

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 40.277023, -74.542589

20-Apr-2022

100470-East Windsor Village

East Windsor, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	8,959	37,910	90,238	330,532
	2021 Daytime Population	11,257	43,960	111,840	450,509
	2026 Population Forecast	9,399	39,151	93,759	340,680
	2010 Census Population	7,794	35,201	81,999	305,803
	2000 Census Population	7,390	31,570	71,686	264,773
	1990 Census Population	6,477	26,691	56,857	214,520
	Historical Annual Growth, 1990 to 2000	1.33%	1.69%	2.34%	2.13%
	Historical Annual Growth, 2000 to 2010	0.53%	1.09%	1.35%	1.45%
	CY Estimated Annual Growth, 2010 to 2021	1.19%	0.63%	0.82%	0.66%
	FY Projected Annual Growth, 2021 to 2025	0.96%	0.65%	0.77%	0.61%
	HOUSEHOLDS	2021 Estimated Households	3,743	14,188	34,318
2026 Households Forecast		3,942	14,676	35,646	128,846
2010 Census Households		3,201	13,091	31,195	115,358
2000 Census Households		2,796	11,725	27,571	99,552
1990 Census Households		2,666	10,194	22,913	81,129
Historical Annual Growth, 1990 to 2000		0.48%	1.41%	1.87%	2.07%
Historical Annual Growth, 2000 to 2010		1.36%	1.11%	1.24%	1.48%
CY Estimated Annual Growth, 2010 to 2021		1.34%	0.69%	0.82%	0.68%
FY Projected Annual Growth, 2021 to 2025		1.04%	0.68%	0.76%	0.63%
2021 % Households With Children		28%	34%	35%	31%
2021 Persons per Household		2.39	2.66	2.61	2.58
INCOME 2021	HH Income \$500,000 or more	1.80%	3.13%	4.03%	4.07%
	HH Income \$250,000 to \$499,999	2.09%	3.73%	4.82%	4.87%
	HH Income \$200,000 to \$249,999	4.88%	8.70%	11.25%	11.36%
	HH Income \$175,000 to \$199,999	3.56%	8.59%	8.89%	7.08%
	HH Income \$150,000 to \$174,999	4.98%	6.90%	8.19%	8.51%
	HH Income \$100,000 to \$149,999	18.67%	17.81%	18.88%	19.35%
	HH Income \$75,000 to \$99,999	15.94%	13.70%	11.99%	11.83%
	HH Income \$50,000 to \$74,999	13.53%	12.90%	12.47%	12.10%
	HH Income \$35,000 to \$49,999	8.37%	7.57%	6.59%	7.17%
	HH Income \$25,000 to \$34,999	10.47%	6.92%	4.79%	4.81%
	HH Income \$15,000 to \$24,999	8.31%	4.88%	3.68%	4.49%
	HH Income \$0 to \$14,999	7.39%	5.16%	4.43%	4.36%
	CY Average Household Income	\$97,704	\$133,165	\$151,403	\$147,987
	CY Median Household Income	\$78,149	\$97,638	\$114,055	\$111,951
	Per Capita Income	\$40,884	\$50,133	\$57,948	\$56,572
	2000 Average Household Income	\$74,477	\$86,433	\$93,364	\$90,009
2000 Median Household Income	\$64,087	\$69,380	\$72,230	\$70,441	
2026 Projected Average Household Income	\$106,271	\$144,982	\$166,573	\$162,541	
2026 Projected Median Household Income	\$85,668	\$105,867	\$123,739	\$124,183	
WRKPLACE 2021	Workplace Establishments	325	1,019	2,469	10,901
	Workplace Employees (Full Time Employees)	6,544	21,638	53,210	239,384

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	536	2,130	4,888	17,282
	Count of Pop 5 to 14 years	1,026	4,209	9,481	33,436
	Count of Pop 14 to 22 years	751	3,841	9,116	35,343
	Count of Pop 22 to 30 years	688	3,810	9,376	35,450
	Count of Pop 30 to 45 years	1,576	5,860	13,277	47,347
	Count of Pop 45 to 60 years	1,808	8,133	19,116	68,346
	Count of Pop 60 to 75 years	1,710	6,933	16,948	61,985
	Count of Pop 75+ years	863	2,994	8,036	31,345
	Population 0 to 4 Years	5.98%	5.62%	5.42%	5.23%
	Population 5 to 13 Years	11.45%	11.10%	10.51%	10.12%
	Population 14 to 21 Years	8.38%	10.13%	10.10%	10.69%
	Population 22 to 29 Years	7.68%	10.05%	10.39%	10.73%
	Population 30 to 44 Years	17.59%	15.46%	14.71%	14.32%
	Population 45 to 59 Years	20.18%	21.45%	21.18%	20.68%
	Population 60 to 74 Years	19.09%	18.29%	18.78%	18.75%
	Population 74 Years Plus	9.64%	7.90%	8.91%	9.48%
	Median Age	44.2	42.9	44.0	43.9
	GENDER 2021	Male Population	4,379	18,507	43,777
Female Population		4,580	19,403	46,461	171,294
RACE 2021	2021 Estimated Population	8,959	37,910	90,238	330,532
	White	69.13%	65.83%	58.72%	67.89%
	Black or African American	6.88%	7.29%	6.24%	5.99%
	Asian or Pacific Islander	17.12%	19.56%	29.65%	21.79%
	Other Races	6.87%	7.32%	5.38%	4.33%
HISPANIC	2021 Hispanic Population	1,776	7,053	10,231	26,296
	2021 Hispanic Population %	19.82%	18.60%	11.34%	7.96%
	2026 Hispanic Population Forecast	1,869	7,266	10,511	27,199
	2026 Hispanic Population % Forecast	19.88%	18.56%	11.21%	7.98%
	2000 Hispanic Population %	18.07%	13.65%	8.49%	5.45%
1990 Hispanic Population %	4.87%	5.23%	4.09%	2.97%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	6,380	26,238	63,020	229,492
	Elementary	5.07%	4.64%	2.91%	2.09%
	Some High School	5.49%	3.69%	2.63%	2.87%
	High School Graduate	20.17%	18.72%	16.01%	18.49%
	Some College	14.44%	12.81%	10.64%	12.84%
	Associates Degree	6.18%	5.70%	4.70%	5.74%
	Bachelors Degree	28.19%	30.19%	31.17%	30.23%
	Graduate Degree	20.46%	24.25%	31.94%	27.74%
% College (4+)	48.65%	54.44%	63.11%	57.97%	
HOUSING 2021	Total Housing Units	3,924	15,024	36,255	131,500
	Owner Occupied Percent	63.93%	66.42%	66.19%	71.14%
	Renter Occupied Percent	31.46%	28.01%	28.47%	23.83%
	Vacant Housing Percent	4.61%	5.57%	5.34%	5.03%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.13%	0.56%	0.53%	0.27%
Homes Built 2000 to 2009	16.10%	15.73%	14.93%	16.07%
Homes Built 1990 to 1999	7.10%	11.87%	15.33%	16.48%
Homes Built 1980 to 1989	15.41%	15.22%	21.86%	19.38%
Homes Built 1970 to 1979	17.09%	18.15%	19.20%	13.98%
Homes Built 1960 to 1979	25.59%	20.29%	13.62%	12.65%
Homes Built 1950 to 1959	9.99%	8.57%	7.49%	10.71%
Homes Built 1940 to 1949	4.03%	2.42%	1.49%	2.96%
Homes Built 1939 or earlier	4.57%	7.18%	5.54%	7.50%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	0.07%	6.43%	11.89%	9.78%
Property Value \$750,000 to \$999,999	1.52%	8.75%	16.09%	14.66%
Property Value \$500,000 to \$749,999	18.06%	20.10%	23.96%	22.85%
Property Value \$400,000 to \$499,999	23.98%	20.05%	13.43%	14.53%
Property Value \$300,000 to \$399,999	24.90%	18.81%	12.93%	15.67%
Property Value \$200,000 to \$299,999	15.64%	15.07%	12.88%	13.01%
Property Value \$150,000 to \$199,999	2.96%	3.11%	2.92%	3.10%
Property Value \$100,000 to \$149,999	3.19%	2.95%	2.67%	2.14%
Property Value \$60,000 to \$99,999	6.83%	2.21%	1.26%	0.96%
Property Value \$40,000 to \$59,999	1.43%	0.40%	0.21%	0.23%
Property Value \$0 to \$39,999	1.41%	0.72%	0.54%	0.94%
CY Median Home Value	\$374,442	\$430,096	\$526,576	\$488,672
CY Median Rent per Month (Census 2000)	\$781	\$794	\$878	\$869
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	4,262	19,297	46,091	169,989
Managerial/Executive	16.83%	22.05%	25.60%	23.95%
Professional Specialty	23.63%	27.15%	34.99%	33.95%
Healthcare Support	2.64%	2.99%	1.70%	1.55%
Sales	14.58%	11.53%	9.11%	9.14%
Office & Administrative Support	13.05%	9.20%	8.94%	10.21%
Protective Service	1.23%	1.36%	1.29%	2.03%
Food Preparation	6.11%	4.08%	2.85%	3.09%
Building Maintenance & Cleaning	3.75%	3.51%	1.88%	1.81%
Personal Care	3.58%	3.24%	2.71%	2.55%
Farming, Fishing, & Forestry	0.00%	0.23%	0.14%	0.12%
Construction	2.93%	3.39%	2.97%	4.37%
Production & Transportation	11.69%	11.28%	7.82%	7.22%
Percent White Collar	70.73%	72.92%	80.35%	78.80%
Percent Blue Collar	29.27%	27.08%	19.65%	21.20%
CY Median Employee Salary	\$61,102	\$61,835	\$59,839	\$61,916
CY Average Employee Salary	\$63,429	\$65,617	\$64,307	\$67,505
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	115	537	1,169	8,295
2021 Estimated Unemployed (Age 16 and Up)	138	699	1,927	6,383
2021 Estimated Unemployed Rate (Age 16 and Up)	3.17%	3.51%	3.96%	3.68%

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TRANSPORTATION TO WORK 2021				
Drive to Work Alone	72.71%	67.33%	69.84%	73.47%
Drive to Work Carpool	10.20%	12.52%	10.42%	7.62%
Travel to Work by Public Transportation	6.77%	7.88%	9.19%	7.57%
Drive to Work on Motorcycle	0.19%	0.05%	0.03%	0.05%
Drive to Work on Bicycle	0.00%	0.11%	0.31%	0.63%
Walk to Work	0.57%	1.17%	1.12%	3.18%
Other Means	3.82%	3.22%	2.02%	0.97%
Work at Home	4.94%	5.82%	6.12%	6.21%
TRAVEL TIME TO WORK 2021				
Travel Time in Less than 5 minutes	1.92%	2.98%	2.37%	2.73%
Travel to Work in 5 to 9 minutes	9.39%	8.35%	7.60%	8.60%
Travel to Work in 10 to 14 minutes	10.18%	10.08%	11.17%	12.95%
Travel to Work in 15 to 19 minutes	16.49%	15.57%	14.23%	14.49%
Travel to Work in 20 to 29 minutes	18.48%	19.33%	17.69%	18.68%
Travel to Work in 30 to 44 minutes	20.63%	17.51%	17.63%	16.81%
Travel to Work in 45 to 59 minutes	4.92%	6.68%	7.73%	8.04%
Travel to Work in 60 minutes or more	17.99%	19.51%	21.57%	17.69%
Average Travel Time to Work	32.5	32.8	35.3	30.5
SPENDING PATTERNS 2021				
Grocery Store Market Basket Weekly Per Capita Spending	\$62.46	\$62.85	\$63.66	\$64.29
Apparel and Related Services	\$16.23	\$17.13	\$17.69	\$17.78
Transportation	\$100.02	\$105.22	\$108.39	\$108.18
Healthcare	\$57.03	\$57.90	\$60.66	\$62.27
Entertainment	\$25.67	\$26.97	\$27.87	\$28.01
SPENDING 2021				
Med Disposable Inc-Inc minus taxes	\$66,192	\$81,360	\$93,272	\$91,472
Avg Disposable Inc-Inc minus taxes	\$76,358	\$96,412	\$106,628	\$105,218
Med Discretionary-Disp less food/shelter/clothing	\$47,226	\$59,700	\$70,253	\$68,773
Avg Discretionary-Disp less food/shelter/clothing	\$53,168	\$68,240	\$76,397	\$74,776
LIFESTYLE SEGMENTATION 2021				
Category A - Crème de la Crème	1,634	8,679	22,806	91,057
Category B - Urban Cliff Climbers	0	2,017	2,017	5,326
Category C - Urban Cliff Dwellers	650	1,083	1,083	8,594
Category D - Seasoned Urban Dwellers	0	0	0	2,767
Category E - Thriving Alone	1,305	3,512	5,108	18,130
Category F - Going it Alone	1,373	4,995	6,174	19,953
Category G - Struggling Alone	0	0	0	0
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	478	8,218	19,925	71,348
Category J - Retired in the Suburbs	10	2,831	13,785	28,559
Category K - Living with Nature	0	0	0	1,009
Category M - Harlem Gateway	0	0	0	8
Category N - Espaniola	64	1,136	1,136	1,136
Category O - Specialties	3,425	5,210	16,445	58,426

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