

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 45.500062, -122.410481

19-Mar-2020

115250-Oregon Trail Center

Gresham, OR

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	22,153	103,110	183,124	599,608
	2019 Daytime Population	29,731	93,168	162,497	542,166
	2024 Population Forecast	22,814	105,578	187,765	623,610
	2010 Census Population	20,516	96,553	171,343	548,959
	2000 Census Population	18,609	82,503	146,914	469,487
	1990 Census Population	13,998	59,390	111,032	368,804
	Historical Annual Growth, 1990 to 2000	2.89%	3.34%	2.84%	2.44%
	Historical Annual Growth, 2000 to 2010	0.98%	1.59%	1.55%	1.58%
	Estimated Annual Growth, 2010 to 2019	0.79%	0.68%	0.68%	0.91%
	Projected Annual Growth, 2019 to 2024	0.59%	0.47%	0.50%	0.79%
HOUSEHOLDS	2019 Estimated Households	8,427	38,086	66,323	225,303
	2024 Households Forecast	8,675	39,008	68,013	234,225
	2010 Census Households	7,805	35,639	62,014	206,315
	2000 Census Households	7,183	30,120	53,630	177,237
	1990 Census Households	5,584	21,534	41,134	142,393
	Historical Annual Growth, 1990 to 2000	2.55%	3.41%	2.69%	2.21%
	Historical Annual Growth, 2000 to 2010	0.83%	1.70%	1.46%	1.53%
	Estimated Annual Growth, 2010 to 2019	0.79%	0.68%	0.69%	0.91%
	Projected Annual Growth, 2019 to 2024	0.58%	0.48%	0.50%	0.78%
	2019 % Households With Children	29%	31%	32%	30%
2019 Persons per Household	2.59	2.68	2.73	2.63	
INCOME 2019	HH Income \$500,000 or more	0.34%	0.51%	0.51%	0.84%
	HH Income \$250,000 to \$499,999	0.41%	0.60%	0.60%	1.00%
	HH Income \$200,000 to \$249,999	0.94%	1.43%	1.42%	2.35%
	HH Income \$175,000 to \$199,999	1.03%	2.04%	1.86%	3.01%
	HH Income \$150,000 to \$174,999	2.03%	3.50%	3.24%	4.11%
	HH Income \$100,000 to \$149,999	10.31%	16.47%	14.90%	16.35%
	HH Income \$75,000 to \$99,999	13.18%	14.40%	13.57%	14.19%
	HH Income \$50,000 to \$74,999	22.50%	20.49%	19.28%	18.52%
	HH Income \$35,000 to \$49,999	14.87%	13.02%	13.51%	12.69%
	HH Income \$25,000 to \$34,999	12.35%	10.14%	10.62%	9.30%
	HH Income \$15,000 to \$24,999	11.25%	8.89%	9.90%	8.42%
	HH Income \$0 to \$14,999	10.79%	8.49%	10.59%	9.22%
	Average Household Income	\$61,036	\$73,855	\$70,107	\$80,996
Median Household Income	\$50,729	\$60,341	\$56,066	\$63,136	
Per Capita Income	\$23,508	\$27,495	\$25,631	\$30,720	
2000 Average Household Income	\$47,496	\$55,807	\$53,538	\$53,346	
2000 Median Household Income	\$38,734	\$47,825	\$45,060	\$44,266	
WRKPLACE 2019	Workplace Establishments	674	1,976	3,536	13,607
	Workplace Employees (Full Time Employees)	7,765	24,641	46,119	200,633

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POPULATION BY AGE 2019	Count of Pop 0 to 4 years	1,514	6,740	11,725	37,586	
	Count of Pop 5 to 14 years	2,803	12,360	21,841	69,773	
	Count of Pop 14 to 22 years	2,533	11,282	20,321	63,162	
	Count of Pop 22 to 30 years	2,348	11,270	19,902	60,527	
	Count of Pop 30 to 45 years	4,983	21,416	37,345	119,465	
	Count of Pop 45 to 60 years	3,835	18,822	33,606	119,118	
	Count of Pop 60 to 75 years	2,975	16,127	28,826	96,815	
	Count of Pop 75+ years	1,162	5,093	9,559	33,162	
	Population 0 to 4 Years	6.83%	6.54%	6.40%	6.27%	
	Population 5 to 13 Years	12.65%	11.99%	11.93%	11.64%	
	Population 14 to 21 Years	11.43%	10.94%	11.10%	10.53%	
	Population 22 to 29 Years	10.60%	10.93%	10.87%	10.09%	
	Population 30 to 44 Years	22.50%	20.77%	20.39%	19.92%	
	Population 45 to 59 Years	17.31%	18.25%	18.35%	19.87%	
	Population 60 to 74 Years	13.43%	15.64%	15.74%	16.15%	
	Population 74 Years Plus	5.24%	4.94%	5.22%	5.53%	
	Median Age	35.6	36.9	37.1	39.0	
	GENDER 2019	Male Population	10,962	50,693	90,442	296,654
		Female Population	11,191	52,417	92,682	302,955
RACE 2019	2019 Estimated Population	22,153	103,110	183,124	599,608	
	White	78.19%	80.76%	76.68%	76.43%	
	Black or African American	2.62%	2.55%	3.98%	3.87%	
	Asian or Pacific Islander	2.25%	3.53%	5.38%	8.41%	
	Other Races	16.94%	13.15%	13.96%	11.28%	
HISPANIC	2019 Hispanic Population	4,992	17,225	32,643	74,226	
	2019 Hispanic Population %	22.53%	16.71%	17.83%	12.38%	
	2024 Hispanic Population Forecast	5,141	17,649	33,474	76,760	
	2024 Hispanic Population % Projected	22.53%	16.72%	17.83%	12.31%	
	2000 Hispanic Population %	12.06%	9.49%	10.65%	7.58%	
1990 Hispanic Population %	2.92%	2.89%	3.15%	2.76%		
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	14,425	68,435	121,680	406,020	
	Elementary	8.00%	5.11%	6.33%	4.98%	
	Some High School	10.59%	7.63%	8.08%	6.52%	
	High School Graduate	25.87%	25.80%	27.38%	23.67%	
	Some College	25.41%	28.65%	28.12%	26.24%	
	Associates Degree	9.89%	10.54%	9.60%	9.34%	
	Bachelors Degree	12.87%	15.48%	14.23%	19.17%	
	Graduate Degree	7.36%	6.80%	6.27%	10.09%	
	% College (4+)	20.23%	22.28%	20.50%	29.26%	
HOUSING 2019	Total Housing Units	8,972	40,061	69,942	237,595	
	Owner Occupied Percent	42.67%	53.64%	53.65%	57.26%	
	Renter Occupied Percent	51.26%	41.43%	41.17%	37.57%	
	Vacant Housing Percent	6.07%	4.93%	5.17%	5.17%	

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.10%	0.35%	0.30%	0.38%
Homes Built 2000 to 2009	11.33%	16.21%	15.64%	15.72%
Homes Built 1990 to 1999	20.89%	23.53%	19.83%	18.57%
Homes Built 1980 to 1989	10.64%	14.14%	13.19%	10.87%
Homes Built 1970 to 1979	39.16%	28.87%	25.72%	16.84%
Homes Built 1960 to 1979	8.34%	8.04%	11.60%	9.79%
Homes Built 1950 to 1959	2.98%	3.14%	7.46%	11.32%
Homes Built 1940 to 1949	3.10%	2.39%	2.76%	6.25%
Homes Built 1939 or earlier	3.46%	3.34%	3.50%	10.27%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	0.86%	1.16%	2.20%	5.45%
Property Value \$750,000 to \$999,999	2.07%	2.22%	3.07%	6.90%
Property Value \$500,000 to \$749,999	12.24%	18.17%	17.44%	25.85%
Property Value \$400,000 to \$499,999	14.55%	20.82%	19.01%	18.66%
Property Value \$300,000 to \$399,999	25.04%	28.19%	26.57%	20.21%
Property Value \$200,000 to \$299,999	26.65%	18.49%	20.01%	14.14%
Property Value \$150,000 to \$199,999	6.31%	2.91%	3.22%	2.50%
Property Value \$100,000 to \$149,999	4.38%	1.74%	1.57%	1.12%
Property Value \$60,000 to \$99,999	2.78%	1.15%	0.99%	0.89%
Property Value \$40,000 to \$59,999	0.58%	1.00%	1.25%	0.89%
Property Value \$0 to \$39,999	4.54%	4.13%	4.68%	3.40%
Median Home Value	\$318,997	\$372,975	\$368,818	\$436,732
Median Rent per Month (Census 2000)	\$670	\$681	\$666	\$667
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	10,698	51,939	88,958	301,373
Managerial/Executive	11.53%	13.15%	12.32%	15.07%
Professional Specialty	14.84%	18.02%	16.50%	21.09%
Healthcare Support	5.01%	4.25%	4.32%	4.15%
Sales	9.06%	9.46%	9.04%	9.75%
Office & Administrative Support	13.19%	13.91%	13.11%	11.92%
Protective Service	1.02%	1.40%	1.44%	1.49%
Food Preparation	6.76%	5.78%	6.66%	6.95%
Building Maintenance & Cleaning	5.82%	4.52%	5.60%	3.78%
Personal Care	3.03%	2.54%	2.64%	2.76%
Farming, Fishing, & Forestry	2.24%	0.84%	0.85%	0.54%
Construction	10.03%	8.70%	8.66%	7.57%
Production & Transportation	17.46%	17.42%	18.86%	14.94%
Percent White Collar	53.64%	58.80%	55.29%	61.98%
Percent Blue Collar	46.36%	41.20%	44.71%	38.02%
Median Employee Salary	46,324	47,951	47,729	46,994
Average Employee Salary	53,130	54,481	53,855	53,260
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	683	2,520	4,591	15,323
2019 Estimated Unemployed (Age 16 and Up)	563	2,479	4,784	13,859
2019 Estimated Unemployed Rate (Age 16 and Up)	4.97%	4.68%	5.04%	4.41%

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TRANSPORTATION TO WORK 2019	Drive to Work Alone	71.05%	74.67%	72.20%	70.64%
	Drive to Work Carpool	9.90%	10.61%	11.92%	10.97%
	Travel to Work by Public Transportation	8.15%	6.23%	6.95%	7.38%
	Drive to Work on Motorcycle	0.38%	0.40%	0.27%	0.36%
	Drive to Work on Bicycle	1.47%	0.89%	0.81%	1.86%
	Walk to Work	5.31%	2.50%	2.42%	2.26%
	Other Means	0.59%	0.76%	0.77%	0.74%
	Work at Home	3.16%	3.93%	4.64%	5.73%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	3.99%	2.68%	2.28%	2.12%
	Travel to Work in 5 to 9 minutes	8.03%	8.66%	8.16%	7.64%
	Travel to Work in 10 to 14 minutes	13.07%	15.23%	13.85%	12.40%
	Travel to Work in 15 to 19 minutes	13.32%	13.29%	13.19%	14.73%
	Travel to Work in 20 to 29 minutes	21.76%	19.47%	20.87%	24.14%
	Travel to Work in 30 to 44 minutes	22.76%	24.34%	24.90%	23.71%
	Travel to Work in 45 to 59 minutes	9.50%	8.70%	8.46%	8.01%
	Travel to Work in 60 minutes or more	7.56%	7.62%	8.29%	7.25%
Average Travel Time to Work	25.5	25.2	25.8	24.5	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$54.59	\$55.02	\$55.03	\$55.19
	Apparel and Related Services	\$12.96	\$13.61	\$13.46	\$13.83
	Transportation	\$82.90	\$87.29	\$86.09	\$87.82
	Healthcare	\$42.65	\$44.19	\$43.94	\$44.98
	Entertainment	\$17.97	\$19.16	\$18.92	\$19.62
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	223	1,293	4,429	30,697
	Category B - Urban Cliff Climbers	720	7,595	11,355	45,590
	Category C - Urban Cliff Dwellers	13	3,428	12,408	42,045
	Category D - Seasoned Urban Dwellers	0	0	0	4,500
	Category E - Thriving Alone	0	0	25	20,851
	Category F - Going it Alone	1,466	14,629	17,557	113,783
	Category G - Struggling Alone	1,905	2,070	20,460	59,849
	Category H - Single in the Suburbs	15,645	43,315	68,894	123,854
	Category I - Married in the Suburbs	1,866	26,922	33,494	100,116
	Category J - Retired in the Suburbs	0	2,394	4,331	19,895
	Category K - Living with Nature	0	153	752	905
	Category L - Working with Nature	0	204	5,108	21,622
	Category M - Harlem Gateway	0	0	0	0
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	153	2,268	8,556

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