

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.926, -75.043913

12-Apr-2021

116640-Garden State Pavilions

Cherry Hill, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	8,342	146,162	303,928	1,797,719	
	2020 Daytime Population	15,076	152,058	353,121	2,239,458	
	2025 Population Forecast	8,675	148,811	308,211	1,856,723	
	2010 Census Population	7,940	146,776	308,431	1,734,045	
	2000 Census Population	7,634	145,403	309,929	1,693,991	
	1990 Census Population	7,489	150,794	320,446	1,724,588	
	Historical Annual Growth, 1990 to 2000	0.19%	-0.36%	-0.33%	-0.18%	
	Historical Annual Growth, 2000 to 2010	0.39%	0.09%	-0.05%	0.23%	
	Estimated Annual Growth, 2010 to 2020	0.46%	-0.04%	-0.14%	0.34%	
	Projected Annual Growth, 2020 to 2025	0.79%	0.36%	0.28%	0.65%	
	HOUSEHOLDS	2020 Estimated Households	3,338	55,465	113,634	697,732
		2025 Households Forecast	3,478	56,519	115,317	724,153
2010 Census Households		3,154	55,803	115,511	667,136	
2000 Census Households		2,958	54,847	114,242	648,124	
1990 Census Households		2,702	55,940	115,757	645,566	
Historical Annual Growth, 1990 to 2000		0.91%	-0.20%	-0.13%	0.04%	
Historical Annual Growth, 2000 to 2010		0.64%	0.17%	0.11%	0.29%	
Estimated Annual Growth, 2010 to 2020		0.53%	-0.06%	-0.15%	0.42%	
Projected Annual Growth, 2020 to 2025		0.82%	0.38%	0.29%	0.75%	
2020 % Households With Children		26%	29%	30%	25%	
2020 Persons per Household		2.48	2.62	2.63	2.50	
INCOME 2020		HH Income \$500,000 or more	1.87%	1.20%	0.99%	1.00%
	HH Income \$250,000 to \$499,999	2.18%	1.43%	1.18%	1.20%	
	HH Income \$200,000 to \$249,999	5.18%	3.37%	2.76%	2.81%	
	HH Income \$175,000 to \$199,999	11.24%	6.85%	6.46%	4.37%	
	HH Income \$150,000 to \$174,999	8.20%	5.87%	5.37%	4.26%	
	HH Income \$100,000 to \$149,999	20.78%	17.79%	16.45%	13.48%	
	HH Income \$75,000 to \$99,999	13.38%	12.52%	12.27%	11.35%	
	HH Income \$50,000 to \$74,999	14.25%	14.99%	14.97%	15.70%	
	HH Income \$35,000 to \$49,999	6.86%	10.39%	10.31%	11.71%	
	HH Income \$25,000 to \$34,999	6.25%	7.35%	8.11%	9.04%	
	HH Income \$15,000 to \$24,999	5.78%	8.73%	9.75%	10.26%	
	HH Income \$0 to \$14,999	4.03%	9.50%	11.38%	14.83%	
Average Household Income	\$122,243	\$99,025	\$91,498	\$82,344		
Median Household Income	\$99,020	\$73,150	\$66,462	\$55,893		
Per Capita Income	\$49,192	\$37,804	\$34,499	\$32,444		
2000 Average Household Income	\$62,456	\$60,474	\$57,769	\$48,034		
2000 Median Household Income	\$54,221	\$47,251	\$44,664	\$35,601		
WRKPLACE 2020	Workplace Establishments	456	4,196	8,669	41,511	
	Workplace Employees (Full Time Employees)	10,876	75,975	176,276	1,004,173	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	481	9,177	19,054	119,755
	Count of Pop 5 to 14 years	937	16,664	34,316	202,744
	Count of Pop 14 to 22 years	852	14,521	31,516	196,957
	Count of Pop 22 to 30 years	803	15,324	33,049	191,560
	Count of Pop 30 to 45 years	1,361	26,750	56,500	386,985
	Count of Pop 45 to 60 years	1,751	28,341	57,685	321,120
	Count of Pop 60 to 75 years	1,522	25,458	51,577	271,117
	Count of Pop 75+ years	634	9,926	20,231	107,482
	Population 0 to 4 Years	5.76%	6.28%	6.27%	6.66%
	Population 5 to 13 Years	11.23%	11.40%	11.29%	11.28%
	Population 14 to 21 Years	10.22%	9.93%	10.37%	10.96%
	Population 22 to 29 Years	9.62%	10.48%	10.87%	10.66%
	Population 30 to 44 Years	16.32%	18.30%	18.59%	21.53%
	Population 45 to 59 Years	21.00%	19.39%	18.98%	17.86%
	Population 60 to 74 Years	18.25%	17.42%	16.97%	15.08%
	Population 74 Years Plus	7.60%	6.79%	6.66%	5.98%
Median Age	42.3	39.8	39.0	37.1	
GENDER 2020	Male Population	4,092	70,961	148,312	869,671
	Female Population	4,250	75,201	155,616	928,048
RACE 2020	2020 Estimated Population	8,342	146,162	303,928	1,797,719
	White	84.72%	65.22%	62.82%	52.27%
	Black or African American	4.45%	15.92%	18.75%	29.83%
	Asian or Pacific Islander	4.47%	5.80%	5.16%	7.14%
	Other Races	6.36%	13.05%	13.26%	10.76%
HISPANIC	2020 Hispanic Population	599	29,190	60,877	279,368
	2020 Hispanic Population %	7.18%	19.97%	20.03%	15.54%
	2025 Hispanic Population Forecast	632	29,715	61,571	289,110
	2025 Hispanic Population % Projected	7.28%	19.97%	19.98%	15.57%
	2000 Hispanic Population %	3.51%	11.95%	13.50%	10.00%
1990 Hispanic Population %	3.06%	7.89%	9.29%	6.55%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	5,754	100,044	206,590	1,205,530
	Elementary	3.19%	5.31%	5.51%	5.72%
	Some High School	3.51%	6.70%	7.66%	9.31%
	High School Graduate	21.04%	26.74%	28.94%	31.24%
	Some College	19.28%	18.84%	18.66%	16.51%
	Associates Degree	7.19%	6.90%	6.97%	6.10%
	Bachelors Degree	23.93%	21.91%	19.76%	18.62%
	Graduate Degree	21.86%	13.60%	12.50%	12.50%
% College (4+)	45.79%	35.51%	32.25%	31.12%	
HOUSING 2020	Total Housing Units	3,624	59,263	122,585	768,818
	Owner Occupied Percent	69.35%	62.59%	59.81%	52.33%
	Renter Occupied Percent	22.76%	31.00%	32.89%	38.42%
	Vacant Housing Percent	7.89%	6.41%	7.30%	9.25%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.00%	0.04%	0.07%	0.14%
Homes Built 2000 to 2009	7.87%	4.96%	4.66%	4.81%
Homes Built 1990 to 1999	6.08%	2.48%	3.86%	4.49%
Homes Built 1980 to 1989	5.31%	4.52%	5.41%	6.35%
Homes Built 1970 to 1979	4.20%	8.27%	11.25%	9.23%
Homes Built 1960 to 1979	12.06%	14.94%	15.64%	10.70%
Homes Built 1950 to 1959	25.67%	22.10%	19.71%	16.03%
Homes Built 1940 to 1949	11.73%	13.94%	13.23%	13.27%
Homes Built 1939 or earlier	27.08%	28.76%	26.18%	34.97%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.42%	1.73%	1.21%	1.10%
Property Value \$750,000 to \$999,999	1.71%	2.52%	2.07%	2.38%
Property Value \$500,000 to \$749,999	6.70%	5.29%	5.04%	5.37%
Property Value \$400,000 to \$499,999	15.32%	8.32%	8.32%	7.20%
Property Value \$300,000 to \$399,999	32.64%	16.94%	16.45%	12.42%
Property Value \$200,000 to \$299,999	28.37%	32.63%	30.08%	22.75%
Property Value \$150,000 to \$199,999	5.72%	14.56%	15.01%	16.03%
Property Value \$100,000 to \$149,999	2.08%	9.68%	11.53%	15.09%
Property Value \$60,000 to \$99,999	1.69%	5.16%	6.53%	10.41%
Property Value \$40,000 to \$59,999	1.44%	0.79%	1.16%	3.39%
Property Value \$0 to \$39,999	3.24%	2.03%	2.32%	3.33%
Median Home Value	\$321,827	\$250,671	\$240,215	\$205,765
Median Rent per Month (Census 2000)	\$792	\$646	\$630	\$584
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	4,504	74,378	148,940	812,008
Managerial/Executive	19.76%	15.87%	14.81%	14.78%
Professional Specialty	30.90%	25.74%	24.67%	25.81%
Healthcare Support	2.63%	2.91%	3.33%	4.64%
Sales	8.96%	10.76%	10.64%	9.41%
Office & Administrative Support	11.68%	12.61%	12.52%	11.67%
Protective Service	2.46%	2.54%	2.69%	2.80%
Food Preparation	4.02%	5.47%	5.65%	5.75%
Building Maintenance & Cleaning	2.26%	2.72%	3.02%	3.57%
Personal Care	3.15%	2.61%	2.79%	3.23%
Farming, Fishing, & Forestry	0.53%	0.18%	0.17%	0.16%
Construction	7.10%	5.97%	6.43%	6.15%
Production & Transportation	6.56%	12.63%	13.28%	12.02%
Percent White Collar	73.93%	67.88%	65.96%	66.32%
Percent Blue Collar	26.07%	32.12%	34.04%	33.68%
Median Employee Salary	43,271	45,081	45,300	46,517
Average Employee Salary	52,717	54,317	54,427	56,421
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	161	3,857	9,327	69,186
2020 Estimated Unemployed (Age 16 and Up)	223	4,199	9,625	81,200
2020 Estimated Unemployed Rate (Age 16 and Up)	5.56%	5.35%	6.09%	9.09%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	77.01%	74.77%	75.05%	59.75%
	Drive to Work Carpool	8.23%	9.74%	9.83%	9.05%
	Travel to Work by Public Transportation	9.48%	9.02%	8.53%	18.34%
	Drive to Work on Motorcycle	0.00%	0.04%	0.02%	0.09%
	Drive to Work on Bicycle	0.12%	0.30%	0.28%	1.63%
	Walk to Work	1.24%	2.18%	2.42%	7.05%
	Other Means	0.03%	0.66%	0.58%	0.82%
	Work at Home	3.89%	3.15%	3.15%	3.06%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	3.16%	3.27%	2.82%	1.91%
	Travel to Work in 5 to 9 minutes	11.02%	9.53%	10.26%	7.05%
	Travel to Work in 10 to 14 minutes	12.05%	14.39%	14.56%	11.08%
	Travel to Work in 15 to 19 minutes	16.51%	16.13%	16.40%	13.81%
	Travel to Work in 20 to 29 minutes	23.50%	21.47%	22.15%	20.94%
	Travel to Work in 30 to 44 minutes	20.79%	19.76%	18.74%	23.93%
	Travel to Work in 45 to 59 minutes	5.96%	7.78%	7.64%	10.35%
	Travel to Work in 60 minutes or more	7.01%	7.67%	7.42%	10.92%
Average Travel Time to Work	23.4	24.4	24.8	28.7	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$60.14	\$59.61	\$59.53	\$59.47
	Apparel and Related Services	\$16.61	\$15.58	\$15.30	\$14.80
	Transportation	\$103.54	\$96.92	\$95.16	\$91.50
	Healthcare	\$53.47	\$50.88	\$50.11	\$49.20
	Entertainment	\$26.43	\$24.75	\$24.27	\$23.31
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	5,186	38,889	72,029	179,058
	Category B - Urban Cliff Climbers	0	791	791	22,231
	Category C - Urban Cliff Dwellers	802	14,896	27,757	100,961
	Category D - Seasoned Urban Dwellers	0	6,052	8,906	26,885
	Category E - Thriving Alone	989	13,313	19,564	188,477
	Category F - Going it Alone	195	33,516	67,691	303,749
	Category G - Struggling Alone	0	6,181	19,150	197,366
	Category H - Single in the Suburbs	0	0	1,156	17,554
	Category I - Married in the Suburbs	1,112	1,153	3,986	62,447
	Category J - Retired in the Suburbs	0	0	3,134	19,957
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	8,627	33,505	411,964
	Category N - Espaniola	0	20,006	38,989	158,988
	Category O - Specialties	0	1,706	2,537	54,085

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