

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 40.691074, -73.479142

20-Apr-2022

111380-North Massapequa S.C.

North Massapequa, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	21,782	185,613	401,874	1,116,876	
	2021 Daytime Population	17,031	141,641	343,047	1,259,001	
	2026 Population Forecast	21,647	184,165	399,386	1,115,997	
	2010 Census Population	21,190	180,944	392,729	1,083,113	
	2000 Census Population	22,366	186,180	396,101	1,077,434	
	1990 Census Population	22,344	185,697	388,816	1,038,523	
	Historical Annual Growth, 1990 to 2000	0.01%	0.03%	0.19%	0.37%	
	Historical Annual Growth, 2000 to 2010	-0.54%	-0.28%	-0.09%	0.05%	
	CY Estimated Annual Growth, 2010 to 2021	0.23%	0.22%	0.20%	0.26%	
	FY Projected Annual Growth, 2021 to 2025	-0.12%	-0.16%	-0.12%	-0.02%	
	HOUSEHOLDS	2021 Estimated Households	7,488	62,493	134,103	366,178
		2026 Households Forecast	7,438	62,002	133,271	366,073
2010 Census Households		7,280	60,934	130,938	354,171	
2000 Census Households		7,431	61,514	130,431	349,587	
1990 Census Households		7,178	59,136	124,143	334,216	
Historical Annual Growth, 1990 to 2000		0.35%	0.40%	0.50%	0.45%	
Historical Annual Growth, 2000 to 2010		-0.21%	-0.09%	0.04%	0.13%	
CY Estimated Annual Growth, 2010 to 2021		0.24%	0.22%	0.20%	0.28%	
FY Projected Annual Growth, 2021 to 2025		-0.13%	-0.16%	-0.12%	-0.01%	
2021 % Households With Children		32%	32%	31%	31%	
2021 Persons per Household		2.91	2.96	2.97	3.00	
INCOME 2021		HH Income \$500,000 or more	4.45%	4.27%	3.87%	3.81%
	HH Income \$250,000 to \$499,999	5.43%	5.12%	4.64%	4.57%	
	HH Income \$200,000 to \$249,999	12.60%	11.95%	10.83%	10.66%	
	HH Income \$175,000 to \$199,999	10.35%	8.92%	8.82%	7.85%	
	HH Income \$150,000 to \$174,999	11.83%	10.99%	10.72%	9.50%	
	HH Income \$100,000 to \$149,999	20.37%	20.98%	20.81%	20.16%	
	HH Income \$75,000 to \$99,999	8.87%	11.03%	11.04%	11.48%	
	HH Income \$50,000 to \$74,999	11.47%	10.25%	10.78%	11.40%	
	HH Income \$35,000 to \$49,999	4.96%	5.99%	6.36%	6.94%	
	HH Income \$25,000 to \$34,999	3.18%	3.76%	4.29%	4.78%	
	HH Income \$15,000 to \$24,999	3.12%	3.45%	4.14%	4.42%	
	HH Income \$0 to \$14,999	3.37%	3.30%	3.71%	4.42%	
CY Average Household Income	\$156,219	\$149,700	\$144,761	\$144,732		
CY Median Household Income	\$137,349	\$129,008	\$122,727	\$115,214		
Per Capita Income	\$53,741	\$50,509	\$48,489	\$47,920		
2000 Average Household Income	\$83,650	\$84,924	\$83,357	\$86,253		
2000 Median Household Income	\$71,890	\$73,807	\$71,487	\$70,283		
2026 Projected Average Household Income	\$172,634	\$165,214	\$159,402	\$159,016		
2026 Projected Median Household Income	\$151,496	\$142,083	\$135,605	\$126,650		
WRKPLACE 2021	Workplace Establishments	649	5,014	12,314	41,791	
	Workplace Employees (Full Time Employees)	5,783	46,948	135,190	571,350	

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	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION BY AGE 2021	Count of Pop 0 to 4 years	1,081	9,188	20,535	58,185	
	Count of Pop 5 to 14 years	2,010	17,347	38,091	107,928	
	Count of Pop 14 to 22 years	2,077	18,161	38,161	112,710	
	Count of Pop 22 to 30 years	2,496	21,380	45,518	125,117	
	Count of Pop 30 to 45 years	3,303	28,607	65,486	186,746	
	Count of Pop 45 to 60 years	4,517	38,875	82,672	225,273	
	Count of Pop 60 to 75 years	4,439	37,089	79,562	212,086	
	Count of Pop 75+ years	1,860	14,967	31,850	88,831	
	Population 0 to 4 Years	4.96%	4.95%	5.11%	5.21%	
	Population 5 to 13 Years	9.23%	9.35%	9.48%	9.66%	
	Population 14 to 21 Years	9.53%	9.78%	9.50%	10.09%	
	Population 22 to 29 Years	11.46%	11.52%	11.33%	11.20%	
	Population 30 to 44 Years	15.16%	15.41%	16.30%	16.72%	
	Population 45 to 59 Years	20.73%	20.94%	20.57%	20.17%	
	Population 60 to 74 Years	20.38%	19.98%	19.80%	18.99%	
	Population 74 Years Plus	8.54%	8.06%	7.93%	7.95%	
	Median Age	44.6	44.0	43.3	42.3	
	GENDER 2021	Male Population	10,475	90,213	196,098	543,445
		Female Population	11,307	95,400	205,776	573,431
RACE 2021	2021 Estimated Population	21,782	185,613	401,874	1,116,876	
	White	96.32%	90.59%	83.37%	71.37%	
	Black or African American	0.41%	2.68%	5.50%	12.78%	
	Asian or Pacific Islander	1.41%	3.06%	4.95%	6.17%	
	Other Races	1.86%	3.66%	6.17%	9.68%	
HISPANIC	2021 Hispanic Population	1,118	16,167	49,004	188,421	
	2021 Hispanic Population %	5.13%	8.71%	12.19%	16.87%	
	2026 Hispanic Population Forecast	1,142	16,478	49,652	190,667	
	2026 Hispanic Population % Forecast	5.27%	8.95%	12.43%	17.08%	
	2000 Hispanic Population %	3.53%	4.72%	6.58%	10.25%	
1990 Hispanic Population %	2.47%	3.02%	3.67%	5.64%		
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	15,634	132,531	287,483	789,129	
	Elementary	1.93%	2.35%	3.08%	4.81%	
	Some High School	2.22%	2.58%	3.85%	4.53%	
	High School Graduate	22.76%	26.54%	26.29%	25.39%	
	Some College	16.23%	16.34%	16.07%	15.69%	
	Associates Degree	12.09%	10.33%	9.48%	8.72%	
	Bachelors Degree	25.10%	24.48%	23.93%	22.96%	
	Graduate Degree	19.68%	17.37%	17.31%	17.91%	
	% College (4+)	44.78%	41.86%	41.24%	40.87%	
HOUSING 2021	Total Housing Units	7,691	64,091	138,260	380,454	
	Owner Occupied Percent	88.68%	87.55%	83.60%	77.85%	
	Renter Occupied Percent	8.69%	9.95%	13.39%	18.40%	
	Vacant Housing Percent	2.63%	2.49%	3.01%	3.75%	

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HOMES BUILT BY YEAR 2021	Homes Built 2010 or later	0.38%	0.15%	0.09%	0.09%
	Homes Built 2000 to 2009	1.89%	2.36%	3.09%	4.01%
	Homes Built 1990 to 1999	1.00%	1.76%	3.12%	3.31%
	Homes Built 1980 to 1989	3.42%	2.98%	4.01%	4.44%
	Homes Built 1970 to 1979	2.54%	3.86%	5.49%	6.91%
	Homes Built 1960 to 1979	9.90%	11.63%	13.04%	14.63%
	Homes Built 1950 to 1959	67.01%	56.77%	47.80%	39.43%
	Homes Built 1940 to 1949	9.96%	13.61%	14.15%	12.28%
	Homes Built 1939 or earlier	3.90%	6.88%	9.19%	14.88%
HOME VALUE (OWNER OCCUPIED) 2021	Property Value \$1,000,000 or more	4.79%	5.45%	5.94%	9.89%
	Property Value \$750,000 to \$999,999	23.71%	20.81%	20.44%	18.68%
	Property Value \$500,000 to \$749,999	53.38%	48.48%	46.14%	40.61%
	Property Value \$400,000 to \$499,999	12.79%	16.02%	16.17%	16.04%
	Property Value \$300,000 to \$399,999	2.16%	4.05%	5.21%	6.43%
	Property Value \$200,000 to \$299,999	0.64%	1.41%	2.30%	2.68%
	Property Value \$150,000 to \$199,999	0.16%	0.33%	0.39%	0.53%
	Property Value \$100,000 to \$149,999	0.17%	0.27%	0.24%	0.42%
	Property Value \$60,000 to \$99,999	0.50%	0.45%	0.37%	0.37%
	Property Value \$40,000 to \$59,999	0.59%	0.43%	0.38%	0.33%
	Property Value \$0 to \$39,999	0.10%	0.39%	0.39%	0.41%
	CY Median Home Value	\$651,676	\$632,492	\$627,566	\$629,220
CY Median Rent per Month (Census 2000)	\$983	\$1,089	\$991	\$951	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021	Employed Civilian Population 16+ by Occupation	11,625	99,393	213,937	585,864
	Managerial/Executive	20.45%	18.27%	17.63%	17.08%
	Professional Specialty	31.11%	28.08%	26.74%	25.92%
	Healthcare Support	1.53%	2.06%	2.54%	3.12%
	Sales	8.24%	9.84%	10.75%	11.17%
	Office & Administrative Support	13.03%	13.62%	13.67%	12.98%
	Protective Service	5.81%	5.44%	4.36%	3.42%
	Food Preparation	2.98%	3.44%	3.78%	3.98%
	Building Maintenance & Cleaning	1.60%	2.25%	2.43%	3.32%
	Personal Care	2.46%	2.47%	2.84%	2.97%
	Farming, Fishing, & Forestry	0.00%	0.04%	0.05%	0.11%
	Construction	6.14%	6.97%	7.18%	7.23%
	Production & Transportation	6.64%	7.51%	8.03%	8.69%
	Percent White Collar	74.36%	71.87%	71.32%	70.27%
	Percent Blue Collar	25.64%	28.13%	28.68%	29.73%
CY Median Employee Salary	\$48,007	\$45,645	\$45,815	\$47,274	
CY Average Employee Salary	\$55,984	\$53,303	\$53,665	\$56,749	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	326	2,744	6,640	20,685
	2021 Estimated Unemployed (Age 16 and Up)	370	3,380	8,796	26,769
	2021 Estimated Unemployed Rate (Age 16 and Up)	3.38%	3.27%	3.95%	4.37%

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TRANSPORTATION TO WORK 2021				
Drive to Work Alone	80.10%	78.65%	76.08%	72.85%
Drive to Work Carpool	6.29%	6.21%	7.37%	7.81%
Travel to Work by Public Transportation	10.53%	10.75%	11.13%	12.85%
Drive to Work on Motorcycle	0.05%	0.01%	0.02%	0.04%
Drive to Work on Bicycle	0.18%	0.19%	0.34%	0.31%
Walk to Work	0.65%	1.10%	1.26%	2.11%
Other Means	0.16%	0.24%	0.28%	0.39%
Work at Home	2.03%	2.67%	3.03%	3.23%
TRAVEL TIME TO WORK 2021				
Travel Time in Less than 5 minutes	2.24%	1.74%	1.75%	2.01%
Travel to Work in 5 to 9 minutes	8.72%	6.81%	7.40%	8.31%
Travel to Work in 10 to 14 minutes	11.11%	11.76%	12.66%	12.49%
Travel to Work in 15 to 19 minutes	14.74%	14.42%	13.74%	13.18%
Travel to Work in 20 to 29 minutes	20.10%	20.06%	19.94%	18.49%
Travel to Work in 30 to 44 minutes	18.50%	20.28%	19.79%	19.87%
Travel to Work in 45 to 59 minutes	6.97%	7.27%	7.14%	7.60%
Travel to Work in 60 minutes or more	17.63%	17.66%	17.59%	18.04%
Average Travel Time to Work	32.9	33.7	32.4	32.4
SPENDING PATTERNS 2021				
Grocery Store Market Basket Weekly Per Capita Spending	\$79.72	\$79.18	\$78.06	\$77.19
Apparel and Related Services	\$21.81	\$21.50	\$20.96	\$20.50
Transportation	\$113.98	\$112.77	\$110.77	\$108.53
Healthcare	\$96.12	\$94.80	\$92.34	\$89.78
Entertainment	\$34.94	\$34.40	\$33.55	\$32.76
SPENDING 2021				
Med Disposable Inc-Inc minus taxes	\$108,959	\$103,408	\$98,782	\$92,953
Avg Disposable Inc-Inc minus taxes	\$115,113	\$111,528	\$107,247	\$104,000
Med Discretionary-Disp less food/shelter/clothing	\$76,786	\$71,651	\$67,708	\$63,407
Avg Discretionary-Disp less food/shelter/clothing	\$77,987	\$74,417	\$71,188	\$68,670
LIFESTYLE SEGMENTATION 2021				
Category A - Crème de la Crème	19,012	134,234	242,519	535,477
Category B - Urban Cliff Climbers	0	0	0	1,460
Category C - Urban Cliff Dwellers	1,215	22,560	54,601	137,769
Category D - Seasoned Urban Dwellers	0	3,334	10,098	20,707
Category E - Thriving Alone	868	12,989	30,896	90,033
Category F - Going it Alone	0	5,995	28,063	85,452
Category G - Struggling Alone	0	0	0	7,199
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	0	1,080	1,080	9,884
Category J - Retired in the Suburbs	0	0	0	6,570
Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	0	1,543	15,887	115,972
Category N - Espaniola	0	0	7,336	67,510
Category O - Specialties	667	3,321	7,918	21,232

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