

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.901598, -75.062935

17-May-2019

## 0614-Westmont Plaza

### Westmont,NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2018 Estimated Population	19,570	132,672	329,601	1,668,960
	2018 Daytime Population	14,371	130,677	340,305	2,098,167
	2023 Population Forecast	19,961	134,608	334,776	1,725,286
	2010 Census Population	19,542	134,881	334,349	1,625,549
	2000 Census Population	20,141	135,770	335,075	1,590,549
	1990 Census Population	20,646	140,499	346,073	1,627,894
	Historical Annual Growth, 1990 to 2000	-0.25%	-0.34%	-0.32%	-0.23%
	Historical Annual Growth, 2000 to 2010	-0.30%	-0.07%	-0.02%	0.22%
	Estimated Annual Growth, 2010 to 2018	0.02%	-0.19%	-0.16%	0.30%
	Projected Annual Growth, 2018 to 2023	0.40%	0.29%	0.31%	0.67%
<b>HOUSEHOLDS</b>	2018 Estimated Households	8,412	52,375	124,013	643,682
	2023 Households Forecast	8,579	53,160	126,094	668,570
	2010 Census Households	8,411	53,226	125,836	622,757
	2000 Census Households	8,649	53,143	124,137	603,739
	1990 Census Households	8,689	54,023	124,428	604,033
	Historical Annual Growth, 1990 to 2000	-0.05%	-0.16%	-0.02%	0.00%
	Historical Annual Growth, 2000 to 2010	-0.28%	0.02%	0.14%	0.31%
	Estimated Annual Growth, 2010 to 2018	0.00%	-0.18%	-0.17%	0.38%
	Projected Annual Growth, 2018 to 2023	0.39%	0.30%	0.33%	0.76%
	2018 % Households With Children	24%	29%	30%	26%
2018 Persons per Household	2.32	2.52	2.62	2.52	
<b>INCOME 2018</b>	HH Income \$500,000 or more	1.27%	1.29%	0.96%	0.90%
	HH Income \$250,000 to \$499,999	1.49%	1.50%	1.13%	1.07%
	HH Income \$200,000 to \$249,999	3.53%	3.55%	2.66%	2.52%
	HH Income \$175,000 to \$199,999	5.39%	3.90%	3.93%	3.34%
	HH Income \$150,000 to \$174,999	6.04%	4.79%	4.40%	3.70%
	HH Income \$100,000 to \$149,999	20.65%	16.52%	16.23%	12.46%
	HH Income \$75,000 to \$99,999	13.46%	12.24%	12.24%	10.72%
	HH Income \$50,000 to \$74,999	15.58%	16.21%	16.21%	15.59%
	HH Income \$35,000 to \$49,999	13.11%	11.44%	11.46%	12.21%
	HH Income \$25,000 to \$34,999	6.27%	7.94%	8.29%	9.34%
	HH Income \$15,000 to \$24,999	5.72%	9.54%	9.93%	10.88%
	HH Income \$0 to \$14,999	7.49%	11.08%	12.57%	17.27%
	Average Household Income	\$96,113	\$88,136	\$82,278	\$74,811
Median Household Income	\$77,915	\$64,440	\$61,204	\$50,430	
Per Capita Income	\$41,344	\$34,924	\$31,211	\$29,321	
2000 Average Household Income	\$62,734	\$58,378	\$56,336	\$48,087	
2000 Median Household Income	\$48,629	\$45,231	\$43,740	\$35,330	
<b>WRKPLACE 2018</b>	Workplace Establishments	449	3,510	8,046	39,440
	Workplace Employees (Full Time Employees)	5,270	59,997	156,711	941,164

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<b>POPULATION BY AGE 2018</b>	Count of Pop 0 to 4 years	1,239	8,516	21,094	111,679
	Count of Pop 5 to 14 years	2,159	15,342	37,563	188,542
	Count of Pop 14 to 22 years	1,696	13,586	34,242	186,300
	Count of Pop 22 to 30 years	1,727	13,392	34,857	189,202
	Count of Pop 30 to 45 years	3,609	24,419	62,469	355,696
	Count of Pop 45 to 60 years	4,111	26,480	64,990	305,071
	Count of Pop 60 to 75 years	3,584	22,064	52,920	238,343
	Count of Pop 75+ years	1,444	8,873	21,466	94,126
	Population 0 to 4 Years	6.33%	6.42%	6.40%	6.69%
	Population 5 to 13 Years	11.03%	11.56%	11.40%	11.30%
	Population 14 to 21 Years	8.67%	10.24%	10.39%	11.16%
	Population 22 to 29 Years	8.83%	10.09%	10.58%	11.34%
	Population 30 to 44 Years	18.44%	18.41%	18.95%	21.31%
	Population 45 to 59 Years	21.01%	19.96%	19.72%	18.28%
	Population 60 to 74 Years	18.32%	16.63%	16.06%	14.28%
	Population 74 Years Plus	7.38%	6.69%	6.51%	5.64%
	Median Age	42.4	39.5	38.8	36.3
<b>GENDER 2018</b>	Male Population	9,499	63,917	160,462	806,177
	Female Population	10,071	68,755	169,139	862,783
<b>RACE 2018</b>	2018 Estimated Population	19,570	132,672	329,601	1,668,960
	White	92.92%	70.30%	64.03%	52.02%
	Black or African American	2.59%	17.82%	18.31%	31.09%
	Asian or Pacific Islander	2.00%	3.38%	5.23%	6.53%
	Other Races	2.48%	8.50%	12.42%	10.36%
<b>HISPANIC</b>	2018 Hispanic Population	758	16,957	60,176	250,407
	2018 Hispanic Population %	3.87%	12.78%	18.26%	15.00%
	2023 Hispanic Population Forecast	752	17,271	61,503	261,350
	2023 Hispanic Population % Projected	3.77%	12.83%	18.37%	15.15%
	2000 Hispanic Population %	2.20%	7.44%	12.57%	10.13%
1990 Hispanic Population %	0.91%	3.94%	8.63%	6.72%	
<b>EDUCATION (AGE 25+) 2018</b>	Adult Population (25 Years or Older)	13,832	90,158	223,463	1,111,021
	Elementary	1.13%	3.89%	5.33%	5.68%
	Some High School	3.14%	6.75%	8.18%	10.11%
	High School Graduate	24.77%	28.90%	31.75%	32.60%
	Some College	19.31%	18.90%	18.76%	16.69%
	Associates Degree	7.78%	7.04%	6.29%	5.93%
	Bachelors Degree	28.49%	21.50%	18.55%	17.41%
	Graduate Degree	15.38%	13.03%	11.14%	11.57%
% College (4+)	43.87%	34.53%	29.69%	28.98%	
<b>HOUSING 2018</b>	Total Housing Units	8,928	56,576	134,062	713,196
	Owner Occupied Percent	61.89%	60.64%	60.61%	52.13%
	Renter Occupied Percent	32.33%	31.94%	31.89%	38.12%
	Vacant Housing Percent	5.78%	7.42%	7.50%	9.75%

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<b>HOMES BUILT BY YEAR 2018</b>				
Homes Built 2010 or later	0.00%	0.09%	0.22%	0.29%
Homes Built 2000 to 2009	0.79%	4.34%	5.55%	5.15%
Homes Built 1990 to 1999	1.96%	2.81%	3.41%	4.55%
Homes Built 1980 to 1989	3.63%	3.73%	5.28%	6.55%
Homes Built 1970 to 1979	7.09%	6.76%	10.14%	9.64%
Homes Built 1960 to 1979	9.43%	12.66%	14.92%	10.34%
Homes Built 1950 to 1959	21.05%	22.63%	20.45%	14.55%
Homes Built 1940 to 1949	14.61%	16.39%	13.35%	13.39%
Homes Built 1939 or earlier	41.44%	30.58%	26.67%	35.54%
<b>HOME VALUE (OWNER OCCUPIED) 2018</b>				
Property Value \$1,000,000 or more	0.57%	1.43%	0.83%	1.26%
Property Value \$750,000 to \$999,999	1.88%	2.34%	1.40%	1.87%
Property Value \$500,000 to \$749,999	5.74%	4.95%	3.34%	4.42%
Property Value \$400,000 to \$499,999	8.37%	7.03%	5.84%	6.49%
Property Value \$300,000 to \$399,999	19.91%	15.73%	14.13%	12.07%
Property Value \$200,000 to \$299,999	41.53%	31.56%	31.63%	21.58%
Property Value \$150,000 to \$199,999	13.87%	15.66%	18.10%	15.38%
Property Value \$100,000 to \$149,999	5.03%	10.39%	13.22%	16.43%
Property Value \$60,000 to \$99,999	0.57%	6.72%	7.05%	11.89%
Property Value \$40,000 to \$59,999	0.29%	1.26%	1.54%	3.42%
Property Value \$0 to \$39,999	2.26%	2.94%	2.91%	5.20%
Median Home Value	\$264,367	\$235,243	\$219,122	\$193,132
Median Rent per Month (Census 2000)	\$667	\$616	\$606	\$582
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018</b>				
Employed Civilian Population 16+ by Occupation	10,672	67,202	162,080	750,743
Managerial/Executive	21.11%	15.75%	13.98%	14.14%
Professional Specialty	31.50%	26.95%	23.91%	24.93%
Healthcare Support	1.48%	3.00%	3.14%	3.56%
Sales	11.06%	10.24%	10.70%	9.82%
Office & Administrative Support	11.75%	13.36%	14.03%	13.60%
Protective Service	2.41%	3.09%	2.73%	2.81%
Food Preparation	3.74%	5.38%	5.89%	5.96%
Building Maintenance & Cleaning	1.77%	2.91%	3.53%	3.82%
Personal Care	3.44%	3.71%	3.57%	4.24%
Farming, Fishing, & Forestry	0.13%	0.13%	0.10%	0.17%
Construction	5.22%	5.97%	6.33%	5.95%
Production & Transportation	6.39%	9.50%	12.07%	11.00%
Percent White Collar	76.89%	69.30%	65.76%	66.04%
Percent Blue Collar	23.11%	30.70%	34.24%	33.96%
Median Employee Salary	46,562	44,644	44,269	45,742
Average Employee Salary	57,436	55,535	54,626	57,082
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	309	3,718	10,229	66,844
2018 Estimated Unemployed (Age 16 and Up)	441	3,679	10,431	66,585
2018 Estimated Unemployed Rate (Age 16 and Up)	3.83%	5.12%	6.06%	8.14%

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<b>TRANSPORTATION TO WORK 2018</b>				
Drive to Work Alone	75.92%	75.33%	74.67%	59.43%
Drive to Work Carpool	5.27%	7.92%	9.20%	8.51%
Travel to Work by Public Transportation	11.82%	9.93%	9.18%	18.68%
Drive to Work on Motorcycle	0.04%	0.05%	0.02%	0.09%
Drive to Work on Bicycle	0.38%	0.35%	0.44%	1.81%
Walk to Work	2.30%	2.61%	2.63%	7.31%
Other Means	0.29%	0.58%	0.75%	0.76%
Work at Home	3.97%	3.16%	3.01%	3.21%
<b>TRAVEL TIME TO WORK 2018</b>				
Travel Time in Less than 5 minutes	4.27%	2.43%	2.24%	1.74%
Travel to Work in 5 to 9 minutes	7.97%	9.21%	8.81%	7.08%
Travel to Work in 10 to 14 minutes	10.15%	13.02%	14.02%	11.05%
Travel to Work in 15 to 19 minutes	15.95%	16.85%	16.70%	14.09%
Travel to Work in 20 to 29 minutes	23.62%	23.34%	22.53%	21.02%
Travel to Work in 30 to 44 minutes	21.03%	19.48%	20.23%	23.43%
Travel to Work in 45 to 59 minutes	8.38%	7.63%	8.07%	10.30%
Travel to Work in 60 minutes or more	8.63%	8.03%	7.38%	11.29%
Average Travel Time to Work	24.0	24.4	24.9	28.5
<b>SPENDING PATTERNS 2018</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$54.97	\$54.39	\$54.15	\$53.95
Apparel and Related Services	\$15.63	\$15.04	\$14.81	\$14.26
Transportation	\$85.13	\$81.68	\$80.41	\$76.82
Healthcare	\$36.44	\$34.88	\$34.40	\$33.43
Entertainment	\$24.25	\$23.21	\$22.79	\$21.76
<b>LIFESTYLE SEGMENTATION 2018</b>				
Category A - Crème de la Crème	8,048	33,344	56,470	159,321
Category B - Urban Cliff Hangers	0	509	2,615	29,632
Category C - Urban Cliff Dwellers	4,593	19,097	45,205	81,381
Category D - Seasoned Urban Dwellers	43	1,810	5,898	14,063
Category E - Thriving Alone	4,189	13,285	19,468	166,289
Category F - Going it Alone	2,683	32,540	88,219	279,612
Category G - Struggling Alone	0	4,755	17,984	178,383
Category H - Single in the Suburbs	0	0	3,130	19,929
Category I - Married in the Suburbs	0	1,127	9,097	69,202
Category J - Retired in the Suburbs	0	0	1,294	18,491
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	0
Category M - Harlem Gateway	0	23,040	35,990	405,724
Category N - Espaniola	0	2,615	38,015	155,229
Category O - Specialties	0	0	1,500	43,928

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