

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 40.887768, -74.252416

9-Mar-2023

111600-Willowbrook Plaza

Wayne, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	7,713	67,383	282,461	1,453,076	
	2022 Daytime Population	13,626	94,717	338,214	1,490,401	
	2027 Population Forecast	7,834	68,483	285,832	1,471,094	
	2010 Census Population	7,273	64,187	270,164	1,383,578	
	2000 Census Population	7,050	62,034	263,492	1,367,535	
	1990 Census Population	6,850	60,986	252,119	1,288,567	
	Historical Annual Growth, 1990 to 2000	0.29%	0.17%	0.44%	0.60%	
	Historical Annual Growth, 2000 to 2010	0.31%	0.34%	0.25%	0.12%	
	CY Estimated Annual Growth, 2010 to 2022	0.46%	0.38%	0.35%	0.39%	
	FY Projected Annual Growth, 2022 to 2027	0.31%	0.32%	0.24%	0.25%	
	HOUSEHOLDS	2022 Estimated Households	3,062	24,086	99,535	523,915
		2027 Households Forecast	3,111	24,504	100,822	530,884
2010 Census Households		2,880	22,853	94,821	497,060	
2000 Census Households		2,815	22,384	93,564	491,367	
1990 Census Households		2,529	20,943	88,260	465,782	
Historical Annual Growth, 1990 to 2000		1.08%	0.67%	0.59%	0.54%	
Historical Annual Growth, 2000 to 2010		0.23%	0.21%	0.13%	0.12%	
CY Estimated Annual Growth, 2010 to 2022		0.48%	0.41%	0.38%	0.41%	
FY Projected Annual Growth, 2022 to 2027		0.32%	0.34%	0.26%	0.26%	
2022 % Households With Children		25%	28%	31%	31%	
2022 Persons per Household		2.52	2.64	2.73	2.74	
INCOME 2022		HH Income \$500,000 or more	1.40%	3.10%	2.89%	2.33%
	HH Income \$250,000 to \$499,999	1.70%	3.71%	3.45%	2.78%	
	HH Income \$200,000 to \$249,999	3.87%	8.63%	8.06%	6.51%	
	HH Income \$175,000 to \$199,999	13.32%	11.97%	11.47%	9.26%	
	HH Income \$150,000 to \$174,999	6.43%	9.76%	7.98%	6.96%	
	HH Income \$100,000 to \$149,999	18.47%	20.62%	18.45%	17.66%	
	HH Income \$75,000 to \$99,999	18.36%	11.27%	11.21%	12.04%	
	HH Income \$50,000 to \$74,999	16.47%	12.68%	11.92%	13.85%	
	HH Income \$35,000 to \$49,999	6.34%	6.86%	7.28%	8.44%	
	HH Income \$25,000 to \$34,999	4.44%	4.68%	5.78%	6.34%	
	HH Income \$15,000 to \$24,999	5.00%	3.92%	5.21%	6.22%	
	HH Income \$0 to \$14,999	4.20%	2.80%	6.30%	7.61%	
Current Year Average Household Income	\$135,621	\$149,320	\$142,175	\$125,308		
Current Year Median Household Income	\$92,390	\$119,716	\$105,946	\$89,669		
Per Capita Income	\$53,875	\$55,990	\$51,409	\$45,682		
2000 Average Household Income	\$84,283	\$93,895	\$84,926	\$73,834		
2000 Median Household Income	\$63,522	\$72,997	\$63,515	\$54,721		
2027 Projected Average Household Income	\$148,456	\$163,543	\$155,574	\$138,172		
2027 Projected Median Household Income	\$107,024	\$129,419	\$116,514	\$99,428		
WRKPLACE 2022	Workplace Establishments	644	3,830	10,025	43,543	
	Workplace Employees (Full Time Employees)	9,226	56,985	134,848	616,433	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	425	3,445	15,702	87,949
	Count of Pop 5 to 14 years	810	6,360	29,094	163,270
	Count of Pop 14 to 22 years	641	6,886	30,221	146,730
	Count of Pop 22 to 30 years	752	7,381	31,094	150,468
	Count of Pop 30 to 45 years	1,219	10,428	46,764	255,846
	Count of Pop 45 to 60 years	1,608	12,992	54,380	285,566
	Count of Pop 60 to 75 years	1,550	13,401	51,921	256,402
	Count of Pop 75+ years	708	6,490	23,283	106,844
	Population 0 to 4 Years	5.50%	5.11%	5.56%	6.05%
	Population 5 to 13 Years	10.51%	9.44%	10.30%	11.24%
	Population 14 to 21 Years	8.31%	10.22%	10.70%	10.10%
	Population 22 to 29 Years	9.75%	10.95%	11.01%	10.36%
	Population 30 to 44 Years	15.80%	15.47%	16.56%	17.61%
	Population 45 to 59 Years	20.85%	19.28%	19.25%	19.65%
Population 60 to 74 Years	20.10%	19.89%	18.38%	17.65%	
Population 74 Years Plus	9.18%	9.63%	8.24%	7.35%	
Median Age	45.1	43.7	41.1	40.5	
GENDER 2022	Male Population	3,784	32,381	136,839	703,807
	Female Population	3,929	35,003	145,621	749,269
RACE 2022	2022 Estimated Population	7,713	67,383	282,461	1,453,076
	White	84.16%	85.66%	71.05%	60.53%
	Black or African American	1.86%	2.58%	7.53%	15.68%
	Asian or Pacific Islander	6.68%	5.54%	7.33%	7.52%
	Other Races	7.29%	6.22%	14.09%	16.27%
HISPANIC	2022 Hispanic Population	1,168	7,846	66,092	399,792
	2022 Hispanic Population %	15.14%	11.64%	23.40%	27.51%
	2027 Hispanic Population Forecast	1,267	8,283	67,600	407,307
	2027 Hispanic Population % Forecast	16.18%	12.09%	23.65%	27.69%
	2000 Hispanic Population %	5.20%	4.95%	17.21%	18.98%
1990 Hispanic Population %	3.22%	2.73%	11.60%	12.98%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	5,549	47,540	194,700	997,020
	Elementary	3.28%	2.58%	5.05%	6.26%
	Some High School	3.14%	3.15%	4.53%	5.07%
	High School Graduate	26.60%	24.11%	25.57%	27.58%
	Some College	14.38%	16.32%	14.57%	15.06%
	Associates Degree	3.36%	5.86%	5.07%	5.93%
	Bachelors Degree	31.07%	29.53%	26.90%	24.36%
	Graduate Degree	18.16%	18.45%	18.30%	15.74%
% College (4+)	49.24%	47.99%	45.20%	40.10%	
HOUSING 2022	Total Housing Units	3,227	24,927	103,576	553,472
	Owner Occupied Percent	72.74%	74.69%	62.54%	53.52%
	Renter Occupied Percent	22.16%	21.94%	33.56%	41.14%
	Vacant Housing Percent	5.10%	3.37%	3.90%	5.34%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.10%	0.10%	0.24%	0.12%
	Homes Built 2000 to 2009	7.10%	6.23%	5.10%	5.34%
	Homes Built 1990 to 1999	6.81%	5.64%	4.78%	4.50%
	Homes Built 1980 to 1989	10.09%	9.41%	8.08%	5.92%
	Homes Built 1970 to 1979	3.96%	10.05%	8.58%	8.55%
	Homes Built 1960 to 1979	17.53%	17.13%	17.55%	14.81%
	Homes Built 1950 to 1959	22.07%	25.33%	22.57%	21.30%
	Homes Built 1940 to 1949	13.01%	10.11%	13.08%	14.99%
	Homes Built 1939 or earlier	19.33%	16.00%	20.03%	24.46%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	18.93%	22.99%	20.99%	18.28%
	Property Value \$750,000 to \$999,999	12.25%	21.00%	19.88%	16.63%
	Property Value \$500,000 to \$749,999	26.72%	36.04%	36.02%	35.71%
	Property Value \$400,000 to \$499,999	16.74%	8.44%	9.41%	12.16%
	Property Value \$300,000 to \$399,999	15.76%	6.36%	5.86%	6.85%
	Property Value \$200,000 to \$299,999	2.51%	1.79%	2.52%	3.80%
	Property Value \$150,000 to \$199,999	1.29%	0.56%	0.63%	0.87%
	Property Value \$100,000 to \$149,999	0.27%	0.30%	0.26%	0.47%
	Property Value \$60,000 to \$99,999	1.08%	0.36%	0.38%	0.57%
	Property Value \$40,000 to \$59,999	1.54%	0.24%	0.19%	0.30%
	Property Value \$0 to \$39,999	0.32%	0.23%	0.47%	0.85%
	CY Median Home Value	\$586,043	\$714,189	\$698,374	\$656,593
	CY Median Rent per Month (Census 2000)	\$922	\$927	\$808	\$762
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	4,358	36,357	147,281	755,574
	Managerial/Executive	24.66%	23.81%	21.12%	18.46%
	Professional Specialty	21.80%	26.92%	26.65%	25.15%
	Healthcare Support	3.31%	2.03%	2.34%	3.41%
	Sales	12.23%	11.49%	10.86%	9.81%
	Office & Administrative Support	11.47%	12.94%	10.75%	11.26%
	Protective Service	3.54%	2.87%	2.24%	2.39%
	Food Preparation	3.97%	3.04%	3.03%	3.52%
	Building Maintenance & Cleaning	2.32%	1.46%	2.69%	3.36%
	Personal Care	1.56%	2.68%	2.60%	2.66%
	Farming, Fishing, & Forestry	0.00%	0.00%	0.05%	0.08%
	Construction	4.12%	5.64%	5.94%	6.69%
	Production & Transportation	11.01%	7.11%	11.73%	13.21%
	Percent White Collar	73.47%	77.19%	71.72%	68.09%
	Percent Blue Collar	26.53%	22.81%	28.28%	31.91%
	CY Median Employee Salary	\$44,300	\$48,153	\$48,536	\$48,587
	CY Average Employee Salary	\$51,880	\$57,576	\$57,843	\$57,980
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	126	961	6,408	41,420
	2022 Estimated Unemployed (Age 16 and Up)	114	988	4,881	24,120
	2022 Estimated Unemployed Rate (Age 16 and Up)	2.63%	2.89%	3.24%	3.09%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	81.23%	81.47%	76.16%	71.12%
	Drive to Work Carpool	7.38%	6.92%	7.95%	8.48%
	Travel to Work by Public Transportation	4.52%	5.05%	8.67%	11.99%
	Drive to Work on Motorcycle	0.00%	0.03%	0.01%	0.03%
	Drive to Work on Bicycle	0.05%	0.22%	0.17%	0.23%
	Walk to Work	2.05%	1.62%	2.20%	3.02%
	Other Means	2.40%	1.21%	1.36%	2.03%
	Work at Home	2.37%	3.46%	3.43%	2.98%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	2.80%	2.93%	2.38%	2.23%
	Travel to Work in 5 to 9 minutes	11.36%	9.75%	8.80%	8.02%
	Travel to Work in 10 to 14 minutes	14.32%	14.26%	13.90%	12.62%
	Travel to Work in 15 to 19 minutes	12.37%	13.55%	13.68%	13.42%
	Travel to Work in 20 to 29 minutes	24.82%	21.62%	21.54%	21.56%
	Travel to Work in 30 to 44 minutes	23.36%	23.02%	23.20%	22.28%
	Travel to Work in 45 to 59 minutes	5.74%	6.31%	6.84%	8.06%
	Travel to Work in 60 minutes or more	5.23%	8.55%	9.66%	11.81%
Average Travel Time to Work	26.0	24.6	25.6	27.0	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$72.70	\$72.88	\$72.49	\$74.13
	Apparel and Related Services	\$13.03	\$13.42	\$13.13	\$13.28
	Transportation	\$98.24	\$100.63	\$97.65	\$95.83
	Healthcare	\$50.96	\$51.56	\$50.18	\$53.51
	Entertainment	\$24.11	\$24.73	\$23.94	\$24.18
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$77,484	\$97,507	\$87,098	\$75,464
	Avg Disposable Inc-Inc minus taxes	\$90,391	\$104,907	\$97,661	\$88,506
	Med Discretionary-Disp less food/shelter/clothing	\$52,712	\$69,471	\$61,339	\$49,738
	Avg Discretionary-Disp less food/shelter/clothing	\$62,755	\$72,947	\$67,489	\$59,460
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	3,017	37,269	127,367	484,284
	Category B - Urban Cliff Climbers	0	0	2,276	13,906
	Category C - Urban Cliff Dwellers	945	4,038	13,495	95,594
	Category D - Seasoned Urban Dwellers	47	783	1,925	12,612
	Category E - Thriving Alone	78	7,148	27,050	125,515
	Category F - Going it Alone	2,784	5,399	15,623	129,872
	Category G - Struggling Alone	0	0	5,487	14,378
	Category H - Single in the Suburbs	0	0	1,534	1,534
	Category I - Married in the Suburbs	146	1,531	5,918	37,161
	Category J - Retired in the Suburbs	0	4,158	9,621	45,424
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	3,918
	Category M - Harlem Gateway	0	0	4,526	152,836
	Category N - Espaniola	0	0	47,802	290,092
	Category O - Specialties	689	3,283	8,680	26,259

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