

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.845716, -77.301998

27-Oct-2020

115600-Main Street Marketplace

Fairfax, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	17,264	117,073	282,814	1,069,158
	2019 Daytime Population	74,804	168,666	403,325	1,351,475
	2024 Population Forecast	17,518	121,870	293,915	1,105,711
	2010 Census Population	16,174	108,345	263,878	1,002,637
	2000 Census Population	12,722	92,278	232,214	899,786
	1990 Census Population	11,464	84,002	208,324	753,394
	Historical Annual Growth, 1990 to 2000	1.05%	0.94%	1.09%	1.79%
	Historical Annual Growth, 2000 to 2010	2.43%	1.62%	1.29%	1.09%
	Estimated Annual Growth, 2010 to 2019	0.67%	0.80%	0.71%	0.66%
	Projected Annual Growth, 2019 to 2024	0.29%	0.81%	0.77%	0.67%
HOUSEHOLDS	2019 Estimated Households	5,013	41,284	102,894	392,998
	2024 Households Forecast	5,113	43,121	107,229	406,963
	2010 Census Households	4,579	37,938	95,305	366,681
	2000 Census Households	4,113	32,839	83,894	330,215
	1990 Census Households	4,062	29,388	73,737	275,569
	Historical Annual Growth, 1990 to 2000	0.12%	1.12%	1.30%	1.83%
	Historical Annual Growth, 2000 to 2010	1.08%	1.45%	1.28%	1.05%
	Estimated Annual Growth, 2010 to 2019	0.93%	0.87%	0.79%	0.71%
	Projected Annual Growth, 2019 to 2024	0.39%	0.87%	0.83%	0.70%
	2019 % Households With Children	25%	32%	33%	33%
2019 Persons per Household	2.61	2.67	2.68	2.70	
INCOME 2019	HH Income \$500,000 or more	3.26%	3.16%	2.96%	2.77%
	HH Income \$250,000 to \$499,999	3.86%	3.80%	3.56%	3.31%
	HH Income \$200,000 to \$249,999	9.09%	8.86%	8.30%	7.74%
	HH Income \$175,000 to \$199,999	12.95%	13.42%	14.51%	14.21%
	HH Income \$150,000 to \$174,999	9.55%	10.33%	10.07%	9.67%
	HH Income \$100,000 to \$149,999	21.91%	22.68%	22.50%	21.27%
	HH Income \$75,000 to \$99,999	9.78%	10.96%	11.78%	12.09%
	HH Income \$50,000 to \$74,999	10.45%	10.25%	10.77%	11.80%
	HH Income \$35,000 to \$49,999	4.84%	5.34%	5.39%	6.11%
	HH Income \$25,000 to \$34,999	5.50%	3.81%	3.58%	3.78%
	HH Income \$15,000 to \$24,999	4.80%	3.03%	2.55%	3.14%
	HH Income \$0 to \$14,999	4.00%	4.37%	4.04%	4.11%
	Average Household Income	\$142,116	\$148,885	\$152,719	\$151,103
Median Household Income	\$122,316	\$125,609	\$125,623	\$119,907	
Per Capita Income	\$44,148	\$53,304	\$55,978	\$55,750	
2000 Average Household Income	\$88,270	\$96,621	\$101,115	\$98,443	
2000 Median Household Income	\$73,180	\$82,595	\$85,702	\$80,422	
WRKPLACE 2019	Workplace Establishments	1,633	4,393	9,481	35,454
	Workplace Employees (Full Time Employees)	24,678	62,838	153,689	705,633

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	814	7,018	17,207	66,989
	Count of Pop 5 to 14 years	1,353	11,917	30,220	123,977
	Count of Pop 14 to 22 years	2,982	13,676	30,396	110,641
	Count of Pop 22 to 30 years	2,442	12,569	28,022	97,976
	Count of Pop 30 to 45 years	3,220	22,795	53,744	205,042
	Count of Pop 45 to 60 years	2,873	23,165	58,741	229,781
	Count of Pop 60 to 75 years	2,546	19,448	48,989	180,656
	Count of Pop 75+ years	1,034	6,484	15,494	54,096
	Population 0 to 4 Years	4.71%	5.99%	6.08%	6.27%
	Population 5 to 13 Years	7.84%	10.18%	10.69%	11.60%
	Population 14 to 21 Years	17.27%	11.68%	10.75%	10.35%
	Population 22 to 29 Years	14.14%	10.74%	9.91%	9.16%
	Population 30 to 44 Years	18.65%	19.47%	19.00%	19.18%
	Population 45 to 59 Years	16.64%	19.79%	20.77%	21.49%
	Population 60 to 74 Years	14.75%	16.61%	17.32%	16.90%
	Population 74 Years Plus	5.99%	5.54%	5.48%	5.06%
	Median Age	34.3	38.7	39.9	40.2
GENDER 2019	Male Population	8,909	58,056	139,395	527,387
	Female Population	8,355	59,017	143,420	541,771
RACE 2019	2019 Estimated Population	17,264	117,073	282,814	1,069,158
	White	68.44%	65.56%	65.70%	62.75%
	Black or African American	9.05%	6.25%	5.87%	8.62%
	Asian or Pacific Islander	13.38%	20.25%	20.20%	18.60%
	Other Races	9.13%	7.95%	8.22%	10.04%
HISPANIC	2019 Hispanic Population	2,489	14,240	35,219	166,604
	2019 Hispanic Population %	14.42%	12.16%	12.45%	15.58%
	2024 Hispanic Population Forecast	2,516	14,811	36,538	171,755
	2024 Hispanic Population % Projected	14.36%	12.15%	12.43%	15.53%
	2000 Hispanic Population %	12.01%	8.95%	8.76%	11.47%
1990 Hispanic Population %	5.55%	5.26%	4.78%	6.69%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	10,795	78,916	193,389	728,818
	Elementary	4.76%	3.26%	3.00%	4.47%
	Some High School	5.74%	2.92%	2.62%	3.34%
	High School Graduate	14.30%	10.92%	11.09%	12.66%
	Some College	15.07%	13.16%	13.00%	12.96%
	Associates Degree	4.99%	5.59%	5.32%	5.33%
	Bachelors Degree	25.76%	31.57%	32.71%	31.08%
	Graduate Degree	29.37%	32.59%	32.26%	30.17%
% College (4+)	55.13%	64.15%	64.97%	61.24%	
HOUSING 2019	Total Housing Units	5,242	42,762	106,500	408,445
	Owner Occupied Percent	69.24%	66.65%	68.68%	65.61%
	Renter Occupied Percent	26.38%	29.90%	27.94%	30.61%
	Vacant Housing Percent	4.37%	3.46%	3.39%	3.78%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.31%	0.45%	0.36%	0.27%
Homes Built 2000 to 2009	14.47%	14.18%	12.84%	11.30%
Homes Built 1990 to 1999	11.43%	12.12%	12.64%	15.26%
Homes Built 1980 to 1989	9.69%	16.75%	21.43%	22.11%
Homes Built 1970 to 1979	15.54%	26.96%	25.84%	21.60%
Homes Built 1960 to 1979	15.60%	17.51%	16.64%	14.18%
Homes Built 1950 to 1959	26.75%	9.07%	7.59%	10.12%
Homes Built 1940 to 1949	3.19%	1.59%	1.36%	3.44%
Homes Built 1939 or earlier	3.01%	1.37%	1.32%	1.72%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	17.71%	17.77%	19.95%	21.99%
Property Value \$750,000 to \$999,999	30.04%	31.69%	29.66%	24.80%
Property Value \$500,000 to \$749,999	36.10%	34.42%	30.89%	29.12%
Property Value \$400,000 to \$499,999	7.22%	7.85%	8.93%	10.90%
Property Value \$300,000 to \$399,999	4.05%	3.85%	5.31%	6.67%
Property Value \$200,000 to \$299,999	2.16%	2.39%	3.04%	4.19%
Property Value \$150,000 to \$199,999	1.26%	0.42%	0.63%	0.78%
Property Value \$100,000 to \$149,999	0.25%	0.25%	0.41%	0.39%
Property Value \$60,000 to \$99,999	0.80%	0.36%	0.30%	0.25%
Property Value \$40,000 to \$59,999	0.36%	0.22%	0.14%	0.16%
Property Value \$0 to \$39,999	0.06%	0.78%	0.75%	0.74%
Median Home Value	\$734,404	\$746,095	\$746,804	\$722,477
Median Rent per Month (Census 2000)	\$923	\$1,199	\$1,246	\$992
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	9,034	63,427	154,326	587,867
Managerial/Executive	19.65%	25.22%	26.42%	25.44%
Professional Specialty	33.88%	34.85%	34.97%	32.77%
Healthcare Support	0.88%	1.25%	1.34%	1.65%
Sales	8.87%	7.44%	7.78%	8.05%
Office & Administrative Support	12.19%	9.62%	9.38%	9.12%
Protective Service	1.69%	2.01%	1.82%	1.85%
Food Preparation	5.42%	4.90%	4.50%	4.61%
Building Maintenance & Cleaning	3.95%	2.62%	2.18%	2.94%
Personal Care	6.25%	3.80%	3.54%	3.21%
Farming, Fishing, & Forestry	0.00%	0.06%	0.08%	0.07%
Construction	3.79%	4.21%	3.84%	5.19%
Production & Transportation	3.44%	4.03%	4.14%	5.10%
Percent White Collar	75.46%	78.38%	79.89%	77.04%
Percent Blue Collar	24.54%	21.62%	20.11%	22.96%
Median Employee Salary	49,439	49,880	54,585	57,606
Average Employee Salary	63,010	61,248	62,777	64,381
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	335	1,622	3,507	13,164
2019 Estimated Unemployed (Age 16 and Up)	551	1,862	3,696	14,660
2019 Estimated Unemployed Rate (Age 16 and Up)	4.33%	2.82%	2.30%	2.40%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	65.58%	68.30%	71.27%	71.39%
	Drive to Work Carpool	12.03%	9.39%	9.57%	10.59%
	Travel to Work by Public Transportation	8.54%	12.53%	10.24%	9.58%
	Drive to Work on Motorcycle	0.13%	0.11%	0.09%	0.14%
	Drive to Work on Bicycle	0.25%	0.14%	0.15%	0.33%
	Walk to Work	8.16%	3.39%	2.77%	1.91%
	Other Means	0.36%	0.58%	0.61%	0.68%
	Work at Home	4.97%	5.54%	5.25%	5.19%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	3.83%	1.48%	1.15%	1.33%
	Travel to Work in 5 to 9 minutes	11.77%	6.02%	5.54%	5.06%
	Travel to Work in 10 to 14 minutes	13.68%	9.27%	8.14%	8.75%
	Travel to Work in 15 to 19 minutes	8.93%	9.05%	10.00%	11.60%
	Travel to Work in 20 to 29 minutes	16.12%	18.74%	19.74%	19.80%
	Travel to Work in 30 to 44 minutes	23.18%	26.28%	27.74%	27.37%
	Travel to Work in 45 to 59 minutes	10.77%	13.62%	13.61%	13.19%
	Travel to Work in 60 minutes or more	11.72%	15.54%	14.07%	12.90%
Average Travel Time to Work	28.0	29.5	29.8	29.2	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$61.81	\$61.11	\$60.80	\$60.39
	Apparel and Related Services	\$16.76	\$16.89	\$16.90	\$16.60
	Transportation	\$103.70	\$107.95	\$110.05	\$109.32
	Healthcare	\$47.80	\$46.76	\$46.40	\$45.73
	Entertainment	\$24.36	\$24.89	\$25.09	\$24.71
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	4,515	30,107	84,363	345,249
	Category B - Urban Cliff Climbers	0	2,136	5,493	32,876
	Category C - Urban Cliff Dwellers	149	828	828	20,414
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	4,766	20,736	47,093	145,327
	Category F - Going it Alone	1,307	3,438	9,243	33,636
	Category G - Struggling Alone	0	0	59	7,949
	Category H - Single in the Suburbs	0	1,787	1,787	39,977
	Category I - Married in the Suburbs	25	32,095	82,582	249,139
	Category J - Retired in the Suburbs	1,887	17,255	38,909	100,733
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	366	5,471
	Category M - Harlem Gateway	0	0	0	6,184
	Category N - Espaniola	0	0	2,613	44,612
	Category O - Specialties	453	1,857	2,168	28,280

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