

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.60837, -73.95913

12-Apr-2021

111300-Kings Highway S.C.

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	125,739	911,078	1,689,989	4,339,783	
	2020 Daytime Population	117,173	833,662	1,498,749	5,246,265	
	2025 Population Forecast	123,141	892,095	1,665,938	4,402,375	
	2010 Census Population	130,580	948,095	1,724,943	4,213,712	
	2000 Census Population	132,389	943,076	1,728,154	4,096,630	
	1990 Census Population	117,678	851,339	1,592,450	3,783,432	
	Historical Annual Growth, 1990 to 2000	1.18%	1.03%	0.82%	0.80%	
	Historical Annual Growth, 2000 to 2010	-0.14%	0.05%	-0.02%	0.28%	
	Estimated Annual Growth, 2010 to 2020	-0.35%	-0.37%	-0.19%	0.27%	
	Projected Annual Growth, 2020 to 2025	-0.42%	-0.42%	-0.29%	0.29%	
	HOUSEHOLDS	2020 Estimated Households	45,770	322,088	613,431	1,674,159
		2025 Households Forecast	44,825	315,367	605,251	1,703,450
		2010 Census Households	47,663	336,202	626,461	1,616,752
2000 Census Households		47,829	335,784	621,480	1,547,411	
1990 Census Households		46,555	320,268	586,575	1,445,428	
Historical Annual Growth, 1990 to 2000		0.27%	0.47%	0.58%	0.68%	
Historical Annual Growth, 2000 to 2010		-0.03%	0.01%	0.08%	0.44%	
Estimated Annual Growth, 2010 to 2020		-0.38%	-0.40%	-0.20%	0.33%	
Projected Annual Growth, 2020 to 2025		-0.42%	-0.42%	-0.27%	0.35%	
2020 % Households With Children		30%	29%	27%	24%	
2020 Persons per Household		2.74	2.81	2.73	2.55	
INCOME 2020		HH Income \$500,000 or more	1.74%	1.48%	1.66%	2.33%
		HH Income \$250,000 to \$499,999	2.09%	1.77%	1.99%	2.79%
	HH Income \$200,000 to \$249,999	4.86%	4.15%	4.65%	6.52%	
	HH Income \$175,000 to \$199,999	3.37%	3.05%	3.30%	5.38%	
	HH Income \$150,000 to \$174,999	5.08%	4.93%	5.00%	5.81%	
	HH Income \$100,000 to \$149,999	15.53%	15.30%	15.08%	15.62%	
	HH Income \$75,000 to \$99,999	11.53%	12.17%	11.88%	11.38%	
	HH Income \$50,000 to \$74,999	14.81%	15.59%	15.10%	13.73%	
	HH Income \$35,000 to \$49,999	10.96%	11.25%	10.96%	9.55%	
	HH Income \$25,000 to \$34,999	8.21%	8.65%	8.38%	7.19%	
	HH Income \$15,000 to \$24,999	9.30%	9.85%	9.43%	7.93%	
	HH Income \$0 to \$14,999	12.53%	11.82%	12.56%	11.77%	
	Average Household Income	\$94,339	\$87,507	\$91,496	\$112,791	
Median Household Income	\$64,859	\$62,496	\$63,402	\$74,648		
Per Capita Income	\$34,396	\$31,083	\$33,438	\$44,210		
2000 Average Household Income	\$51,246	\$47,642	\$47,631	\$54,865		
2000 Median Household Income	\$36,195	\$35,024	\$34,719	\$38,020		
WRKPLACE 2020	Workplace Establishments	4,110	23,966	39,544	132,003	
	Workplace Employees (Full Time Employees)	41,777	254,151	474,270	2,461,457	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.60837, -73.95913

12-Apr-2021

111300-Kings Highway S.C.

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2020	Count of Pop 0 to 4 years	7,676	56,210	111,185	306,637
	Count of Pop 5 to 14 years	14,007	102,386	196,986	513,863
	Count of Pop 14 to 22 years	13,417	94,961	163,436	387,209
	Count of Pop 22 to 30 years	13,283	92,504	166,591	397,146
	Count of Pop 30 to 45 years	25,921	184,672	360,240	1,010,493
	Count of Pop 45 to 60 years	21,018	162,208	310,578	821,687
	Count of Pop 60 to 75 years	21,076	152,660	268,305	639,116
	Count of Pop 75+ years	9,341	65,479	112,669	263,632
	Population 0 to 4 Years	6.10%	6.17%	6.58%	7.07%
	Population 5 to 13 Years	11.14%	11.24%	11.66%	11.84%
	Population 14 to 21 Years	10.67%	10.42%	9.67%	8.92%
	Population 22 to 29 Years	10.56%	10.15%	9.86%	9.15%
	Population 30 to 44 Years	20.61%	20.27%	21.32%	23.28%
	Population 45 to 59 Years	16.72%	17.80%	18.38%	18.93%
	Population 60 to 74 Years	16.76%	16.76%	15.88%	14.73%
	Population 74 Years Plus	7.43%	7.19%	6.67%	6.07%
	Median Age	38.0	38.7	38.6	38.6
GENDER 2020	Male Population	61,535	438,870	804,775	2,089,880
	Female Population	64,204	472,208	885,213	2,249,903
RACE 2020	2020 Estimated Population	125,739	911,078	1,689,989	4,339,783
	White	76.43%	54.91%	44.37%	48.17%
	Black or African American	2.17%	19.15%	31.69%	24.33%
	Asian or Pacific Islander	14.47%	17.24%	14.10%	14.31%
	Other Races	6.92%	8.71%	9.84%	13.19%
HISPANIC	2020 Hispanic Population	11,507	110,462	248,284	921,663
	2020 Hispanic Population %	9.15%	12.12%	14.69%	21.24%
	2025 Hispanic Population Forecast	11,476	108,827	245,419	935,918
	2025 Hispanic Population % Projected	9.32%	12.20%	14.73%	21.26%
	2000 Hispanic Population %	5.76%	9.63%	13.47%	20.06%
1990 Hispanic Population %	5.63%	9.13%	12.59%	18.20%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	85,806	623,669	1,157,619	2,986,979
	Elementary	8.79%	9.76%	9.46%	8.46%
	Some High School	6.25%	8.05%	9.00%	8.07%
	High School Graduate	25.10%	27.41%	26.18%	24.50%
	Some College	12.45%	12.99%	13.51%	12.98%
	Associates Degree	7.42%	6.89%	6.46%	5.84%
	Bachelors Degree	23.35%	21.08%	20.98%	23.98%
	Graduate Degree	16.64%	13.82%	14.41%	16.18%
% College (4+)	39.99%	34.90%	35.39%	40.16%	
HOUSING 2020	Total Housing Units	51,068	349,584	662,098	1,821,709
	Owner Occupied Percent	31.37%	32.62%	28.85%	28.78%
	Renter Occupied Percent	58.26%	59.51%	63.80%	63.12%
	Vacant Housing Percent	10.37%	7.87%	7.35%	8.10%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.60837, -73.95913

12-Apr-2021

111300-Kings Highway S.C.

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.03%	0.08%	0.13%	0.20%
Homes Built 2000 to 2009	2.73%	2.91%	3.19%	6.14%
Homes Built 1990 to 1999	1.58%	1.98%	2.07%	3.25%
Homes Built 1980 to 1989	1.95%	2.04%	2.66%	3.85%
Homes Built 1970 to 1979	3.41%	4.66%	5.23%	5.99%
Homes Built 1960 to 1979	9.64%	12.62%	11.34%	11.26%
Homes Built 1950 to 1959	13.52%	14.79%	12.98%	11.90%
Homes Built 1940 to 1949	15.99%	13.73%	11.16%	10.33%
Homes Built 1939 or earlier	51.15%	47.20%	51.26%	47.08%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.48%	0.63%	0.76%	4.11%
Property Value \$750,000 to \$999,999	45.41%	33.45%	34.85%	30.43%
Property Value \$500,000 to \$749,999	29.48%	29.88%	28.48%	28.00%
Property Value \$400,000 to \$499,999	7.14%	10.84%	10.96%	12.47%
Property Value \$300,000 to \$399,999	4.84%	9.86%	10.62%	10.42%
Property Value \$200,000 to \$299,999	6.09%	7.15%	6.76%	6.14%
Property Value \$150,000 to \$199,999	2.50%	2.69%	2.19%	1.82%
Property Value \$100,000 to \$149,999	1.41%	1.90%	1.60%	1.46%
Property Value \$60,000 to \$99,999	0.89%	1.35%	1.16%	1.05%
Property Value \$40,000 to \$59,999	0.22%	0.62%	0.57%	0.56%
Property Value \$0 to \$39,999	1.10%	1.29%	1.52%	1.62%
Median Home Value	\$716,973	\$618,211	\$626,002	\$620,546
Median Rent per Month (Census 2000)	\$728	\$703	\$696	\$710
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	52,676	381,372	715,573	1,904,832
Managerial/Executive	15.60%	13.33%	13.73%	17.52%
Professional Specialty	26.68%	25.18%	26.54%	27.18%
Healthcare Support	7.28%	8.19%	7.84%	5.57%
Sales	12.03%	9.74%	8.95%	9.22%
Office & Administrative Support	11.49%	11.97%	11.30%	10.88%
Protective Service	1.41%	2.17%	2.69%	2.65%
Food Preparation	4.41%	5.00%	5.44%	5.03%
Building Maintenance & Cleaning	3.28%	3.65%	3.79%	3.56%
Personal Care	2.84%	3.37%	3.69%	3.55%
Farming, Fishing, & Forestry	0.01%	0.06%	0.05%	0.06%
Construction	5.98%	7.17%	6.57%	5.93%
Production & Transportation	8.98%	10.18%	9.41%	8.86%
Percent White Collar	73.09%	68.41%	68.35%	70.36%
Percent Blue Collar	26.91%	31.59%	31.65%	29.64%
Median Employee Salary	43,935	44,009	43,890	45,694
Average Employee Salary	52,096	51,766	51,683	55,403
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	3,416	31,979	70,292	172,678
2020 Estimated Unemployed (Age 16 and Up)	7,127	59,191	115,163	288,543
2020 Estimated Unemployed Rate (Age 16 and Up)	12.01%	13.44%	13.89%	13.18%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.60837, -73.95913

12-Apr-2021

111300-Kings Highway S.C.

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2020	Drive to Work Alone	26.72%	25.42%	22.20%	22.07%
	Drive to Work Carpool	6.99%	6.57%	5.66%	4.89%
	Travel to Work by Public Transportation	51.83%	54.30%	58.49%	55.79%
	Drive to Work on Motorcycle	0.03%	0.05%	0.06%	0.08%
	Drive to Work on Bicycle	0.55%	0.60%	0.81%	1.03%
	Walk to Work	9.21%	8.77%	8.37%	10.85%
	Other Means	0.62%	0.65%	0.53%	0.54%
	Work at Home	3.91%	3.28%	3.50%	3.96%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.96%	0.98%	1.04%	1.18%
	Travel to Work in 5 to 9 minutes	3.76%	2.93%	2.93%	3.56%
	Travel to Work in 10 to 14 minutes	7.51%	6.42%	5.68%	6.43%
	Travel to Work in 15 to 19 minutes	8.31%	7.90%	6.70%	7.93%
	Travel to Work in 20 to 29 minutes	11.90%	11.71%	11.01%	14.24%
	Travel to Work in 30 to 44 minutes	22.86%	22.54%	24.54%	27.14%
	Travel to Work in 45 to 59 minutes	16.23%	16.35%	17.80%	15.96%
	Travel to Work in 60 minutes or more	28.47%	31.16%	30.30%	23.56%
Average Travel Time to Work	41.9	43.1	43.5	38.7	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$78.48	\$77.81	\$77.03	\$75.93
	Apparel and Related Services	\$19.00	\$18.64	\$18.59	\$18.85
	Transportation	\$99.24	\$98.41	\$98.34	\$100.30
	Healthcare	\$89.48	\$88.18	\$86.75	\$85.53
	Entertainment	\$30.39	\$29.81	\$29.60	\$29.89
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	21,838	82,830	168,735	494,530
	Category B - Urban Cliff Climbers	28,376	85,682	105,875	132,807
	Category C - Urban Cliff Dwellers	40,419	193,999	208,785	402,528
	Category D - Seasoned Urban Dwellers	4,514	23,036	23,036	45,159
	Category E - Thriving Alone	1,422	11,409	81,757	665,657
	Category F - Going it Alone	9,335	74,496	109,381	409,028
	Category G - Struggling Alone	4,377	25,101	37,628	124,714
	Category H - Single in the Suburbs	0	2,537	5,068	17,918
	Category I - Married in the Suburbs	0	2,736	2,736	48,665
	Category J - Retired in the Suburbs	0	0	908	1,981
	Category K - Living with Nature	0	10	43	43
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	174,595	575,356	986,862
	Category N - Espaniola	0	7,055	70,698	455,158
	Category O - Specialties	15,157	221,745	282,314	476,405

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.