

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.936219, -75.024964

12-Apr-2021

## 110140-Hillview S.C.

### Cherry Hill, NJ

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2020 Estimated Population	10,735	121,005	289,322	1,750,743	
	2020 Daytime Population	20,656	141,304	351,531	2,168,137	
	2025 Population Forecast	11,310	123,730	294,262	1,807,899	
	2010 Census Population	10,190	121,848	292,892	1,690,433	
	2000 Census Population	9,271	120,145	292,627	1,647,297	
	1990 Census Population	9,113	121,314	299,570	1,670,460	
	Historical Annual Growth, 1990 to 2000	0.17%	-0.10%	-0.23%	-0.14%	
	Historical Annual Growth, 2000 to 2010	0.95%	0.14%	0.01%	0.26%	
	Estimated Annual Growth, 2010 to 2020	0.49%	-0.06%	-0.11%	0.33%	
	Projected Annual Growth, 2020 to 2025	1.05%	0.45%	0.34%	0.64%	
	<b>HOUSEHOLDS</b>	2020 Estimated Households	4,238	47,129	108,562	679,582
		2025 Households Forecast	4,470	48,204	110,480	705,205
2010 Census Households		4,021	47,748	110,114	650,445	
2000 Census Households		3,481	46,935	108,889	631,102	
1990 Census Households		3,229	46,593	109,296	626,687	
Historical Annual Growth, 1990 to 2000		0.76%	0.07%	-0.04%	0.07%	
Historical Annual Growth, 2000 to 2010		1.45%	0.17%	0.11%	0.30%	
Estimated Annual Growth, 2010 to 2020		0.49%	-0.12%	-0.13%	0.41%	
Projected Annual Growth, 2020 to 2025		1.07%	0.45%	0.35%	0.74%	
2020 % Households With Children		25%	27%	30%	25%	
2020 Persons per Household		2.49	2.55	2.64	2.50	
<b>INCOME 2020</b>		HH Income \$500,000 or more	0.89%	1.13%	1.16%	1.02%
	HH Income \$250,000 to \$499,999	1.08%	1.33%	1.39%	1.22%	
	HH Income \$200,000 to \$249,999	2.52%	3.13%	3.25%	2.85%	
	HH Income \$175,000 to \$199,999	7.95%	7.12%	7.63%	4.55%	
	HH Income \$150,000 to \$174,999	7.09%	6.38%	6.04%	4.41%	
	HH Income \$100,000 to \$149,999	18.88%	19.07%	17.15%	13.92%	
	HH Income \$75,000 to \$99,999	11.87%	14.05%	12.23%	11.54%	
	HH Income \$50,000 to \$74,999	18.62%	15.52%	14.48%	15.84%	
	HH Income \$35,000 to \$49,999	8.94%	10.28%	10.12%	11.55%	
	HH Income \$25,000 to \$34,999	7.45%	7.36%	7.36%	8.91%	
	HH Income \$15,000 to \$24,999	9.15%	7.79%	8.97%	10.04%	
	HH Income \$0 to \$14,999	5.57%	6.83%	10.23%	14.17%	
	Average Household Income	\$105,872	\$100,262	\$98,960	\$83,972	
	Median Household Income	\$75,525	\$78,474	\$72,682	\$57,550	
Per Capita Income	\$42,576	\$39,334	\$37,395	\$33,069		
2000 Average Household Income	\$64,477	\$61,930	\$62,075	\$49,100		
2000 Median Household Income	\$51,179	\$50,374	\$47,885	\$36,679		
<b>WRKPLACE 2020</b>	Workplace Establishments	580	3,989	9,314	41,012	
	Workplace Employees (Full Time Employees)	14,271	78,473	190,716	990,373	

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<b>POPULATION BY AGE 2020</b>	Count of Pop 0 to 4 years	684	7,601	17,835	115,788
	Count of Pop 5 to 14 years	1,193	13,628	32,367	196,424
	Count of Pop 14 to 22 years	975	11,446	29,775	189,875
	Count of Pop 22 to 30 years	1,020	11,923	31,279	186,200
	Count of Pop 30 to 45 years	2,023	22,185	51,610	374,570
	Count of Pop 45 to 60 years	2,084	23,800	55,672	314,790
	Count of Pop 60 to 75 years	1,925	21,678	50,708	266,827
	Count of Pop 75+ years	832	8,745	20,076	106,268
	Population 0 to 4 Years	6.37%	6.28%	6.16%	6.61%
	Population 5 to 13 Years	11.12%	11.26%	11.19%	11.22%
	Population 14 to 21 Years	9.08%	9.46%	10.29%	10.85%
	Population 22 to 29 Years	9.50%	9.85%	10.81%	10.64%
	Population 30 to 44 Years	18.85%	18.33%	17.84%	21.39%
	Population 45 to 59 Years	19.42%	19.67%	19.24%	17.98%
	Population 60 to 74 Years	17.93%	17.92%	17.53%	15.24%
Population 74 Years Plus	7.75%	7.23%	6.94%	6.07%	
Median Age	41.2	40.8	39.6	37.3	
<b>GENDER 2020</b>	Male Population	5,192	58,715	139,997	848,357
	Female Population	5,543	62,291	149,325	902,386
<b>RACE 2020</b>	2020 Estimated Population	10,735	121,005	289,322	1,750,743
	White	71.77%	70.34%	64.63%	54.25%
	Black or African American	7.43%	12.23%	17.83%	27.51%
	Asian or Pacific Islander	13.08%	7.29%	5.15%	7.27%
	Other Races	7.72%	10.14%	12.39%	10.97%
<b>HISPANIC</b>	2020 Hispanic Population	1,032	19,031	53,947	280,313
	2020 Hispanic Population %	9.62%	15.73%	18.65%	16.01%
	2025 Hispanic Population Forecast	1,114	19,462	54,623	290,168
	2025 Hispanic Population % Projected	9.85%	15.73%	18.56%	16.05%
	2000 Hispanic Population %	4.05%	7.90%	12.18%	10.28%
1990 Hispanic Population %	4.19%	4.12%	8.11%	6.81%	
<b>EDUCATION (AGE 25+) 2020</b>	Adult Population (25 Years or Older)	7,498	83,846	197,581	1,177,837
	Elementary	3.32%	4.35%	5.12%	5.68%
	Some High School	5.56%	5.51%	6.82%	9.12%
	High School Graduate	21.57%	26.69%	27.08%	31.26%
	Some College	25.05%	18.96%	18.16%	16.39%
	Associates Degree	9.15%	7.32%	7.05%	6.17%
	Bachelors Degree	21.54%	22.96%	21.75%	18.83%
	Graduate Degree	13.81%	14.23%	14.01%	12.54%
	% College (4+)	35.34%	37.18%	35.76%	31.37%
<b>HOUSING 2020</b>	Total Housing Units	4,610	49,906	116,558	745,372
	Owner Occupied Percent	58.97%	64.57%	62.39%	53.52%
	Renter Occupied Percent	32.97%	29.86%	30.75%	37.65%
	Vacant Housing Percent	8.06%	5.56%	6.86%	8.83%

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<b>HOMES BUILT BY YEAR 2020</b>				
Homes Built 2010 or later	0.00%	0.03%	0.05%	0.14%
Homes Built 2000 to 2009	16.32%	4.82%	4.82%	4.84%
Homes Built 1990 to 1999	4.45%	2.93%	3.58%	4.59%
Homes Built 1980 to 1989	5.96%	5.65%	6.12%	6.65%
Homes Built 1970 to 1979	11.06%	14.46%	12.16%	9.75%
Homes Built 1960 to 1979	21.18%	17.22%	16.61%	11.67%
Homes Built 1950 to 1959	22.91%	22.96%	18.96%	16.58%
Homes Built 1940 to 1949	6.90%	10.42%	12.24%	11.92%
Homes Built 1939 or earlier	11.22%	21.52%	25.46%	33.86%
<b>HOME VALUE (OWNER OCCUPIED) 2020</b>				
Property Value \$1,000,000 or more	1.40%	0.95%	1.50%	1.10%
Property Value \$750,000 to \$999,999	0.69%	1.89%	2.57%	2.41%
Property Value \$500,000 to \$749,999	1.62%	4.62%	6.06%	5.42%
Property Value \$400,000 to \$499,999	10.39%	8.69%	10.13%	7.30%
Property Value \$300,000 to \$399,999	24.25%	19.43%	19.15%	12.63%
Property Value \$200,000 to \$299,999	41.58%	34.84%	29.00%	23.77%
Property Value \$150,000 to \$199,999	8.02%	15.01%	12.66%	16.45%
Property Value \$100,000 to \$149,999	5.17%	8.42%	10.10%	14.77%
Property Value \$60,000 to \$99,999	3.19%	3.26%	5.57%	9.33%
Property Value \$40,000 to \$59,999	2.46%	0.50%	0.87%	3.06%
Property Value \$0 to \$39,999	0.87%	2.07%	1.99%	3.22%
Median Home Value	\$277,338	\$256,083	\$261,953	\$210,573
Median Rent per Month (Census 2000)	\$836	\$723	\$655	\$591
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020</b>				
Employed Civilian Population 16+ by Occupation	5,730	63,193	144,654	797,407
Managerial/Executive	11.36%	16.15%	16.02%	14.86%
Professional Specialty	22.72%	26.64%	25.83%	25.81%
Healthcare Support	5.34%	2.68%	3.20%	4.44%
Sales	9.68%	10.93%	10.54%	9.49%
Office & Administrative Support	12.40%	12.79%	12.46%	11.71%
Protective Service	1.77%	2.95%	2.64%	2.86%
Food Preparation	10.31%	5.43%	5.30%	5.61%
Building Maintenance & Cleaning	1.80%	2.15%	2.73%	3.49%
Personal Care	2.42%	2.56%	2.75%	3.20%
Farming, Fishing, & Forestry	0.59%	0.12%	0.17%	0.15%
Construction	9.65%	6.58%	6.18%	6.32%
Production & Transportation	11.95%	11.02%	12.18%	12.06%
Percent White Collar	61.50%	69.19%	68.05%	66.31%
Percent Blue Collar	38.50%	30.81%	31.95%	33.69%
Median Employee Salary	44,409	44,975	45,482	46,566
Average Employee Salary	54,489	54,123	55,082	56,536
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	232	2,622	8,363	64,949
2020 Estimated Unemployed (Age 16 and Up)	246	3,227	8,522	77,820
2020 Estimated Unemployed Rate (Age 16 and Up)	4.15%	4.81%	5.55%	8.90%

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<b>TRANSPORTATION TO WORK 2020</b>	Drive to Work Alone	85.77%	77.78%	75.79%	61.07%
	Drive to Work Carpool	8.16%	9.14%	9.33%	9.17%
	Travel to Work by Public Transportation	2.94%	6.98%	8.15%	17.16%
	Drive to Work on Motorcycle	0.00%	0.04%	0.02%	0.09%
	Drive to Work on Bicycle	0.00%	0.32%	0.29%	1.51%
	Walk to Work	1.00%	1.79%	2.25%	6.88%
	Other Means	0.20%	0.51%	0.63%	0.81%
	Work at Home	1.93%	3.37%	3.40%	3.10%
<b>TRAVEL TIME TO WORK 2020</b>	Travel Time in Less than 5 minutes	3.66%	3.19%	2.88%	1.90%
	Travel to Work in 5 to 9 minutes	11.15%	10.95%	9.99%	7.09%
	Travel to Work in 10 to 14 minutes	15.05%	14.38%	14.58%	11.18%
	Travel to Work in 15 to 19 minutes	14.07%	16.03%	16.34%	13.89%
	Travel to Work in 20 to 29 minutes	16.53%	21.11%	21.60%	20.98%
	Travel to Work in 30 to 44 minutes	20.51%	18.94%	19.09%	23.86%
	Travel to Work in 45 to 59 minutes	9.03%	8.13%	7.74%	10.35%
	Travel to Work in 60 minutes or more	10.00%	7.28%	7.78%	10.74%
Average Travel Time to Work	25.6	24.4	24.9	28.5	
<b>SPENDING PATTERNS 2020</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$59.68	\$59.77	\$59.81	\$59.51
	Apparel and Related Services	\$15.88	\$15.83	\$15.59	\$14.89
	Transportation	\$99.33	\$98.52	\$96.74	\$92.08
	Healthcare	\$52.08	\$51.73	\$50.75	\$49.29
	Entertainment	\$25.28	\$25.13	\$24.74	\$23.46
<b>LIFESTYLE SEGMENTATION 2020</b>	Category A - Crème de la Crème	2,717	35,043	89,651	184,629
	Category B - Urban Cliff Climbers	0	791	791	21,722
	Category C - Urban Cliff Dwellers	772	15,881	22,539	105,944
	Category D - Seasoned Urban Dwellers	102	7,820	9,250	27,409
	Category E - Thriving Alone	2,450	9,804	22,020	182,595
	Category F - Going it Alone	4,499	33,163	51,871	312,919
	Category G - Struggling Alone	0	3,977	13,953	198,182
	Category H - Single in the Suburbs	0	1,156	1,156	13,991
	Category I - Married in the Suburbs	21	1,153	5,607	64,059
	Category J - Retired in the Suburbs	0	0	3,473	20,410
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	0
	Category M - Harlem Gateway	0	1,913	30,800	354,152
	Category N - Espaniola	0	7,623	34,025	158,988
	Category O - Specialties	0	1,706	1,706	54,405

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