

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.8471, -77.3721

12-Apr-2021

105470-Costco Plaza

Fairfax, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	11,037	91,565	247,637	885,499	
	2020 Daytime Population	10,966	106,216	312,391	1,183,325	
	2025 Population Forecast	11,745	95,383	255,610	930,098	
	2010 Census Population	10,467	87,048	238,483	820,760	
	2000 Census Population	5,629	62,562	200,614	714,072	
	1990 Census Population	2,169	39,659	147,148	581,520	
	Historical Annual Growth, 1990 to 2000	10.01%	4.66%	3.15%	2.07%	
	Historical Annual Growth, 2000 to 2010	6.40%	3.36%	1.74%	1.40%	
	Estimated Annual Growth, 2010 to 2020	0.49%	0.47%	0.35%	0.71%	
	Projected Annual Growth, 2020 to 2025	1.25%	0.82%	0.64%	0.99%	
	HOUSEHOLDS	2020 Estimated Households	4,662	35,443	87,296	314,705
		2025 Households Forecast	4,957	36,985	90,279	330,976
2010 Census Households		4,414	33,622	83,801	290,885	
2000 Census Households		2,456	24,285	70,994	254,772	
1990 Census Households		887	14,302	50,763	204,769	
Historical Annual Growth, 1990 to 2000		10.72%	5.44%	3.41%	2.21%	
Historical Annual Growth, 2000 to 2010		6.04%	3.31%	1.67%	1.33%	
Estimated Annual Growth, 2010 to 2020		0.51%	0.49%	0.38%	0.73%	
Projected Annual Growth, 2020 to 2025		1.23%	0.86%	0.67%	1.01%	
2020 % Households With Children		29%	33%	35%	35%	
2020 Persons per Household		2.35	2.57	2.76	2.79	
INCOME 2020		HH Income \$500,000 or more	1.97%	2.69%	2.93%	2.78%
	HH Income \$250,000 to \$499,999	2.35%	3.23%	3.51%	3.33%	
	HH Income \$200,000 to \$249,999	5.48%	7.52%	8.19%	7.77%	
	HH Income \$175,000 to \$199,999	10.77%	15.64%	16.72%	15.33%	
	HH Income \$150,000 to \$174,999	11.44%	10.04%	9.85%	10.07%	
	HH Income \$100,000 to \$149,999	22.18%	21.01%	22.15%	21.24%	
	HH Income \$75,000 to \$99,999	15.52%	13.14%	11.44%	11.98%	
	HH Income \$50,000 to \$74,999	12.97%	12.49%	11.17%	11.25%	
	HH Income \$35,000 to \$49,999	7.14%	5.79%	5.25%	6.02%	
	HH Income \$25,000 to \$34,999	2.47%	2.93%	3.03%	3.58%	
	HH Income \$15,000 to \$24,999	2.26%	2.27%	2.52%	2.96%	
	HH Income \$0 to \$14,999	5.45%	3.26%	3.23%	3.70%	
Average Household Income	\$128,546	\$150,483	\$157,859	\$152,435		
Median Household Income	\$107,844	\$121,543	\$128,016	\$123,341		
Per Capita Income	\$54,638	\$58,447	\$56,046	\$54,380		
2000 Average Household Income	\$90,576	\$99,511	\$102,870	\$98,315		
2000 Median Household Income	\$77,617	\$84,355	\$87,085	\$81,976		
WRKPLACE 2020	Workplace Establishments	179	2,911	7,833	29,184	
	Workplace Employees (Full Time Employees)	5,486	60,696	143,648	613,078	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	954	6,446	15,200	54,510
	Count of Pop 5 to 14 years	1,631	11,571	27,607	103,485
	Count of Pop 14 to 22 years	912	8,976	27,888	96,009
	Count of Pop 22 to 30 years	662	7,517	26,027	85,936
	Count of Pop 30 to 45 years	2,984	19,664	46,378	166,975
	Count of Pop 45 to 60 years	2,293	19,768	52,207	188,401
	Count of Pop 60 to 75 years	1,278	13,863	41,433	147,342
	Count of Pop 75+ years	324	3,760	10,896	42,841
	Population 0 to 4 Years	8.65%	7.04%	6.14%	6.16%
	Population 5 to 13 Years	14.77%	12.64%	11.15%	11.69%
	Population 14 to 21 Years	8.26%	9.80%	11.26%	10.84%
	Population 22 to 29 Years	6.00%	8.21%	10.51%	9.70%
	Population 30 to 44 Years	27.04%	21.48%	18.73%	18.86%
	Population 45 to 59 Years	20.77%	21.59%	21.08%	21.28%
	Population 60 to 74 Years	11.58%	15.14%	16.73%	16.64%
	Population 74 Years Plus	2.93%	4.11%	4.40%	4.84%
	Median Age	37.7	39.1	39.0	39.7
GENDER 2020	Male Population	5,385	44,955	122,231	438,547
	Female Population	5,652	46,610	125,406	446,952
RACE 2020	2020 Estimated Population	11,037	91,565	247,637	885,499
	White	55.13%	57.57%	61.92%	62.19%
	Black or African American	6.64%	7.01%	6.76%	7.87%
	Asian or Pacific Islander	30.56%	28.13%	23.52%	19.68%
	Other Races	7.67%	7.28%	7.80%	10.27%
HISPANIC	2020 Hispanic Population	933	8,028	27,805	145,551
	2020 Hispanic Population %	8.45%	8.77%	11.23%	16.44%
	2025 Hispanic Population Forecast	987	8,258	28,729	153,445
	2025 Hispanic Population % Projected	8.40%	8.66%	11.24%	16.50%
	2000 Hispanic Population %	6.20%	6.60%	7.23%	10.11%
1990 Hispanic Population %	3.28%	3.17%	3.81%	4.91%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	7,295	61,592	166,039	597,265
	Elementary	2.19%	1.80%	2.24%	4.05%
	Some High School	1.01%	1.94%	2.44%	3.60%
	High School Graduate	10.28%	11.71%	12.16%	13.42%
	Some College	10.78%	12.37%	12.77%	12.82%
	Associates Degree	5.22%	5.38%	5.55%	5.58%
	Bachelors Degree	37.30%	35.69%	33.96%	31.29%
	Graduate Degree	33.21%	31.11%	30.89%	29.24%
% College (4+)	70.50%	66.80%	64.85%	60.53%	
HOUSING 2020	Total Housing Units	4,925	36,824	90,196	326,368
	Owner Occupied Percent	48.38%	63.34%	70.48%	67.83%
	Renter Occupied Percent	46.28%	32.91%	26.31%	28.60%
	Vacant Housing Percent	5.34%	3.75%	3.21%	3.57%

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HOMES BUILT BY YEAR 2020	Homes Built 2010 or later	0.71%	0.51%	0.37%	0.37%
	Homes Built 2000 to 2009	43.76%	26.16%	15.77%	13.65%
	Homes Built 1990 to 1999	34.28%	28.66%	24.35%	17.56%
	Homes Built 1980 to 1989	10.64%	24.88%	30.97%	25.23%
	Homes Built 1970 to 1979	6.11%	8.51%	15.00%	22.08%
	Homes Built 1960 to 1979	0.94%	6.30%	7.37%	12.78%
	Homes Built 1950 to 1959	0.86%	2.75%	4.08%	5.85%
	Homes Built 1940 to 1949	0.70%	0.94%	0.84%	1.29%
	Homes Built 1939 or earlier	2.01%	1.28%	1.26%	1.20%
HOME VALUE (OWNER OCCUPIED) 2020	Property Value \$1,000,000 or more	17.60%	16.80%	14.89%	14.57%
	Property Value \$750,000 to \$999,999	20.14%	22.97%	24.94%	23.76%
	Property Value \$500,000 to \$749,999	32.36%	32.81%	31.30%	31.38%
	Property Value \$400,000 to \$499,999	13.83%	10.15%	11.69%	11.69%
	Property Value \$300,000 to \$399,999	9.79%	9.12%	8.84%	8.62%
	Property Value \$200,000 to \$299,999	3.75%	4.18%	3.61%	4.62%
	Property Value \$150,000 to \$199,999	0.31%	0.41%	0.61%	0.83%
	Property Value \$100,000 to \$149,999	0.56%	0.22%	0.22%	0.44%
	Property Value \$60,000 to \$99,999	0.00%	0.21%	0.17%	0.27%
	Property Value \$40,000 to \$59,999	0.00%	0.17%	0.16%	0.15%
	Property Value \$0 to \$39,999	0.23%	0.60%	0.51%	0.52%
	Median Home Value	\$660,853	\$681,036	\$680,954	\$669,534
Median Rent per Month (Census 2000)	\$1,554	\$1,400	\$1,279	\$1,009	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020	Employed Civilian Population 16+ by Occupation	5,877	49,268	134,286	480,049
	Managerial/Executive	29.67%	27.68%	26.94%	24.95%
	Professional Specialty	37.11%	37.89%	35.24%	32.91%
	Healthcare Support	1.13%	1.13%	1.42%	1.48%
	Sales	9.29%	8.96%	8.75%	8.07%
	Office & Administrative Support	9.46%	8.39%	9.32%	9.05%
	Protective Service	2.68%	1.86%	1.82%	1.97%
	Food Preparation	2.71%	3.06%	3.81%	4.71%
	Building Maintenance & Cleaning	0.61%	1.36%	1.78%	2.79%
	Personal Care	3.05%	2.92%	3.12%	3.11%
	Farming, Fishing, & Forestry	0.00%	0.06%	0.06%	0.06%
	Construction	2.17%	2.58%	3.19%	5.55%
	Production & Transportation	2.12%	4.09%	4.55%	5.35%
	Percent White Collar	86.66%	84.06%	81.67%	76.46%
	Percent Blue Collar	13.34%	15.94%	18.33%	23.54%
Median Employee Salary	51,844	46,690	46,513	47,350	
Average Employee Salary	62,104	58,191	57,361	58,411	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	57	686	2,895	10,131
	2020 Estimated Unemployed (Age 16 and Up)	318	2,495	8,949	29,251
	2020 Estimated Unemployed Rate (Age 16 and Up)	4.45%	4.94%	6.23%	5.76%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	76.17%	75.92%	75.42%	74.48%
	Drive to Work Carpool	10.22%	9.39%	9.68%	10.21%
	Travel to Work by Public Transportation	6.74%	7.04%	6.88%	7.14%
	Drive to Work on Motorcycle	0.00%	0.04%	0.05%	0.13%
	Drive to Work on Bicycle	0.00%	0.08%	0.09%	0.23%
	Walk to Work	2.51%	1.78%	2.16%	2.02%
	Other Means	0.61%	0.54%	0.45%	0.63%
	Work at Home	3.50%	5.07%	5.05%	5.05%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.45%	0.95%	1.17%	1.46%
	Travel to Work in 5 to 9 minutes	8.30%	5.35%	5.19%	5.83%
	Travel to Work in 10 to 14 minutes	6.52%	7.41%	8.75%	9.64%
	Travel to Work in 15 to 19 minutes	9.91%	9.66%	11.30%	11.11%
	Travel to Work in 20 to 29 minutes	19.48%	19.59%	18.85%	18.47%
	Travel to Work in 30 to 44 minutes	25.97%	25.17%	24.68%	25.55%
	Travel to Work in 45 to 59 minutes	12.07%	13.10%	13.07%	13.06%
	Travel to Work in 60 minutes or more	17.29%	18.77%	16.99%	14.88%
Average Travel Time to Work	30.5	31.2	31.0	29.6	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$60.83	\$61.64	\$61.70	\$61.07
	Apparel and Related Services	\$16.80	\$17.22	\$17.26	\$16.84
	Transportation	\$108.92	\$111.29	\$112.02	\$111.29
	Healthcare	\$57.76	\$59.87	\$60.07	\$58.84
	Entertainment	\$24.58	\$25.34	\$25.45	\$24.99
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	783	14,141	55,660	260,816
	Category B - Urban Cliff Climbers	0	17	13,918	42,490
	Category C - Urban Cliff Dwellers	0	422	834	11,367
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	4,418	13,806	33,661	91,064
	Category F - Going it Alone	0	2,422	6,624	27,128
	Category G - Struggling Alone	0	0	0	2,188
	Category H - Single in the Suburbs	0	1,172	7,243	47,841
	Category I - Married in the Suburbs	4,775	41,483	82,220	230,673
	Category J - Retired in the Suburbs	997	10,566	30,325	106,035
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	609	2,146	5,162
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	33,586
	Category O - Specialties	0	6,362	8,091	18,242

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