

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 40.6345, -75.4847

9-Mar-2023

106530-Whitehall Center

Whitehall, PA

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	11,682	130,529	232,095	490,695	
	2022 Daytime Population	15,597	141,470	256,381	580,767	
	2027 Population Forecast	11,705	132,287	235,252	499,364	
	2010 Census Population	11,366	123,847	219,530	458,727	
	2000 Census Population	10,791	115,399	202,977	413,973	
	1990 Census Population	10,230	112,458	198,638	387,591	
	Historical Annual Growth, 1990 to 2000	0.53%	0.26%	0.22%	0.66%	
	Historical Annual Growth, 2000 to 2010	0.52%	0.71%	0.79%	1.03%	
	CY Estimated Annual Growth, 2010 to 2022	0.22%	0.41%	0.44%	0.53%	
	FY Projected Annual Growth, 2022 to 2027	0.04%	0.27%	0.27%	0.35%	
	HOUSEHOLDS	2022 Estimated Households	5,006	48,683	89,865	188,858
		2027 Households Forecast	5,014	49,402	91,201	192,325
2010 Census Households		4,864	46,044	84,688	176,092	
2000 Census Households		4,629	45,450	81,268	160,874	
1990 Census Households		4,393	45,416	78,759	147,864	
Historical Annual Growth, 1990 to 2000		0.52%	0.01%	0.31%	0.85%	
Historical Annual Growth, 2000 to 2010		0.50%	0.13%	0.41%	0.91%	
CY Estimated Annual Growth, 2010 to 2022		0.23%	0.44%	0.47%	0.55%	
FY Projected Annual Growth, 2022 to 2027		0.03%	0.29%	0.30%	0.36%	
2022 % Households With Children		25%	29%	27%	27%	
2022 Persons per Household		2.33	2.59	2.51	2.52	
INCOME 2022		HH Income \$500,000 or more	0.51%	0.33%	0.54%	1.06%
	HH Income \$250,000 to \$499,999	0.62%	0.38%	0.63%	1.27%	
	HH Income \$200,000 to \$249,999	1.47%	0.92%	1.51%	2.99%	
	HH Income \$175,000 to \$199,999	2.02%	2.20%	3.59%	5.64%	
	HH Income \$150,000 to \$174,999	3.72%	3.01%	3.94%	5.48%	
	HH Income \$100,000 to \$149,999	15.40%	12.73%	14.84%	16.79%	
	HH Income \$75,000 to \$99,999	12.92%	11.45%	13.15%	13.43%	
	HH Income \$50,000 to \$74,999	19.30%	18.76%	18.78%	17.09%	
	HH Income \$35,000 to \$49,999	18.90%	16.34%	14.52%	12.54%	
	HH Income \$25,000 to \$34,999	9.14%	10.26%	9.05%	8.16%	
	HH Income \$15,000 to \$24,999	11.03%	12.40%	10.19%	8.21%	
	HH Income \$0 to \$14,999	4.98%	11.23%	9.27%	7.33%	
	Current Year Average Household Income	\$71,171	\$64,911	\$76,370	\$94,819	
	Current Year Median Household Income	\$56,423	\$49,786	\$58,597	\$69,521	
Per Capita Income	\$30,637	\$24,729	\$30,146	\$37,247		
2000 Average Household Income	\$49,150	\$42,191	\$48,202	\$54,930		
2000 Median Household Income	\$40,888	\$34,328	\$38,421	\$43,816		
2027 Projected Average Household Income	\$80,472	\$73,374	\$86,386	\$107,265		
2027 Projected Median Household Income	\$65,623	\$56,692	\$67,196	\$79,545		
WRKPLACE 2022	Workplace Establishments	534	3,346	5,691	11,888	
	Workplace Employees (Full Time Employees)	9,045	59,896	112,058	247,560	

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POPULATION BY AGE 2022				
Count of Pop 0 to 4 years	684	7,788	13,213	25,900
Count of Pop 5 to 14 years	1,250	13,877	23,903	47,425
Count of Pop 14 to 22 years	1,083	15,496	25,124	54,313
Count of Pop 22 to 30 years	1,092	14,865	24,839	53,151
Count of Pop 30 to 45 years	2,221	25,937	43,391	84,481
Count of Pop 45 to 60 years	2,254	23,334	42,693	92,382
Count of Pop 60 to 75 years	2,052	20,352	40,300	91,662
Count of Pop 75+ years	1,047	8,880	18,631	41,381
Population 0 to 4 Years	5.85%	5.97%	5.69%	5.28%
Population 5 to 13 Years	10.70%	10.63%	10.30%	9.66%
Population 14 to 21 Years	9.27%	11.87%	10.82%	11.07%
Population 22 to 29 Years	9.35%	11.39%	10.70%	10.83%
Population 30 to 44 Years	19.01%	19.87%	18.70%	17.22%
Population 45 to 59 Years	19.30%	17.88%	18.39%	18.83%
Population 60 to 74 Years	17.56%	15.59%	17.36%	18.68%
Population 74 Years Plus	8.96%	6.80%	8.03%	8.43%
Median Age	41.9	37.6	40.1	41.4
GENDER 2022				
Male Population	5,616	63,535	112,268	238,304
Female Population	6,066	66,994	119,827	252,390
RACE 2022				
2022 Estimated Population	11,682	130,529	232,095	490,695
White	75.36%	63.16%	69.47%	77.08%
Black or African American	7.73%	11.02%	8.80%	6.50%
Asian or Pacific Islander	4.18%	2.10%	2.68%	3.15%
Other Races	12.73%	23.72%	19.05%	13.28%
HISPANIC				
2022 Hispanic Population	2,461	51,899	73,142	105,283
2022 Hispanic Population %	21.07%	39.76%	31.51%	21.46%
2027 Hispanic Population Forecast	2,576	53,470	75,803	109,590
2027 Hispanic Population % Forecast	22.01%	40.42%	32.22%	21.95%
2000 Hispanic Population %	5.51%	19.64%	14.58%	10.84%
1990 Hispanic Population %	1.99%	9.21%	6.77%	6.19%
EDUCATION (AGE 25+) 2022				
Adult Population (25 Years or Older)	8,258	87,467	160,141	341,905
Elementary	4.63%	7.64%	5.74%	3.87%
Some High School	3.62%	9.80%	7.90%	6.13%
High School Graduate	45.15%	37.62%	35.43%	32.03%
Some College	17.30%	18.68%	17.98%	16.85%
Associates Degree	8.70%	8.45%	8.83%	9.08%
Bachelors Degree	15.03%	12.14%	15.55%	19.60%
Graduate Degree	5.57%	5.66%	8.56%	12.43%
% College (4+)	20.59%	17.81%	24.12%	32.04%
HOUSING 2022				
Total Housing Units	5,214	52,397	95,542	199,362
Owner Occupied Percent	54.70%	49.47%	57.47%	64.38%
Renter Occupied Percent	41.30%	43.44%	36.59%	30.35%
Vacant Housing Percent	4.00%	7.09%	5.94%	5.27%

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HOMES BUILT BY YEAR 2022				
Homes Built 2010 or later	0.00%	0.07%	0.09%	0.20%
Homes Built 2000 to 2009	4.55%	3.06%	5.63%	10.56%
Homes Built 1990 to 1999	9.84%	4.67%	5.47%	9.44%
Homes Built 1980 to 1989	16.23%	8.12%	9.20%	11.25%
Homes Built 1970 to 1979	16.92%	10.98%	11.90%	12.79%
Homes Built 1960 to 1979	13.45%	12.29%	13.30%	11.35%
Homes Built 1950 to 1959	18.17%	13.44%	15.66%	12.98%
Homes Built 1940 to 1949	7.08%	7.66%	7.44%	6.41%
Homes Built 1939 or earlier	13.76%	39.70%	31.31%	25.01%
HOME VALUE (OWNER OCCUPIED) 2022				
Property Value \$1,000,000 or more	0.00%	2.30%	2.55%	3.06%
Property Value \$750,000 to \$999,999	0.04%	0.28%	1.16%	2.74%
Property Value \$500,000 to \$749,999	6.73%	4.51%	9.17%	16.99%
Property Value \$400,000 to \$499,999	10.63%	7.93%	10.76%	14.62%
Property Value \$300,000 to \$399,999	24.30%	17.93%	20.02%	20.32%
Property Value \$200,000 to \$299,999	42.80%	33.81%	31.10%	24.29%
Property Value \$150,000 to \$199,999	9.71%	15.07%	12.16%	8.16%
Property Value \$100,000 to \$149,999	4.61%	11.41%	7.56%	4.72%
Property Value \$60,000 to \$99,999	0.80%	3.86%	2.55%	1.63%
Property Value \$40,000 to \$59,999	0.13%	1.03%	0.81%	0.93%
Property Value \$0 to \$39,999	0.17%	1.70%	1.82%	1.97%
CY Median Home Value	\$281,435	\$244,185	\$278,215	\$339,414
CY Median Rent per Month (Census 2000)	\$639	\$555	\$573	\$583
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022				
Employed Civilian Population 16+ by Occupation	6,540	64,792	116,147	249,716
Managerial/Executive	10.28%	9.68%	12.48%	15.14%
Professional Specialty	14.12%	14.61%	18.04%	22.77%
Healthcare Support	5.99%	5.20%	4.91%	3.94%
Sales	12.77%	9.17%	9.39%	9.69%
Office & Administrative Support	13.05%	12.20%	11.64%	10.87%
Protective Service	1.74%	1.58%	1.55%	1.46%
Food Preparation	4.66%	5.72%	5.21%	5.13%
Building Maintenance & Cleaning	6.94%	4.97%	4.32%	3.37%
Personal Care	1.14%	3.11%	2.81%	2.67%
Farming, Fishing, & Forestry	0.00%	0.16%	0.21%	0.19%
Construction	8.86%	7.05%	6.78%	6.41%
Production & Transportation	20.45%	26.53%	22.65%	18.36%
Percent White Collar	56.20%	50.86%	56.47%	62.41%
Percent Blue Collar	43.80%	49.14%	43.53%	37.59%
CY Median Employee Salary	\$40,207	\$46,091	\$46,901	\$46,878
CY Average Employee Salary	\$45,100	\$52,969	\$53,969	\$54,152
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	195	3,518	5,268	10,088
2022 Estimated Unemployed (Age 16 and Up)	223	3,474	4,952	9,008
2022 Estimated Unemployed Rate (Age 16 and Up)	3.05%	4.99%	4.11%	3.47%

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TRANSPORTATION TO WORK 2022				
Drive to Work Alone	86.55%	73.25%	78.57%	81.59%
Drive to Work Carpool	7.01%	12.98%	11.07%	9.12%
Travel to Work by Public Transportation	2.00%	4.92%	3.13%	1.96%
Drive to Work on Motorcycle	0.27%	0.24%	0.24%	0.21%
Drive to Work on Bicycle	0.00%	0.25%	0.23%	0.20%
Walk to Work	2.36%	4.47%	3.10%	2.77%
Other Means	0.05%	0.44%	0.31%	0.29%
Work at Home	1.64%	3.29%	3.27%	3.84%
TRAVEL TIME TO WORK 2022				
Travel Time in Less than 5 minutes	2.03%	2.55%	2.52%	2.73%
Travel to Work in 5 to 9 minutes	11.23%	10.68%	10.95%	11.00%
Travel to Work in 10 to 14 minutes	19.29%	16.30%	17.03%	16.37%
Travel to Work in 15 to 19 minutes	21.83%	20.15%	20.27%	18.57%
Travel to Work in 20 to 29 minutes	21.30%	24.22%	24.25%	24.06%
Travel to Work in 30 to 44 minutes	14.97%	13.73%	13.62%	14.53%
Travel to Work in 45 to 59 minutes	2.59%	4.66%	4.03%	4.32%
Travel to Work in 60 minutes or more	6.77%	7.71%	7.33%	8.41%
Average Travel Time to Work	19.7	21.1	20.8	21.5
SPENDING PATTERNS 2022				
Grocery Store Market Basket Weekly Per Capita Spending	\$64.00	\$63.81	\$64.36	\$65.21
Apparel and Related Services	\$11.37	\$11.12	\$11.35	\$11.77
Transportation	\$84.45	\$81.55	\$84.20	\$87.69
Healthcare	\$41.34	\$39.48	\$40.82	\$42.17
Entertainment	\$20.59	\$19.98	\$20.66	\$21.57
SPENDING 2022				
Med Disposable Inc-Inc minus taxes	\$48,387	\$43,260	\$49,681	\$58,809
Avg Disposable Inc-Inc minus taxes	\$60,300	\$53,520	\$61,119	\$71,900
Med Discretionary-Disp less food/shelter/clothing	\$31,467	\$25,941	\$32,279	\$41,115
Avg Discretionary-Disp less food/shelter/clothing	\$39,934	\$33,862	\$41,035	\$50,721
LIFESTYLE SEGMENTATION 2022				
Category A - Crème de la Crème	1,231	5,943	22,166	68,214
Category B - Urban Cliff Climbers	0	861	861	2,290
Category C - Urban Cliff Dwellers	2,244	9,910	15,643	21,569
Category D - Seasoned Urban Dwellers	1,118	10,727	20,649	35,404
Category E - Thriving Alone	0	805	2,494	13,539
Category F - Going it Alone	6,580	32,149	58,052	91,028
Category G - Struggling Alone	0	13,013	16,366	26,334
Category H - Single in the Suburbs	0	0	0	2,411
Category I - Married in the Suburbs	0	47	8,775	39,817
Category J - Retired in the Suburbs	0	589	11,356	62,650
Category K - Living with Nature	0	0	0	762
Category L - Working with Nature	0	0	100	14,865
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	72	49,202	62,043	72,227
Category O - Specialties	396	2,828	6,945	24,294

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