

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.612422, -73.916854

12-Apr-2021

100300-Mill Basin Plaza

Brooklyn, NY

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	46,080	532,035	1,624,932	4,583,302	
	2020 Daytime Population	38,449	479,861	1,411,599	5,201,707	
	2025 Population Forecast	44,506	520,552	1,605,967	4,645,581	
	2010 Census Population	48,884	552,127	1,648,104	4,482,081	
	2000 Census Population	46,987	567,847	1,645,044	4,369,732	
	1990 Census Population	42,088	505,257	1,530,718	3,985,654	
	Historical Annual Growth, 1990 to 2000	1.11%	1.17%	0.72%	0.92%	
	Historical Annual Growth, 2000 to 2010	0.40%	-0.28%	0.02%	0.25%	
	Estimated Annual Growth, 2010 to 2020	-0.55%	-0.34%	-0.13%	0.21%	
	Projected Annual Growth, 2020 to 2025	-0.69%	-0.44%	-0.23%	0.27%	
	HOUSEHOLDS	2020 Estimated Households	16,564	190,882	582,656	1,723,817
		2025 Households Forecast	15,997	186,797	576,282	1,751,451
2010 Census Households		17,534	198,194	591,167	1,679,380	
2000 Census Households		17,103	199,288	580,859	1,615,646	
1990 Census Households		15,423	185,685	549,735	1,506,531	
Historical Annual Growth, 1990 to 2000		1.04%	0.71%	0.55%	0.70%	
Historical Annual Growth, 2000 to 2010		0.25%	-0.06%	0.18%	0.39%	
Estimated Annual Growth, 2010 to 2020		-0.53%	-0.35%	-0.13%	0.24%	
Projected Annual Growth, 2020 to 2025		-0.69%	-0.43%	-0.22%	0.32%	
2020 % Households With Children		28%	28%	28%	25%	
2020 Persons per Household		2.78	2.77	2.76	2.61	
INCOME 2020		HH Income \$500,000 or more	2.74%	1.59%	1.36%	2.17%
	HH Income \$250,000 to \$499,999	3.27%	1.91%	1.62%	2.60%	
	HH Income \$200,000 to \$249,999	7.66%	4.46%	3.80%	6.06%	
	HH Income \$175,000 to \$199,999	5.14%	3.27%	2.91%	4.94%	
	HH Income \$150,000 to \$174,999	8.92%	5.44%	4.57%	5.62%	
	HH Income \$100,000 to \$149,999	19.92%	16.94%	14.34%	15.57%	
	HH Income \$75,000 to \$99,999	13.96%	12.97%	11.69%	11.63%	
	HH Income \$50,000 to \$74,999	12.99%	15.66%	15.24%	14.23%	
	HH Income \$35,000 to \$49,999	8.57%	10.70%	11.48%	10.01%	
	HH Income \$25,000 to \$34,999	6.13%	8.00%	8.76%	7.41%	
	HH Income \$15,000 to \$24,999	5.31%	8.44%	9.83%	8.11%	
	HH Income \$0 to \$14,999	5.40%	10.63%	14.41%	11.65%	
Average Household Income	\$123,856	\$92,716	\$83,720	\$108,483		
Median Household Income	\$94,956	\$68,777	\$58,255	\$72,161		
Per Capita Income	\$44,536	\$33,433	\$30,241	\$41,446		
2000 Average Household Income	\$67,758	\$52,426	\$45,039	\$53,566		
2000 Median Household Income	\$56,949	\$40,205	\$32,742	\$37,675		
WRKPLACE 2020	Workplace Establishments	1,124	11,974	32,552	127,750	
	Workplace Employees (Full Time Employees)	12,638	143,970	403,769	2,279,470	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	2,590	33,275	105,565	319,852
	Count of Pop 5 to 14 years	4,742	58,634	187,535	540,785
	Count of Pop 14 to 22 years	4,536	50,734	163,974	413,906
	Count of Pop 22 to 30 years	4,633	55,968	171,074	423,586
	Count of Pop 30 to 45 years	7,987	104,500	334,888	1,062,732
	Count of Pop 45 to 60 years	9,155	96,227	293,393	868,509
	Count of Pop 60 to 75 years	8,958	94,251	259,431	675,208
	Count of Pop 75+ years	3,479	38,445	109,072	278,724
	Population 0 to 4 Years	5.62%	6.25%	6.50%	6.98%
	Population 5 to 13 Years	10.29%	11.02%	11.54%	11.80%
	Population 14 to 21 Years	9.84%	9.54%	10.09%	9.03%
	Population 22 to 29 Years	10.05%	10.52%	10.53%	9.24%
	Population 30 to 44 Years	17.33%	19.64%	20.61%	23.19%
	Population 45 to 59 Years	19.87%	18.09%	18.06%	18.95%
	Population 60 to 74 Years	19.44%	17.72%	15.97%	14.73%
	Population 74 Years Plus	7.55%	7.23%	6.71%	6.08%
Median Age	42.2	39.4	38.1	38.5	
GENDER 2020	Male Population	21,711	248,537	765,164	2,209,600
	Female Population	24,370	283,498	859,768	2,373,701
RACE 2020	2020 Estimated Population	46,080	532,035	1,624,932	4,583,302
	White	60.10%	42.04%	39.19%	44.95%
	Black or African American	27.28%	43.74%	40.23%	25.52%
	Asian or Pacific Islander	6.78%	8.09%	11.46%	15.20%
	Other Races	5.84%	6.12%	9.13%	14.33%
HISPANIC	2020 Hispanic Population	4,355	46,053	224,587	1,036,557
	2020 Hispanic Population %	9.45%	8.66%	13.82%	22.62%
	2025 Hispanic Population Forecast	4,258	45,607	223,059	1,051,089
	2025 Hispanic Population % Projected	9.57%	8.76%	13.89%	22.63%
	2000 Hispanic Population %	6.75%	7.17%	11.90%	21.68%
1990 Hispanic Population %	2.87%	6.68%	11.48%	19.39%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	32,499	368,947	1,105,352	3,154,415
	Elementary	5.01%	6.44%	8.84%	9.23%
	Some High School	5.40%	6.41%	8.78%	8.30%
	High School Graduate	28.01%	28.24%	29.05%	24.87%
	Some College	15.11%	15.84%	14.46%	13.19%
	Associates Degree	8.15%	7.84%	6.85%	6.14%
	Bachelors Degree	22.40%	21.24%	19.51%	23.03%
	Graduate Degree	15.92%	14.00%	12.51%	15.24%
% College (4+)	38.32%	35.23%	32.02%	38.27%	
HOUSING 2020	Total Housing Units	17,774	206,701	629,512	1,870,201
	Owner Occupied Percent	65.22%	39.15%	28.33%	28.70%
	Renter Occupied Percent	27.97%	53.20%	64.23%	63.48%
	Vacant Housing Percent	6.81%	7.65%	7.44%	7.83%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.05%	0.10%	0.18%
Homes Built 2000 to 2009	3.23%	2.23%	3.82%	5.72%
Homes Built 1990 to 1999	2.08%	1.52%	2.72%	3.07%
Homes Built 1980 to 1989	3.35%	2.01%	3.03%	3.63%
Homes Built 1970 to 1979	8.50%	4.59%	5.82%	5.85%
Homes Built 1960 to 1979	19.54%	16.18%	12.64%	11.66%
Homes Built 1950 to 1959	23.01%	20.29%	13.74%	13.22%
Homes Built 1940 to 1949	12.69%	14.75%	11.45%	11.48%
Homes Built 1939 or earlier	27.60%	38.39%	46.67%	45.19%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.20%	0.27%	1.17%	4.21%
Property Value \$750,000 to \$999,999	18.89%	22.35%	29.86%	29.70%
Property Value \$500,000 to \$749,999	42.24%	34.16%	30.14%	27.78%
Property Value \$400,000 to \$499,999	17.12%	14.75%	12.13%	12.62%
Property Value \$300,000 to \$399,999	11.73%	13.20%	11.77%	10.46%
Property Value \$200,000 to \$299,999	3.65%	7.25%	7.18%	6.73%
Property Value \$150,000 to \$199,999	1.44%	2.86%	2.21%	2.17%
Property Value \$100,000 to \$149,999	1.45%	1.94%	1.64%	1.51%
Property Value \$60,000 to \$99,999	1.12%	1.09%	1.16%	0.94%
Property Value \$40,000 to \$59,999	0.60%	0.65%	0.65%	0.50%
Property Value \$0 to \$39,999	1.55%	1.27%	1.54%	1.53%
Median Home Value	\$567,099	\$550,360	\$594,862	\$613,452
Median Rent per Month (Census 2000)	\$840	\$721	\$674	\$715
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	20,843	230,293	669,280	1,998,944
Managerial/Executive	14.89%	12.96%	12.53%	16.45%
Professional Specialty	32.13%	26.76%	25.13%	26.08%
Healthcare Support	5.19%	9.44%	8.78%	5.87%
Sales	7.66%	8.80%	8.85%	9.26%
Office & Administrative Support	13.46%	11.86%	11.90%	10.85%
Protective Service	3.34%	3.27%	3.21%	2.60%
Food Preparation	3.24%	3.69%	4.90%	5.52%
Building Maintenance & Cleaning	2.24%	3.66%	4.08%	4.01%
Personal Care	2.66%	3.42%	3.84%	3.77%
Farming, Fishing, & Forestry	0.02%	0.03%	0.06%	0.06%
Construction	6.92%	6.42%	6.76%	6.27%
Production & Transportation	8.27%	9.66%	9.96%	9.26%
Percent White Collar	73.32%	69.83%	67.20%	68.51%
Percent Blue Collar	26.68%	30.17%	32.80%	31.49%
Median Employee Salary	42,062	43,928	43,697	45,619
Average Employee Salary	48,959	52,074	51,264	55,100
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	1,075	21,145	72,627	185,145
2020 Estimated Unemployed (Age 16 and Up)	2,388	33,644	115,797	319,517
2020 Estimated Unemployed Rate (Age 16 and Up)	10.15%	12.81%	14.75%	13.81%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	48.81%	31.58%	23.90%	21.27%
	Drive to Work Carpool	8.45%	6.64%	5.58%	4.73%
	Travel to Work by Public Transportation	35.39%	52.22%	58.18%	57.65%
	Drive to Work on Motorcycle	0.08%	0.03%	0.05%	0.07%
	Drive to Work on Bicycle	0.30%	0.35%	0.64%	1.00%
	Walk to Work	3.32%	5.54%	7.62%	10.22%
	Other Means	0.26%	0.51%	0.53%	0.54%
	Work at Home	3.23%	2.81%	3.13%	3.78%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	1.26%	0.77%	0.98%	1.13%
	Travel to Work in 5 to 9 minutes	3.89%	2.61%	2.73%	3.24%
	Travel to Work in 10 to 14 minutes	7.73%	5.30%	5.42%	5.96%
	Travel to Work in 15 to 19 minutes	9.89%	7.25%	6.62%	7.40%
	Travel to Work in 20 to 29 minutes	13.41%	12.73%	11.15%	13.58%
	Travel to Work in 30 to 44 minutes	21.22%	23.27%	24.49%	27.21%
	Travel to Work in 45 to 59 minutes	10.13%	15.98%	17.87%	16.45%
	Travel to Work in 60 minutes or more	32.48%	32.09%	30.74%	25.03%
Average Travel Time to Work	40.4	45.3	44.4	39.8	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$79.43	\$78.48	\$77.74	\$76.63
	Apparel and Related Services	\$20.44	\$19.11	\$18.47	\$18.89
	Transportation	\$107.02	\$100.16	\$97.07	\$99.95
	Healthcare	\$94.25	\$89.94	\$86.89	\$86.25
	Entertainment	\$32.70	\$30.50	\$29.42	\$29.98
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	16,764	59,141	113,444	461,470
	Category B - Urban Cliff Climbers	0	47,290	98,940	159,970
	Category C - Urban Cliff Dwellers	5,147	56,852	191,852	409,669
	Category D - Seasoned Urban Dwellers	1,964	15,106	23,275	49,622
	Category E - Thriving Alone	2,401	7,930	31,672	602,049
	Category F - Going it Alone	1,863	28,915	92,127	397,780
	Category G - Struggling Alone	0	6,953	41,574	140,047
	Category H - Single in the Suburbs	0	0	3,115	15,921
	Category I - Married in the Suburbs	2,736	2,736	2,736	32,909
	Category J - Retired in the Suburbs	0	0	908	1,141
	Category K - Living with Nature	4	43	43	43
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	15,179	256,257	730,130	1,112,559
	Category N - Espaniola	0	0	30,392	584,596
	Category O - Specialties	0	47,131	246,821	531,717

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