

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 35.941048, -78.560192

20-Apr-2022

## 104780-Wakefield Crossings

### Raleigh, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2021 Estimated Population	8,782	48,320	128,692	386,885	
	2021 Daytime Population	6,439	47,952	107,666	363,607	
	2026 Population Forecast	9,209	51,178	139,046	405,800	
	2010 Census Population	6,823	37,373	96,004	312,084	
	2000 Census Population	935	11,264	48,477	219,765	
	1990 Census Population	436	4,931	24,438	152,812	
	Historical Annual Growth, 1990 to 2000	7.93%	8.61%	7.09%	3.70%	
	Historical Annual Growth, 2000 to 2010	21.98%	12.74%	7.07%	3.57%	
	CY Estimated Annual Growth, 2010 to 2021	2.17%	2.21%	2.53%	1.85%	
	FY Projected Annual Growth, 2021 to 2025	0.95%	1.16%	1.56%	0.96%	
	<b>HOUSEHOLDS</b>	2021 Estimated Households	3,147	17,551	46,472	150,807
		2026 Households Forecast	3,303	18,572	50,119	157,387
2010 Census Households		2,440	13,598	34,788	122,812	
2000 Census Households		335	3,906	17,150	87,379	
1990 Census Households		163	1,803	8,807	61,222	
Historical Annual Growth, 1990 to 2000		7.43%	8.04%	6.89%	3.62%	
Historical Annual Growth, 2000 to 2010		21.97%	13.29%	7.33%	3.46%	
CY Estimated Annual Growth, 2010 to 2021		2.19%	2.20%	2.50%	1.76%	
FY Projected Annual Growth, 2021 to 2025		0.97%	1.14%	1.52%	0.86%	
2021 % Households With Children		42%	41%	41%	33%	
2021 Persons per Household		2.79	2.75	2.76	2.56	
<b>INCOME 2021</b>		HH Income \$500,000 or more	4.29%	3.06%	2.26%	2.14%
	HH Income \$250,000 to \$499,999	5.14%	3.67%	2.71%	2.57%	
	HH Income \$200,000 to \$249,999	11.99%	8.55%	6.33%	5.99%	
	HH Income \$175,000 to \$199,999	5.41%	6.84%	6.78%	4.84%	
	HH Income \$150,000 to \$174,999	9.10%	8.65%	7.90%	6.59%	
	HH Income \$100,000 to \$149,999	17.84%	21.13%	21.65%	19.28%	
	HH Income \$75,000 to \$99,999	10.96%	12.41%	13.84%	13.88%	
	HH Income \$50,000 to \$74,999	13.75%	13.87%	14.54%	16.52%	
	HH Income \$35,000 to \$49,999	11.16%	10.18%	10.41%	11.43%	
	HH Income \$25,000 to \$34,999	3.28%	4.00%	4.96%	6.70%	
	HH Income \$15,000 to \$24,999	4.04%	4.11%	4.29%	5.46%	
	HH Income \$0 to \$14,999	3.03%	3.53%	4.33%	4.59%	
CY Average Household Income	\$145,525	\$133,126	\$123,418	\$111,255		
CY Median Household Income	\$112,184	\$104,365	\$95,091	\$83,663		
Per Capita Income	\$52,156	\$48,412	\$44,690	\$43,475		
2000 Average Household Income	\$74,818	\$88,500	\$85,461	\$73,644		
2000 Median Household Income	\$61,593	\$71,716	\$67,456	\$59,523		
2026 Projected Average Household Income	\$168,049	\$153,952	\$142,731	\$128,921		
2026 Projected Median Household Income	\$123,074	\$118,919	\$110,125	\$96,617		
<b>WRKPLACE 2021</b>	Workplace Establishments	169	1,529	2,893	11,597	
	Workplace Employees (Full Time Employees)	1,818	15,917	32,841	165,677	

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<b>POPULATION BY AGE 2021</b>	Count of Pop 0 to 4 years	471	2,590	7,349	23,248
	Count of Pop 5 to 14 years	992	5,565	15,171	46,168
	Count of Pop 14 to 22 years	1,313	6,915	17,253	45,483
	Count of Pop 22 to 30 years	1,083	5,631	14,722	39,224
	Count of Pop 30 to 45 years	1,105	6,336	19,122	65,102
	Count of Pop 45 to 60 years	2,253	12,169	30,245	85,652
	Count of Pop 60 to 75 years	1,184	7,011	19,238	61,787
	Count of Pop 75+ years	381	2,101	5,592	20,220
	Population 0 to 4 Years	5.36%	5.36%	5.71%	6.01%
	Population 5 to 13 Years	11.30%	11.52%	11.79%	11.93%
	Population 14 to 21 Years	14.95%	14.31%	13.41%	11.76%
	Population 22 to 29 Years	12.33%	11.65%	11.44%	10.14%
	Population 30 to 44 Years	12.59%	13.11%	14.86%	16.83%
	Population 45 to 59 Years	25.65%	25.18%	23.50%	22.14%
	Population 60 to 74 Years	13.49%	14.51%	14.95%	15.97%
	Population 74 Years Plus	4.33%	4.35%	4.35%	5.23%
	Median Age	37.9	39.4	38.6	39.9
<b>GENDER 2021</b>	Male Population	4,194	23,122	61,755	186,714
	Female Population	4,588	25,198	66,937	200,171
<b>RACE 2021</b>	2021 Estimated Population	8,782	48,320	128,692	386,885
	White	79.32%	77.36%	71.83%	69.08%
	Black or African American	11.29%	13.67%	18.21%	19.56%
	Asian or Pacific Islander	4.22%	3.61%	3.57%	3.24%
	Other Races	5.17%	5.36%	6.39%	8.12%
<b>HISPANIC</b>	2021 Hispanic Population	485	2,756	9,436	39,060
	2021 Hispanic Population %	5.52%	5.70%	7.33%	10.10%
	2026 Hispanic Population Forecast	508	2,953	10,361	41,443
	2026 Hispanic Population % Forecast	5.52%	5.77%	7.45%	10.21%
	2000 Hispanic Population %	3.90%	3.01%	3.10%	5.51%
1990 Hispanic Population %	0.91%	0.66%	0.83%	0.97%	
<b>EDUCATION (AGE 25+) 2021</b>	Adult Population (25 Years or Older)	5,559	30,948	82,981	256,483
	Elementary	1.59%	1.31%	1.78%	3.25%
	Some High School	2.36%	2.53%	3.31%	3.50%
	High School Graduate	11.73%	13.22%	13.43%	14.68%
	Some College	16.86%	16.78%	17.43%	17.86%
	Associates Degree	7.35%	8.22%	8.75%	8.68%
	Bachelors Degree	38.85%	37.88%	36.85%	34.14%
	Graduate Degree	21.25%	20.07%	18.45%	17.88%
% College (4+)	60.10%	57.95%	55.30%	52.02%	
<b>HOUSING 2021</b>	Total Housing Units	3,393	18,660	49,375	160,968
	Owner Occupied Percent	65.88%	69.20%	68.31%	63.32%
	Renter Occupied Percent	26.87%	24.86%	25.81%	30.37%
	Vacant Housing Percent	7.25%	5.94%	5.88%	6.31%

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<b>HOMES BUILT BY YEAR 2021</b>				
Homes Built 2010 or later	2.70%	1.13%	0.65%	0.46%
Homes Built 2000 to 2009	76.19%	63.11%	47.70%	29.11%
Homes Built 1990 to 1999	12.51%	22.39%	28.85%	25.47%
Homes Built 1980 to 1989	2.82%	6.42%	13.17%	22.77%
Homes Built 1970 to 1979	3.02%	4.14%	5.27%	11.52%
Homes Built 1960 to 1979	0.63%	0.77%	1.33%	6.37%
Homes Built 1950 to 1959	0.81%	0.98%	1.43%	2.42%
Homes Built 1940 to 1949	0.16%	0.20%	0.36%	0.77%
Homes Built 1939 or earlier	1.15%	0.85%	1.24%	1.09%
<b>HOME VALUE (OWNER OCCUPIED) 2021</b>				
Property Value \$1,000,000 or more	2.85%	3.97%	4.63%	4.67%
Property Value \$750,000 to \$999,999	7.40%	6.57%	5.84%	5.89%
Property Value \$500,000 to \$749,999	42.22%	35.52%	26.61%	23.10%
Property Value \$400,000 to \$499,999	19.90%	19.78%	18.56%	15.96%
Property Value \$300,000 to \$399,999	10.88%	15.42%	18.40%	17.62%
Property Value \$200,000 to \$299,999	9.36%	12.37%	16.23%	19.53%
Property Value \$150,000 to \$199,999	1.90%	2.49%	4.12%	5.73%
Property Value \$100,000 to \$149,999	0.39%	0.53%	1.37%	2.21%
Property Value \$60,000 to \$99,999	0.27%	0.15%	0.55%	1.03%
Property Value \$40,000 to \$59,999	0.00%	0.16%	0.31%	0.45%
Property Value \$0 to \$39,999	1.33%	1.03%	1.22%	1.64%
CY Median Home Value	\$525,045	\$485,159	\$436,226	\$404,362
CY Median Rent per Month (Census 2000)	\$525	\$763	\$709	\$754
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021</b>				
Employed Civilian Population 16+ by Occupation	4,905	26,678	69,800	209,796
Managerial/Executive	27.35%	25.81%	25.33%	22.58%
Professional Specialty	30.54%	31.05%	29.79%	27.82%
Healthcare Support	0.68%	1.08%	1.36%	2.00%
Sales	12.22%	12.58%	11.35%	11.96%
Office & Administrative Support	9.44%	9.06%	9.68%	9.91%
Protective Service	2.26%	1.57%	1.72%	1.58%
Food Preparation	3.13%	3.69%	3.64%	4.42%
Building Maintenance & Cleaning	1.15%	1.60%	2.41%	2.87%
Personal Care	3.11%	3.12%	2.81%	2.57%
Farming, Fishing, & Forestry	0.06%	0.05%	0.14%	0.14%
Construction	3.07%	3.90%	5.62%	6.55%
Production & Transportation	6.99%	6.50%	6.15%	7.59%
Percent White Collar	80.23%	79.58%	77.51%	74.28%
Percent Blue Collar	19.77%	20.42%	22.49%	25.72%
CY Median Employee Salary	\$43,984	\$44,109	\$44,227	\$44,368
CY Average Employee Salary	\$54,905	\$55,341	\$54,633	\$55,869
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	7	106	579	3,360
2021 Estimated Unemployed (Age 16 and Up)	112	837	2,412	6,677
2021 Estimated Unemployed Rate (Age 16 and Up)	3.31%	3.01%	3.29%	3.10%

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<b>TRANSPORTATION TO WORK 2021</b>	Drive to Work Alone	75.59%	81.93%	82.33%	81.50%
	Drive to Work Carpool	5.88%	5.85%	7.75%	8.90%
	Travel to Work by Public Transportation	0.19%	0.11%	0.36%	0.56%
	Drive to Work on Motorcycle	0.00%	0.01%	0.03%	0.07%
	Drive to Work on Bicycle	0.00%	0.01%	0.04%	0.21%
	Walk to Work	2.29%	1.42%	0.84%	0.84%
	Other Means	0.16%	0.13%	0.26%	0.53%
	Work at Home	15.89%	10.54%	8.38%	7.12%
<b>TRAVEL TIME TO WORK 2021</b>	Travel Time in Less than 5 minutes	2.44%	2.25%	1.99%	1.81%
	Travel to Work in 5 to 9 minutes	5.85%	7.24%	6.85%	7.78%
	Travel to Work in 10 to 14 minutes	8.52%	10.96%	11.39%	12.67%
	Travel to Work in 15 to 19 minutes	12.39%	10.52%	11.54%	16.81%
	Travel to Work in 20 to 29 minutes	18.69%	21.60%	23.40%	26.93%
	Travel to Work in 30 to 44 minutes	39.16%	34.41%	32.33%	24.05%
	Travel to Work in 45 to 59 minutes	8.82%	9.20%	9.04%	6.15%
	Travel to Work in 60 minutes or more	4.14%	3.81%	3.45%	3.81%
Average Travel Time to Work	28.8	27.7	26.8	24.2	
<b>SPENDING PATTERNS 2021</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$58.08	\$58.07	\$57.86	\$57.78
	Apparel and Related Services	\$16.22	\$16.20	\$15.88	\$15.55
	Transportation	\$91.16	\$91.15	\$89.52	\$87.66
	Healthcare	\$53.78	\$53.83	\$53.18	\$52.99
	Entertainment	\$23.77	\$23.71	\$23.21	\$22.77
<b>SPENDING 2021</b>	Med Disposable Inc-Inc minus taxes	\$92,681	\$87,616	\$80,822	\$71,406
	Avg Disposable Inc-Inc minus taxes	\$107,098	\$99,388	\$92,003	\$85,578
	Med Discretionary-Disp less food/shelter/clothing	\$73,578	\$67,573	\$61,656	\$52,938
	Avg Discretionary-Disp less food/shelter/clothing	\$78,902	\$73,188	\$67,970	\$62,668
<b>LIFESTYLE SEGMENTATION 2021</b>	Category A - Crème de la Crème	4,775	11,472	14,087	43,463
	Category B - Urban Cliff Climbers	0	0	11,284	21,192
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	4,572
	Category E - Thriving Alone	0	1,233	2,432	15,936
	Category F - Going it Alone	0	9	9	21,032
	Category G - Struggling Alone	0	9	9	266
	Category H - Single in the Suburbs	0	2,557	20,488	62,459
	Category I - Married in the Suburbs	3,958	29,235	58,615	117,938
	Category J - Retired in the Suburbs	0	1,742	11,807	28,782
	Category K - Living with Nature	0	0	109	24,162
Category M - Harlem Gateway	0	0	2,293	11,899	
Category N - Espaniola	0	0	0	7,739	
Category O - Specialties	0	0	0	8,104	

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