

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.8471, -77.3721

17-May-2019

## 0547-Costco Plaza

### Fairfax, VA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2018 Estimated Population	11,426	92,883	249,489	886,825	
	2018 Daytime Population	10,450	100,034	302,431	1,120,915	
	2023 Population Forecast	12,240	96,985	257,272	931,236	
	2010 Census Population	10,467	87,037	238,468	819,575	
	2000 Census Population	5,629	62,551	200,607	712,885	
	1990 Census Population	2,169	39,650	147,182	580,347	
	Historical Annual Growth, 1990 to 2000	10.01%	4.66%	3.15%	2.08%	
	Historical Annual Growth, 2000 to 2010	6.40%	3.36%	1.74%	1.40%	
	Estimated Annual Growth, 2010 to 2018	1.01%	0.75%	0.52%	0.91%	
	Projected Annual Growth, 2018 to 2023	1.39%	0.87%	0.62%	0.98%	
	<b>HOUSEHOLDS</b>	2018 Estimated Households	4,840	36,062	88,004	314,786
		2023 Households Forecast	5,185	37,756	90,952	330,966
2010 Census Households		4,414	33,619	83,793	290,285	
2000 Census Households		2,456	24,282	70,987	254,160	
1990 Census Households		887	14,299	50,772	204,166	
Historical Annual Growth, 1990 to 2000		10.72%	5.44%	3.41%	2.21%	
Historical Annual Growth, 2000 to 2010		6.04%	3.31%	1.67%	1.34%	
Estimated Annual Growth, 2010 to 2018		1.06%	0.81%	0.56%	0.93%	
Projected Annual Growth, 2018 to 2023		1.39%	0.92%	0.66%	1.01%	
2018 % Households With Children		30%	33%	36%	35%	
2018 Persons per Household		2.35	2.56	2.76	2.79	
<b>INCOME 2018</b>		HH Income \$500,000 or more	2.00%	2.56%	2.59%	2.52%
	HH Income \$250,000 to \$499,999	2.40%	3.08%	3.11%	3.02%	
	HH Income \$200,000 to \$249,999	5.62%	7.18%	7.26%	7.05%	
	HH Income \$175,000 to \$199,999	10.93%	13.76%	14.95%	13.36%	
	HH Income \$150,000 to \$174,999	10.62%	9.45%	9.70%	9.39%	
	HH Income \$100,000 to \$149,999	21.47%	22.30%	22.47%	22.19%	
	HH Income \$75,000 to \$99,999	17.36%	13.52%	12.30%	12.54%	
	HH Income \$50,000 to \$74,999	12.80%	13.08%	12.28%	12.89%	
	HH Income \$35,000 to \$49,999	6.05%	6.47%	5.99%	6.37%	
	HH Income \$25,000 to \$34,999	3.34%	2.89%	3.30%	3.94%	
	HH Income \$15,000 to \$24,999	2.42%	2.61%	2.63%	2.93%	
	HH Income \$0 to \$14,999	4.99%	3.09%	3.41%	3.79%	
	Average Household Income	\$127,333	\$141,991	\$148,245	\$142,388	
	Median Household Income	\$107,063	\$116,470	\$120,109	\$115,567	
Per Capita Income	\$54,267	\$55,324	\$52,686	\$50,746		
2000 Average Household Income	\$90,576	\$99,508	\$102,877	\$98,382		
2000 Median Household Income	\$77,617	\$84,350	\$87,108	\$82,064		
<b>WRKPLACE 2018</b>	Workplace Establishments	180	2,928	7,974	29,269	
	Workplace Employees (Full Time Employees)	5,186	56,636	136,503	571,080	

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	1,057	6,953	16,004	57,103
	Count of Pop 5 to 14 years	1,575	11,374	27,636	104,374
	Count of Pop 14 to 22 years	861	8,992	29,051	97,446
	Count of Pop 22 to 30 years	797	7,671	25,317	82,741
	Count of Pop 30 to 45 years	3,355	21,438	48,870	176,041
	Count of Pop 45 to 60 years	2,270	20,098	54,205	192,145
	Count of Pop 60 to 75 years	1,202	12,930	38,669	138,357
	Count of Pop 75+ years	308	3,426	9,737	38,618
	Population 0 to 4 Years	9.25%	7.49%	6.41%	6.44%
	Population 5 to 13 Years	13.79%	12.25%	11.08%	11.77%
	Population 14 to 21 Years	7.54%	9.68%	11.64%	10.99%
	Population 22 to 29 Years	6.97%	8.26%	10.15%	9.33%
	Population 30 to 44 Years	29.36%	23.08%	19.59%	19.85%
	Population 45 to 59 Years	19.87%	21.64%	21.73%	21.67%
	Population 60 to 74 Years	10.52%	13.92%	15.50%	15.60%
	Population 74 Years Plus	2.70%	3.69%	3.90%	4.35%
Median Age	36.7	38.3	38.4	39.0	
<b>GENDER 2018</b>	Male Population	5,573	45,636	123,242	439,569
	Female Population	5,853	47,247	126,247	447,256
<b>RACE 2018</b>	2018 Estimated Population	11,426	92,883	249,489	886,825
	White	54.59%	58.88%	62.81%	62.94%
	Black or African American	7.71%	6.94%	6.74%	7.75%
	Asian or Pacific Islander	30.52%	26.95%	22.58%	19.25%
	Other Races	7.18%	7.24%	7.88%	10.06%
<b>HISPANIC</b>	2018 Hispanic Population	1,024	8,546	28,169	142,148
	2018 Hispanic Population %	8.97%	9.20%	11.29%	16.03%
	2023 Hispanic Population Forecast	1,115	8,974	29,368	149,644
	2023 Hispanic Population % Projected	9.11%	9.25%	11.42%	16.07%
	2000 Hispanic Population %	6.20%	6.60%	7.23%	10.09%
1990 Hispanic Population %	3.28%	3.17%	3.81%	4.89%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	7,667	62,679	166,278	595,272
	Elementary	2.61%	1.71%	2.49%	4.46%
	Some High School	0.90%	1.98%	2.49%	3.57%
	High School Graduate	9.90%	11.43%	12.19%	13.50%
	Some College	14.13%	13.25%	13.63%	13.53%
	Associates Degree	6.65%	5.70%	5.41%	5.56%
	Bachelors Degree	34.34%	35.43%	34.01%	31.13%
	Graduate Degree	31.48%	30.51%	29.78%	28.24%
% College (4+)	65.82%	65.93%	63.79%	59.38%	
<b>HOUSING 2018</b>	Total Housing Units	5,110	37,424	90,852	326,453
	Owner Occupied Percent	48.17%	63.16%	70.39%	67.84%
	Renter Occupied Percent	46.55%	33.20%	26.48%	28.58%
	Vacant Housing Percent	5.28%	3.64%	3.13%	3.57%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.66%	0.60%	0.53%	0.60%
Homes Built 2000 to 2009	44.94%	27.31%	16.35%	14.06%
Homes Built 1990 to 1999	33.90%	28.21%	24.22%	17.37%
Homes Built 1980 to 1989	12.41%	25.23%	31.19%	25.45%
Homes Built 1970 to 1979	4.76%	7.38%	14.15%	21.46%
Homes Built 1960 to 1979	0.89%	6.58%	7.77%	12.90%
Homes Built 1950 to 1959	0.92%	2.46%	3.80%	5.77%
Homes Built 1940 to 1949	0.38%	1.09%	0.95%	1.32%
Homes Built 1939 or earlier	1.14%	1.15%	1.02%	1.08%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	19.83%	20.41%	19.41%	18.54%
Property Value \$750,000 to \$999,999	22.35%	21.63%	24.23%	22.90%
Property Value \$500,000 to \$749,999	32.03%	32.24%	29.43%	29.74%
Property Value \$400,000 to \$499,999	12.77%	10.52%	12.39%	12.51%
Property Value \$300,000 to \$399,999	7.45%	8.88%	8.08%	8.24%
Property Value \$200,000 to \$299,999	2.93%	4.23%	4.10%	5.03%
Property Value \$150,000 to \$199,999	0.29%	0.45%	0.61%	1.03%
Property Value \$100,000 to \$149,999	0.51%	0.34%	0.34%	0.52%
Property Value \$60,000 to \$99,999	0.00%	0.15%	0.22%	0.28%
Property Value \$40,000 to \$59,999	0.00%	0.17%	0.23%	0.19%
Property Value \$0 to \$39,999	1.84%	1.00%	0.97%	1.02%
Median Home Value	\$688,914	\$688,271	\$695,964	\$678,028
Median Rent per Month (Census 2000)	\$1,554	\$1,400	\$1,279	\$1,009
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	6,151	51,733	137,591	484,750
Managerial/Executive	27.98%	26.78%	26.16%	24.82%
Professional Specialty	36.34%	36.66%	34.09%	31.88%
Healthcare Support	1.37%	0.87%	1.05%	1.20%
Sales	8.38%	8.95%	9.10%	8.71%
Office & Administrative Support	11.46%	9.79%	10.27%	10.31%
Protective Service	1.81%	2.37%	1.99%	2.01%
Food Preparation	2.38%	2.93%	3.91%	4.53%
Building Maintenance & Cleaning	1.01%	1.50%	1.75%	2.70%
Personal Care	2.23%	2.77%	3.51%	3.46%
Farming, Fishing, & Forestry	0.07%	0.09%	0.07%	0.06%
Construction	3.25%	3.64%	3.98%	5.63%
Production & Transportation	3.72%	3.64%	4.12%	4.69%
Percent White Collar	85.53%	83.06%	80.68%	76.92%
Percent Blue Collar	14.47%	16.94%	19.32%	23.08%
Median Employee Salary	67,855	67,820	67,128	67,721
Average Employee Salary	76,444	72,746	71,549	73,667
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	57	686	2,897	10,103
2018 Estimated Unemployed (Age 16 and Up)	212	1,438	5,588	19,197
2018 Estimated Unemployed Rate (Age 16 and Up)	2.88%	2.73%	3.84%	3.78%

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<b>TRANSPORTATION TO WORK 2018</b>	Drive to Work Alone	73.01%	74.89%	75.32%	74.14%
	Drive to Work Carpool	11.21%	9.44%	8.96%	9.93%
	Travel to Work by Public Transportation	6.23%	7.14%	6.98%	7.32%
	Drive to Work on Motorcycle	0.20%	0.10%	0.09%	0.19%
	Drive to Work on Bicycle	0.92%	0.31%	0.26%	0.30%
	Walk to Work	2.88%	1.80%	2.11%	1.98%
	Other Means	1.50%	0.86%	0.60%	0.67%
	Work at Home	3.72%	5.33%	5.60%	5.39%
<b>TRAVEL TIME TO WORK 2018</b>	Travel Time in Less than 5 minutes	0.08%	0.75%	1.00%	1.39%
	Travel to Work in 5 to 9 minutes	6.34%	4.91%	4.67%	5.68%
	Travel to Work in 10 to 14 minutes	6.59%	6.98%	8.41%	9.32%
	Travel to Work in 15 to 19 minutes	9.36%	9.69%	11.29%	11.09%
	Travel to Work in 20 to 29 minutes	18.58%	20.20%	19.31%	18.71%
	Travel to Work in 30 to 44 minutes	27.81%	24.93%	24.59%	25.74%
	Travel to Work in 45 to 59 minutes	12.23%	12.85%	13.00%	12.69%
	Travel to Work in 60 minutes or more	19.02%	19.69%	17.74%	15.39%
Average Travel Time to Work	30.5	31.2	31.0	29.6	
<b>SPENDING PATTERNS 2018</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$56.10	\$57.01	\$57.17	\$56.47
	Apparel and Related Services	\$17.33	\$17.43	\$17.39	\$16.89
	Transportation	\$92.06	\$93.49	\$94.44	\$93.96
	Healthcare	\$40.98	\$42.29	\$42.54	\$41.60
	Entertainment	\$23.36	\$23.91	\$24.10	\$23.64
<b>LIFESTYLE SEGMENTATION 2018</b>	Category A - Crème de la Crème	2,663	15,909	63,211	279,580
	Category B - Urban Cliff Hangers	0	3,143	14,964	59,671
	Category C - Urban Cliff Dwellers	0	0	0	6,379
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	4,795	14,512	34,780	102,364
	Category F - Going it Alone	0	2,021	2,026	26,569
	Category G - Struggling Alone	0	0	0	1,345
	Category H - Single in the Suburbs	0	3,063	14,596	56,042
	Category I - Married in the Suburbs	2,351	39,027	73,299	210,517
	Category J - Retired in the Suburbs	1,553	7,515	28,164	82,991
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	609	3,253	5,551
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	28,843
	Category O - Specialties	0	6,520	8,286	18,075

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