

	Longitude: 40.6345, -75.4847				20-Apr-2
10653	30-Whitehall Center	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
White	ehall, PA	Radius	Radius	Radius	Radius
	2021 Estimated Population	11,664	129,616	230,631	486,749
	2021 Daytime Population	15,814	141,811	255,050	573,860
_	2026 Population Forecast	11,753	131,402	233,986	495,545
POPULATION	2010 Census Population	11,366	123,847	219,530	458,727
Ψ	2000 Census Population	10,791	115,399	202,977	413,973
L L	1990 Census Population	10,230	112,458	198,638	387,591
O	Historical Annual Growth, 1990 to 2000	0.53%	0.26%	0.22%	0.66%
<u>α</u>	Historical Annual Growth, 2000 to 2010	0.52%	0.71%	0.79%	1.03%
	CY Estimated Annual Growth, 2010 to 2021	0.22%	0.39%	0.42%	0.51%
	FY Projected Annual Growth, 2021 to 2025	0.15%	0.27%	0.29%	0.36%
	2021 Estimated Households	4,997	48,297	89,244	187,263
	2026 Households Forecast	5,036	49,018	90,642	190,766
	2010 Census Households	4,864	46,044	84,688	176,092
တ	2000 Census Households	4,629	45,450	81,268	160,874
ноиѕеногрѕ	1990 Census Households	4,393	45,416	78,759	147,864
웊	Historical Annual Growth, 1990 to 2000	0.52%	0.01%	0.31%	0.85%
SE	Historical Annual Growth, 2000 to 2010	0.50%	0.13%	0.41%	0.91%
ರ	CY Estimated Annual Growth, 2010 to 2021	0.23%	0.41%	0.45%	0.52%
I	FY Projected Annual Growth, 2021 to 2025	0.15%	0.30%	0.31%	0.37%
	2021 % Households With Children	23%	31%	29%	28%
	2021 Persons per Household	2.33	2.59	2.51	2.52
	HH Income \$500,000 or more	0.31%	0.35%	0.66%	1.33%
	HH Income \$250,000 to \$499,999	0.35%	0.39%	0.77%	1.58%
	HH Income \$200,000 to \$249,999	0.89%	0.94%	1.84%	3.70%
	HH Income \$175,000 to \$199,999	1.21%	1.62%	2.15%	2.99%
	HH Income \$150,000 to \$174,999	2.53%	2.18%	3.24%	4.66%
	HH Income \$100,000 to \$149,999	16.92%	11.24%	13.54%	16.03%
	HH Income \$75,000 to \$99,999	16.15%	12.63%	13.74%	13.50%
	HH Income \$50,000 to \$74,999	17.95%	18.48%	18.72%	17.71%
	HH Income \$35,000 to \$49,999	17.73%	14.76%	14.40%	12.99%
2021	HH Income \$25,000 to \$34,999	8.77%	12.19%	10.53%	9.06%
2021	HH Income \$15,000 to \$24,999	10.39%	12.08%	9.92%	8.31%
•	HH Income \$0 to \$14,999	6.80%	13.13%	10.48%	8.14%
	CY Average Household Income	\$68,271	\$62,317	\$72,855	\$88,636
	CY Median Household Income	\$57,320	\$47,725	\$55,547	\$65,636
	Per Capita Income	\$29,370	\$23,670	\$28,697	\$34,704
	2000 Average Household Income	\$49,150	\$42,191	\$48,202	\$54,930
	2000 Median Household Income	\$40,888	\$34,328	\$38,421	\$43,816
	2026 Projected Average Household Income	\$76,331	\$69,629	\$81,496	\$99,041
	2026 Projected Median Household Income	\$64,082	\$54,523	\$63,525	\$74,608
1					
7 5	Workplace Establishments	516	3,297	5,622	11,853
WKKPLACE 2021	Workplace Employees (Full Time Employees)	8,902	60,059	112,531	250,099



_atitude/l	Longitude: 40.6345, -75.4847				20-Apr-2	022
10653	30-Whitehall Center	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile	
White	ehall, PA	Radius	Radius	Radius	Radius	
	Count of Pop 0 to 4 years	690	7,737	13,158	25,714	
	Count of Pop 5 to 14 years	1,247	13,998	24,007	47,448	
	Count of Pop 14 to 22 years	1,077	15,432	25,072	54,770	
	Count of Pop 22 to 30 years	1,095	14,912	24,844	52,778	
	Count of Pop 30 to 45 years	2,226	25,686	43,079	83,227	
POPULATION BY AGE 2021	Count of Pop 45 to 60 years	2,271	23,344	42,843	93,298	nty.
	Count of Pop 60 to 75 years	2,015	19,893	39,550	89,759	arra
	Count of Pop 75+ years	1,042	8,614	18,077	39,755	o v
Ϋ́	Population 0 to 4 Years	5.92%	5.97%	5.71%	5.28%	tion
ΒÃ	Population 5 to 13 Years	10.69%	10.80%	10.41%	9.75%	enta
PO By	Population 14 to 21 Years	9.24%	11.91%	10.87%	11.25%	pres
	Population 22 to 29 Years	9.39%	11.50%	10.77%	10.84%	rt re
	Population 30 to 44 Years	19.09%	19.82%	18.68%	17.10%	thou
	Population 45 to 59 Years	19.47%	18.01%	18.58%	19.17%	Ŏ Ķ
	Population 60 to 74 Years	17.28%	15.35%	17.15%	18.44%	d government sources deemed to be reliable and is herein provided without representation or warranty.
	Population 74 Years Plus	8.94%	6.65%	7.84%	8.17%	
	Median Age	41.7	37.3	39.9	41.3	herein
2						nd is
ENDE 2021	Male Population	5,602	63,058	111,501	236,344	ole aı
GENDER 2021	Female Population	6,062	66,558	119,130	250,405	reliab
Σ	2021 Estimated Population	11,664	129,616	230,631	486,749	to be
202	White	77.29%	66.84%	73.08%	79.93%	med
Ж	Black or African American	9.49%	11.57%	9.13%	6.56%	dee
₹	Asian or Pacific Islander	4.30%	2.25%	2.69%	3.21%	ses
RACE 2021	Other Races	8.91%	19.33%	15.10%	10.29%	t sour
	2021 Hispanic Population	2,399	49,936	69,587	100,807	men
ပ	2021 Hispanic Population %	20.57%	38.53%	30.17%	20.71%	ver
HISPANIC	2026 Hispanic Population Forecast	2,584	51,365	71,636	104,321	b d
	2026 Hispanic Population % Forecast	21.98%	39.09%	30.62%	21.05%	ਲ
王	2000 Hispanic Population %	5.51%	19.64%	14.58%	10.84%	ivat
	1990 Hispanic Population %	1.99%	9.21%	6.77%	6.19%	g mo
	Adult Population (25 Years or Older)	8,246	86,528	158,662	337,795	This report was produced using data from private
	Elementary	4.28%	7.70%	5.74%	4.12%	ing
Z 7	Some High School	4.73%	10.87%	8.87%	6.85%	sn p
EDUCATION AGE 25+) 202	High School Graduate	40.68%	37.98%	36.01%	32.78%	Ince
(+5)	Some College	18.06%	18.18%	17.99%	16.95%	proc
DO E 2	Associates Degree	9.17%	8.19%	8.66%	9.07%	was
EDUCATION (AGE 25+) 2021	Bachelors Degree	15.78%	11.06%	14.21%	18.27%	ort v
- 4	Graduate Degree	7.30%	6.01%	8.52%	11.96%	s rep
	% College (4+)	23.08%	17.07%	22.73%	30.22%	This
<u>ত</u>	Total Housing Units	5,229	52,047	94,916	197,851	
SIN 21	Owner Occupied Percent	54.46%	49.32%	57.43%	64.33%	
HOUSING 2021	Renter Occupied Percent	41.11%	43.47%	36.59%	30.32%	
Ĭ	Vacant Housing Percent	4.44%	7.21%	5.98%	5.35%	



atitude/L	ongitude: 40.6345, -75.4847				20-Apr-2	022
10653	0-Whitehall Center	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile	
White	hall, PA	Radius	Radius	Radius	Radius	
HOMES BUILT BY YEAR 2021	Homes Built 2010 or later	0.00%	0.07%	0.09%	0.20%	
	Homes Built 2000 to 2009	4.55%	3.06%	5.63%	10.56%	
	Homes Built 1990 to 1999	9.84%	4.67%	5.47%	9.44%	
	Homes Built 1980 to 1989	16.23%	8.12%	9.20%	11.25%	
S A	Homes Built 1970 to 1979	16.92%	10.98%	11.90%	12.79%	4
	Homes Built 1960 to 1979	13.45%	12.29%	13.30%	11.35%	1
H H	Homes Built 1950 to 1959	18.17%	13.44%	15.66%	12.98%	Š
	Homes Built 1940 to 1949	7.08%	7.66%	7.44%	6.41%	
	Homes Built 1939 or earlier	13.76%	39.70%	31.31%	25.01%	totag
	Property Value \$1,000,000 or more	0.00%	0.38%	0.67%	1.07%	porre
_	Property Value \$750,000 to \$999,999	0.00%	0.23%	0.99%	2.48%	± ±
21	Property Value \$500,000 to \$749,999	2.63%	1.91%	4.15%	9.61%	i,
50	Property Value \$400,000 to \$499,999	4.71%	3.59%	6.12%	11.20%	7
	Property Value \$300,000 to \$399,999	14.85%	11.90%	16.22%	19.44%	į
	Property Value \$200,000 to \$299,999	44.44%	32.67%	33.36%	29.14%	2
≥ ನ	Property Value \$150,000 to \$199,999	21.52%	20.78%	17.79%	12.36%	, or
₩ 0	Property Value \$100,000 to \$149,999	8.74%	17.59%	12.93%	8.25%	<u>.</u>
오 监	Property Value \$60,000 to \$99,999	2.05%	6.90%	4.43%	2.74%	2
HOME VALUE (OWNER OCCUPIED) 2021	Property Value \$40,000 to \$59,999	0.23%	1.56%	1.09%	0.97%	7
	Property Value \$0 to \$39,999	0.70%	2.32%	1.92%	2.31%	<u>1</u>
	CY Median Home Value	\$228,907	\$201,885	\$229,439	\$276,680	t
	CY Median Rent per Month (Census 2000)	\$639	\$555	\$573	\$583	and government sources deemed to be reliable and is herein provided without representation or warranty
	Employed Civilian Population 16+ by Occupation	5,888	61,246	111,542	242,784	s de
	Managerial/Executive	10.22%	8.19%	10.85%	14.13%	9
121	Professional Specialty	16.74%	14.46%	18.42%	22.37%	+
50	Healthcare Support	5.00%	5.78%	4.81%	3.89%	9
+9	Sales	14.84%	10.00%	10.20%	10.11%	,
Ш.	Office & Administrative Support	13.11%	13.02%	12.08%	11.74%	Š
ON 3 AGE 16+) 2021	Protective Service	0.88%	1.44%	1.54%	1.45%	
O	Food Preparation	4.49%	5.76%	5.49%	5.59%	v ate
<u> ₹</u>	Building Maintenance & Cleaning	5.34%	5.61%	4.77%	3.70%	
OCCUPATI	Personal Care	0.91%	2.74%	2.66%	2.81%	ţ
ဗ္ဗ ၁	Farming, Fishing, & Forestry	0.00%	0.41%	0.32%	0.25%	4
	Construction	6.63%	6.95%	6.78%	6.32%	2
, O	Production & Transportation	21.85%	25.65%	22.07%	17.64%	2
OCCUPATI (EMPLOYED CIVILIANS	Percent White Collar	59.91%	51.45%	56.36%	62.24%	duce
Ē	Percent Blue Collar	40.09%	48.55%	43.64%	37.76%	pro
	CY Median Employee Salary	\$39,300	\$45,574	\$46,316	\$46,090	Was
	CY Average Employee Salary	\$45,087	\$52,801	\$53,860	\$53,780	eport
,						This report was produced using data from private
9 -	2000 Census Unemployed (Age 16 and Up)	195	3,518	5,268	10,088	,
EMPL(MENT	2021 Estimated Unemployed (Age 16 and Up)	421	5,963	8,205	14,189	
UNEMPLOY- MENT	2021 Estimated Unemployed Rate (Age 16 and Up)	6.17%	8.70%	6.86%	5.50%	



titude/l	Longitude: 40.6345, -75.4847				20-Apr-2
10653	30-Whitehall Center	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile
White	ehall, PA	Radius	Radius	Radius	Radius
TRANSPORTATION TO WORK 2021	Drive to Work Alone	86.55%	73.25%	78.57%	81.59%
	Drive to Work Carpool	7.01%	12.98%	11.07%	9.12%
	Travel to Work by Public Transportation	2.00%	4.92%	3.13%	1.96%
	Drive to Work on Motorcycle	0.27%	0.24%	0.24%	0.21%
	Drive to Work on Bicycle	0.00%	0.25%	0.23%	0.20%
	Walk to Work	2.36%	4.47%	3.10%	2.77%
	Other Means	0.05%	0.44%	0.31%	0.29%
•	Work at Home	1.64%	3.29%	3.27%	3.84%
	Travel Time in Less than 5 minutes	2.03%	2.55%	2.52%	2.73%
	Travel to Work in 5 to 9 minutes	11.23%	10.68%	10.95%	11.00%
21	Travel to Work in 10 to 14 minutes	19.29%	16.30%	17.03%	16.37%
TO WORK 2021	Travel to Work in 15 to 19 minutes	21.83%	20.15%	20.27%	18.57%
TO WORK 202	Travel to Work in 20 to 29 minutes	21.30%	24.22%	24.25%	24.06%
Ş	Travel to Work in 30 to 44 minutes	14.97%	13.73%	13.62%	14.53%
0	Travel to Work in 45 to 59 minutes	2.59%	4.66%	4.03%	4.32%
Η.	Travel to Work in 60 minutes or more	6.77%	7.71%	7.33%	8.41%
	Average Travel Time to Work	19.7	21.1	20.8	21.5
_					
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per	#FC 44	Φ ΕΕ 0.7	Φ Γ Ο 40	#57.00
S 2	Capita Spending	\$56.14	\$55.87	\$56.43	\$57.26
Ž	Apparel and Related Services	\$13.98	\$13.49	\$14.00	\$14.74
TTERNS 20	Transportation	\$87.48	\$84.85	\$88.12	\$92.46
PΑ	Healthcare	\$49.51	\$47.05	\$49.01	\$51.00
Δ.	Entertainment	\$21.84	\$20.95	\$21.86	\$23.11
<u> </u>	Med Disposable Inc-Inc minus taxes	\$48,883	\$41,495	\$47,602	\$55,516
SPENDING 2021	Avg Disposable Inc-Inc minus taxes	\$57,876	\$50,921	\$58,811	\$69,640
2 [Med Discretionary-Disp less food/shelter/clothing	\$33,687	\$25,630	\$31,230	\$38,850
, i	Avg Discretionary-Disp less food/shelter/clothing	\$39,651	\$33,022	\$39,968	\$49,020
				17.100	
	Category A - Crème de la Crème	0	4,214	15,136	66,247
7	Category B - Urban Cliff Climbers	447	1,975	1,975	3,376
203	Category C - Urban Cliff Dwellers	0	6,539	15,996	25,188
Z	Category D - Seasoned Urban Dwellers	1,125	8,885	18,249	31,997
Ĕ	Category E - Thriving Alone	0	531	4,294	17,059
Ĕ	Category F - Going it Alone	6,744	32,948	56,424	87,614
LIFESTYLE SEGMENTATION 2021	Category G - Struggling Alone	1,612	17,202	22,282	29,626
<u>S</u>	Category H - Single in the Suburbs	0	1,563	1,614	6,644
SE	Category I - Married in the Suburbs	0	242	12,337	45,374
Щ	Category J - Retired in the Suburbs	1,229	1,776	12,058	60,770
Σ	Category K - Living with Nature	0	0	0	2,595
ES.	Category M - Harlem Gateway	0	0	0	0
띡	Category N - Espaniola	72	45,788	55,738	65,986
_	Category O - Specialties	395	3,499	7,784	17,018