

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.181416, -101.939498

17-May-2019

0879-Westgate Plaza

Amarillo, TX

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	4,469	42,361	115,007	218,205	
	2018 Daytime Population	5,242	43,644	113,961	226,318	
	2023 Population Forecast	4,667	45,483	121,509	230,390	
	2010 Census Population	4,180	38,066	105,477	202,673	
	2000 Census Population	4,097	35,308	97,515	181,941	
	1990 Census Population	3,717	32,351	86,835	161,155	
	Historical Annual Growth, 1990 to 2000	0.98%	0.88%	1.17%	1.22%	
	Historical Annual Growth, 2000 to 2010	0.20%	0.76%	0.79%	1.08%	
	Estimated Annual Growth, 2010 to 2018	0.77%	1.23%	0.99%	0.85%	
	Projected Annual Growth, 2018 to 2023	0.87%	1.43%	1.11%	1.09%	
	HOUSEHOLDS	2018 Estimated Households	1,981	18,525	48,580	84,521
		2023 Households Forecast	2,074	19,888	51,239	89,137
2010 Census Households		1,861	16,726	44,669	78,617	
2000 Census Households		1,693	15,062	40,993	70,923	
1990 Census Households		1,362	13,437	36,146	63,141	
Historical Annual Growth, 1990 to 2000		2.20%	1.15%	1.27%	1.17%	
Historical Annual Growth, 2000 to 2010		0.95%	1.05%	0.86%	1.04%	
Estimated Annual Growth, 2010 to 2018		0.71%	1.17%	0.96%	0.83%	
Projected Annual Growth, 2018 to 2023		0.93%	1.43%	1.07%	1.07%	
2018 % Households With Children		24%	26%	28%	31%	
2018 Persons per Household		2.21	2.26	2.35	2.56	
INCOME 2018		HH Income \$500,000 or more	0.40%	0.84%	0.61%	0.47%
	HH Income \$250,000 to \$499,999	0.52%	0.99%	0.72%	0.55%	
	HH Income \$200,000 to \$249,999	1.20%	2.33%	1.70%	1.30%	
	HH Income \$175,000 to \$199,999	6.31%	6.38%	4.22%	3.17%	
	HH Income \$150,000 to \$174,999	5.32%	4.87%	3.95%	3.13%	
	HH Income \$100,000 to \$149,999	20.75%	16.61%	16.09%	13.52%	
	HH Income \$75,000 to \$99,999	14.71%	12.29%	13.29%	12.54%	
	HH Income \$50,000 to \$74,999	18.05%	18.60%	18.76%	19.25%	
	HH Income \$35,000 to \$49,999	12.05%	13.61%	13.59%	14.79%	
	HH Income \$25,000 to \$34,999	8.78%	7.55%	9.18%	10.31%	
	HH Income \$15,000 to \$24,999	6.06%	8.51%	8.91%	10.22%	
	HH Income \$0 to \$14,999	5.85%	7.43%	8.98%	10.74%	
Average Household Income	\$96,002	\$93,478	\$82,765	\$73,831		
Median Household Income	\$73,836	\$65,987	\$60,918	\$54,300		
Per Capita Income	\$42,971	\$41,219	\$35,214	\$28,826		
2000 Average Household Income	\$75,051	\$61,326	\$55,025	\$47,829		
2000 Median Household Income	\$59,144	\$45,051	\$40,766	\$35,676		
WRKPLACE 2018	Workplace Establishments	244	1,448	3,662	5,995	
	Workplace Employees (Full Time Employees)	2,725	21,443	51,481	92,108	

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	337	3,138	8,736	16,701
	Count of Pop 5 to 14 years	487	4,976	14,418	29,218
	Count of Pop 14 to 22 years	369	4,001	11,725	24,936
	Count of Pop 22 to 30 years	390	3,871	10,795	22,204
	Count of Pop 30 to 45 years	845	7,860	22,040	42,051
	Count of Pop 45 to 60 years	765	7,478	20,595	38,506
	Count of Pop 60 to 75 years	852	7,394	18,724	31,973
	Count of Pop 75+ years	422	3,642	7,974	12,617
	Population 0 to 4 Years	7.54%	7.41%	7.60%	7.65%
	Population 5 to 13 Years	10.91%	11.75%	12.54%	13.39%
	Population 14 to 21 Years	8.26%	9.45%	10.19%	11.43%
	Population 22 to 29 Years	8.74%	9.14%	9.39%	10.18%
	Population 30 to 44 Years	18.91%	18.56%	19.16%	19.27%
	Population 45 to 59 Years	17.12%	17.65%	17.91%	17.65%
	Population 60 to 74 Years	19.07%	17.46%	16.28%	14.65%
Population 74 Years Plus	9.45%	8.60%	6.93%	5.78%	
Median Age	41.0	39.5	37.9	35.7	
GENDER 2018	Male Population	2,167	20,216	55,478	106,489
	Female Population	2,302	22,145	59,530	111,716
RACE 2018	2018 Estimated Population	4,469	42,361	115,007	218,205
	White	87.84%	89.17%	86.84%	81.59%
	Black or African American	3.53%	2.82%	3.85%	5.88%
	Asian or Pacific Islander	3.96%	2.46%	2.37%	2.41%
	Other Races	4.67%	5.55%	6.94%	10.12%
HISPANIC	2018 Hispanic Population	612	5,791	19,237	59,708
	2018 Hispanic Population %	13.70%	13.67%	16.73%	27.36%
	2023 Hispanic Population Forecast	716	6,583	20,964	63,465
	2023 Hispanic Population % Projected	15.34%	14.47%	17.25%	27.55%
	2000 Hispanic Population %	5.83%	6.74%	10.29%	20.71%
1990 Hispanic Population %	4.81%	4.65%	6.27%	13.86%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	3,140	28,844	76,149	139,053
	Elementary	3.32%	1.77%	2.76%	6.11%
	Some High School	3.97%	4.32%	5.74%	8.87%
	High School Graduate	18.42%	18.30%	21.92%	25.81%
	Some College	22.94%	26.07%	28.34%	26.96%
	Associates Degree	10.67%	9.70%	9.59%	8.65%
	Bachelors Degree	26.80%	25.21%	20.61%	15.87%
	Graduate Degree	13.87%	14.63%	11.04%	7.74%
% College (4+)	40.67%	39.84%	31.65%	23.61%	
HOUSING 2018	Total Housing Units	2,099	20,052	52,541	92,009
	Owner Occupied Percent	63.82%	59.61%	59.90%	60.01%
	Renter Occupied Percent	30.54%	32.77%	32.56%	31.85%
	Vacant Housing Percent	5.64%	7.61%	7.54%	8.14%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.19%	0.85%	0.91%	1.02%
Homes Built 2000 to 2009	13.98%	14.97%	12.66%	13.71%
Homes Built 1990 to 1999	13.41%	9.52%	9.44%	9.20%
Homes Built 1980 to 1989	44.49%	19.53%	15.06%	13.23%
Homes Built 1970 to 1979	20.53%	24.45%	20.93%	16.36%
Homes Built 1960 to 1979	2.96%	18.80%	15.48%	14.53%
Homes Built 1950 to 1959	3.09%	9.41%	15.30%	17.65%
Homes Built 1940 to 1949	0.89%	1.22%	5.34%	7.56%
Homes Built 1939 or earlier	0.46%	1.26%	4.88%	6.75%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	0.07%	0.36%	0.37%	0.31%
Property Value \$750,000 to \$999,999	0.47%	0.82%	0.64%	0.46%
Property Value \$500,000 to \$749,999	1.11%	2.62%	1.74%	1.26%
Property Value \$400,000 to \$499,999	2.14%	4.11%	2.52%	1.89%
Property Value \$300,000 to \$399,999	7.29%	9.66%	6.77%	5.27%
Property Value \$200,000 to \$299,999	23.75%	22.85%	18.12%	14.23%
Property Value \$150,000 to \$199,999	34.24%	28.03%	24.87%	18.77%
Property Value \$100,000 to \$149,999	23.95%	21.67%	26.18%	23.04%
Property Value \$60,000 to \$99,999	2.96%	6.60%	12.57%	21.13%
Property Value \$40,000 to \$59,999	0.99%	0.88%	2.24%	5.91%
Property Value \$0 to \$39,999	3.03%	2.41%	3.97%	7.72%
Median Home Value	\$173,115	\$180,943	\$158,942	\$132,363
Median Rent per Month (Census 2000)	\$521	\$510	\$489	\$474
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	2,221	21,367	58,396	107,225
Managerial/Executive	14.78%	17.69%	14.76%	12.07%
Professional Specialty	32.12%	28.75%	24.33%	19.81%
Healthcare Support	1.78%	2.02%	2.01%	2.43%
Sales	11.53%	11.55%	12.04%	11.87%
Office & Administrative Support	14.99%	12.71%	13.32%	12.98%
Protective Service	2.21%	3.37%	3.60%	3.30%
Food Preparation	2.52%	4.09%	6.02%	6.28%
Building Maintenance & Cleaning	3.32%	2.54%	2.77%	4.34%
Personal Care	2.06%	2.13%	3.00%	3.38%
Farming, Fishing, & Forestry	0.00%	0.22%	0.25%	0.35%
Construction	8.72%	7.26%	8.10%	10.22%
Production & Transportation	5.97%	7.68%	9.79%	12.97%
Percent White Collar	75.20%	72.71%	66.46%	59.17%
Percent Blue Collar	24.80%	27.29%	33.54%	40.83%
Median Employee Salary	43,594	43,399	41,101	41,828
Average Employee Salary	54,671	54,395	48,860	48,568
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	45	618	1,844	4,868
2018 Estimated Unemployed (Age 16 and Up)	71	593	1,948	4,073
2018 Estimated Unemployed Rate (Age 16 and Up)	2.83%	2.85%	3.28%	3.62%

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TRANSPORTATION TO WORK 2018	Drive to Work Alone	84.41%	84.23%	82.91%	80.87%
	Drive to Work Carpool	6.83%	10.84%	12.09%	13.46%
	Travel to Work by Public Transportation	1.55%	0.46%	0.67%	0.83%
	Drive to Work on Motorcycle	0.00%	0.24%	0.29%	0.29%
	Drive to Work on Bicycle	0.36%	0.09%	0.13%	0.18%
	Walk to Work	2.08%	0.76%	0.88%	1.29%
	Other Means	0.15%	0.19%	0.45%	0.44%
	Work at Home	4.13%	2.99%	2.50%	2.57%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	5.08%	4.61%	3.40%	3.84%
	Travel to Work in 5 to 9 minutes	16.42%	17.40%	17.01%	14.78%
	Travel to Work in 10 to 14 minutes	33.93%	28.84%	27.94%	25.82%
	Travel to Work in 15 to 19 minutes	19.52%	21.98%	22.47%	22.38%
	Travel to Work in 20 to 29 minutes	10.33%	13.27%	14.85%	17.64%
	Travel to Work in 30 to 44 minutes	9.45%	7.21%	7.78%	8.82%
	Travel to Work in 45 to 59 minutes	1.83%	2.79%	2.50%	2.36%
	Travel to Work in 60 minutes or more	3.43%	3.90%	4.05%	4.37%
Average Travel Time to Work	15.9	15.9	16.3	17.4	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$47.19	\$47.16	\$46.75	\$46.33
	Apparel and Related Services	\$12.91	\$12.84	\$12.50	\$12.07
	Transportation	\$72.50	\$71.76	\$70.02	\$67.75
	Healthcare	\$32.78	\$32.56	\$31.62	\$30.46
	Entertainment	\$18.79	\$18.75	\$18.13	\$17.40
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	1,678	9,153	16,920	17,799
	Category B - Urban Cliff Hangers	664	3,699	19,288	31,557
	Category C - Urban Cliff Dwellers	0	4,916	9,654	15,458
	Category D - Seasoned Urban Dwellers	0	1,160	1,160	1,763
	Category E - Thriving Alone	0	1,223	1,223	1,223
	Category F - Going it Alone	0	592	12,601	17,819
	Category G - Struggling Alone	0	654	9,269	21,165
	Category H - Single in the Suburbs	833	8,568	15,311	25,907
	Category I - Married in the Suburbs	747	6,771	21,067	22,897
	Category J - Retired in the Suburbs	448	4,369	5,684	5,835
	Category K - Living with Nature	0	196	445	11,164
	Category L - Working with Nature	2	418	1,040	2,224
	Category M - Harlem Gateway	0	0	0	2,400
	Category N - Espaniola	0	0	0	33,224
	Category O - Specialties	0	166	448	5,778

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