

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 45.536018, -122.868754

27-Oct-2020

## 115330-Tanasbourne Village

### Hillsboro, OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2019 Estimated Population	23,468	151,631	295,948	711,137	
	2019 Daytime Population	39,476	139,874	282,346	910,849	
	2024 Population Forecast	26,430	171,757	327,095	771,449	
	2010 Census Population	18,978	120,354	249,055	615,777	
	2000 Census Population	16,902	94,748	202,847	525,124	
	1990 Census Population	7,931	48,952	132,432	397,595	
	Historical Annual Growth, 1990 to 2000	7.86%	6.83%	4.36%	2.82%	
	Historical Annual Growth, 2000 to 2010	1.17%	2.42%	2.07%	1.61%	
	Estimated Annual Growth, 2010 to 2019	2.20%	2.40%	1.79%	1.49%	
	Projected Annual Growth, 2019 to 2024	2.41%	2.52%	2.02%	1.64%	
	<b>HOUSEHOLDS</b>	2019 Estimated Households	10,304	59,219	112,412	292,855
		2024 Households Forecast	11,581	67,291	124,562	318,669
2010 Census Households		8,385	46,487	93,866	251,113	
2000 Census Households		7,500	36,437	76,592	212,924	
1990 Census Households		3,253	18,197	49,879	163,088	
Historical Annual Growth, 1990 to 2000		8.71%	7.19%	4.38%	2.70%	
Historical Annual Growth, 2000 to 2010		1.12%	2.47%	2.05%	1.66%	
Estimated Annual Growth, 2010 to 2019		2.14%	2.51%	1.87%	1.59%	
Projected Annual Growth, 2019 to 2024		2.36%	2.59%	2.07%	1.70%	
2019 % Households With Children		25%	33%	33%	27%	
2019 Persons per Household		2.26	2.55	2.62	2.39	
<b>INCOME 2019</b>		HH Income \$500,000 or more	0.99%	1.34%	1.27%	1.51%
	HH Income \$250,000 to \$499,999	1.22%	1.61%	1.51%	1.81%	
	HH Income \$200,000 to \$249,999	2.84%	3.76%	3.53%	4.23%	
	HH Income \$175,000 to \$199,999	4.30%	7.27%	7.48%	6.17%	
	HH Income \$150,000 to \$174,999	4.37%	6.08%	6.20%	6.08%	
	HH Income \$100,000 to \$149,999	18.86%	21.04%	19.53%	18.66%	
	HH Income \$75,000 to \$99,999	17.86%	15.81%	15.20%	13.63%	
	HH Income \$50,000 to \$74,999	19.77%	17.41%	17.49%	16.51%	
	HH Income \$35,000 to \$49,999	11.77%	9.12%	10.11%	10.21%	
	HH Income \$25,000 to \$34,999	7.79%	6.54%	6.79%	7.29%	
	HH Income \$15,000 to \$24,999	4.68%	4.51%	5.16%	6.20%	
	HH Income \$0 to \$14,999	5.56%	5.50%	5.73%	7.69%	
Average Household Income	\$88,953	\$105,414	\$104,916	\$103,473		
Median Household Income	\$75,550	\$85,004	\$82,020	\$78,381		
Per Capita Income	\$39,377	\$41,274	\$39,990	\$43,014		
2000 Average Household Income	\$58,052	\$66,874	\$65,913	\$63,481		
2000 Median Household Income	\$49,749	\$56,250	\$53,901	\$48,720		
<b>WRKPLACE 2019</b>	Workplace Establishments	1,082	3,405	6,785	24,277	
	Workplace Employees (Full Time Employees)	26,709	68,337	133,636	464,405	

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	2,004	10,814	19,906	47,860
	Count of Pop 5 to 14 years	3,184	20,016	37,779	84,500
	Count of Pop 14 to 22 years	1,822	16,171	33,002	72,471
	Count of Pop 22 to 30 years	1,940	13,533	27,307	62,452
	Count of Pop 30 to 45 years	6,839	34,520	63,553	156,348
	Count of Pop 45 to 60 years	4,051	30,832	60,673	143,898
	Count of Pop 60 to 75 years	2,753	19,439	40,813	108,407
	Count of Pop 75+ years	876	6,308	12,916	35,200
	Population 0 to 4 Years	8.54%	7.13%	6.73%	6.73%
	Population 5 to 13 Years	13.57%	13.20%	12.77%	11.88%
	Population 14 to 21 Years	7.76%	10.66%	11.15%	10.19%
	Population 22 to 29 Years	8.27%	8.92%	9.23%	8.78%
	Population 30 to 44 Years	29.14%	22.77%	21.47%	21.99%
	Population 45 to 59 Years	17.26%	20.33%	20.50%	20.23%
	Population 60 to 74 Years	11.73%	12.82%	13.79%	15.24%
Population 74 Years Plus	3.73%	4.16%	4.36%	4.95%	
Median Age	36.3	37.4	37.8	38.9	
<b>GENDER 2019</b>	Male Population	11,489	74,544	146,437	353,152
	Female Population	11,979	77,088	149,511	357,985
<b>RACE 2019</b>	2019 Estimated Population	23,468	151,631	295,948	711,137
	White	69.12%	67.63%	70.75%	75.84%
	Black or African American	2.84%	2.55%	2.31%	3.27%
	Asian or Pacific Islander	15.09%	18.09%	13.88%	9.28%
	Other Races	12.94%	11.73%	13.06%	11.62%
<b>HISPANIC</b>	2019 Hispanic Population	3,261	19,825	48,688	98,667
	2019 Hispanic Population %	13.89%	13.07%	16.45%	13.87%
	2024 Hispanic Population Forecast	3,680	22,290	53,214	106,457
	2024 Hispanic Population % Projected	13.92%	12.98%	16.27%	13.80%
	2000 Hispanic Population %	6.66%	7.90%	10.85%	9.97%
1990 Hispanic Population %	1.99%	2.40%	3.59%	4.09%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	15,779	99,515	194,859	482,493
	Elementary	2.54%	3.00%	4.19%	3.59%
	Some High School	3.97%	3.47%	4.34%	3.99%
	High School Graduate	16.15%	15.18%	16.89%	15.32%
	Some College	19.64%	19.02%	20.38%	20.48%
	Associates Degree	10.27%	8.65%	8.97%	7.81%
	Bachelors Degree	26.90%	29.33%	27.16%	29.23%
	Graduate Degree	20.54%	21.35%	18.07%	19.57%
% College (4+)	47.44%	50.68%	45.23%	48.80%	
<b>HOUSING 2019</b>	Total Housing Units	11,082	62,528	118,604	311,761
	Owner Occupied Percent	32.84%	54.63%	56.51%	53.51%
	Renter Occupied Percent	60.14%	40.08%	38.27%	40.43%
	Vacant Housing Percent	7.01%	5.29%	5.22%	6.06%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.05%	0.24%	0.37%	0.28%
Homes Built 2000 to 2009	18.18%	25.41%	21.24%	17.43%
Homes Built 1990 to 1999	40.58%	35.13%	27.16%	19.49%
Homes Built 1980 to 1989	19.18%	15.17%	14.29%	12.80%
Homes Built 1970 to 1979	14.17%	14.31%	19.65%	17.37%
Homes Built 1960 to 1979	5.68%	5.73%	9.53%	10.28%
Homes Built 1950 to 1959	1.29%	1.83%	3.95%	6.80%
Homes Built 1940 to 1949	0.28%	0.76%	1.85%	4.18%
Homes Built 1939 or earlier	0.61%	1.41%	1.96%	11.38%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	4.35%	7.69%	9.83%	12.18%
Property Value \$750,000 to \$999,999	7.21%	10.83%	10.90%	12.98%
Property Value \$500,000 to \$749,999	32.91%	34.15%	32.92%	33.49%
Property Value \$400,000 to \$499,999	18.98%	19.31%	19.11%	17.43%
Property Value \$300,000 to \$399,999	18.32%	15.74%	15.72%	13.40%
Property Value \$200,000 to \$299,999	11.76%	6.99%	6.76%	6.31%
Property Value \$150,000 to \$199,999	2.17%	1.75%	1.41%	1.31%
Property Value \$100,000 to \$149,999	1.42%	0.80%	0.65%	0.57%
Property Value \$60,000 to \$99,999	0.99%	1.15%	0.81%	0.59%
Property Value \$40,000 to \$59,999	0.71%	0.47%	0.44%	0.38%
Property Value \$0 to \$39,999	1.17%	1.13%	1.45%	1.35%
Median Home Value	\$470,902	\$519,554	\$527,750	\$564,593
Median Rent per Month (Census 2000)	\$805	\$776	\$750	\$686
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	12,385	79,382	154,627	374,755
Managerial/Executive	15.45%	18.53%	18.34%	20.02%
Professional Specialty	32.10%	34.58%	30.60%	30.07%
Healthcare Support	2.63%	3.12%	3.18%	2.92%
Sales	9.81%	8.88%	9.06%	9.61%
Office & Administrative Support	12.28%	10.33%	10.32%	10.86%
Protective Service	1.29%	1.02%	1.05%	1.11%
Food Preparation	7.44%	5.04%	5.60%	5.25%
Building Maintenance & Cleaning	1.96%	2.40%	3.23%	2.69%
Personal Care	2.04%	2.19%	2.40%	2.58%
Farming, Fishing, & Forestry	0.32%	0.48%	0.54%	0.64%
Construction	5.77%	4.54%	5.48%	5.03%
Production & Transportation	8.89%	8.88%	10.20%	9.23%
Percent White Collar	72.28%	75.43%	71.50%	73.48%
Percent Blue Collar	27.72%	24.57%	28.50%	26.52%
Median Employee Salary	50,836	48,676	47,994	49,172
Average Employee Salary	60,623	57,426	56,244	57,463
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	420	2,247	5,098	15,269
2019 Estimated Unemployed (Age 16 and Up)	384	3,037	6,465	15,393
2019 Estimated Unemployed Rate (Age 16 and Up)	2.52%	3.69%	4.00%	3.95%

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<b>TRANSPORTATION TO WORK 2019</b>	Drive to Work Alone	71.82%	73.32%	73.21%	68.95%
	Drive to Work Carpool	12.52%	11.07%	10.10%	8.97%
	Travel to Work by Public Transportation	6.22%	6.08%	6.63%	8.09%
	Drive to Work on Motorcycle	0.02%	0.41%	0.41%	0.34%
	Drive to Work on Bicycle	1.00%	1.53%	1.28%	2.31%
	Walk to Work	4.26%	2.71%	3.23%	5.15%
	Other Means	0.43%	0.61%	0.68%	0.57%
	Work at Home	3.70%	4.26%	4.46%	5.59%
<b>TRAVEL TIME TO WORK 2019</b>	Travel Time in Less than 5 minutes	3.49%	2.22%	2.10%	2.41%
	Travel to Work in 5 to 9 minutes	12.25%	9.58%	8.81%	8.58%
	Travel to Work in 10 to 14 minutes	15.96%	16.87%	15.93%	15.51%
	Travel to Work in 15 to 19 minutes	16.77%	16.82%	16.87%	17.47%
	Travel to Work in 20 to 29 minutes	22.45%	20.72%	21.94%	24.08%
	Travel to Work in 30 to 44 minutes	16.24%	21.37%	21.44%	20.34%
	Travel to Work in 45 to 59 minutes	6.51%	7.07%	6.97%	6.10%
	Travel to Work in 60 minutes or more	6.33%	5.35%	5.94%	5.51%
Average Travel Time to Work	21.8	22.6	22.5	21.9	
<b>SPENDING PATTERNS 2019</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$55.10	\$55.78	\$55.83	\$55.91
	Apparel and Related Services	\$14.14	\$14.67	\$14.57	\$14.51
	Transportation	\$89.46	\$92.38	\$91.96	\$91.46
	Healthcare	\$44.72	\$46.12	\$46.16	\$46.23
	Entertainment	\$20.20	\$21.10	\$20.96	\$20.84
<b>LIFESTYLE SEGMENTATION 2019</b>	Category A - Crème de la Crème	4,265	24,511	41,808	103,063
	Category B - Urban Cliff Climbers	0	16,877	38,438	46,303
	Category C - Urban Cliff Dwellers	1,230	7,119	14,943	26,909
	Category D - Seasoned Urban Dwellers	0	1,133	1,449	1,949
	Category E - Thriving Alone	3,100	6,828	14,922	92,958
	Category F - Going it Alone	2,755	15,089	31,406	102,247
	Category G - Struggling Alone	0	0	948	12,736
	Category H - Single in the Suburbs	8,139	27,835	45,504	81,446
	Category I - Married in the Suburbs	3,205	46,818	81,121	157,677
	Category J - Retired in the Suburbs	578	2,495	9,670	28,089
	Category K - Living with Nature	0	0	0	2,522
	Category L - Working with Nature	0	374	1,349	8,626
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	1,845	12,402	27,840
	Category O - Specialties	0	210	583	7,491

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