

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 35.94507, -78.54061

20-Apr-2022

104770-Wakefield Commons

Raleigh, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2021 Estimated Population	7,169	53,490	131,344	358,436	
	2021 Daytime Population	11,330	53,847	107,577	318,942	
	2026 Population Forecast	7,708	57,940	143,975	378,119	
	2010 Census Population	5,262	39,339	94,514	286,011	
	2000 Census Population	1,356	13,040	44,106	197,988	
	1990 Census Population	594	6,064	21,415	136,865	
	Historical Annual Growth, 1990 to 2000	8.60%	7.96%	7.49%	3.76%	
	Historical Annual Growth, 2000 to 2010	14.53%	11.67%	7.92%	3.75%	
	CY Estimated Annual Growth, 2010 to 2021	2.67%	2.65%	2.84%	1.94%	
	FY Projected Annual Growth, 2021 to 2025	1.46%	1.61%	1.85%	1.07%	
	HOUSEHOLDS	2021 Estimated Households	2,649	19,313	47,063	137,900
		2026 Households Forecast	2,852	20,901	51,490	144,781
2010 Census Households		1,940	14,231	34,008	111,054	
2000 Census Households		500	4,648	15,646	77,880	
1990 Census Households		228	2,260	7,849	54,171	
Historical Annual Growth, 1990 to 2000		8.18%	7.48%	7.14%	3.70%	
Historical Annual Growth, 2000 to 2010		14.52%	11.84%	8.07%	3.61%	
CY Estimated Annual Growth, 2010 to 2021		2.69%	2.63%	2.80%	1.86%	
FY Projected Annual Growth, 2021 to 2025		1.48%	1.59%	1.81%	0.98%	
2021 % Households With Children		40%	42%	42%	34%	
2021 Persons per Household		2.70	2.76	2.78	2.59	
INCOME 2021		HH Income \$500,000 or more	2.90%	2.74%	2.21%	2.00%
	HH Income \$250,000 to \$499,999	3.47%	3.28%	2.65%	2.40%	
	HH Income \$200,000 to \$249,999	8.09%	7.67%	6.18%	5.60%	
	HH Income \$175,000 to \$199,999	5.44%	6.31%	6.41%	4.88%	
	HH Income \$150,000 to \$174,999	8.79%	8.37%	8.10%	6.51%	
	HH Income \$100,000 to \$149,999	15.10%	21.36%	22.54%	19.39%	
	HH Income \$75,000 to \$99,999	11.39%	12.57%	14.10%	14.04%	
	HH Income \$50,000 to \$74,999	16.89%	14.64%	14.49%	16.47%	
	HH Income \$35,000 to \$49,999	13.76%	10.62%	10.30%	11.57%	
	HH Income \$25,000 to \$34,999	4.41%	4.16%	4.72%	6.83%	
	HH Income \$15,000 to \$24,999	5.48%	4.46%	4.14%	5.63%	
	HH Income \$0 to \$14,999	4.28%	3.82%	4.17%	4.67%	
CY Average Household Income	\$116,911	\$126,639	\$121,303	\$109,349		
CY Median Household Income	\$85,206	\$99,411	\$96,120	\$82,811		
Per Capita Income	\$43,222	\$45,834	\$43,567	\$42,167		
2000 Average Household Income	\$70,451	\$74,976	\$76,891	\$72,674		
2000 Median Household Income	\$60,781	\$63,437	\$63,282	\$59,014		
2026 Projected Average Household Income	\$135,118	\$146,551	\$140,530	\$126,743		
2026 Projected Median Household Income	\$100,177	\$113,896	\$111,293	\$95,557		
WRKPLACE 2021	Workplace Establishments	468	1,656	2,716	9,979	
	Workplace Employees (Full Time Employees)	4,964	17,790	30,497	137,907	

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	401	2,902	7,459	21,244
	Count of Pop 5 to 14 years	841	6,188	15,634	42,494
	Count of Pop 14 to 22 years	1,026	7,765	18,037	42,887
	Count of Pop 22 to 30 years	844	6,244	14,959	36,940
	Count of Pop 30 to 45 years	1,006	7,182	19,403	59,146
	Count of Pop 45 to 60 years	1,784	13,288	31,364	79,693
	Count of Pop 60 to 75 years	947	7,538	18,930	57,312
	Count of Pop 75+ years	320	2,382	5,557	18,720
	Population 0 to 4 Years	5.59%	5.43%	5.68%	5.93%
	Population 5 to 13 Years	11.73%	11.57%	11.90%	11.86%
	Population 14 to 21 Years	14.31%	14.52%	13.73%	11.97%
	Population 22 to 29 Years	11.77%	11.67%	11.39%	10.31%
	Population 30 to 44 Years	14.03%	13.43%	14.77%	16.50%
	Population 45 to 59 Years	24.89%	24.84%	23.88%	22.23%
	Population 60 to 74 Years	13.22%	14.09%	14.41%	15.99%
	Population 74 Years Plus	4.47%	4.45%	4.23%	5.22%
	Median Age	37.8	38.6	38.3	39.9
GENDER 2021	Male Population	3,437	25,622	63,217	173,078
	Female Population	3,732	27,868	68,127	185,358
RACE 2021	2021 Estimated Population	7,169	53,490	131,344	358,436
	White	78.49%	77.45%	72.18%	68.47%
	Black or African American	13.11%	14.11%	18.15%	20.05%
	Asian or Pacific Islander	3.44%	3.11%	3.36%	3.22%
	Other Races	4.96%	5.33%	6.32%	8.27%
HISPANIC	2021 Hispanic Population	445	3,057	9,400	36,814
	2021 Hispanic Population %	6.20%	5.71%	7.16%	10.27%
	2026 Hispanic Population Forecast	473	3,315	10,449	39,261
	2026 Hispanic Population % Forecast	6.13%	5.72%	7.26%	10.38%
	2000 Hispanic Population %	3.76%	3.09%	3.31%	5.54%
1990 Hispanic Population %	1.00%	0.82%	0.91%	0.97%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	4,557	34,084	84,180	237,201
	Elementary	1.97%	1.32%	1.83%	3.41%
	Some High School	3.20%	2.51%	3.21%	3.69%
	High School Graduate	14.74%	14.12%	13.97%	15.36%
	Some College	17.27%	16.95%	17.54%	18.37%
	Associates Degree	7.61%	8.39%	9.11%	8.83%
	Bachelors Degree	34.21%	37.45%	36.14%	33.33%
	Graduate Degree	21.00%	19.25%	18.20%	17.00%
% College (4+)	55.21%	56.71%	54.33%	50.33%	
HOUSING 2021	Total Housing Units	2,859	20,589	50,018	147,274
	Owner Occupied Percent	61.19%	67.37%	68.59%	64.27%
	Renter Occupied Percent	31.49%	26.43%	25.50%	29.37%
	Vacant Housing Percent	7.32%	6.20%	5.91%	6.36%

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HOMES BUILT BY YEAR 2021	Homes Built 2010 or later	1.28%	1.15%	0.71%	0.46%
	Homes Built 2000 to 2009	66.33%	61.61%	50.38%	29.96%
	Homes Built 1990 to 1999	18.98%	23.14%	28.43%	25.72%
	Homes Built 1980 to 1989	4.77%	6.12%	11.24%	22.35%
	Homes Built 1970 to 1979	3.41%	3.88%	4.43%	11.69%
	Homes Built 1960 to 1979	1.76%	1.47%	1.26%	6.04%
	Homes Built 1950 to 1959	1.64%	1.06%	1.62%	2.16%
	Homes Built 1940 to 1949	0.44%	0.43%	0.47%	0.58%
	Homes Built 1939 or earlier	1.40%	1.15%	1.46%	1.03%
HOME VALUE (OWNER OCCUPIED) 2021	Property Value \$1,000,000 or more	0.84%	3.06%	3.73%	4.11%
	Property Value \$750,000 to \$999,999	5.47%	6.23%	5.27%	5.42%
	Property Value \$500,000 to \$749,999	35.37%	33.13%	26.87%	22.46%
	Property Value \$400,000 to \$499,999	20.11%	19.94%	19.26%	15.91%
	Property Value \$300,000 to \$399,999	17.68%	16.50%	18.94%	17.83%
	Property Value \$200,000 to \$299,999	12.15%	13.85%	16.62%	20.32%
	Property Value \$150,000 to \$199,999	1.76%	2.68%	4.13%	6.11%
	Property Value \$100,000 to \$149,999	0.75%	0.69%	1.43%	2.49%
	Property Value \$60,000 to \$99,999	0.20%	0.45%	0.60%	1.11%
	Property Value \$40,000 to \$59,999	0.17%	0.23%	0.29%	0.50%
	Property Value \$0 to \$39,999	2.12%	1.35%	1.28%	1.79%
	CY Median Home Value	\$466,996	\$466,707	\$430,694	\$393,651
CY Median Rent per Month (Census 2000)	\$787	\$720	\$688	\$751	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021	Employed Civilian Population 16+ by Occupation	3,891	29,425	71,484	193,964
	Managerial/Executive	24.25%	24.63%	25.20%	22.12%
	Professional Specialty	30.70%	31.34%	29.65%	27.20%
	Healthcare Support	0.87%	1.31%	1.43%	2.02%
	Sales	11.84%	12.45%	11.60%	11.95%
	Office & Administrative Support	10.16%	9.22%	9.39%	10.08%
	Protective Service	1.43%	1.69%	1.80%	1.60%
	Food Preparation	4.25%	3.67%	3.68%	4.52%
	Building Maintenance & Cleaning	1.30%	1.90%	2.47%	3.00%
	Personal Care	3.41%	2.71%	2.84%	2.64%
	Farming, Fishing, & Forestry	0.11%	0.12%	0.20%	0.16%
	Construction	4.37%	4.10%	5.50%	6.79%
	Production & Transportation	7.30%	6.87%	6.25%	7.92%
	Percent White Collar	77.82%	78.94%	77.26%	73.37%
	Percent Blue Collar	22.18%	21.06%	22.74%	26.63%
CY Median Employee Salary	\$43,575	\$43,919	\$44,331	\$44,632	
CY Average Employee Salary	\$54,609	\$54,967	\$54,668	\$56,253	
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	13	129	499	3,097
	2021 Estimated Unemployed (Age 16 and Up)	164	991	2,595	6,192
	2021 Estimated Unemployed Rate (Age 16 and Up)	3.88%	3.14%	3.38%	3.19%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	78.80%	81.03%	82.62%	81.43%
	Drive to Work Carpool	7.41%	6.31%	7.61%	9.14%
	Travel to Work by Public Transportation	0.33%	0.12%	0.35%	0.51%
	Drive to Work on Motorcycle	0.00%	0.00%	0.03%	0.06%
	Drive to Work on Bicycle	0.00%	0.00%	0.06%	0.20%
	Walk to Work	2.09%	1.22%	0.84%	0.88%
	Other Means	0.12%	0.21%	0.28%	0.51%
	Work at Home	11.25%	11.10%	8.21%	7.04%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	3.04%	2.05%	1.85%	1.82%
	Travel to Work in 5 to 9 minutes	9.82%	8.51%	7.00%	7.55%
	Travel to Work in 10 to 14 minutes	9.31%	10.43%	11.36%	12.09%
	Travel to Work in 15 to 19 minutes	9.29%	9.71%	10.60%	15.87%
	Travel to Work in 20 to 29 minutes	14.36%	18.99%	22.36%	26.53%
	Travel to Work in 30 to 44 minutes	40.46%	36.35%	32.87%	25.41%
	Travel to Work in 45 to 59 minutes	10.27%	9.89%	10.15%	6.85%
	Travel to Work in 60 minutes or more	3.46%	4.06%	3.81%	3.88%
Average Travel Time to Work	29.6	29.3	27.8	24.8	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$57.67	\$57.94	\$57.80	\$57.74
	Apparel and Related Services	\$15.48	\$16.02	\$15.87	\$15.49
	Transportation	\$87.40	\$90.13	\$89.47	\$87.43
	Healthcare	\$52.55	\$53.46	\$53.12	\$52.90
	Entertainment	\$22.62	\$23.43	\$23.18	\$22.68
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$72,748	\$83,924	\$81,572	\$70,675
	Avg Disposable Inc-Inc minus taxes	\$91,861	\$95,740	\$92,078	\$84,320
	Med Discretionary-Disp less food/shelter/clothing	\$53,479	\$64,320	\$62,389	\$52,221
	Avg Discretionary-Disp less food/shelter/clothing	\$65,675	\$70,243	\$67,864	\$61,645
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	2,877	11,272	13,161	38,221
	Category B - Urban Cliff Climbers	0	39	14,561	20,787
	Category C - Urban Cliff Dwellers	0	0	0	0
	Category D - Seasoned Urban Dwellers	0	0	0	4,134
	Category E - Thriving Alone	0	1,177	2,432	8,208
	Category F - Going it Alone	0	9	9	20,101
	Category G - Struggling Alone	0	9	9	9
	Category H - Single in the Suburbs	0	3,201	17,019	57,108
	Category I - Married in the Suburbs	4,287	34,370	67,662	109,743
	Category J - Retired in the Suburbs	0	2,049	7,426	25,616
	Category K - Living with Nature	0	0	1,526	28,331
	Category M - Harlem Gateway	0	0	1,600	11,742
	Category N - Espaniola	0	0	0	7,679
Category O - Specialties	0	0	0	7,108	

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