

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.724406, -73.896767

12-Apr-2021

## 111290-Grand Plaza

### Maspeth, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	59,716	1,035,367	2,933,102	7,846,768	
	2020 Daytime Population	60,542	887,983	3,583,009	9,618,252	
	2025 Population Forecast	59,908	1,061,848	3,006,665	7,964,493	
	2010 Census Population	60,338	1,003,989	2,813,784	7,622,301	
	2000 Census Population	57,029	991,073	2,748,819	7,447,926	
	1990 Census Population	51,958	870,076	2,509,778	6,808,195	
	Historical Annual Growth, 1990 to 2000	0.94%	1.31%	0.91%	0.90%	
	Historical Annual Growth, 2000 to 2010	0.57%	0.13%	0.23%	0.23%	
	Estimated Annual Growth, 2010 to 2020	-0.10%	0.29%	0.39%	0.27%	
	Projected Annual Growth, 2020 to 2025	0.06%	0.51%	0.50%	0.30%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	21,874	369,803	1,146,086	3,016,213
		2025 Households Forecast	21,934	380,101	1,175,219	3,067,391
2010 Census Households		22,083	357,556	1,097,108	2,916,246	
2000 Census Households		22,285	349,289	1,064,873	2,827,941	
1990 Census Households		20,575	328,225	999,600	2,635,244	
Historical Annual Growth, 1990 to 2000		0.80%	0.62%	0.63%	0.71%	
Historical Annual Growth, 2000 to 2010		-0.09%	0.23%	0.30%	0.31%	
Estimated Annual Growth, 2010 to 2020		-0.09%	0.31%	0.41%	0.31%	
Projected Annual Growth, 2020 to 2025		0.06%	0.55%	0.50%	0.34%	
2020 % Households With Children		31%	25%	22%	24%	
2020 Persons per Household		2.72	2.78	2.51	2.55	
<b>INCOME 2020</b>		HH Income \$500,000 or more	1.55%	1.44%	2.26%	2.22%
	HH Income \$250,000 to \$499,999	1.84%	1.72%	2.72%	2.66%	
	HH Income \$200,000 to \$249,999	4.31%	4.03%	6.34%	6.20%	
	HH Income \$175,000 to \$199,999	4.59%	3.54%	5.14%	5.26%	
	HH Income \$150,000 to \$174,999	6.69%	5.50%	5.62%	5.43%	
	HH Income \$100,000 to \$149,999	19.44%	16.52%	15.51%	14.99%	
	HH Income \$75,000 to \$99,999	13.66%	13.20%	11.58%	11.27%	
	HH Income \$50,000 to \$74,999	15.98%	16.63%	14.32%	14.05%	
	HH Income \$35,000 to \$49,999	10.01%	11.21%	9.75%	9.83%	
	HH Income \$25,000 to \$34,999	7.45%	8.05%	7.21%	7.41%	
	HH Income \$15,000 to \$24,999	7.37%	8.33%	7.98%	8.33%	
	HH Income \$0 to \$14,999	7.09%	9.84%	11.58%	12.35%	
Average Household Income	\$100,621	\$89,951	\$112,440	\$112,508		
Median Household Income	\$78,429	\$68,394	\$73,388	\$70,996		
Per Capita Income	\$36,965	\$32,259	\$44,530	\$43,923		
2000 Average Household Income	\$54,738	\$46,857	\$60,021	\$59,327		
2000 Median Household Income	\$45,499	\$36,608	\$38,863	\$38,489		
<b>WRKPLACE 2020</b>	Workplace Establishments	1,444	23,278	93,166	233,128	
	Workplace Employees (Full Time Employees)	23,458	313,193	1,822,498	4,554,428	

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	3,747	73,369	215,026	552,946
	Count of Pop 5 to 14 years	6,822	123,473	351,021	929,160
	Count of Pop 14 to 22 years	5,045	83,447	241,043	688,624
	Count of Pop 22 to 30 years	4,883	86,403	251,653	720,951
	Count of Pop 30 to 45 years	12,164	257,817	724,718	1,818,671
	Count of Pop 45 to 60 years	12,609	206,883	563,061	1,504,579
	Count of Pop 60 to 75 years	10,216	145,441	411,983	1,146,616
	Count of Pop 75+ years	4,229	58,534	174,598	485,220
	Population 0 to 4 Years	6.27%	7.09%	7.33%	7.05%
	Population 5 to 13 Years	11.42%	11.93%	11.97%	11.84%
	Population 14 to 21 Years	8.45%	8.06%	8.22%	8.78%
	Population 22 to 29 Years	8.18%	8.35%	8.58%	9.19%
	Population 30 to 44 Years	20.37%	24.90%	24.71%	23.18%
	Population 45 to 59 Years	21.11%	19.98%	19.20%	19.17%
	Population 60 to 74 Years	17.11%	14.05%	14.05%	14.61%
	Population 74 Years Plus	7.08%	5.65%	5.95%	6.18%
	Median Age	41.9	39.1	38.6	38.7
<b>GENDER 2020</b>	Male Population	29,253	516,945	1,420,503	3,781,879
	Female Population	30,463	518,423	1,512,599	4,064,889
<b>RACE 2020</b>	2020 Estimated Population	59,716	1,035,367	2,933,102	7,846,768
	White	68.30%	48.43%	45.29%	42.91%
	Black or African American	1.32%	8.89%	20.43%	23.60%
	Asian or Pacific Islander	17.46%	18.63%	16.84%	14.69%
	Other Races	12.92%	24.05%	17.43%	18.79%
<b>HISPANIC</b>	2020 Hispanic Population	15,277	449,189	851,531	2,385,798
	2020 Hispanic Population %	25.58%	43.38%	29.03%	30.40%
	2025 Hispanic Population Forecast	15,590	457,154	869,491	2,418,416
	2025 Hispanic Population % Projected	26.02%	43.05%	28.92%	30.36%
	2000 Hispanic Population %	16.83%	41.62%	28.47%	28.99%
1990 Hispanic Population %	10.08%	33.86%	24.51%	25.62%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	42,308	724,134	2,034,427	5,412,189
	Elementary	8.16%	12.09%	9.42%	9.78%
	Some High School	6.18%	7.77%	8.04%	8.65%
	High School Graduate	33.94%	28.22%	24.80%	23.79%
	Some College	14.35%	12.36%	12.36%	13.26%
	Associates Degree	8.94%	6.66%	6.02%	6.02%
	Bachelors Degree	18.83%	21.69%	23.84%	22.58%
	Graduate Degree	9.61%	11.22%	15.53%	15.93%
% College (4+)	28.43%	32.91%	39.37%	38.51%	
<b>HOUSING 2020</b>	Total Housing Units	23,319	398,648	1,257,837	3,281,743
	Owner Occupied Percent	48.44%	27.16%	25.18%	27.07%
	Renter Occupied Percent	45.36%	65.60%	65.93%	64.83%
	Vacant Housing Percent	6.20%	7.24%	8.88%	8.09%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.02%	0.10%	0.16%	0.19%
Homes Built 2000 to 2009	3.35%	4.04%	5.52%	6.03%
Homes Built 1990 to 1999	2.58%	2.60%	3.15%	3.39%
Homes Built 1980 to 1989	2.83%	3.04%	4.56%	4.26%
Homes Built 1970 to 1979	4.51%	4.56%	6.94%	6.46%
Homes Built 1960 to 1979	16.22%	11.32%	12.40%	11.46%
Homes Built 1950 to 1959	19.01%	16.42%	14.47%	13.87%
Homes Built 1940 to 1949	15.39%	15.79%	12.36%	11.08%
Homes Built 1939 or earlier	36.08%	42.13%	40.44%	43.25%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	13.22%	10.23%	6.55%	5.56%
Property Value \$750,000 to \$999,999	31.09%	23.26%	29.02%	29.02%
Property Value \$500,000 to \$749,999	35.49%	26.04%	26.45%	26.67%
Property Value \$400,000 to \$499,999	7.18%	10.75%	11.26%	12.25%
Property Value \$300,000 to \$399,999	3.87%	10.34%	9.90%	10.08%
Property Value \$200,000 to \$299,999	2.67%	9.58%	7.80%	7.00%
Property Value \$150,000 to \$199,999	0.90%	2.82%	2.29%	2.21%
Property Value \$100,000 to \$149,999	1.54%	1.80%	1.55%	1.58%
Property Value \$60,000 to \$99,999	0.56%	0.91%	0.87%	1.03%
Property Value \$40,000 to \$59,999	0.27%	0.45%	0.41%	0.49%
Property Value \$0 to \$39,999	0.87%	1.24%	1.44%	1.59%
Median Home Value	\$718,104	\$603,940	\$625,281	\$617,279
Median Rent per Month (Census 2000)	\$814	\$741	\$749	\$711
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	26,904	482,514	1,302,821	3,435,017
Managerial/Executive	12.78%	13.53%	17.53%	17.03%
Professional Specialty	20.18%	21.19%	25.56%	25.39%
Healthcare Support	3.78%	3.95%	4.54%	5.49%
Sales	8.50%	9.01%	9.41%	9.51%
Office & Administrative Support	13.54%	10.36%	10.58%	10.77%
Protective Service	2.42%	2.05%	2.22%	2.50%
Food Preparation	6.65%	9.14%	6.34%	5.82%
Building Maintenance & Cleaning	5.27%	5.85%	4.33%	4.26%
Personal Care	4.29%	4.56%	4.17%	3.89%
Farming, Fishing, & Forestry	0.13%	0.10%	0.07%	0.06%
Construction	11.95%	8.68%	6.21%	5.82%
Production & Transportation	10.52%	11.58%	9.04%	9.46%
Percent White Collar	58.77%	58.04%	67.63%	68.19%
Percent Blue Collar	41.23%	41.96%	32.37%	31.81%
Median Employee Salary	45,304	44,141	46,837	46,308
Average Employee Salary	50,305	51,364	57,052	56,225
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	1,522	41,267	119,617	327,825
2020 Estimated Unemployed (Age 16 and Up)	4,303	64,593	194,658	547,424
2020 Estimated Unemployed Rate (Age 16 and Up)	12.95%	11.84%	13.01%	13.72%

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<b>TRANSPORTATION TO WORK 2020</b>				
Drive to Work Alone	39.38%	18.29%	17.07%	21.82%
Drive to Work Carpool	7.62%	4.61%	4.18%	4.96%
Travel to Work by Public Transportation	44.14%	64.82%	60.18%	55.91%
Drive to Work on Motorcycle	0.09%	0.11%	0.10%	0.07%
Drive to Work on Bicycle	0.49%	0.98%	1.05%	0.80%
Walk to Work	5.77%	7.52%	11.75%	10.74%
Other Means	0.47%	0.48%	0.60%	0.61%
Work at Home	1.77%	2.69%	3.86%	4.02%
<b>TRAVEL TIME TO WORK 2020</b>				
Travel Time in Less than 5 minutes	0.65%	0.77%	1.07%	1.18%
Travel to Work in 5 to 9 minutes	4.44%	2.40%	3.13%	3.52%
Travel to Work in 10 to 14 minutes	5.65%	4.45%	5.55%	6.38%
Travel to Work in 15 to 19 minutes	7.89%	5.85%	7.26%	7.93%
Travel to Work in 20 to 29 minutes	12.75%	12.21%	14.51%	14.78%
Travel to Work in 30 to 44 minutes	26.19%	32.69%	30.83%	27.98%
Travel to Work in 45 to 59 minutes	19.37%	19.63%	16.77%	15.55%
Travel to Work in 60 minutes or more	23.07%	22.00%	20.89%	22.69%
Average Travel Time to Work	36.0	39.1	37.3	37.6
<b>SPENDING PATTERNS 2020</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$78.73	\$78.02	\$76.83	\$74.58
Apparel and Related Services	\$19.48	\$18.94	\$18.94	\$18.41
Transportation	\$102.68	\$99.35	\$99.89	\$99.11
Healthcare	\$91.77	\$87.82	\$86.17	\$83.11
Entertainment	\$31.25	\$30.10	\$30.02	\$29.17
<b>LIFESTYLE SEGMENTATION 2020</b>				
Category A - Crème de la Crème	13,108	73,425	247,203	800,208
Category B - Urban Cliff Climbers	0	1,666	37,884	160,400
Category C - Urban Cliff Dwellers	15,631	72,497	168,482	515,610
Category D - Seasoned Urban Dwellers	1,446	22,189	26,145	87,004
Category E - Thriving Alone	2,306	112,856	559,201	1,182,693
Category F - Going it Alone	18,207	165,901	297,276	589,678
Category G - Struggling Alone	0	12,051	67,980	136,107
Category H - Single in the Suburbs	0	129	11,136	18,532
Category I - Married in the Suburbs	0	1,218	9,194	41,433
Category J - Retired in the Suburbs	0	0	0	4,119
Category K - Living with Nature	0	0	0	42
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	0	43,314	515,221	1,387,646
Category N - Espaniola	2,729	424,519	604,178	1,999,760
Category O - Specialties	6,059	99,142	329,308	760,362

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