

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 33.1218, -96.8015

17-May-2019

## 1396-Preston Lebanon Crossing

### Frisco, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2018 Estimated Population	12,958	105,667	278,074	991,965	
	2018 Daytime Population	16,118	143,249	328,639	955,308	
	2023 Population Forecast	15,685	124,777	318,837	1,123,046	
	2010 Census Population	9,459	76,876	208,307	749,643	
	2000 Census Population	5,286	38,307	103,889	468,619	
	1990 Census Population	376	5,948	24,755	256,004	
	Historical Annual Growth, 1990 to 2000	30.24%	20.47%	15.42%	6.23%	
	Historical Annual Growth, 2000 to 2010	5.99%	7.21%	7.20%	4.81%	
	Estimated Annual Growth, 2010 to 2018	3.66%	3.70%	3.36%	3.25%	
	Projected Annual Growth, 2018 to 2023	3.89%	3.38%	2.77%	2.51%	
	<b>HOUSEHOLDS</b>	2018 Estimated Households	4,852	40,708	100,736	368,640
		2023 Households Forecast	5,896	48,375	115,534	414,358
2010 Census Households		3,521	29,055	75,279	282,328	
2000 Census Households		1,883	13,643	36,757	179,462	
1990 Census Households		133	2,049	8,046	96,596	
Historical Annual Growth, 1990 to 2000		30.30%	20.87%	16.41%	6.39%	
Historical Annual Growth, 2000 to 2010		6.46%	7.85%	7.43%	4.64%	
Estimated Annual Growth, 2010 to 2018		3.73%	3.93%	3.39%	3.10%	
Projected Annual Growth, 2018 to 2023		3.97%	3.51%	2.78%	2.37%	
2018 % Households With Children		43%	41%	45%	39%	
2018 Persons per Household		2.67	2.59	2.76	2.69	
<b>INCOME 2018</b>		HH Income \$500,000 or more	1.28%	1.83%	1.97%	1.66%
	HH Income \$250,000 to \$499,999	1.55%	2.20%	2.36%	1.99%	
	HH Income \$200,000 to \$249,999	3.61%	5.13%	5.52%	4.64%	
	HH Income \$175,000 to \$199,999	10.08%	11.46%	13.28%	9.55%	
	HH Income \$150,000 to \$174,999	8.33%	8.80%	9.52%	7.83%	
	HH Income \$100,000 to \$149,999	24.85%	22.17%	22.69%	20.96%	
	HH Income \$75,000 to \$99,999	15.36%	13.68%	12.80%	13.39%	
	HH Income \$50,000 to \$74,999	13.77%	13.70%	13.54%	15.83%	
	HH Income \$35,000 to \$49,999	9.51%	8.49%	7.74%	9.54%	
	HH Income \$25,000 to \$34,999	5.76%	4.83%	3.84%	5.51%	
	HH Income \$15,000 to \$24,999	3.48%	3.52%	3.13%	4.30%	
	HH Income \$0 to \$14,999	2.42%	4.21%	3.60%	4.79%	
Average Household Income	\$119,336	\$128,899	\$136,873	\$119,624		
Median Household Income	\$99,499	\$103,286	\$110,799	\$92,920		
Per Capita Income	\$44,687	\$49,679	\$49,608	\$44,516		
2000 Average Household Income	\$90,251	\$94,731	\$102,978	\$90,715		
2000 Median Household Income	\$83,685	\$82,347	\$88,002	\$71,750		
<b>WRKPLACE 2018</b>	Workplace Establishments	574	4,177	7,858	23,687	
	Workplace Employees (Full Time Employees)	7,986	83,451	182,022	428,263	

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	1,021	8,406	20,756	76,073
	Count of Pop 5 to 14 years	1,778	14,894	39,476	137,208
	Count of Pop 14 to 22 years	1,751	13,709	39,126	124,722
	Count of Pop 22 to 30 years	1,134	8,575	22,740	86,795
	Count of Pop 30 to 45 years	2,482	20,634	49,807	189,123
	Count of Pop 45 to 60 years	3,322	25,805	69,431	223,913
	Count of Pop 60 to 75 years	1,184	10,893	29,850	121,280
	Count of Pop 75+ years	286	2,751	6,886	32,851
	Population 0 to 4 Years	7.88%	7.96%	7.46%	7.67%
	Population 5 to 13 Years	13.72%	14.10%	14.20%	13.83%
	Population 14 to 21 Years	13.51%	12.97%	14.07%	12.57%
	Population 22 to 29 Years	8.75%	8.12%	8.18%	8.75%
	Population 30 to 44 Years	19.16%	19.53%	17.91%	19.07%
	Population 45 to 59 Years	25.63%	24.42%	24.97%	22.57%
	Population 60 to 74 Years	9.14%	10.31%	10.73%	12.23%
	Population 74 Years Plus	2.20%	2.60%	2.48%	3.31%
Median Age	36.0	36.5	36.7	36.8	
<b>GENDER 2018</b>	Male Population	6,317	51,423	136,136	486,506
	Female Population	6,641	54,244	141,938	505,459
<b>RACE 2018</b>	2018 Estimated Population	12,958	105,667	278,074	991,965
	White	73.41%	68.98%	67.43%	69.96%
	Black or African American	6.67%	7.47%	7.52%	9.57%
	Asian or Pacific Islander	13.12%	16.17%	18.77%	12.77%
	Other Races	6.80%	7.39%	6.28%	7.70%
<b>HISPANIC</b>	2018 Hispanic Population	1,855	14,285	30,886	142,466
	2018 Hispanic Population %	14.31%	13.52%	11.11%	14.36%
	2023 Hispanic Population Forecast	2,246	17,284	35,916	160,134
	2023 Hispanic Population % Projected	14.32%	13.85%	11.26%	14.26%
	2000 Hispanic Population %	7.45%	10.10%	7.38%	9.45%
1990 Hispanic Population %	19.01%	21.91%	9.95%	6.15%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	7,953	65,302	169,593	620,015
	Elementary	1.66%	2.20%	1.69%	2.49%
	Some High School	3.40%	3.02%	2.23%	2.61%
	High School Graduate	10.82%	9.97%	9.94%	13.38%
	Some College	21.57%	18.94%	17.58%	20.45%
	Associates Degree	7.28%	6.56%	6.50%	7.16%
	Bachelors Degree	38.97%	37.60%	38.28%	34.66%
	Graduate Degree	16.31%	21.72%	23.78%	19.26%
	% College (4+)	55.28%	59.32%	62.06%	53.92%
<b>HOUSING 2018</b>	Total Housing Units	5,045	42,806	106,160	391,645
	Owner Occupied Percent	62.64%	61.89%	64.70%	61.40%
	Renter Occupied Percent	33.54%	33.21%	30.19%	32.73%
	Vacant Housing Percent	3.82%	4.90%	5.11%	5.87%

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<b>HOMES BUILT BY YEAR 2018</b>	Homes Built 2010 or later	0.07%	1.86%	2.15%	2.20%
	Homes Built 2000 to 2009	42.83%	44.30%	44.17%	34.04%
	Homes Built 1990 to 1999	44.85%	41.31%	37.27%	27.21%
	Homes Built 1980 to 1989	7.71%	7.16%	11.25%	22.78%
	Homes Built 1970 to 1979	2.51%	2.59%	3.10%	10.51%
	Homes Built 1960 to 1979	1.23%	1.20%	0.93%	1.86%
	Homes Built 1950 to 1959	0.68%	1.04%	0.61%	0.72%
	Homes Built 1940 to 1949	0.11%	0.32%	0.29%	0.29%
	Homes Built 1939 or earlier	0.01%	0.23%	0.23%	0.38%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>	Property Value \$1,000,000 or more	3.67%	7.79%	6.38%	4.46%
	Property Value \$750,000 to \$999,999	2.29%	5.26%	6.23%	4.69%
	Property Value \$500,000 to \$749,999	10.75%	19.02%	24.51%	19.29%
	Property Value \$400,000 to \$499,999	17.30%	16.07%	17.97%	15.08%
	Property Value \$300,000 to \$399,999	33.24%	23.34%	20.84%	21.10%
	Property Value \$200,000 to \$299,999	26.00%	20.79%	16.51%	23.51%
	Property Value \$150,000 to \$199,999	2.47%	3.48%	3.68%	6.45%
	Property Value \$100,000 to \$149,999	1.98%	1.77%	1.96%	2.76%
	Property Value \$60,000 to \$99,999	1.40%	0.79%	0.60%	0.86%
	Property Value \$40,000 to \$59,999	0.14%	0.60%	0.30%	0.39%
	Property Value \$0 to \$39,999	0.76%	1.08%	1.03%	1.39%
	Median Home Value	\$351,886	\$392,074	\$428,289	\$369,358
Median Rent per Month (Census 2000)	\$930	\$930	\$936	\$807	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>	Employed Civilian Population 16+ by Occupation	7,164	56,000	146,130	525,095
	Managerial/Executive	26.49%	26.56%	28.19%	25.56%
	Professional Specialty	30.75%	31.88%	32.36%	28.79%
	Healthcare Support	0.83%	1.11%	0.88%	1.12%
	Sales	12.08%	12.57%	13.50%	13.33%
	Office & Administrative Support	9.22%	9.37%	9.42%	11.54%
	Protective Service	1.07%	1.13%	1.24%	1.47%
	Food Preparation	4.78%	3.89%	3.41%	3.99%
	Building Maintenance & Cleaning	1.64%	1.62%	1.27%	1.83%
	Personal Care	3.39%	2.83%	2.45%	3.03%
	Farming, Fishing, & Forestry	0.00%	0.02%	0.07%	0.07%
	Construction	4.08%	4.21%	3.11%	4.12%
	Production & Transportation	5.68%	4.81%	4.09%	5.14%
	Percent White Collar	79.36%	81.49%	84.36%	80.35%
	Percent Blue Collar	20.64%	18.51%	15.64%	19.65%
Median Employee Salary	40,704	42,475	43,364	42,776	
Average Employee Salary	51,056	54,915	56,680	54,904	
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	71	474	1,420	7,878
	2018 Estimated Unemployed (Age 16 and Up)	301	2,367	5,702	19,239
	2018 Estimated Unemployed Rate (Age 16 and Up)	4.09%	3.93%	3.80%	3.54%

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<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	84.46%	82.57%	81.63%	81.89%
Drive to Work Carpool	6.91%	6.68%	6.55%	7.00%
Travel to Work by Public Transportation	0.22%	0.25%	0.63%	1.07%
Drive to Work on Motorcycle	0.00%	0.19%	0.18%	0.20%
Drive to Work on Bicycle	0.00%	0.10%	0.08%	0.08%
Walk to Work	0.64%	0.51%	0.79%	0.77%
Other Means	1.56%	1.30%	1.10%	1.01%
Work at Home	6.21%	8.39%	9.02%	7.95%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	1.06%	1.38%	1.64%	1.67%
Travel to Work in 5 to 9 minutes	12.96%	10.36%	8.27%	7.37%
Travel to Work in 10 to 14 minutes	16.14%	15.59%	12.98%	12.09%
Travel to Work in 15 to 19 minutes	14.91%	13.62%	14.24%	14.70%
Travel to Work in 20 to 29 minutes	17.21%	18.27%	19.57%	21.73%
Travel to Work in 30 to 44 minutes	23.43%	25.12%	26.29%	25.61%
Travel to Work in 45 to 59 minutes	8.93%	9.90%	10.77%	10.52%
Travel to Work in 60 minutes or more	5.36%	5.76%	6.24%	6.31%
Average Travel Time to Work	31.0	29.9	29.1	26.8
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$51.36	\$51.63	\$51.68	\$51.17
Apparel and Related Services	\$15.65	\$15.75	\$15.96	\$15.14
Transportation	\$82.90	\$83.24	\$84.04	\$81.37
Healthcare	\$39.59	\$39.91	\$40.10	\$38.91
Entertainment	\$21.87	\$22.21	\$22.49	\$21.50
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	4,353	39,242	133,946	365,260
Category B - Urban Cliff Hangers	0	12,109	27,331	135,817
Category C - Urban Cliff Dwellers	0	0	240	1,856
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	1,730	15,121	29,017	80,841
Category F - Going it Alone	0	0	0	15,774
Category G - Struggling Alone	0	0	0	0
Category H - Single in the Suburbs	593	3,253	13,076	85,865
Category I - Married in the Suburbs	6,283	34,745	63,526	232,361
Category J - Retired in the Suburbs	0	0	4,533	28,529
Category K - Living with Nature	0	0	0	10,608
Category L - Working with Nature	0	0	0	841
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	1,125	1,125	14,109
Category O - Specialties	0	0	5,103	18,281

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