

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 40.277023, -74.542589

12-Apr-2021

## 100470-East Windsor Village

### East Windsor, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2020 Estimated Population	8,379	35,657	85,890	317,167
	2020 Daytime Population	11,430	44,426	114,426	461,218
	2025 Population Forecast	8,784	37,023	89,599	328,757
	2010 Census Population	7,794	35,201	81,999	305,803
	2000 Census Population	7,390	31,570	71,686	264,773
	1990 Census Population	6,477	26,691	56,857	214,520
	Historical Annual Growth, 1990 to 2000	1.33%	1.69%	2.34%	2.13%
	Historical Annual Growth, 2000 to 2010	0.53%	1.09%	1.35%	1.45%
	Estimated Annual Growth, 2010 to 2020	0.68%	0.12%	0.43%	0.34%
	Projected Annual Growth, 2020 to 2025	0.95%	0.75%	0.85%	0.72%
<b>HOUSEHOLDS</b>	2020 Estimated Households	3,485	13,318	32,665	119,628
	2025 Households Forecast	3,667	13,852	34,079	124,143
	2010 Census Households	3,201	13,091	31,195	115,358
	2000 Census Households	2,796	11,725	27,571	99,552
	1990 Census Households	2,666	10,194	22,913	81,129
	Historical Annual Growth, 1990 to 2000	0.48%	1.41%	1.87%	2.07%
	Historical Annual Growth, 2000 to 2010	1.36%	1.11%	1.24%	1.48%
	Estimated Annual Growth, 2010 to 2020	0.79%	0.16%	0.43%	0.34%
	Projected Annual Growth, 2020 to 2025	1.03%	0.79%	0.85%	0.74%
	2020 % Households With Children	29%	34%	35%	31%
2020 Persons per Household	2.40	2.66	2.61	2.58	
<b>INCOME 2020</b>	HH Income \$500,000 or more	1.73%	2.08%	2.31%	2.89%
	HH Income \$250,000 to \$499,999	2.02%	2.47%	2.76%	3.47%
	HH Income \$200,000 to \$249,999	4.72%	5.80%	6.47%	8.09%
	HH Income \$175,000 to \$199,999	3.35%	13.02%	16.47%	11.83%
	HH Income \$150,000 to \$174,999	5.07%	7.08%	8.28%	8.63%
	HH Income \$100,000 to \$149,999	17.31%	17.06%	18.69%	19.30%
	HH Income \$75,000 to \$99,999	16.52%	14.10%	12.10%	12.00%
	HH Income \$50,000 to \$74,999	14.04%	13.42%	12.92%	12.36%
	HH Income \$35,000 to \$49,999	6.71%	6.79%	6.34%	7.11%
	HH Income \$25,000 to \$34,999	11.40%	7.66%	5.13%	5.01%
	HH Income \$15,000 to \$24,999	9.27%	5.10%	3.94%	4.81%
	HH Income \$0 to \$14,999	7.86%	5.41%	4.58%	4.50%
	Average Household Income	\$94,785	\$130,692	\$148,519	\$144,825
Median Household Income	\$75,956	\$94,919	\$111,439	\$109,543	
Per Capita Income	\$39,486	\$49,128	\$56,870	\$55,308	
2000 Average Household Income	\$74,477	\$86,433	\$93,364	\$90,009	
2000 Median Household Income	\$64,087	\$69,380	\$72,230	\$70,441	
<b>WRKPLACE 2020</b>	Workplace Establishments	325	1,021	2,480	10,824
	Workplace Employees (Full Time Employees)	6,888	22,740	56,847	252,818

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	514	2,030	4,723	16,735
	Count of Pop 5 to 14 years	958	3,991	9,060	32,078
	Count of Pop 14 to 22 years	696	3,687	8,994	35,195
	Count of Pop 22 to 30 years	638	3,527	8,699	33,371
	Count of Pop 30 to 45 years	1,516	5,515	12,660	44,974
	Count of Pop 45 to 60 years	1,689	7,789	18,674	67,467
	Count of Pop 60 to 75 years	1,621	6,439	15,829	58,438
	Count of Pop 75+ years	748	2,680	7,250	28,910
	Population 0 to 4 Years	6.13%	5.69%	5.50%	5.28%
	Population 5 to 13 Years	11.44%	11.19%	10.55%	10.11%
	Population 14 to 21 Years	8.30%	10.34%	10.47%	11.10%
	Population 22 to 29 Years	7.62%	9.89%	10.13%	10.52%
	Population 30 to 44 Years	18.09%	15.47%	14.74%	14.18%
	Population 45 to 59 Years	20.16%	21.84%	21.74%	21.27%
	Population 60 to 74 Years	19.34%	18.06%	18.43%	18.42%
Population 74 Years Plus	8.92%	7.51%	8.44%	9.12%	
Median Age	43.8	42.8	43.8	43.9	
<b>GENDER 2020</b>	Male Population	4,100	17,403	41,657	152,801
	Female Population	4,279	18,254	44,233	164,366
<b>RACE 2020</b>	2020 Estimated Population	8,379	35,657	85,890	317,167
	White	68.91%	65.57%	58.44%	67.88%
	Black or African American	7.02%	7.32%	6.26%	5.98%
	Asian or Pacific Islander	17.09%	19.78%	29.92%	21.82%
	Other Races	6.97%	7.32%	5.38%	4.33%
<b>HISPANIC</b>	2020 Hispanic Population	1,659	6,573	9,605	25,044
	2020 Hispanic Population %	19.80%	18.43%	11.18%	7.90%
	2025 Hispanic Population Forecast	1,748	6,812	9,931	26,061
	2025 Hispanic Population % Projected	19.90%	18.40%	11.08%	7.93%
	2000 Hispanic Population %	18.07%	13.65%	8.49%	5.45%
1990 Hispanic Population %	4.87%	5.23%	4.09%	2.97%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	5,964	24,553	59,603	218,883
	Elementary	4.89%	4.48%	2.83%	2.07%
	Some High School	5.49%	3.70%	2.60%	2.85%
	High School Graduate	19.96%	18.58%	15.89%	18.50%
	Some College	14.64%	12.87%	10.61%	12.85%
	Associates Degree	6.19%	5.67%	4.66%	5.74%
	Bachelors Degree	28.32%	30.30%	31.31%	30.29%
	Graduate Degree	20.51%	24.40%	32.10%	27.71%
% College (4+)	48.83%	54.70%	63.40%	57.99%	
<b>HOUSING 2020</b>	Total Housing Units	3,653	14,101	34,496	125,950
	Owner Occupied Percent	64.02%	66.58%	66.36%	71.45%
	Renter Occupied Percent	31.38%	27.87%	28.33%	23.53%
	Vacant Housing Percent	4.60%	5.55%	5.31%	5.02%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.13%	0.56%	0.53%	0.27%
Homes Built 2000 to 2009	16.10%	15.73%	14.93%	16.07%
Homes Built 1990 to 1999	7.10%	11.87%	15.33%	16.48%
Homes Built 1980 to 1989	15.41%	15.22%	21.86%	19.38%
Homes Built 1970 to 1979	17.09%	18.15%	19.20%	13.98%
Homes Built 1960 to 1979	25.59%	20.29%	13.62%	12.65%
Homes Built 1950 to 1959	9.99%	8.57%	7.49%	10.71%
Homes Built 1940 to 1949	4.03%	2.42%	1.49%	2.96%
Homes Built 1939 or earlier	4.57%	7.18%	5.54%	7.50%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	0.04%	4.28%	7.42%	5.92%
Property Value \$750,000 to \$999,999	0.82%	7.47%	13.43%	12.22%
Property Value \$500,000 to \$749,999	8.16%	14.47%	23.46%	20.66%
Property Value \$400,000 to \$499,999	21.12%	18.76%	14.23%	15.09%
Property Value \$300,000 to \$399,999	30.31%	23.63%	15.55%	17.60%
Property Value \$200,000 to \$299,999	19.42%	17.94%	14.33%	16.92%
Property Value \$150,000 to \$199,999	5.42%	5.14%	5.22%	4.67%
Property Value \$100,000 to \$149,999	3.61%	2.94%	2.87%	2.70%
Property Value \$60,000 to \$99,999	4.90%	2.32%	1.49%	1.25%
Property Value \$40,000 to \$59,999	4.46%	1.27%	0.62%	0.38%
Property Value \$0 to \$39,999	1.74%	0.83%	0.61%	1.00%
Median Home Value	\$334,479	\$380,756	\$462,671	\$431,001
Median Rent per Month (Census 2000)	\$781	\$794	\$878	\$869
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	3,995	18,125	43,860	162,952
Managerial/Executive	16.78%	22.15%	25.69%	23.96%
Professional Specialty	23.94%	27.27%	35.19%	33.99%
Healthcare Support	2.66%	3.00%	1.70%	1.55%
Sales	14.68%	11.57%	9.08%	9.13%
Office & Administrative Support	12.95%	9.15%	8.91%	10.21%
Protective Service	1.16%	1.33%	1.28%	2.04%
Food Preparation	5.98%	4.03%	2.79%	3.08%
Building Maintenance & Cleaning	3.65%	3.49%	1.86%	1.81%
Personal Care	3.60%	3.20%	2.69%	2.54%
Farming, Fishing, & Forestry	0.00%	0.23%	0.13%	0.12%
Construction	2.96%	3.39%	2.97%	4.38%
Production & Transportation	11.63%	11.19%	7.72%	7.20%
Percent White Collar	71.00%	73.14%	80.57%	78.83%
Percent Blue Collar	29.00%	26.86%	19.43%	21.17%
Median Employee Salary	48,423	49,780	48,949	49,736
Average Employee Salary	62,348	62,373	61,244	63,148
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	115	537	1,169	8,295
2020 Estimated Unemployed (Age 16 and Up)	130	657	1,865	6,259
2020 Estimated Unemployed Rate (Age 16 and Up)	3.18%	3.53%	4.02%	3.76%

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<b>TRANSPORTATION TO WORK 2020</b>				
Drive to Work Alone	72.71%	67.33%	69.84%	73.47%
Drive to Work Carpool	10.20%	12.52%	10.42%	7.62%
Travel to Work by Public Transportation	6.77%	7.88%	9.19%	7.57%
Drive to Work on Motorcycle	0.19%	0.05%	0.03%	0.05%
Drive to Work on Bicycle	0.00%	0.11%	0.31%	0.63%
Walk to Work	0.57%	1.17%	1.12%	3.18%
Other Means	3.82%	3.22%	2.02%	0.97%
Work at Home	4.94%	5.82%	6.12%	6.21%
<b>TRAVEL TIME TO WORK 2020</b>				
Travel Time in Less than 5 minutes	1.92%	2.98%	2.37%	2.73%
Travel to Work in 5 to 9 minutes	9.39%	8.35%	7.60%	8.60%
Travel to Work in 10 to 14 minutes	10.18%	10.08%	11.17%	12.95%
Travel to Work in 15 to 19 minutes	16.49%	15.57%	14.23%	14.49%
Travel to Work in 20 to 29 minutes	18.48%	19.33%	17.69%	18.68%
Travel to Work in 30 to 44 minutes	20.63%	17.51%	17.63%	16.81%
Travel to Work in 45 to 59 minutes	4.92%	6.68%	7.73%	8.04%
Travel to Work in 60 minutes or more	17.99%	19.51%	21.57%	17.69%
Average Travel Time to Work	32.5	32.8	35.3	30.5
<b>SPENDING PATTERNS 2020</b>				
Grocery Store Market Basket Weekly Per Capita Spending	\$62.44	\$62.86	\$63.67	\$64.31
Apparel and Related Services	\$16.24	\$17.15	\$17.70	\$17.79
Transportation	\$100.05	\$105.30	\$108.46	\$108.23
Healthcare	\$56.98	\$57.93	\$60.69	\$62.34
Entertainment	\$25.68	\$27.00	\$27.88	\$28.03
<b>LIFESTYLE SEGMENTATION 2020</b>				
Category A - Crème de la Crème	1,520	8,219	22,032	87,540
Category B - Urban Cliff Climbers	0	1,907	1,907	5,143
Category C - Urban Cliff Dwellers	588	980	980	8,191
Category D - Seasoned Urban Dwellers	0	0	0	2,720
Category E - Thriving Alone	1,277	3,203	4,750	16,985
Category F - Going it Alone	1,324	4,640	5,741	18,670
Category G - Struggling Alone	0	0	0	0
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	468	7,830	19,226	69,351
Category J - Retired in the Suburbs	10	2,724	12,546	26,731
Category K - Living with Nature	0	0	0	1,000
Category L - Working with Nature	0	0	1,117	15,766
Category M - Harlem Gateway	0	0	0	8
Category N - Espaniola	58	1,041	1,041	1,041
Category O - Specialties	3,114	4,884	15,935	55,784

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