

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.664657, -77.24886

17-May-2019

0225-Gordon Plaza

Woodbridge, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	12,095	69,529	179,284	567,735	
	2018 Daytime Population	11,342	58,954	141,784	447,720	
	2023 Population Forecast	13,849	76,465	193,400	599,040	
	2010 Census Population	9,502	60,115	158,598	521,033	
	2000 Census Population	8,464	51,996	128,395	444,521	
	1990 Census Population	6,939	45,064	107,105	375,045	
	Historical Annual Growth, 1990 to 2000	2.01%	1.44%	1.83%	1.71%	
	Historical Annual Growth, 2000 to 2010	1.16%	1.46%	2.14%	1.60%	
	Estimated Annual Growth, 2010 to 2018	2.80%	1.68%	1.41%	0.99%	
	Projected Annual Growth, 2018 to 2023	2.74%	1.92%	1.53%	1.08%	
	HOUSEHOLDS	2018 Estimated Households	4,169	23,794	60,971	192,652
		2023 Households Forecast	4,744	26,109	65,745	203,216
2010 Census Households		3,321	20,630	53,944	177,053	
2000 Census Households		2,911	17,559	43,818	152,510	
1990 Census Households		2,257	13,583	34,265	123,206	
Historical Annual Growth, 1990 to 2000		2.58%	2.60%	2.49%	2.16%	
Historical Annual Growth, 2000 to 2010		1.33%	1.62%	2.10%	1.50%	
Estimated Annual Growth, 2010 to 2018		2.63%	1.64%	1.41%	0.97%	
Projected Annual Growth, 2018 to 2023		2.62%	1.87%	1.52%	1.07%	
2018 % Households With Children		35%	36%	38%	38%	
2018 Persons per Household		2.90	2.92	2.93	2.94	
INCOME 2018		HH Income \$500,000 or more	0.70%	1.02%	1.31%	1.88%
	HH Income \$250,000 to \$499,999	0.84%	1.23%	1.57%	2.26%	
	HH Income \$200,000 to \$249,999	1.96%	2.86%	3.67%	5.28%	
	HH Income \$175,000 to \$199,999	6.90%	5.64%	8.46%	10.68%	
	HH Income \$150,000 to \$174,999	6.78%	6.13%	7.42%	9.19%	
	HH Income \$100,000 to \$149,999	19.93%	20.08%	21.38%	22.44%	
	HH Income \$75,000 to \$99,999	16.08%	16.95%	15.84%	14.22%	
	HH Income \$50,000 to \$74,999	17.68%	17.81%	16.77%	14.38%	
	HH Income \$35,000 to \$49,999	11.36%	10.63%	9.47%	7.67%	
	HH Income \$25,000 to \$34,999	5.87%	6.80%	5.16%	4.42%	
	HH Income \$15,000 to \$24,999	6.78%	5.97%	4.83%	3.69%	
	HH Income \$0 to \$14,999	5.12%	4.88%	4.12%	3.89%	
Average Household Income	\$95,591	\$96,979	\$109,685	\$123,565		
Median Household Income	\$79,372	\$79,994	\$89,176	\$103,509		
Per Capita Income	\$32,980	\$33,284	\$37,395	\$42,031		
2000 Average Household Income	\$57,677	\$66,033	\$75,082	\$84,978		
2000 Median Household Income	\$49,080	\$56,365	\$64,269	\$72,721		
WRKPLACE 2018	Workplace Establishments	432	2,005	3,691	10,726	
	Workplace Employees (Full Time Employees)	5,334	27,445	51,301	169,000	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	875	4,965	12,461	36,122
	Count of Pop 5 to 14 years	1,632	9,357	23,614	69,048
	Count of Pop 14 to 22 years	1,241	7,437	20,299	64,621
	Count of Pop 22 to 30 years	1,138	6,612	17,562	57,880
	Count of Pop 30 to 45 years	2,786	15,702	37,405	106,096
	Count of Pop 45 to 60 years	2,564	14,211	38,046	124,080
	Count of Pop 60 to 75 years	1,498	8,680	24,072	87,263
	Count of Pop 75+ years	363	2,565	5,825	22,625
	Population 0 to 4 Years	7.23%	7.14%	6.95%	6.36%
	Population 5 to 13 Years	13.49%	13.46%	13.17%	12.16%
	Population 14 to 21 Years	10.26%	10.70%	11.32%	11.38%
	Population 22 to 29 Years	9.41%	9.51%	9.80%	10.19%
	Population 30 to 44 Years	23.03%	22.58%	20.86%	18.69%
	Population 45 to 59 Years	21.20%	20.44%	21.22%	21.86%
	Population 60 to 74 Years	12.38%	12.48%	13.43%	15.37%
	Population 74 Years Plus	3.00%	3.69%	3.25%	3.99%
	Median Age	36.5	36.5	36.8	38.3
GENDER 2018	Male Population	6,128	34,662	87,952	278,057
	Female Population	5,968	34,867	91,332	289,678
RACE 2018	2018 Estimated Population	12,095	69,529	179,284	567,735
	White	51.02%	50.08%	50.61%	55.83%
	Black or African American	20.31%	22.22%	23.98%	20.89%
	Asian or Pacific Islander	7.68%	8.38%	10.06%	10.94%
	Other Races	20.99%	19.33%	15.36%	12.34%
HISPANIC	2018 Hispanic Population	4,130	21,828	42,740	106,704
	2018 Hispanic Population %	34.15%	31.39%	23.84%	18.79%
	2023 Hispanic Population Forecast	4,805	24,203	46,622	114,614
	2023 Hispanic Population % Projected	34.70%	31.65%	24.11%	19.13%
	2000 Hispanic Population %	15.85%	14.74%	11.13%	9.40%
1990 Hispanic Population %	8.19%	5.97%	5.18%	4.67%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	7,924	45,325	116,239	375,487
	Elementary	10.20%	8.92%	6.29%	4.83%
	Some High School	7.39%	7.40%	5.86%	4.85%
	High School Graduate	21.75%	23.51%	21.30%	18.71%
	Some College	21.36%	19.44%	19.59%	18.34%
	Associates Degree	6.35%	7.26%	7.53%	7.09%
	Bachelors Degree	17.61%	19.93%	22.57%	25.47%
	Graduate Degree	15.35%	13.53%	16.86%	20.72%
% College (4+)	32.95%	33.46%	39.43%	46.19%	
HOUSING 2018	Total Housing Units	4,684	25,323	64,059	200,668
	Owner Occupied Percent	54.81%	58.15%	65.92%	70.53%
	Renter Occupied Percent	34.20%	35.81%	29.26%	25.47%
	Vacant Housing Percent	10.99%	6.04%	4.82%	3.99%

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HOMES BUILT BY YEAR 2018	Homes Built 2010 or later	0.16%	0.48%	1.05%	0.61%
	Homes Built 2000 to 2009	20.00%	17.63%	20.61%	16.44%
	Homes Built 1990 to 1999	16.35%	16.80%	17.08%	16.53%
	Homes Built 1980 to 1989	7.54%	14.44%	25.88%	26.09%
	Homes Built 1970 to 1979	13.37%	21.62%	17.76%	20.63%
	Homes Built 1960 to 1979	19.47%	16.93%	11.44%	11.67%
	Homes Built 1950 to 1959	17.76%	8.53%	4.27%	5.52%
	Homes Built 1940 to 1949	3.47%	1.77%	0.91%	1.38%
	Homes Built 1939 or earlier	1.87%	1.80%	1.01%	1.13%
HOME VALUE (OWNER OCCUPIED) 2018	Property Value \$1,000,000 or more	3.77%	3.84%	6.89%	9.09%
	Property Value \$750,000 to \$999,999	5.26%	5.63%	7.86%	14.69%
	Property Value \$500,000 to \$749,999	20.17%	22.83%	25.70%	32.54%
	Property Value \$400,000 to \$499,999	16.97%	19.34%	19.39%	17.33%
	Property Value \$300,000 to \$399,999	26.37%	23.51%	21.31%	14.06%
	Property Value \$200,000 to \$299,999	17.34%	16.00%	12.60%	7.45%
	Property Value \$150,000 to \$199,999	3.90%	3.33%	2.43%	1.62%
	Property Value \$100,000 to \$149,999	1.73%	1.42%	0.91%	0.76%
	Property Value \$60,000 to \$99,999	0.85%	0.66%	0.48%	0.43%
	Property Value \$40,000 to \$59,999	0.86%	0.82%	0.70%	0.47%
	Property Value \$0 to \$39,999	2.77%	2.61%	1.74%	1.55%
	Median Home Value	\$385,470	\$408,507	\$450,713	\$548,565
Median Rent per Month (Census 2000)	\$802	\$834	\$897	\$944	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018	Employed Civilian Population 16+ by Occupation	6,510	36,950	95,719	299,835
	Managerial/Executive	16.92%	16.16%	18.04%	20.52%
	Professional Specialty	17.37%	20.98%	24.24%	26.59%
	Healthcare Support	1.84%	2.01%	1.91%	1.71%
	Sales	7.71%	8.79%	9.07%	8.75%
	Office & Administrative Support	12.49%	13.29%	13.38%	12.33%
	Protective Service	2.06%	3.29%	3.34%	3.40%
	Food Preparation	7.04%	5.77%	5.24%	4.99%
	Building Maintenance & Cleaning	5.62%	4.71%	3.82%	3.34%
	Personal Care	3.51%	3.67%	3.73%	3.71%
	Farming, Fishing, & Forestry	0.12%	0.04%	0.06%	0.09%
	Construction	14.38%	12.26%	9.19%	7.64%
	Production & Transportation	10.94%	9.04%	7.98%	6.92%
	Percent White Collar	56.33%	61.22%	66.64%	69.90%
	Percent Blue Collar	43.67%	38.78%	33.36%	30.10%
Median Employee Salary	52,636	55,343	57,395	57,932	
Average Employee Salary	60,755	61,702	62,126	61,585	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	178	888	2,050	6,869
	2018 Estimated Unemployed (Age 16 and Up)	520	1,782	4,323	13,333
	2018 Estimated Unemployed Rate (Age 16 and Up)	6.23%	4.38%	4.25%	4.13%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	68.72%	70.46%	72.45%	71.65%
	Drive to Work Carpool	17.00%	16.59%	14.49%	13.71%
	Travel to Work by Public Transportation	4.67%	6.22%	7.34%	8.28%
	Drive to Work on Motorcycle	0.13%	0.11%	0.23%	0.18%
	Drive to Work on Bicycle	0.00%	0.00%	0.01%	0.14%
	Walk to Work	4.76%	2.93%	1.57%	1.52%
	Other Means	0.43%	0.67%	0.55%	0.63%
	Work at Home	2.72%	2.61%	3.06%	3.75%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	1.06%	1.38%	0.79%	1.10%
	Travel to Work in 5 to 9 minutes	5.38%	4.90%	4.29%	4.20%
	Travel to Work in 10 to 14 minutes	7.74%	7.64%	7.00%	6.73%
	Travel to Work in 15 to 19 minutes	8.67%	9.61%	9.35%	9.51%
	Travel to Work in 20 to 29 minutes	14.45%	14.53%	13.59%	15.57%
	Travel to Work in 30 to 44 minutes	27.11%	25.25%	25.76%	26.40%
	Travel to Work in 45 to 59 minutes	14.92%	16.48%	18.09%	17.22%
	Travel to Work in 60 minutes or more	20.67%	20.21%	21.14%	19.29%
Average Travel Time to Work	33.7	33.8	35.2	34.3	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$51.67	\$51.97	\$52.86	\$54.43
	Apparel and Related Services	\$14.13	\$14.35	\$15.13	\$15.95
	Transportation	\$85.05	\$85.61	\$88.24	\$91.46
	Healthcare	\$35.29	\$35.85	\$37.23	\$39.35
	Entertainment	\$20.26	\$20.51	\$21.43	\$22.56
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	2,431	10,405	41,884	128,810
	Category B - Urban Cliff Hangers	2,387	16,737	41,577	95,417
	Category C - Urban Cliff Dwellers	0	0	0	8,674
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	1,175	4,681	13,999	35,805
	Category F - Going it Alone	3,364	7,833	9,718	22,870
	Category G - Struggling Alone	0	0	0	0
	Category H - Single in the Suburbs	0	8,596	21,616	35,284
	Category I - Married in the Suburbs	0	2,273	26,401	140,758
	Category J - Retired in the Suburbs	0	1,018	2,790	34,512
	Category K - Living with Nature	0	0	0	521
	Category L - Working with Nature	35	1,320	2,210	6,776
	Category M - Harlem Gateway	0	989	1,356	22,646
	Category N - Espaniola	2,687	14,193	14,193	22,040
	Category O - Specialties	0	1,344	3,193	11,992

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