

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.804966, -78.810611

12-Apr-2021

109590-Park Place S.C.

Morrisville, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	9,625	88,666	175,002	567,093	
	2020 Daytime Population	21,023	113,590	237,162	742,687	
	2025 Population Forecast	10,492	96,198	193,044	620,457	
	2010 Census Population	7,618	71,638	137,671	448,055	
	2000 Census Population	4,447	55,011	103,208	317,392	
	1990 Census Population	847	27,269	56,243	204,837	
	Historical Annual Growth, 1990 to 2000	18.04%	7.27%	6.26%	4.48%	
	Historical Annual Growth, 2000 to 2010	5.53%	2.68%	2.92%	3.51%	
	Estimated Annual Growth, 2010 to 2020	2.20%	2.00%	2.26%	2.22%	
	Projected Annual Growth, 2020 to 2025	1.74%	1.64%	1.98%	1.81%	
	HOUSEHOLDS	2020 Estimated Households	3,854	35,369	68,601	229,985
		2025 Households Forecast	4,216	38,294	75,506	251,355
2010 Census Households		3,030	28,684	54,018	181,082	
2000 Census Households		1,807	21,662	39,422	125,926	
1990 Census Households		314	10,800	21,592	83,430	
Historical Annual Growth, 1990 to 2000		19.14%	7.21%	6.20%	4.20%	
Historical Annual Growth, 2000 to 2010		5.31%	2.85%	3.20%	3.70%	
Estimated Annual Growth, 2010 to 2020		2.26%	1.97%	2.25%	2.25%	
Projected Annual Growth, 2020 to 2025		1.81%	1.60%	1.94%	1.79%	
2020 % Households With Children		35%	33%	36%	31%	
2020 Persons per Household		2.50	2.50	2.55	2.40	
INCOME 2020		HH Income \$500,000 or more	3.29%	1.84%	1.67%	1.74%
	HH Income \$250,000 to \$499,999	4.00%	2.21%	2.02%	2.09%	
	HH Income \$200,000 to \$249,999	9.32%	5.14%	4.71%	4.88%	
	HH Income \$175,000 to \$199,999	4.39%	9.58%	10.73%	9.56%	
	HH Income \$150,000 to \$174,999	7.42%	7.67%	8.28%	7.67%	
	HH Income \$100,000 to \$149,999	21.89%	22.18%	21.59%	19.68%	
	HH Income \$75,000 to \$99,999	17.81%	13.71%	13.69%	13.52%	
	HH Income \$50,000 to \$74,999	14.57%	16.32%	16.05%	15.57%	
	HH Income \$35,000 to \$49,999	4.87%	7.36%	8.09%	9.55%	
	HH Income \$25,000 to \$34,999	3.81%	5.46%	5.23%	5.77%	
	HH Income \$15,000 to \$24,999	4.52%	3.86%	3.94%	4.83%	
	HH Income \$0 to \$14,999	4.13%	4.67%	4.00%	5.13%	
	Average Household Income	\$134,262	\$121,584	\$123,026	\$119,507	
	Median Household Income	\$100,664	\$97,156	\$97,935	\$90,829	
Per Capita Income	\$53,758	\$48,532	\$48,280	\$48,776		
WRKPLACE 2020	2000 Average Household Income	\$87,006	\$80,208	\$80,801	\$74,682	
	2000 Median Household Income	\$70,640	\$67,860	\$68,392	\$61,308	
	Workplace Establishments	630	2,977	6,007	17,600	
	Workplace Employees (Full Time Employees)	15,775	69,039	136,050	383,181	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.804966, -78.810611

12-Apr-2021

109590-Park Place S.C.

Morrisville, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2020	Count of Pop 0 to 4 years	657	5,623	10,999	37,457
	Count of Pop 5 to 14 years	1,196	10,723	21,184	69,458
	Count of Pop 14 to 22 years	1,090	9,967	21,817	79,147
	Count of Pop 22 to 30 years	976	8,848	16,866	48,168
	Count of Pop 30 to 45 years	1,882	16,261	31,650	113,816
	Count of Pop 45 to 60 years	2,291	20,812	40,582	119,735
	Count of Pop 60 to 75 years	1,277	13,014	25,016	76,496
	Count of Pop 75+ years	256	3,418	6,888	22,816
	Population 0 to 4 Years	6.83%	6.34%	6.29%	6.61%
	Population 5 to 13 Years	12.43%	12.09%	12.10%	12.25%
	Population 14 to 21 Years	11.33%	11.24%	12.47%	13.96%
	Population 22 to 29 Years	10.14%	9.98%	9.64%	8.49%
	Population 30 to 44 Years	19.56%	18.34%	18.09%	20.07%
	Population 45 to 59 Years	23.80%	23.47%	23.19%	21.11%
	Population 60 to 74 Years	13.27%	14.68%	14.29%	13.49%
	Population 74 Years Plus	2.66%	3.85%	3.94%	4.02%
Median Age	38.0	39.4	38.8	37.2	
GENDER 2020	Male Population	4,752	43,396	85,733	278,962
	Female Population	4,873	45,270	89,269	288,131
RACE 2020	2020 Estimated Population	9,625	88,666	175,002	567,093
	White	60.81%	65.72%	66.67%	70.07%
	Black or African American	11.03%	9.50%	9.54%	13.34%
	Asian or Pacific Islander	23.31%	18.76%	17.64%	10.90%
	Other Races	4.85%	6.02%	6.15%	5.69%
HISPANIC	2020 Hispanic Population	560	6,730	13,670	39,862
	2020 Hispanic Population %	5.82%	7.59%	7.81%	7.03%
	2025 Hispanic Population Forecast	616	7,227	14,836	43,527
	2025 Hispanic Population % Projected	5.87%	7.51%	7.69%	7.02%
	2000 Hispanic Population %	2.64%	3.85%	4.79%	4.40%
	1990 Hispanic Population %	1.95%	1.62%	1.56%	1.31%
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	6,283	58,798	114,267	360,999
	Elementary	2.76%	2.11%	2.27%	2.08%
	Some High School	1.51%	2.07%	2.27%	2.41%
	High School Graduate	8.31%	11.27%	11.07%	10.47%
	Some College	12.18%	12.89%	12.39%	13.44%
	Associates Degree	6.42%	6.66%	6.56%	7.14%
	Bachelors Degree	38.68%	37.51%	36.90%	37.60%
	Graduate Degree	30.14%	27.50%	28.54%	26.85%
	% College (4+)	68.82%	65.01%	65.44%	64.46%
HOUSING 2020	Total Housing Units	4,230	37,447	72,659	245,965
	Owner Occupied Percent	47.93%	58.07%	60.01%	56.12%
	Renter Occupied Percent	43.18%	36.39%	34.41%	37.38%
	Vacant Housing Percent	8.89%	5.55%	5.59%	6.50%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.804966, -78.810611

12-Apr-2021

109590-Park Place S.C.

Morrisville, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	6.01%	1.24%	1.08%	0.85%
Homes Built 2000 to 2009	24.57%	23.58%	26.37%	30.31%
Homes Built 1990 to 1999	55.13%	38.34%	33.10%	25.93%
Homes Built 1980 to 1989	9.55%	21.25%	20.23%	18.69%
Homes Built 1970 to 1979	1.47%	8.22%	12.06%	10.54%
Homes Built 1960 to 1979	1.38%	3.57%	3.81%	5.65%
Homes Built 1950 to 1959	1.21%	2.38%	1.82%	3.56%
Homes Built 1940 to 1949	0.16%	0.83%	0.69%	1.76%
Homes Built 1939 or earlier	0.52%	0.58%	0.84%	2.71%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	5.90%	2.55%	2.13%	3.09%
Property Value \$750,000 to \$999,999	13.23%	8.19%	7.45%	8.35%
Property Value \$500,000 to \$749,999	25.60%	17.92%	18.90%	19.40%
Property Value \$400,000 to \$499,999	21.51%	19.36%	20.05%	18.75%
Property Value \$300,000 to \$399,999	17.29%	22.95%	22.79%	21.32%
Property Value \$200,000 to \$299,999	12.25%	19.51%	18.36%	18.54%
Property Value \$150,000 to \$199,999	1.33%	5.19%	4.93%	5.09%
Property Value \$100,000 to \$149,999	0.50%	1.99%	2.57%	2.20%
Property Value \$60,000 to \$99,999	0.05%	0.65%	0.70%	0.69%
Property Value \$40,000 to \$59,999	0.02%	0.22%	0.28%	0.27%
Property Value \$0 to \$39,999	0.00%	0.85%	0.95%	0.94%
Median Home Value	\$480,898	\$392,733	\$395,509	\$401,394
Median Rent per Month (Census 2000)	\$876	\$836	\$817	\$765
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,192	48,894	95,529	303,184
Managerial/Executive	22.88%	23.74%	23.64%	24.33%
Professional Specialty	40.80%	38.61%	38.96%	36.13%
Healthcare Support	1.14%	1.08%	1.21%	1.56%
Sales	11.02%	10.12%	9.84%	10.53%
Office & Administrative Support	8.93%	7.45%	7.48%	8.34%
Protective Service	0.98%	0.99%	0.93%	1.08%
Food Preparation	2.46%	3.91%	3.83%	4.08%
Building Maintenance & Cleaning	1.32%	2.13%	2.05%	1.86%
Personal Care	3.37%	3.17%	2.73%	2.44%
Farming, Fishing, & Forestry	0.00%	0.02%	0.06%	0.10%
Construction	1.80%	3.34%	3.58%	3.66%
Production & Transportation	5.30%	5.42%	5.68%	5.89%
Percent White Collar	84.77%	81.01%	81.13%	80.89%
Percent Blue Collar	15.23%	18.99%	18.87%	19.11%
Median Employee Salary	42,413	42,977	43,709	44,476
Average Employee Salary	53,917	54,696	55,550	56,775
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	58	809	1,521	7,325
2020 Estimated Unemployed (Age 16 and Up)	382	2,373	4,783	14,930
2020 Estimated Unemployed Rate (Age 16 and Up)	6.12%	4.70%	4.77%	4.72%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.804966, -78.810611

12-Apr-2021

109590-Park Place S.C.

Morrisville, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2020	Drive to Work Alone	83.19%	79.25%	79.63%	80.04%
	Drive to Work Carpool	4.85%	8.73%	8.72%	8.29%
	Travel to Work by Public Transportation	0.13%	0.53%	0.90%	1.39%
	Drive to Work on Motorcycle	0.00%	0.26%	0.18%	0.20%
	Drive to Work on Bicycle	0.00%	0.41%	0.26%	0.44%
	Walk to Work	1.78%	1.53%	1.31%	1.83%
	Other Means	0.17%	0.98%	0.87%	0.89%
	Work at Home	9.87%	8.24%	7.94%	6.82%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	2.47%	2.02%	1.99%	2.53%
	Travel to Work in 5 to 9 minutes	14.97%	9.92%	10.36%	9.82%
	Travel to Work in 10 to 14 minutes	16.51%	16.00%	16.66%	16.14%
	Travel to Work in 15 to 19 minutes	20.30%	20.66%	19.31%	20.46%
	Travel to Work in 20 to 29 minutes	29.49%	30.31%	29.97%	28.80%
	Travel to Work in 30 to 44 minutes	10.22%	15.54%	15.93%	15.79%
	Travel to Work in 45 to 59 minutes	3.12%	2.80%	2.73%	3.23%
	Travel to Work in 60 minutes or more	2.93%	2.76%	3.06%	3.22%
Average Travel Time to Work	21.6	21.4	21.6	21.1	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$58.09	\$58.08	\$57.99	\$57.76
	Apparel and Related Services	\$16.65	\$16.20	\$16.16	\$15.93
	Transportation	\$91.82	\$90.65	\$90.87	\$89.21
	Healthcare	\$53.06	\$53.55	\$53.42	\$52.73
	Entertainment	\$24.13	\$23.71	\$23.67	\$23.28
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	4,909	23,600	57,063	142,113
	Category B - Urban Cliff Climbers	0	2,359	2,359	25,228
	Category C - Urban Cliff Dwellers	0	912	912	2,406
	Category D - Seasoned Urban Dwellers	0	0	0	203
	Category E - Thriving Alone	186	3,366	12,958	99,067
	Category F - Going it Alone	0	4,075	4,164	7,652
	Category G - Struggling Alone	0	0	0	1,510
	Category H - Single in the Suburbs	0	3,634	14,059	56,456
	Category I - Married in the Suburbs	4,515	44,110	68,305	158,307
	Category J - Retired in the Suburbs	15	3,152	9,178	25,930
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	0	6,837
	Category M - Harlem Gateway	0	0	0	3,792
	Category N - Espaniola	0	741	3,130	3,130
	Category O - Specialties	0	2,632	2,637	19,808

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.