1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections



Latitude/Longitude: 40.414022, -74.144782

7 () () / -	Holmdel Towne Center				
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
Holm	del,NJ				
	2018 Estimated Population	8,644	72,848	131,297	496,544
	2018 Daytime Population	11,514	70,271	123,545	471,183
z	2023 Population Forecast	8,740	73,384	132,654	505,959
ē	2010 Census Population	8,618	76,412	135,517	495,976
Ŧ	2000 Census Population	8,466	77,716	135,925	480,223
5	1990 Census Population	6,636	74,959	133,417	439,024
POPULATION	Historical Annual Growth, 1990 to 2000	2.47%	0.36%	0.19%	0.90%
	Historical Annual Growth, 2000 to 2010	0.18%	-0.17%	-0.03%	0.32%
	Estimated Annual Growth, 2010 to 2018	0.03%	-0.54%	-0.36%	0.01%
	Projected Annual Growth, 2018 to 2023	0.22%	0.15%	0.21%	0.38%
	2018 Estimated Households	3,185	25,780	47,352	178,588
	2023 Households Forecast	3,222	25,975	47,854	181,821
	2010 Census Households	3,175	27,123	48,945	178,563
SC	2000 Census Households	2,961	26,632	47,659	169,437
7	1990 Census Households	2,124	24,563	44,622	149,925
ноиѕеногрѕ	Historical Annual Growth, 1990 to 2000	3.38%	0.81%	0.66%	1.23%
USI	Historical Annual Growth, 2000 to 2010	0.70%	0.18%	0.27%	0.53%
ᅙ	Estimated Annual Growth, 2010 to 2018	0.04%	-0.58%	-0.38%	0.00%
_	Projected Annual Growth, 2018 to 2023	0.23%	0.15%	0.21%	0.36%
	2018 % Households With Children	34%	32%	31%	32%
	2018 Persons per Household	2.67	2.79	2.75	2.76
	HH Income \$500,000 or more	3.61%	2.12%	2.09%	2.16%
	HH Income \$250,000 to \$499,999	4.32%	2.56%	2.51%	2.59%
	HH Income \$200,000 to \$249,999	10.05%	5.96%	5.88%	6.06%
	HH Income \$175,000 to \$199,999	6.78%	6.69%	8.95%	7.95%
	HH Income \$150,000 to \$174,999	10.14%	8.71%	8.71%	7.98%
	HH Income \$100,000 to \$149,999	18.71%	20.21%	19.81%	20.02%
	HH Income \$75,000 to \$99,999	10.56%	12.71%	12.40%	12.11%
₩	HH Income \$50,000 to \$74,999	10.61%	12.25%	13.00%	14.30%
COME 2018	HH Income \$35,000 to \$49,999	5.21%	7.84%	7.79%	8.32%
S S	HH Income \$25,000 to \$34,999	5.53%	6.73%	6.14%	5.96%
_	HH Income \$15,000 to \$24,999	7.88%	6.74%	6.33%	6.08%
	HH Income \$0 to \$14,999	6.59%	7.48%	6.40%	6.47%
	Average Household Income	\$131,259	\$116,400	\$122,014	\$121,851
	Median Household Income	\$107,961	\$91,674	\$95,177	\$92,394
	Per Capita Income	\$49,293	\$41,568	\$44,344	\$44,071
	2000 Average Household Income	\$90,891	\$81,022	\$86,303	\$85,164
	2000 Median Household Income	\$71,182	\$64,598	\$67,834	\$66,493
Ы					
KPLA 2018	Workplace Establishments	351	1,868	3,279	12,854
WRKPLACE 2018	Workplace Employees (Full Time Employees)	6,937	31,209	51,162	180,875

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	Holmdel Towne Center	1.00 Mile	3.00 Mile	5.00 Mile	10.00 Mile
Holmo	del,NJ	Radius	Radius	Radius	Radius
	Count of Pop 0 to 4 years	435	4,004	7,236	28,056
	Count of Pop 5 to 14 years	829	7,341	13,415	51,688
	Count of Pop 14 to 22 years	874	7,753	13,982	52,939
	Count of Pop 22 to 30 years	867	7,543	13,326	50,557
	Count of Pop 30 to 45 years	1,173	11,000	19,843	80,487
	Count of Pop 45 to 60 years	1,961	16,512	29,825	111,438
Z 00	Count of Pop 60 to 75 years	1,735	13,584	24,509	89,004
POPULATION BY AGE 2018	Count of Pop 75+ years	770	5,110	9,161	32,374
آ پڙ ⊵	Population 0 to 4 Years	5.04%	5.50%	5.51%	5.65%
₽ 8	Population 5 to 13 Years	9.59%	10.08%	10.22%	10.41%
P B B	Population 14 to 21 Years	10.12%	10.64%	10.65%	10.66%
	Population 22 to 29 Years	10.03%	10.35%	10.15%	10.18%
	Population 30 to 44 Years	13.56%	15.10%	15.11%	16.21%
	Population 45 to 59 Years	22.69%	22.67%	22.72%	22.44%
	Population 60 to 74 Years	20.07%	18.65%	18.67%	17.92%
	Population 74 Years Plus	8.90%	7.02%	6.98%	6.52%
	Median Age	46.3	43.4	43.5	42.3
~					
18 E	Male Population	4,067	35,355	63,876	242,827
GENDER 2018	Female Population	4,577	37,493	67,421	253,717
	2040 Fating at ad Danielation	0.044	70.040	404.007	400 544
RACE 2018	2018 Estimated Population	8,644	72,848	131,297	496,544
2	White Black or African American	81.41%	88.20% 2.28%	87.22%	83.34%
S C	Asian or Pacific Islander	1.20% 14.46%	5.84%	3.07% 5.81%	4.19% 6.75%
2					
-	Other Races	2.93%	3.68%	3.90%	5.72%
	2018 Hispanic Population	567	5,976	10,793	67,714
<u>ပ</u>	2018 Hispanic Population %	6.56%	8.20%	8.22%	13.64%
HISPANIC	2023 Hispanic Population Forecast	620	6,185	11,048	70,566
SP	2023 Hispanic Population % Projected	7.09%	8.43%	8.33%	13.95%
王	2000 Hispanic Population %	4.57%	5.18%	5.30%	9.63%
	1990 Hispanic Population %	2.66%	3.68%	3.63%	7.16%
•	Adult Population (25 Years or Older)	6,159	50,785	91,408	344,130
	Elementary	2.06%	2.51%	2.22%	3.69%
7 8	Some High School	4.85%	5.06%	4.42%	4.67%
<u>5</u> 8	High School Graduate	21.61%	29.33%	27.30%	26.95%
EDUCATION (AGE 25+) 2018	Some College	13.28%	17.48%	17.39%	16.98%
UC E 2	Associates Degree	6.51%	8.10%	7.96%	7.55%
AG E	Bachelors Degree	30.59%	23.18%	24.79%	24.38%
3	Graduate Degree	21.10%	14.35%	15.92%	15.78%
	% College (4+)	51.69%	37.52%	40.71%	40.16%
()	Total Housing Units	3,301	27,144	49,704	188,724
Žω	Owner Occupied Percent	81.50%	77.46%	76.92%	70.14%
HOUSING 2018	Renter Occupied Percent	14.99%	17.40%	18.35%	24.49%
	Renter ()cclinied Percent				

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Homes Built 1900 to 2009	Holm	del,NJ				
Homes Built 1900 to 1909 10,48% 6,36% 6,23% 9,10% 10,200 10,40% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,20% 10,2	HOMES BUILT BY YEAR 2018	Homes Built 2010 or later	1.11%	0.34%	0.26%	0.37%
Homes Built 1940 to 1949			10.48%	6.36%	6.23%	
Homes Built 1940 to 1949		Homes Built 1990 to 1999	22.88%	8.40%	7.52%	11.25%
Homes Built 1940 to 1949		Homes Built 1980 to 1989	24.62%	13.00%	13.63%	15.32%
Homes Built 1940 to 1949		Homes Built 1970 to 1979	13.25%	15.01%	15.50%	14.60%
Homes Built 1930 or earlier Homes Built 1930 or earlier 1.11% 11.27% 11.77% 12.35% Property Value \$1,000,000 or more 2.82% 4.16% 4.36% 7.83% Property Value \$500,000 to \$999,999 7.77% 7.51% 8.65% 14.71% Property Value \$500,000 to \$999,999 22.99% 16.08% 17.06% 24.68% Property Value \$400,000 to \$499,999 25.38% 18.95% 19.84% 17.13% Property Value \$200,000 to \$299,999 8.58% 16.58% 15.63% 10.60% Property Value \$200,000 to \$299,999 1.66% 5.04% 4.82% 3.01% Property Value \$100,000 to \$199,999 1.66% 5.04% 4.82% 3.01% Property Value \$60,000 to \$99,999 1.71% 0.99% 0.70% 0.84% Property Value \$60,000 to \$99,999 1.71% 0.99% 0.70% 0.84% Property Value \$60,000 to \$99,999 3.06% 2.27% 2.26% 1.74% Median Home Value \$339,999 3.06% 2.70% 2.26% 1.74% Median Rent per Month (Census 2000) \$899 3.06% 2.70% 2.26% 1.74% Median Rent per Month (Census 2000) \$899 3.06% 2.70% 2.26% 1.74% Median Home Value \$40,000 to \$149,999 1.43% 2.75% 2.26% 1.74% Median Home Value \$40,000 to \$59,999 3.06% 2.70% 2.26% 1.74% Median Rent per Month (Census 2000) \$899 3.751 \$776 \$783 Employed Civilian Population 16+ by Occupation Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty 30.96% 22.94% 24.41% 25.29% Healthcare Support 1.04% 2.07% 1.65% 1.95% Sales 0.71% 2.82% 2.81% Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.33% 2.34% 2.35% Fersonal Care 2.15% 2.71% 2.82% 2.81% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Median Employee Salary 4.9216 54.838 54.599 55.217 Average Employee Salary 63.307 63.926 63.641 64.138		Homes Built 1960 to 1979	9.76%	15.04%	18.60%	16.59%
Homes Built 1940 to 1949	H B	Homes Built 1950 to 1959	14.64%	24.22%	20.45%	15.29%
Property Value \$1,000,000 or more Property Value \$1,000,000 or more Property Value \$500,000 to \$999,999 Property Value \$500,000 to \$499,999 Property Value \$400,000 to \$499,999 Property Value \$300,000 to \$399,999 Property Value \$300,000 to \$399,999 Property Value \$300,000 to \$399,999 Property Value \$200,000 to \$399,999 Property Value \$105,000 to \$399,999 Property Value \$105,000 to \$399,999 Property Value \$105,000 to \$199,999 Property Value \$100,000 to \$149,999 Property Value \$0,000 to \$9,999 Property Value \$00,000 to \$149,999 Property Value \$10,000 to \$199,999 Pr		Homes Built 1940 to 1949	2.14%	6.36%	6.03%	5.12%
Property Value \$750,000 to \$999,999 7.77% 7.51% 8.65% 14.71% Property Value \$500,000 to \$749,999 22.99% 16.08% 17.06% 24.68% Property Value \$300,000 to \$749,999 25.38% 18.95% 19.84% 17.13% Property Value \$300,000 to \$399,999 23.66% 25.20% 24.35% 17.52% Property Value \$200,000 to \$399,999 3.58% 16.58% 15.63% 10.60% Property Value \$150,000 to \$199,999 1.66% 5.04% 4.82% 3.01% Property Value \$100,000 to \$199,999 1.71% 1.99% 1.72% 1.86% 1.54% Property Value \$40,000 to \$199,999 1.71% 1.99% 1.72% 1.86% 1.54% 1.54% Property Value \$40,000 to \$199,999 1.71% 1.99% 1.70% 1.86% 1.74% 1.54% Median Home Value \$435,314 \$386,861 \$399,648 \$483,764 Median Rent per Month (Census 2000) \$899 \$751 \$776 \$783 Employed Civilian Population 16+ by Occupation Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty 30.96% 22.94% 24.41% 25.29% Healthcare Support 1.04% 2.07% 1.65% 13.65% 13.44% Protective Service 2.06% 2.18% 2.36% 2.34% 2.35% Personal Care 2.06% 2.18% 2.38% 2.34% 2.35% Personal Care 2.06% 2.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Percent White Collar Percent White Collar Percent White Collar 79.62% 96.60% 70.46% 71.26% Percent White Collar 79.62% 96.60% 70.46% 71.26% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent White Collar Percent White Collar 79.62% 69.60% 70.46% 71.26% 71.26% Percent Blue Collar 79.62% 69.60% 70.46% 71.26% 71.26% 72.47% 72.28% 72.74% 72.28% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 72.86% 72.74% 73.74% 73.74% 73.74% 74.26% 74.26% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 75.75% 76.65% 76.66% 77.66% 77.66% 77.66% 77.66% 77.76% 77.76%		Homes Built 1939 or earlier	1.11%	11.27%	11.77%	12.35%
Property Value \$500,000 to \$749,999 22.99% 16.08% 17.06% 24.68% Property Value \$400,000 to \$499,999 25.38% 18.95% 19.84% 17.13% 17.52% Property Value \$200,000 to \$399,999 23.66% 25.20% 24.35% 17.52% 17.52% Property Value \$200,000 to \$299,999 8.58% 16.68% 15.63% 10.60% Property Value \$150,000 to \$199,999 1.66% 5.04% 4.82% 3.01% Property Value \$100,000 to \$149,999 1.42% 2.27% 1.86% 1.54% Property Value \$400,000 to \$149,999 1.71% 0.99% 0.70% 0.84% 0.52% 0.48% 0.41% Property Value \$40,000 to \$59,999 0.94% 0.52% 0.48% 0.41% Property Value \$40,000 to \$59,999 3.06% 2.70% 2.26% 1.74% Median Home Value \$435,314 \$386,861 \$399,648 \$483,764 Median Rent per Month (Census 2000) \$899 \$751 \$776 \$783 \$776 \$783 Professional Specialty 30.96% 22.94% 24.41% 25.29% 3.48% 2.65% 3.04% 2.07% 1.65% 1.95% 3.44% 2.07% 1.65% 1.95% 3.44% 2.07% 1.65% 1.95% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65% 3.44% 3.65%						
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Median Home Value \$435,314 \$386,861 \$399,648 \$483,764 Median Rent per Month (Census 2000) \$899 \$751 \$776 \$783 Employed Civilian Population 16+ by Occupation 4,337 37,428 68,029 253,604 Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty 30.96% 22.94% 24.41% 25.29% Healthcare Support 1.04% 2.07% 1.65% 1.95% Sales 12.03% 12.14% 11.58% 12.05% Office & Administrative Support 11.20% 14.51% 13.65% 13.44% Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49.216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	공 띪					
Median Home Value \$435,314 \$386,861 \$399,648 \$483,764 Median Rent per Month (Census 2000) \$899 \$751 \$776 \$783 Employed Civilian Population 16+ by Occupation 4,337 37,428 68,029 253,604 Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty 30.96% 22.94% 24.41% 25.29% Healthcare Support 1.04% 2.07% 1.65% 1.95% Sales 12.03% 12.14% 11.58% 12.05% Office & Administrative Support 11.20% 14.51% 13.65% 13.44% Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49.216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	₹					
Median Rent per Month (Census 2000) \$899 \$751 \$776 \$783	0	Property Value \$0 to \$39,999	3.06%	2.70%	2.26%	1.74%
Employed Civilian Population 16+ by Occupation Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty Healthcare Support Sales Office & Administrative Support Protective Service Food Preparation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Percent White Collar Percent Blue Collar Percent Blue Collar Percent Blue Collar Percent Blue Collar Managerial/Executive 24.39% 17.93% 19.17% 18.53% 22.94% 24.41% 25.29% 10.04% 20.07% 1.65% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.95% 1.9		Median Home Value	\$435,314	\$386,861	\$399,648	\$483,764
Managerial/Executive 24.39% 17.93% 19.17% 18.53% Professional Specialty 30.96% 22.94% 24.41% 25.29% Healthcare Support 1.04% 2.07% 1.65% 1.95% Sales 12.03% 12.14% 11.58% 12.05% Office & Administrative Support 11.20% 14.51% 13.65% 13.44% Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138		Median Rent per Month (Census 2000)	\$899	\$751	\$776	\$783
Professional Specialty Healthcare Support Sales 12.03% 12.14% 11.58% 12.05% Office & Administrative Support 11.20% Protective Service 2.06% Food Preparation Building Maintenance & Cleaning Personal Care Farming, Fishing, & Forestry Construction Production & Transportation Production & Transportation Percent White Collar Percent Blue Collar Percent Blue Collar Median Employee Salary Average Employee Salary Average Employee Salary A 1.04% 22.94% 24.41% 25.29% 1.04% 2.07% 1.65% 1.95% 1.95% 1.203% 12.14% 11.58% 12.05% 12.03% 12.14% 11.58% 12.05% 12.03% 12.14% 11.58% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.03% 12.14% 12.03% 12.14% 12.03% 12.14% 12.03% 12.14% 12.03% 12.14% 12.03% 12.14% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05% 13.44% 12.05		Employed Civilian Population 16+ by Occupation	4,337	37,428	68,029	253,604
Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138		Managerial/Executive	24.39%	17.93%	19.17%	18.53%
Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	18	Professional Specialty	30.96%	22.94%	24.41%	25.29%
Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138)2(Healthcare Support				
Protective Service 2.06% 2.18% 2.56% 3.04% Food Preparation 4.42% 4.78% 4.96% 3.95% Building Maintenance & Cleaning 1.18% 2.38% 2.34% 2.35% Personal Care 2.15% 2.71% 2.82% 2.81% Farming, Fishing, & Forestry 0.00% 0.03% 0.11% 0.09% Construction 5.26% 9.44% 8.45% 7.57% Production & Transportation 5.30% 8.88% 8.31% 8.94% Percent White Collar 79.62% 69.60% 70.46% 71.26% Percent Blue Collar 20.38% 30.40% 29.54% 28.74% Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	<u>+9</u>					
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	μ̈́	··				
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	A S					
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	E S	·				
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	₫ ¥	-				
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	לו					
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	8 2					
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	Ö					
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	O	Production & Transportation	5.30%	8.88%	8.31%	8.94%
Median Employee Salary 49,216 54,838 54,599 55,217 Average Employee Salary 63,307 63,926 63,641 64,138	₽ F					
Average Employee Salary 63,307 63,926 63,641 64,138	Ē	Percent Blue Collar	20.38%	30.40%	29.54%	28.74%
		Median Employee Salary	49,216	54,838	54,599	55,217
2000 Census Unemployed (Age 16 and Up) 155 1,735 2,870 10,787 2018 Estimated Unemployed (Age 16 and Up) 157 1,980 3,292 10,645 2018 Estimated Unemployed Rate (Age 16 and Up) 3.39% 5.04% 4.67% 4.04%		Average Employee Salary	63,307	63,926	63,641	64,138
2018 Estimated Unemployed (Age 16 and Up) 2018 Estimated Unemployed (Age 16 and Up) 2018 Estimated Unemployed Rate (Age 16 and Up) 3.39% 5.04% 4.67% 4.04%	,			4.705	0.070	40.70=
2018 Estimated Unemployed (Age 16 and Up) 157 1,980 3,292 10,645 2018 Estimated Unemployed Rate (Age 16 and Up) 3.39% 5.04% 4.67% 4.04%	۲ ار تا					
2018 Estimated Unemployed Rate (Age 16 and Up) 3.39% 5.04% 4.67% 4.04%	M M	2018 Estimated Unemployed (Age 16 and Up)	157	1,980	3,292	10,645
	ONE N	2018 Estimated Unemployed Rate (Age 16 and Up)	3.39%	5.04%	4.67%	4.04%

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections



Latitude/Longitude: 40.414022, -74.144782

1007-Holmdel Towne Center						
		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
Holm	dei,NJ					
7	Drive to Work Alone	75.78%	76.61%	76.23%	71.50%	
TRANSPORTATION TO WORK 2018	Drive to Work Carpool	4.28%	7.71%	7.16%	7.58%	<u>-</u>
AT 20.	Travel to Work by Public Transportation	14.01%	10.13%	10.69%	13.84%	rran
RANSPORTATIO TO WORK 2018	Drive to Work on Motorcycle	0.00%	0.00%	0.02%	0.02%	This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty
PO 10	Drive to Work on Bicycle	0.01%	0.31%	0.37%	0.21%	
NNS N	Walk to Work	0.79%	1.48%	1.26%	1.75%	
₹ ≥	Other Means	0.21%	0.58%	0.48%	0.63%	eser
-	Work at Home	4.73%	2.86%	3.52%	4.19%	repre
	Travel Time in Less than 5 minutes	2.13%	2.85%	2.95%	2.25%	ithout
	Travel to Work in 5 to 9 minutes	7.66%	8.32%	7.97%	7.25%	× pe
声 8	Travel to Work in 10 to 14 minutes	11.55%	10.88%	10.88%	10.60%	pivo
TIN 20	Travel to Work in 15 to 19 minutes	12.26%	10.51%	10.29%	10.62%	n pro
무 薬	Travel to Work in 20 to 29 minutes	14.12%	14.80%	15.27%	16.18%	ereii
№	Travel to Work in 30 to 44 minutes	16.95%	19.71%	19.17%	17.93%	and is he
TRAVEL TIME TO WORK 2018	Travel to Work in 45 to 59 minutes	8.14%	10.33%	10.21%	9.86%	
· -	Travel to Work in 60 minutes or more	27.19%	22.61%	23.26%	25.31%	able
	Average Travel Time to Work	36.5	34.3	35.0	37.1	be reli
8	Grocery Store Market Basket Weekly Per					ed to
√G 20	Capita Spending	\$64.37	\$63.81	\$63.92	\$61.41	eem
SPENDING PATTERNS 2018	Apparel and Related Services	\$18.52	\$17.91	\$18.12	\$17.46	es d
ÄÄ	Transportation	\$92.17	\$90.61	\$91.30	\$90.18	onic
R T	Healthcare	\$52.86	\$51.54	\$51.88	\$47.93	ent s
Δ	Entertainment	\$28.15	\$27.24	\$27.50	\$26.43	ernme
	Category A - Crème de la Crème	1,166	17,156	39,839	130,568	d gov
80	Category B - Urban Cliff Hangers	0	0	0	4,827	aŭ
NTATION 2018	Category C - Urban Cliff Dwellers	259	11,557	18,011	38,133	ivate
Ž	Category D - Seasoned Urban Dwellers	343	2,991	3,915	12,791	n pr
은	Category E - Thriving Alone	0	3,145	7,663	41,213	fo
₹	Category F - Going it Alone	0	14,661	22,751	52,423	data
Ż	Category G - Struggling Alone	0	1,647	1,647	3,038	<u>in</u>
Ĭ.	Category H - Single in the Suburbs	0	0	0	4,064	sn p
LIFESTYLE SEGMEI	Category I - Married in the Suburbs	3,688	8,723	19,094	126,716	nce
Ш	Category J - Retired in the Suburbs	3,036	8,711	11,323	31,231	orod
7	Category K - Living with Nature	0	0	0	1,202	vas l
ST	Category L - Working with Nature	0	0	0	0	ort w
里	Category M - Harlem Gateway	0	0	0	6	repo
	Category N - Espaniola	0	0	0	35,827	This
	Category O - Specialties	0	3,454	5,916	11,006	