

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.898631, -78.682193

17-May-2019

1671-Brennan Station

Raleigh, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2018 Estimated Population	7,909	67,345	156,628	543,102
	2018 Daytime Population	5,820	58,394	159,073	739,149
	2023 Population Forecast	7,970	68,439	160,492	579,091
	2010 Census Population	7,387	61,680	142,047	462,006
	2000 Census Population	7,443	54,576	121,152	344,509
	1990 Census Population	6,150	41,405	91,188	257,394
	Historical Annual Growth, 1990 to 2000	1.93%	2.80%	2.88%	2.96%
	Historical Annual Growth, 2000 to 2010	-0.08%	1.23%	1.60%	2.98%
	Estimated Annual Growth, 2010 to 2018	0.78%	1.01%	1.12%	1.87%
	Projected Annual Growth, 2018 to 2023	0.15%	0.32%	0.49%	1.29%
HOUSEHOLDS	2018 Estimated Households	3,540	29,833	68,814	220,985
	2023 Households Forecast	3,567	30,304	70,616	236,075
	2010 Census Households	3,302	27,369	62,108	186,539
	2000 Census Households	3,087	22,953	50,421	138,360
	1990 Census Households	2,534	16,474	37,039	105,491
	Historical Annual Growth, 1990 to 2000	1.99%	3.37%	3.13%	2.75%
	Historical Annual Growth, 2000 to 2010	0.68%	1.78%	2.11%	3.03%
	Estimated Annual Growth, 2010 to 2018	0.80%	0.99%	1.18%	1.96%
	Projected Annual Growth, 2018 to 2023	0.16%	0.31%	0.52%	1.33%
	2018 % Households With Children	25%	27%	27%	29%
2018 Persons per Household	2.20	2.25	2.27	2.37	
INCOME 2018	HH Income \$500,000 or more	1.59%	1.47%	1.44%	1.26%
	HH Income \$250,000 to \$499,999	1.93%	1.77%	1.75%	1.52%
	HH Income \$200,000 to \$249,999	4.56%	4.15%	4.07%	3.54%
	HH Income \$175,000 to \$199,999	7.59%	7.79%	7.61%	5.62%
	HH Income \$150,000 to \$174,999	8.85%	6.87%	6.67%	5.23%
	HH Income \$100,000 to \$149,999	17.19%	17.34%	17.69%	16.68%
	HH Income \$75,000 to \$99,999	15.00%	13.77%	13.73%	13.50%
	HH Income \$50,000 to \$74,999	14.46%	17.66%	17.31%	17.89%
	HH Income \$35,000 to \$49,999	10.85%	12.99%	12.53%	12.82%
	HH Income \$25,000 to \$34,999	4.73%	6.13%	6.68%	7.96%
	HH Income \$15,000 to \$24,999	5.77%	5.09%	5.58%	7.18%
	HH Income \$0 to \$14,999	7.48%	4.97%	4.92%	6.80%
	Average Household Income	\$105,907	\$108,058	\$108,329	\$98,337
Median Household Income	\$85,105	\$80,028	\$79,690	\$70,605	
Per Capita Income	\$47,959	\$47,990	\$47,764	\$40,413	
2000 Average Household Income	\$85,929	\$81,779	\$82,206	\$68,265	
2000 Median Household Income	\$74,589	\$66,499	\$65,619	\$53,207	
WRKPLACE 2018	Workplace Establishments	288	2,227	5,516	20,032
	Workplace Employees (Full Time Employees)	3,156	28,037	85,440	409,489

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POPULATION BY AGE 2018	Count of Pop 0 to 4 years	410	4,445	10,649	38,312
	Count of Pop 5 to 14 years	775	7,298	17,831	66,433
	Count of Pop 14 to 22 years	745	6,339	14,840	70,974
	Count of Pop 22 to 30 years	581	5,622	12,819	47,950
	Count of Pop 30 to 45 years	1,218	13,132	31,687	118,187
	Count of Pop 45 to 60 years	1,697	14,404	33,301	108,844
	Count of Pop 60 to 75 years	1,805	12,327	26,594	70,425
	Count of Pop 75+ years	678	3,779	8,907	21,978
	Population 0 to 4 Years	5.19%	6.60%	6.80%	7.05%
	Population 5 to 13 Years	9.79%	10.84%	11.38%	12.23%
	Population 14 to 21 Years	9.42%	9.41%	9.47%	13.07%
	Population 22 to 29 Years	7.34%	8.35%	8.18%	8.83%
	Population 30 to 44 Years	15.40%	19.50%	20.23%	21.76%
	Population 45 to 59 Years	21.46%	21.39%	21.26%	20.04%
	Population 60 to 74 Years	22.82%	18.30%	16.98%	12.97%
Population 74 Years Plus	8.58%	5.61%	5.69%	4.05%	
Median Age	47.2	41.6	40.7	36.5	
GENDER 2018	Male Population	3,761	32,349	75,240	264,998
	Female Population	4,148	34,996	81,388	278,104
RACE 2018	2018 Estimated Population	7,909	67,345	156,628	543,102
	White	89.53%	78.63%	78.53%	65.06%
	Black or African American	5.49%	12.88%	12.43%	21.89%
	Asian or Pacific Islander	2.31%	3.60%	3.70%	5.49%
	Other Races	2.66%	4.89%	5.34%	7.56%
HISPANIC	2018 Hispanic Population	217	3,923	10,091	53,622
	2018 Hispanic Population %	2.75%	5.83%	6.44%	9.87%
	2023 Hispanic Population Forecast	211	3,943	10,284	56,977
	2023 Hispanic Population % Projected	2.65%	5.76%	6.41%	9.84%
	2000 Hispanic Population %	2.85%	3.31%	4.02%	5.84%
1990 Hispanic Population %	1.35%	1.19%	1.05%	1.15%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	5,749	47,093	108,419	348,400
	Elementary	1.60%	1.15%	1.61%	3.72%
	Some High School	1.53%	1.54%	1.81%	3.73%
	High School Graduate	13.04%	11.08%	11.27%	13.80%
	Some College	15.01%	15.94%	15.94%	17.19%
	Associates Degree	6.08%	6.96%	7.44%	7.56%
	Bachelors Degree	39.69%	40.44%	39.26%	34.09%
	Graduate Degree	23.04%	22.89%	22.67%	19.90%
	% College (4+)	62.73%	63.33%	61.92%	54.00%
HOUSING 2018	Total Housing Units	3,742	31,378	72,807	237,433
	Owner Occupied Percent	65.67%	59.92%	61.17%	54.17%
	Renter Occupied Percent	28.93%	35.15%	33.35%	38.91%
	Vacant Housing Percent	5.40%	4.92%	5.48%	6.93%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.25%	0.34%	0.64%	1.14%
Homes Built 2000 to 2009	6.51%	15.57%	18.45%	27.46%
Homes Built 1990 to 1999	23.24%	26.91%	25.73%	21.66%
Homes Built 1980 to 1989	53.41%	40.99%	32.25%	20.96%
Homes Built 1970 to 1979	14.76%	13.01%	13.90%	11.64%
Homes Built 1960 to 1979	0.51%	2.05%	7.10%	7.46%
Homes Built 1950 to 1959	0.29%	0.69%	1.41%	4.70%
Homes Built 1940 to 1949	0.86%	0.22%	0.13%	2.04%
Homes Built 1939 or earlier	0.17%	0.22%	0.38%	2.93%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	1.27%	2.19%	3.58%	3.76%
Property Value \$750,000 to \$999,999	3.02%	6.44%	6.39%	5.22%
Property Value \$500,000 to \$749,999	20.58%	20.01%	17.24%	13.99%
Property Value \$400,000 to \$499,999	27.88%	18.97%	17.32%	13.28%
Property Value \$300,000 to \$399,999	25.90%	20.57%	22.31%	18.77%
Property Value \$200,000 to \$299,999	14.25%	19.25%	22.11%	25.78%
Property Value \$150,000 to \$199,999	3.41%	6.49%	5.71%	10.21%
Property Value \$100,000 to \$149,999	1.07%	3.78%	3.07%	5.08%
Property Value \$60,000 to \$99,999	0.00%	0.48%	0.68%	1.29%
Property Value \$40,000 to \$59,999	0.00%	0.16%	0.19%	0.39%
Property Value \$0 to \$39,999	2.62%	1.67%	1.39%	2.23%
Median Home Value	\$409,858	\$388,394	\$375,493	\$326,754
Median Rent per Month (Census 2000)	\$948	\$818	\$785	\$734
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	3,961	37,384	86,672	291,399
Managerial/Executive	26.12%	24.15%	24.64%	21.11%
Professional Specialty	37.16%	32.04%	31.39%	29.78%
Healthcare Support	0.40%	1.53%	1.50%	1.70%
Sales	10.37%	12.39%	12.79%	11.92%
Office & Administrative Support	10.98%	11.95%	11.53%	11.43%
Protective Service	1.79%	1.54%	1.16%	1.36%
Food Preparation	3.24%	4.32%	4.76%	5.24%
Building Maintenance & Cleaning	1.04%	1.61%	1.65%	2.74%
Personal Care	1.51%	2.53%	2.46%	2.71%
Farming, Fishing, & Forestry	0.06%	0.05%	0.06%	0.09%
Construction	2.90%	3.11%	3.54%	5.47%
Production & Transportation	4.42%	4.79%	4.52%	6.44%
Percent White Collar	85.03%	82.06%	81.85%	75.94%
Percent Blue Collar	14.97%	17.94%	18.15%	24.06%
Median Employee Salary	41,336	42,423	42,099	43,293
Average Employee Salary	52,077	53,153	52,707	54,379
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	112	775	2,001	8,903
2018 Estimated Unemployed (Age 16 and Up)	81	1,109	2,553	10,433
2018 Estimated Unemployed Rate (Age 16 and Up)	2.28%	3.09%	2.87%	3.40%

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TRANSPORTATION TO WORK 2018				
Drive to Work Alone	82.20%	80.62%	81.60%	79.28%
Drive to Work Carpool	5.79%	6.78%	7.52%	9.00%
Travel to Work by Public Transportation	0.20%	0.43%	0.63%	1.67%
Drive to Work on Motorcycle	0.00%	0.06%	0.16%	0.15%
Drive to Work on Bicycle	0.00%	0.32%	0.28%	0.48%
Walk to Work	1.14%	1.13%	0.91%	1.99%
Other Means	0.59%	1.23%	0.83%	0.69%
Work at Home	10.08%	9.13%	7.91%	6.43%
TRAVEL TIME TO WORK 2018				
Travel Time in Less than 5 minutes	1.19%	1.99%	2.03%	2.60%
Travel to Work in 5 to 9 minutes	9.02%	7.97%	7.58%	9.32%
Travel to Work in 10 to 14 minutes	12.39%	13.39%	13.39%	15.63%
Travel to Work in 15 to 19 minutes	15.87%	20.60%	20.64%	19.57%
Travel to Work in 20 to 29 minutes	39.52%	33.90%	33.54%	27.57%
Travel to Work in 30 to 44 minutes	16.62%	16.78%	17.58%	18.24%
Travel to Work in 45 to 59 minutes	3.14%	2.28%	2.43%	3.81%
Travel to Work in 60 minutes or more	2.25%	3.09%	2.82%	3.26%
Average Travel Time to Work	24.1	23.0	22.1	21.6
SPENDING PATTERNS 2018				
Grocery Store Market Basket Weekly Per Capita Spending	\$53.88	\$53.47	\$53.37	\$52.49
Apparel and Related Services	\$15.48	\$15.66	\$15.63	\$15.01
Transportation	\$76.56	\$75.96	\$75.63	\$72.55
Healthcare	\$38.94	\$37.97	\$37.78	\$35.82
Entertainment	\$22.22	\$22.00	\$21.90	\$20.77
LIFESTYLE SEGMENTATION 2018				
Category A - Crème de la Crème	3,900	16,428	34,136	75,684
Category B - Urban Cliff Hangers	0	0	0	33,344
Category C - Urban Cliff Dwellers	0	0	0	2,970
Category D - Seasoned Urban Dwellers	0	0	1,922	2,453
Category E - Thriving Alone	0	5,816	21,419	66,049
Category F - Going it Alone	0	4,781	7,270	23,314
Category G - Struggling Alone	0	0	0	1,290
Category H - Single in the Suburbs	29	9,263	18,700	89,253
Category I - Married in the Suburbs	1,032	14,541	35,943	121,007
Category J - Retired in the Suburbs	2,835	13,482	27,990	30,825
Category K - Living with Nature	0	0	0	6,852
Category L - Working with Nature	0	0	2,052	9,282
Category M - Harlem Gateway	0	0	0	37,171
Category N - Espaniola	0	0	0	8,919
Category O - Specialties	0	2,799	6,557	15,906

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