

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 40.60837, -73.95913

9-Mar-2023

111300-Kings Highway S.C.

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	125,580	913,676	1,698,792	4,359,468	
	2022 Daytime Population	113,927	810,126	1,453,373	4,892,144	
	2027 Population Forecast	122,185	891,698	1,669,842	4,411,528	
	2010 Census Population	130,580	948,095	1,724,943	4,213,712	
	2000 Census Population	132,389	943,076	1,728,154	4,096,630	
	1990 Census Population	117,678	851,339	1,592,450	3,783,432	
	Historical Annual Growth, 1990 to 2000	1.18%	1.03%	0.82%	0.80%	
	Historical Annual Growth, 2000 to 2010	-0.14%	0.05%	-0.02%	0.28%	
	CY Estimated Annual Growth, 2010 to 2022	-0.31%	-0.29%	-0.12%	0.27%	
	FY Projected Annual Growth, 2022 to 2027	-0.55%	-0.49%	-0.34%	0.24%	
	HOUSEHOLDS	2022 Estimated Households	45,701	323,020	616,832	1,677,171
		2027 Households Forecast	44,473	315,227	606,954	1,702,961
2010 Census Households		47,663	336,202	626,461	1,616,752	
2000 Census Households		47,829	335,784	621,480	1,547,411	
1990 Census Households		46,555	320,268	586,575	1,445,428	
Historical Annual Growth, 1990 to 2000		0.27%	0.47%	0.58%	0.68%	
Historical Annual Growth, 2000 to 2010		-0.03%	0.01%	0.08%	0.44%	
CY Estimated Annual Growth, 2010 to 2022		-0.33%	-0.31%	-0.12%	0.29%	
FY Projected Annual Growth, 2022 to 2027		-0.54%	-0.49%	-0.32%	0.31%	
2022 % Households With Children		29%	28%	26%	24%	
2022 Persons per Household		2.74	2.81	2.73	2.55	
INCOME 2022		HH Income \$500,000 or more	2.15%	1.79%	2.00%	2.73%
	HH Income \$250,000 to \$499,999	2.61%	2.14%	2.40%	3.27%	
	HH Income \$200,000 to \$249,999	6.06%	5.01%	5.60%	7.64%	
	HH Income \$175,000 to \$199,999	3.44%	4.03%	4.40%	6.04%	
	HH Income \$150,000 to \$174,999	5.29%	5.47%	5.58%	6.36%	
	HH Income \$100,000 to \$149,999	16.25%	16.16%	16.01%	16.35%	
	HH Income \$75,000 to \$99,999	11.72%	11.90%	11.63%	11.14%	
	HH Income \$50,000 to \$74,999	13.96%	15.44%	14.68%	13.43%	
	HH Income \$35,000 to \$49,999	9.71%	10.61%	10.40%	8.92%	
	HH Income \$25,000 to \$34,999	7.83%	7.81%	7.61%	6.68%	
	HH Income \$15,000 to \$24,999	8.58%	8.72%	8.28%	7.01%	
	HH Income \$0 to \$14,999	12.40%	10.91%	11.41%	10.45%	
Current Year Average Household Income	\$100,004	\$96,243	\$101,711	\$123,554		
Current Year Median Household Income	\$69,899	\$68,266	\$70,150	\$82,122		
Per Capita Income	\$36,459	\$34,194	\$37,231	\$48,414		
2000 Average Household Income	\$51,246	\$47,642	\$47,631	\$54,865		
2000 Median Household Income	\$36,195	\$35,024	\$34,719	\$38,020		
2027 Projected Average Household Income	\$118,722	\$114,248	\$120,917	\$143,915		
2027 Projected Median Household Income	\$83,445	\$81,322	\$83,943	\$97,574		
WRKPLACE 2022	Workplace Establishments	4,107	23,925	39,432	128,743	
	Workplace Employees (Full Time Employees)	39,284	239,689	446,478	2,147,530	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	7,722	55,901	109,363	297,380	
	Count of Pop 5 to 14 years	13,555	100,639	197,422	529,184	
	Count of Pop 14 to 22 years	13,605	96,127	167,350	400,420	
	Count of Pop 22 to 30 years	12,894	90,728	162,325	384,711	
	Count of Pop 30 to 45 years	26,028	184,093	354,202	966,389	
	Count of Pop 45 to 60 years	20,947	161,879	313,295	841,815	
	Count of Pop 60 to 75 years	20,767	152,918	272,159	653,907	
	Count of Pop 75+ years	10,063	71,391	122,677	285,662	
	Population 0 to 4 Years	6.15%	6.12%	6.44%	6.82%	
	Population 5 to 13 Years	10.79%	11.01%	11.62%	12.14%	
	Population 14 to 21 Years	10.83%	10.52%	9.85%	9.19%	
	Population 22 to 29 Years	10.27%	9.93%	9.56%	8.82%	
	Population 30 to 44 Years	20.73%	20.15%	20.85%	22.17%	
	Population 45 to 59 Years	16.68%	17.72%	18.44%	19.31%	
	Population 60 to 74 Years	16.54%	16.74%	16.02%	15.00%	
	Population 74 Years Plus	8.01%	7.81%	7.22%	6.55%	
	Median Age	38.5	39.2	39.2	39.3	
	GENDER 2022	Male Population	61,524	440,529	810,042	2,101,945
		Female Population	64,056	473,147	888,749	2,257,523
RACE 2022	2022 Estimated Population	125,580	913,676	1,698,792	4,359,468	
	White	74.66%	53.52%	43.32%	46.36%	
	Black or African American	2.52%	19.15%	31.31%	23.98%	
	Asian or Pacific Islander	15.35%	17.25%	14.11%	14.39%	
	Other Races	7.48%	10.08%	11.27%	15.27%	
HISPANIC	2022 Hispanic Population	10,671	109,589	248,508	930,605	
	2022 Hispanic Population %	8.50%	11.99%	14.63%	21.35%	
	2027 Hispanic Population Forecast	10,386	107,580	244,431	939,274	
	2027 Hispanic Population % Forecast	8.50%	12.06%	14.64%	21.29%	
	2000 Hispanic Population %	5.76%	9.63%	13.47%	20.06%	
1990 Hispanic Population %	5.63%	9.13%	12.59%	18.20%		
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	85,983	627,551	1,164,996	2,990,305	
	Elementary	9.12%	9.89%	9.26%	8.10%	
	Some High School	5.76%	7.52%	8.16%	7.46%	
	High School Graduate	24.88%	27.47%	26.23%	24.25%	
	Some College	11.88%	12.43%	13.04%	12.65%	
	Associates Degree	7.04%	6.79%	6.63%	6.06%	
	Bachelors Degree	24.12%	21.57%	21.73%	24.80%	
	Graduate Degree	17.20%	14.33%	14.95%	16.68%	
% College (4+)	41.32%	35.90%	36.68%	41.47%		
HOUSING 2022	Total Housing Units	50,913	350,863	666,155	1,824,258	
	Owner Occupied Percent	31.40%	32.57%	28.80%	28.92%	
	Renter Occupied Percent	58.37%	59.49%	63.80%	63.02%	
	Vacant Housing Percent	10.24%	7.94%	7.40%	8.06%	

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.03%	0.08%	0.13%	0.20%
	Homes Built 2000 to 2009	2.73%	2.91%	3.19%	6.14%
	Homes Built 1990 to 1999	1.58%	1.98%	2.07%	3.25%
	Homes Built 1980 to 1989	1.95%	2.04%	2.66%	3.85%
	Homes Built 1970 to 1979	3.41%	4.66%	5.23%	5.99%
	Homes Built 1960 to 1979	9.64%	12.62%	11.34%	11.26%
	Homes Built 1950 to 1959	13.52%	14.79%	12.98%	11.90%
	Homes Built 1940 to 1949	15.99%	13.73%	11.16%	10.33%
	Homes Built 1939 or earlier	51.15%	47.20%	51.26%	47.08%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	20.30%	17.38%	16.89%	16.26%
	Property Value \$750,000 to \$999,999	32.19%	26.45%	24.79%	28.00%
	Property Value \$500,000 to \$749,999	19.40%	25.76%	25.58%	25.11%
	Property Value \$400,000 to \$499,999	3.71%	7.69%	8.53%	8.45%
	Property Value \$300,000 to \$399,999	4.29%	5.75%	6.08%	5.72%
	Property Value \$200,000 to \$299,999	5.26%	5.02%	4.19%	3.67%
	Property Value \$150,000 to \$199,999	1.74%	1.81%	1.51%	1.19%
	Property Value \$100,000 to \$149,999	1.28%	1.50%	1.34%	1.18%
	Property Value \$60,000 to \$99,999	0.70%	0.72%	0.69%	0.79%
	Property Value \$40,000 to \$59,999	0.25%	0.57%	0.51%	0.47%
	Property Value \$0 to \$39,999	1.36%	1.32%	1.49%	1.55%
	CY Median Home Value	\$806,325	\$719,353	\$709,747	\$730,765
CY Median Rent per Month (Census 2000)	\$728	\$703	\$696	\$710	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	56,744	415,772	785,920	2,087,252
	Managerial/Executive	15.62%	13.76%	14.39%	18.03%
	Professional Specialty	27.37%	25.88%	27.67%	28.02%
	Healthcare Support	8.56%	8.85%	8.29%	6.08%
	Sales	11.03%	9.07%	8.33%	8.63%
	Office & Administrative Support	12.30%	11.93%	11.22%	10.72%
	Protective Service	1.25%	2.28%	2.86%	2.77%
	Food Preparation	3.61%	4.48%	4.94%	4.64%
	Building Maintenance & Cleaning	3.45%	3.56%	3.63%	3.50%
	Personal Care	2.40%	2.90%	3.21%	3.25%
	Farming, Fishing, & Forestry	0.00%	0.09%	0.07%	0.07%
	Construction	5.35%	7.04%	6.34%	5.68%
	Production & Transportation	9.06%	10.16%	9.05%	8.60%
	Percent White Collar	74.88%	69.49%	69.90%	71.48%
	Percent Blue Collar	25.12%	30.51%	30.10%	28.52%
	CY Median Employee Salary	\$46,987	\$47,110	\$47,078	\$48,873
	CY Average Employee Salary	\$55,484	\$55,257	\$55,285	\$58,727
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	3,416	31,979	70,292	172,678
	2022 Estimated Unemployed (Age 16 and Up)	2,631	21,517	44,325	109,765
	2022 Estimated Unemployed Rate (Age 16 and Up)	4.40%	4.92%	5.35%	5.01%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	26.72%	25.42%	22.20%	22.07%
	Drive to Work Carpool	6.99%	6.57%	5.66%	4.89%
	Travel to Work by Public Transportation	51.83%	54.30%	58.49%	55.79%
	Drive to Work on Motorcycle	0.03%	0.05%	0.06%	0.08%
	Drive to Work on Bicycle	0.55%	0.60%	0.81%	1.03%
	Walk to Work	9.21%	8.77%	8.37%	10.85%
	Other Means	0.62%	0.65%	0.53%	0.54%
	Work at Home	3.91%	3.28%	3.50%	3.96%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	0.96%	0.98%	1.04%	1.18%
	Travel to Work in 5 to 9 minutes	3.76%	2.93%	2.93%	3.56%
	Travel to Work in 10 to 14 minutes	7.51%	6.42%	5.68%	6.43%
	Travel to Work in 15 to 19 minutes	8.31%	7.90%	6.70%	7.93%
	Travel to Work in 20 to 29 minutes	11.90%	11.71%	11.01%	14.24%
	Travel to Work in 30 to 44 minutes	22.86%	22.54%	24.54%	27.14%
	Travel to Work in 45 to 59 minutes	16.23%	16.35%	17.80%	15.96%
	Travel to Work in 60 minutes or more	28.47%	31.16%	30.30%	23.56%
Average Travel Time to Work	41.9	43.1	43.5	38.7	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$89.38	\$88.72	\$87.94	\$86.78
	Apparel and Related Services	\$15.37	\$15.16	\$15.11	\$15.20
	Transportation	\$93.60	\$93.03	\$93.07	\$94.47
	Healthcare	\$74.00	\$73.12	\$72.06	\$70.86
	Entertainment	\$28.52	\$28.12	\$27.94	\$28.06
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$59,103	\$57,721	\$59,276	\$68,672
	Avg Disposable Inc-Inc minus taxes	\$75,320	\$73,247	\$75,261	\$84,788
	Med Discretionary-Disp less food/shelter/clothing	\$36,448	\$34,208	\$35,234	\$43,519
	Avg Discretionary-Disp less food/shelter/clothing	\$46,436	\$44,324	\$46,590	\$55,796
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	30,907	117,578	216,258	578,536
	Category B - Urban Cliff Climbers	22,273	58,391	75,582	99,361
	Category C - Urban Cliff Dwellers	40,880	180,798	194,994	384,748
	Category D - Seasoned Urban Dwellers	4,483	21,436	22,161	43,816
	Category E - Thriving Alone	4,356	24,875	104,004	696,225
	Category F - Going it Alone	14,938	65,924	90,052	387,629
	Category G - Struggling Alone	0	20,786	34,376	81,979
	Category H - Single in the Suburbs	0	2,680	4,471	14,259
	Category I - Married in the Suburbs	0	7,382	7,575	61,832
	Category J - Retired in the Suburbs	0	188	377	6,905
	Category K - Living with Nature	0	9	39	39
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	178,748	581,949	993,092
Category N - Espaniola	0	4,827	65,794	443,083	
Category O - Specialties	7,442	224,207	283,492	489,638	

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