200,000 to \$299,999	12.57%	10.62%	9.08%	5.93%
Property Value \$150,000 to \$199,999	5.50%	3.05%	1.91%	1.19%
Property Value \$100,000 to \$149,999	4.06%	1.58%	0.72%	0.61%
Property Value \$60,000 to \$99,999	0.28%	0.37%	0.33%	0.37%
Property Value \$40,000 to \$59,999	0.98%	1.54%	0.73%	0.43%
Property Value \$0 to \$39,999	1.70%	1.48%	1.25%	1.26%
Median Home Value	\$401,217	\$432,143	\$468,899	\$568,909
Median Rent per Month (Census 2000)	\$802	\$834	\$897	\$944
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	6,501	37,169	96,166	302,967
Managerial/Executive	17.61%	17.18%	18.57%	20.64%
Professional Specialty	19.84%	21.31%	24.46%	26.87%
Healthcare Support	2.73%	2.77%	2.57%	2.20%
Sales	8.16%	8.47%	9.09%	8.61%
Office & Administrative Support	11.32%	10.86%	11.43%	11.35%
Protective Service	1.85%	3.20%	2.99%	3.31%
Food Preparation	7.68%	5.87%	5.46%	5.00%
Building Maintenance & Cleaning	3.92%	4.12%	3.52%	3.34%
Personal Care	2.46%	3.26%	3.22%	3.17%
Farming, Fishing, & Forestry	0.15%	0.05%	0.08%	0.10%
Construction	12.71%	12.81%	9.60%	7.58%
Production & Transportation	11.56%	10.08%	9.00%	7.84%
Percent White Collar	59.67%	60.61%	66.12%	69.67%
Percent Blue Collar	40.33%	39.39%	33.88%	30.33%
Median Employee Salary	48,381	47,712	48,050	47,993
Average Employee Salary	55,749	54,811	54,932	54,726
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	178	888	2,050	6,869
2019 Estimated Unemployed (Age 16 and Up)	412	1,418	3,088	8,893
2019 Estimated Unemployed Rate (Age 16 and Up)	4.95%	3.53%	3.07%	2.77%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	68.72%	70.46%	72.45%	71.65%
	Drive to Work Carpool	17.00%	16.59%	14.49%	13.71%
	Travel to Work by Public Transportation	4.67%	6.22%	7.34%	8.28%
	Drive to Work on Motorcycle	0.13%	0.11%	0.23%	0.18%
	Drive to Work on Bicycle	0.00%	0.00%	0.01%	0.14%
	Walk to Work	4.76%	2.93%	1.57%	1.52%
	Other Means	0.43%	0.67%	0.55%	0.63%
	Work at Home	2.72%	2.61%	3.06%	3.75%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	1.06%	1.38%	0.79%	1.10%
	Travel to Work in 5 to 9 minutes	5.38%	4.90%	4.29%	4.20%
	Travel to Work in 10 to 14 minutes	7.74%	7.64%	7.00%	6.73%
	Travel to Work in 15 to 19 minutes	8.67%	9.61%	9.35%	9.51%
	Travel to Work in 20 to 29 minutes	14.45%	14.53%	13.59%	15.57%
	Travel to Work in 30 to 44 minutes	27.11%	25.25%	25.76%	26.40%
	Travel to Work in 45 to 59 minutes	14.92%	16.48%	18.09%	17.22%
	Travel to Work in 60 minutes or more	20.67%	20.21%	21.14%	19.29%
Average Travel Time to Work	33.7	33.8	35.2	34.3	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$55.11	\$55.39	\$56.23	\$57.82
	Apparel and Related Services	\$13.88	\$14.05	\$14.69	\$15.52
	Transportation	\$98.39	\$99.04	\$102.17	\$106.00
	Healthcare	\$39.07	\$39.47	\$40.74	\$42.80
	Entertainment	\$21.04	\$21.21	\$22.14	\$23.34
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	2,114	6,430	32,956	113,181
	Category B - Urban Cliff Climbers	2,347	18,264	46,302	97,958
	Category C - Urban Cliff Dwellers	0	0	0	12,365
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	1,170	4,668	9,208	28,127
	Category F - Going it Alone	4,530	6,773	10,814	24,639
	Category G - Struggling Alone	0	0	0	796
	Category H - Single in the Suburbs	0	9,675	22,979	37,854
	Category I - Married in the Suburbs	454	7,326	34,315	145,826
	Category J - Retired in the Suburbs	0	1,018	2,961	38,489
	Category K - Living with Nature	0	0	0	513
	Category L - Working with Nature	35	1,320	2,213	8,209
	Category M - Harlem Gateway	0	0	3,433	27,827
	Category N - Espaniola	1,372	12,500	12,500	20,262
	Category O - Specialties	0	1,340	1,362	10,172

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