

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.845716, -77.301998

12-Apr-2021

115600-Main Street Marketplace

Fairfax, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	17,104	115,672	279,586	1,060,595	
	2020 Daytime Population	76,778	175,088	416,176	1,405,809	
	2025 Population Forecast	17,371	120,381	290,737	1,098,933	
	2010 Census Population	16,174	108,345	263,878	1,002,637	
	2000 Census Population	12,722	92,278	232,214	899,786	
	1990 Census Population	11,464	84,002	208,324	753,394	
	Historical Annual Growth, 1990 to 2000	1.05%	0.94%	1.09%	1.79%	
	Historical Annual Growth, 2000 to 2010	2.43%	1.62%	1.29%	1.09%	
	Estimated Annual Growth, 2010 to 2020	0.52%	0.61%	0.54%	0.52%	
	Projected Annual Growth, 2020 to 2025	0.31%	0.80%	0.79%	0.71%	
	HOUSEHOLDS	2020 Estimated Households	4,952	40,736	101,589	389,615
		2025 Households Forecast	5,058	42,546	105,918	404,165
2010 Census Households		4,579	37,938	95,305	366,681	
2000 Census Households		4,113	32,839	83,894	330,215	
1990 Census Households		4,062	29,388	73,737	275,569	
Historical Annual Growth, 1990 to 2000		0.12%	1.12%	1.30%	1.83%	
Historical Annual Growth, 2000 to 2010		1.08%	1.45%	1.28%	1.05%	
Estimated Annual Growth, 2010 to 2020		0.73%	0.66%	0.60%	0.57%	
Projected Annual Growth, 2020 to 2025		0.43%	0.87%	0.84%	0.74%	
2020 % Households With Children		27%	33%	33%	33%	
2020 Persons per Household		2.61	2.67	2.68	2.70	
INCOME 2020		HH Income \$500,000 or more	4.20%	3.32%	3.50%	3.07%
	HH Income \$250,000 to \$499,999	5.03%	3.99%	4.19%	3.68%	
	HH Income \$200,000 to \$249,999	11.75%	9.31%	9.79%	8.60%	
	HH Income \$175,000 to \$199,999	9.76%	14.34%	13.86%	14.35%	
	HH Income \$150,000 to \$174,999	10.25%	10.49%	10.69%	9.99%	
	HH Income \$100,000 to \$149,999	21.75%	21.08%	21.42%	20.63%	
	HH Income \$75,000 to \$99,999	9.23%	10.39%	10.85%	11.72%	
	HH Income \$50,000 to \$74,999	8.79%	10.14%	10.38%	11.16%	
	HH Income \$35,000 to \$49,999	6.17%	5.79%	5.55%	6.10%	
	HH Income \$25,000 to \$34,999	5.58%	3.51%	3.49%	3.69%	
	HH Income \$15,000 to \$24,999	4.36%	3.08%	2.52%	3.06%	
	HH Income \$0 to \$14,999	3.15%	4.57%	3.77%	3.95%	
	Average Household Income	\$148,626	\$153,298	\$159,356	\$156,147	
	Median Household Income	\$125,877	\$127,773	\$130,153	\$123,630	
Per Capita Income	\$45,936	\$54,798	\$58,323	\$57,571		
2000 Average Household Income	\$88,270	\$96,621	\$101,115	\$98,443		
2000 Median Household Income	\$73,180	\$82,595	\$85,702	\$80,422		
WRKPLACE 2020	Workplace Establishments	1,623	4,400	9,479	35,097	
	Workplace Employees (Full Time Employees)	25,894	66,040	161,243	737,307	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	803	6,830	16,690	64,977	
	Count of Pop 5 to 14 years	1,358	11,886	30,024	122,756	
	Count of Pop 14 to 22 years	2,964	13,380	29,692	109,394	
	Count of Pop 22 to 30 years	2,382	12,426	28,057	99,019	
	Count of Pop 30 to 45 years	3,206	22,253	52,144	198,302	
	Count of Pop 45 to 60 years	2,788	22,516	57,174	225,502	
	Count of Pop 60 to 75 years	2,542	19,661	49,649	184,021	
	Count of Pop 75+ years	1,061	6,719	16,156	56,625	
	Population 0 to 4 Years	4.69%	5.90%	5.97%	6.13%	
	Population 5 to 13 Years	7.94%	10.28%	10.74%	11.57%	
	Population 14 to 21 Years	17.33%	11.57%	10.62%	10.31%	
	Population 22 to 29 Years	13.93%	10.74%	10.04%	9.34%	
	Population 30 to 44 Years	18.74%	19.24%	18.65%	18.70%	
	Population 45 to 59 Years	16.30%	19.47%	20.45%	21.26%	
	Population 60 to 74 Years	14.86%	17.00%	17.76%	17.35%	
	Population 74 Years Plus	6.20%	5.81%	5.78%	5.34%	
	Median Age	34.4	38.9	40.2	40.5	
	GENDER 2020	Male Population	8,825	57,333	137,731	522,940
		Female Population	8,279	58,338	141,854	537,655
RACE 2020	2020 Estimated Population	17,104	115,672	279,586	1,060,595	
	White	66.98%	64.54%	64.96%	62.28%	
	Black or African American	10.24%	6.74%	6.11%	8.72%	
	Asian or Pacific Islander	13.47%	20.47%	20.37%	18.94%	
	Other Races	9.31%	8.25%	8.57%	10.07%	
HISPANIC	2020 Hispanic Population	2,480	14,308	35,376	166,452	
	2020 Hispanic Population %	14.50%	12.37%	12.65%	15.69%	
	2025 Hispanic Population Forecast	2,526	15,028	37,111	172,597	
	2025 Hispanic Population % Projected	14.54%	12.48%	12.76%	15.71%	
	2000 Hispanic Population %	12.01%	8.95%	8.76%	11.47%	
1990 Hispanic Population %	5.55%	5.26%	4.78%	6.69%		
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	10,675	78,062	191,535	724,268	
	Elementary	3.04%	2.76%	2.68%	4.14%	
	Some High School	4.61%	2.80%	2.52%	3.35%	
	High School Graduate	13.77%	10.80%	10.92%	12.44%	
	Some College	13.24%	11.46%	12.05%	12.33%	
	Associates Degree	5.50%	5.86%	5.37%	5.42%	
	Bachelors Degree	29.08%	32.70%	32.94%	31.22%	
	Graduate Degree	30.75%	33.63%	33.52%	31.09%	
	% College (4+)	59.83%	66.32%	66.47%	62.31%	
HOUSING 2020	Total Housing Units	5,174	42,215	105,169	404,705	
	Owner Occupied Percent	69.29%	66.60%	68.70%	65.69%	
	Renter Occupied Percent	26.41%	29.89%	27.89%	30.58%	
	Vacant Housing Percent	4.29%	3.50%	3.40%	3.73%	

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.31%	0.45%	0.36%	0.27%
Homes Built 2000 to 2009	14.47%	14.18%	12.84%	11.30%
Homes Built 1990 to 1999	11.43%	12.12%	12.64%	15.26%
Homes Built 1980 to 1989	9.69%	16.75%	21.43%	22.11%
Homes Built 1970 to 1979	15.54%	26.96%	25.84%	21.60%
Homes Built 1960 to 1979	15.60%	17.51%	16.64%	14.18%
Homes Built 1950 to 1959	26.75%	9.07%	7.59%	10.12%
Homes Built 1940 to 1949	3.19%	1.59%	1.36%	3.44%
Homes Built 1939 or earlier	3.01%	1.37%	1.32%	1.72%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	17.06%	14.79%	15.88%	16.60%
Property Value \$750,000 to \$999,999	30.45%	30.34%	27.92%	23.94%
Property Value \$500,000 to \$749,999	37.85%	36.24%	32.40%	29.94%
Property Value \$400,000 to \$499,999	6.72%	7.80%	8.84%	10.48%
Property Value \$300,000 to \$399,999	3.81%	4.48%	6.33%	7.69%
Property Value \$200,000 to \$299,999	1.89%	2.19%	2.88%	4.38%
Property Value \$150,000 to \$199,999	0.63%	0.36%	0.61%	0.86%
Property Value \$100,000 to \$149,999	0.21%	0.17%	0.25%	0.42%
Property Value \$60,000 to \$99,999	0.44%	0.43%	0.35%	0.25%
Property Value \$40,000 to \$59,999	0.58%	0.25%	0.16%	0.12%
Property Value \$0 to \$39,999	0.04%	0.54%	0.51%	0.48%
Median Home Value	\$734,660	\$724,728	\$717,088	\$691,279
Median Rent per Month (Census 2000)	\$923	\$1,199	\$1,246	\$992
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	8,270	60,290	148,831	570,448
Managerial/Executive	23.11%	26.43%	26.87%	25.79%
Professional Specialty	35.32%	34.82%	35.48%	33.21%
Healthcare Support	0.75%	1.15%	1.31%	1.59%
Sales	7.56%	7.43%	7.52%	7.73%
Office & Administrative Support	11.14%	8.96%	8.87%	8.68%
Protective Service	1.69%	1.84%	1.84%	1.88%
Food Preparation	4.76%	4.90%	4.55%	4.63%
Building Maintenance & Cleaning	3.27%	2.30%	2.05%	2.90%
Personal Care	5.66%	3.85%	3.74%	3.25%
Farming, Fishing, & Forestry	0.00%	0.04%	0.06%	0.05%
Construction	2.85%	3.94%	3.68%	5.13%
Production & Transportation	3.89%	4.33%	4.04%	5.15%
Percent White Collar	77.88%	78.79%	80.04%	77.00%
Percent Blue Collar	22.12%	21.21%	19.96%	23.00%
Median Employee Salary	47,535	46,960	47,302	47,412
Average Employee Salary	59,246	57,567	58,459	58,587
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	335	1,622	3,507	13,164
2020 Estimated Unemployed (Age 16 and Up)	1,565	4,801	9,163	35,729
2020 Estimated Unemployed Rate (Age 16 and Up)	12.37%	7.35%	5.80%	5.89%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	65.58%	68.30%	71.27%	71.39%
	Drive to Work Carpool	12.03%	9.39%	9.57%	10.59%
	Travel to Work by Public Transportation	8.54%	12.53%	10.24%	9.58%
	Drive to Work on Motorcycle	0.13%	0.11%	0.09%	0.14%
	Drive to Work on Bicycle	0.25%	0.14%	0.15%	0.33%
	Walk to Work	8.16%	3.39%	2.77%	1.91%
	Other Means	0.36%	0.58%	0.61%	0.68%
	Work at Home	4.97%	5.54%	5.25%	5.19%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	3.83%	1.48%	1.15%	1.33%
	Travel to Work in 5 to 9 minutes	11.77%	6.02%	5.54%	5.06%
	Travel to Work in 10 to 14 minutes	13.68%	9.27%	8.14%	8.75%
	Travel to Work in 15 to 19 minutes	8.93%	9.05%	10.00%	11.60%
	Travel to Work in 20 to 29 minutes	16.12%	18.74%	19.74%	19.80%
	Travel to Work in 30 to 44 minutes	23.18%	26.28%	27.74%	27.37%
	Travel to Work in 45 to 59 minutes	10.77%	13.62%	13.61%	13.19%
	Travel to Work in 60 minutes or more	11.72%	15.54%	14.07%	12.90%
Average Travel Time to Work	28.0	29.5	29.8	29.2	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$63.10	\$62.29	\$61.92	\$61.57
	Apparel and Related Services	\$17.35	\$17.30	\$17.24	\$17.00
	Transportation	\$106.27	\$109.93	\$111.83	\$111.38
	Healthcare	\$62.65	\$61.00	\$60.53	\$59.69
	Entertainment	\$25.01	\$25.35	\$25.47	\$25.19
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	3,239	27,935	84,747	346,134
	Category B - Urban Cliff Climbers	0	0	3,273	26,823
	Category C - Urban Cliff Dwellers	150	834	3,019	20,812
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	4,688	20,286	44,831	135,213
	Category F - Going it Alone	1,298	3,412	8,980	36,728
	Category G - Struggling Alone	0	0	0	4,504
	Category H - Single in the Suburbs	0	3,870	3,927	33,602
	Category I - Married in the Suburbs	1,275	32,936	82,484	260,752
	Category J - Retired in the Suburbs	1,844	17,724	35,940	108,671
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	367	5,475
	Category M - Harlem Gateway	0	0	0	7,554
	Category N - Espaniola	0	0	2,558	37,786
	Category O - Specialties	449	1,841	2,150	27,229

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