

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 35.9533, -78.9971

20-Apr-2022

100160-New Hope Commons

Durham, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	6,368	48,081	143,865	408,352
	2021 Daytime Population	7,232	53,940	202,374	521,529
	2026 Population Forecast	6,500	48,668	146,219	427,726
	2010 Census Population	5,238	41,983	128,866	340,076
	2000 Census Population	3,390	34,672	114,127	288,143
	1990 Census Population	2,583	28,417	88,367	232,101
	Historical Annual Growth, 1990 to 2000	2.76%	2.01%	2.59%	2.19%
	Historical Annual Growth, 2000 to 2010	4.45%	1.93%	1.22%	1.67%
	CY Estimated Annual Growth, 2010 to 2021	1.68%	1.16%	0.94%	1.57%
	FY Projected Annual Growth, 2021 to 2025	0.41%	0.24%	0.33%	0.93%
HOUSEHOLDS	2021 Estimated Households	3,055	21,115	59,101	166,209
	2026 Households Forecast	3,117	21,372	60,057	174,380
	2010 Census Households	2,513	18,412	52,535	136,892
	2000 Census Households	1,612	15,015	45,980	114,786
	1990 Census Households	1,134	12,415	34,610	92,901
	Historical Annual Growth, 1990 to 2000	3.58%	1.92%	2.88%	2.14%
	Historical Annual Growth, 2000 to 2010	4.54%	2.06%	1.34%	1.78%
	CY Estimated Annual Growth, 2010 to 2021	1.67%	1.17%	1.01%	1.67%
	FY Projected Annual Growth, 2021 to 2025	0.40%	0.24%	0.32%	0.96%
	2021 % Households With Children	26%	27%	24%	26%
2021 Persons per Household	2.07	2.26	2.25	2.34	
INCOME 2021	HH Income \$500,000 or more	1.74%	2.80%	2.60%	2.06%
	HH Income \$250,000 to \$499,999	2.09%	3.36%	3.11%	2.47%
	HH Income \$200,000 to \$249,999	4.90%	7.85%	7.27%	5.77%
	HH Income \$175,000 to \$199,999	3.94%	4.74%	4.08%	3.67%
	HH Income \$150,000 to \$174,999	6.03%	6.38%	5.67%	5.11%
	HH Income \$100,000 to \$149,999	14.65%	16.33%	15.25%	15.20%
	HH Income \$75,000 to \$99,999	12.89%	12.29%	11.29%	11.89%
	HH Income \$50,000 to \$74,999	20.73%	16.41%	16.19%	16.64%
	HH Income \$35,000 to \$49,999	14.94%	11.46%	11.50%	12.30%
	HH Income \$25,000 to \$34,999	6.35%	6.12%	7.27%	8.22%
	HH Income \$15,000 to \$24,999	3.95%	5.15%	6.29%	7.36%
	HH Income \$0 to \$14,999	7.79%	7.12%	9.48%	9.32%
	CY Average Household Income	\$98,733	\$122,250	\$111,890	\$100,069
	CY Median Household Income	\$69,193	\$82,157	\$73,610	\$68,090
Per Capita Income	\$47,546	\$54,008	\$46,559	\$41,181	
2000 Average Household Income	\$72,790	\$79,864	\$66,509	\$58,785	
2000 Median Household Income	\$55,337	\$53,189	\$46,459	\$41,842	
2026 Projected Average Household Income	\$113,617	\$140,637	\$129,018	\$116,105	
2026 Projected Median Household Income	\$79,413	\$93,528	\$84,107	\$79,553	
WRKPLACE 2021	Workplace Establishments	192	1,681	4,058	9,953
	Workplace Employees (Full Time Employees)	3,233	28,097	79,855	223,010

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	577	3,546	9,822	28,038
	Count of Pop 5 to 14 years	879	5,996	17,015	50,903
	Count of Pop 14 to 22 years	802	5,105	25,144	58,717
	Count of Pop 22 to 30 years	411	3,878	12,034	35,117
	Count of Pop 30 to 45 years	1,736	10,681	30,557	85,706
	Count of Pop 45 to 60 years	988	8,324	23,205	73,030
	Count of Pop 60 to 75 years	714	7,549	19,086	56,603
	Count of Pop 75+ years	260	3,002	7,002	20,238
	Population 0 to 4 Years	9.07%	7.38%	6.83%	6.87%
	Population 5 to 13 Years	13.80%	12.47%	11.83%	12.47%
	Population 14 to 21 Years	12.59%	10.62%	17.48%	14.38%
	Population 22 to 29 Years	6.46%	8.07%	8.37%	8.60%
	Population 30 to 44 Years	27.26%	22.21%	21.24%	20.99%
	Population 45 to 59 Years	15.52%	17.31%	16.13%	17.88%
	Population 60 to 74 Years	11.21%	15.70%	13.27%	13.86%
	Population 74 Years Plus	4.08%	6.24%	4.87%	4.96%
	Median Age	34.7	38.0	34.4	36.1
GENDER 2021	Male Population	2,929	22,784	68,029	195,740
	Female Population	3,439	25,297	75,836	212,613
RACE 2021	2021 Estimated Population	6,368	48,081	143,865	408,352
	White	55.05%	66.58%	64.03%	56.28%
	Black or African American	21.75%	15.35%	19.19%	28.27%
	Asian or Pacific Islander	14.34%	10.31%	9.89%	7.12%
	Other Races	8.86%	7.76%	6.88%	8.33%
HISPANIC	2021 Hispanic Population	708	5,308	13,779	51,530
	2021 Hispanic Population %	11.12%	11.04%	9.58%	12.62%
	2026 Hispanic Population Forecast	745	5,331	13,890	53,715
	2026 Hispanic Population % Forecast	11.47%	10.95%	9.50%	12.56%
	2000 Hispanic Population %	4.35%	6.47%	6.21%	7.33%
1990 Hispanic Population %	2.02%	1.78%	1.62%	1.25%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	3,955	31,943	86,075	255,714
	Elementary	2.29%	4.62%	3.84%	5.23%
	Some High School	3.07%	3.04%	3.49%	5.67%
	High School Graduate	12.78%	8.39%	9.56%	14.48%
	Some College	9.41%	9.94%	10.75%	13.67%
	Associates Degree	5.90%	5.03%	4.77%	5.92%
	Bachelors Degree	26.52%	25.99%	28.20%	25.92%
	Graduate Degree	40.04%	42.99%	39.38%	29.11%
	% College (4+)	66.55%	68.98%	67.58%	55.03%
HOUSING 2021	Total Housing Units	3,429	23,160	64,289	181,625
	Owner Occupied Percent	37.04%	46.78%	46.71%	48.30%
	Renter Occupied Percent	52.05%	44.39%	45.22%	43.21%
	Vacant Housing Percent	10.91%	8.83%	8.07%	8.49%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.83%	0.77%	0.71%	0.71%
Homes Built 2000 to 2009	36.08%	20.11%	18.49%	20.15%
Homes Built 1990 to 1999	26.96%	21.76%	21.93%	19.17%
Homes Built 1980 to 1989	20.59%	26.11%	23.42%	18.84%
Homes Built 1970 to 1979	10.00%	13.97%	13.18%	13.64%
Homes Built 1960 to 1979	4.62%	12.22%	11.18%	11.26%
Homes Built 1950 to 1959	0.74%	3.24%	5.61%	6.78%
Homes Built 1940 to 1949	0.18%	1.20%	2.54%	3.81%
Homes Built 1939 or earlier	0.00%	0.63%	2.94%	5.64%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	4.06%	9.61%	7.30%	5.37%
Property Value \$750,000 to \$999,999	5.92%	10.33%	8.08%	6.65%
Property Value \$500,000 to \$749,999	23.12%	26.46%	22.76%	18.27%
Property Value \$400,000 to \$499,999	17.02%	16.41%	15.33%	12.99%
Property Value \$300,000 to \$399,999	21.34%	15.49%	18.61%	17.64%
Property Value \$200,000 to \$299,999	22.40%	11.47%	15.68%	20.48%
Property Value \$150,000 to \$199,999	3.89%	3.67%	4.96%	8.02%
Property Value \$100,000 to \$149,999	1.87%	1.82%	2.79%	4.55%
Property Value \$60,000 to \$99,999	0.06%	0.19%	0.54%	1.86%
Property Value \$40,000 to \$59,999	0.00%	0.04%	0.22%	0.41%
Property Value \$0 to \$39,999	0.30%	0.51%	0.89%	2.18%
CY Median Home Value	\$400,733	\$490,233	\$431,897	\$366,384
CY Median Rent per Month (Census 2000)	\$769	\$766	\$711	\$669
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	3,077	24,642	73,129	206,360
Managerial/Executive	16.92%	17.33%	17.67%	17.30%
Professional Specialty	44.29%	45.48%	42.52%	36.48%
Healthcare Support	0.66%	1.93%	2.01%	2.48%
Sales	6.01%	7.11%	7.66%	8.01%
Office & Administrative Support	7.14%	6.66%	7.54%	8.38%
Protective Service	0.58%	0.99%	0.84%	0.99%
Food Preparation	3.97%	4.53%	5.29%	5.62%
Building Maintenance & Cleaning	1.96%	2.52%	2.63%	3.84%
Personal Care	1.85%	2.87%	4.20%	3.15%
Farming, Fishing, & Forestry	0.00%	0.80%	0.37%	0.21%
Construction	7.47%	5.19%	4.49%	6.01%
Production & Transportation	9.15%	4.60%	4.78%	7.53%
Percent White Collar	75.03%	78.51%	77.40%	72.66%
Percent Blue Collar	24.97%	21.49%	22.60%	27.34%
CY Median Employee Salary	\$48,377	\$46,785	\$48,731	\$52,527
CY Average Employee Salary	\$59,881	\$58,767	\$60,401	\$62,370
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	42	468	2,460	7,734
2021 Estimated Unemployed (Age 16 and Up)	107	714	1,939	6,583
2021 Estimated Unemployed Rate (Age 16 and Up)	3.09%	2.85%	2.68%	3.03%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	68.98%	71.23%	69.23%	70.86%
	Drive to Work Carpool	14.14%	11.97%	10.38%	11.86%
	Travel to Work by Public Transportation	8.16%	6.62%	5.98%	5.39%
	Drive to Work on Motorcycle	0.34%	0.53%	0.35%	0.31%
	Drive to Work on Bicycle	0.63%	0.81%	1.40%	1.36%
	Walk to Work	0.24%	1.37%	5.78%	3.91%
	Other Means	2.13%	1.05%	0.82%	0.85%
	Work at Home	5.37%	6.17%	5.95%	5.30%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	4.94%	2.27%	2.43%	2.41%
	Travel to Work in 5 to 9 minutes	15.08%	10.29%	10.93%	10.37%
	Travel to Work in 10 to 14 minutes	14.75%	20.27%	19.65%	18.61%
	Travel to Work in 15 to 19 minutes	25.27%	23.51%	22.59%	21.78%
	Travel to Work in 20 to 29 minutes	25.89%	25.18%	24.04%	24.01%
	Travel to Work in 30 to 44 minutes	9.73%	12.34%	14.15%	15.38%
	Travel to Work in 45 to 59 minutes	2.19%	3.27%	3.32%	3.82%
	Travel to Work in 60 minutes or more	2.14%	2.87%	2.89%	3.63%
Average Travel Time to Work	20.1	18.6	18.4	19.8	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$56.68	\$57.75	\$57.39	\$57.26
	Apparel and Related Services	\$15.00	\$15.78	\$15.44	\$15.08
	Transportation	\$76.98	\$82.01	\$80.69	\$80.31
	Healthcare	\$47.29	\$51.07	\$49.90	\$50.18
	Entertainment	\$21.39	\$22.87	\$22.21	\$21.77
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$59,292	\$70,169	\$62,989	\$58,406
	Avg Disposable Inc-Inc minus taxes	\$76,865	\$87,980	\$82,517	\$76,707
	Med Discretionary-Disp less food/shelter/clothing	\$43,824	\$53,451	\$47,042	\$42,396
	Avg Discretionary-Disp less food/shelter/clothing	\$56,157	\$65,348	\$60,432	\$55,494
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	508	6,435	14,973	44,664
	Category B - Urban Cliff Climbers	835	3,488	3,488	7,565
	Category C - Urban Cliff Dwellers	0	0	0	2,579
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	2,267	5,774	23,182	45,625
	Category F - Going it Alone	0	0	6,685	24,322
	Category G - Struggling Alone	0	0	0	6,071
	Category H - Single in the Suburbs	2,221	12,311	19,874	53,466
	Category I - Married in the Suburbs	472	12,001	34,045	72,525
	Category J - Retired in the Suburbs	0	6,118	10,812	21,867
	Category K - Living with Nature	0	0	0	370
	Category M - Harlem Gateway	0	0	6,399	65,916
	Category N - Espaniola	0	0	0	5,362
Category O - Specialties	0	24	10,146	22,149	

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