

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.76192, -78.73668

19-Mar-2020

## 104830-Crossroads Plaza

### Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
<b>POPULATION</b>	2019 Estimated Population	9,991	74,341	182,483	652,701
	2019 Daytime Population	15,385	102,126	287,810	861,704
	2024 Population Forecast	10,126	76,767	189,234	703,197
	2010 Census Population	9,313	65,582	161,121	542,773
	2000 Census Population	5,861	58,597	141,302	417,076
	1990 Census Population	5,179	44,106	102,990	297,186
	Historical Annual Growth, 1990 to 2000	1.24%	2.88%	3.21%	3.45%
	Historical Annual Growth, 2000 to 2010	4.74%	1.13%	1.32%	2.67%
	Estimated Annual Growth, 2010 to 2019	0.72%	1.29%	1.29%	1.91%
	Projected Annual Growth, 2019 to 2024	0.27%	0.64%	0.73%	1.50%
<b>HOUSEHOLDS</b>	2019 Estimated Households	4,659	31,869	73,002	257,419
	2024 Households Forecast	4,729	32,922	75,897	276,888
	2010 Census Households	4,328	28,086	63,808	213,662
	2000 Census Households	2,571	22,675	54,268	164,417
	1990 Census Households	2,113	18,045	41,015	119,523
	Historical Annual Growth, 1990 to 2000	1.98%	2.31%	2.84%	3.24%
	Historical Annual Growth, 2000 to 2010	5.35%	2.16%	1.63%	2.65%
	Estimated Annual Growth, 2010 to 2019	0.76%	1.30%	1.39%	1.93%
	Projected Annual Growth, 2019 to 2024	0.30%	0.65%	0.78%	1.47%
	2019 % Households With Children	26%	23%	24%	32%
2019 Persons per Household	2.14	2.31	2.34	2.46	
<b>INCOME 2019</b>	HH Income \$500,000 or more	0.52%	0.89%	1.51%	1.37%
	HH Income \$250,000 to \$499,999	0.62%	1.07%	1.82%	1.65%
	HH Income \$200,000 to \$249,999	1.45%	2.51%	4.26%	3.84%
	HH Income \$175,000 to \$199,999	2.10%	3.51%	4.52%	7.32%
	HH Income \$150,000 to \$174,999	3.69%	4.28%	5.13%	6.21%
	HH Income \$100,000 to \$149,999	16.54%	15.85%	17.10%	18.06%
	HH Income \$75,000 to \$99,999	15.66%	12.70%	12.75%	13.07%
	HH Income \$50,000 to \$74,999	18.17%	18.65%	17.86%	16.67%
	HH Income \$35,000 to \$49,999	19.72%	14.35%	11.73%	11.29%
	HH Income \$25,000 to \$34,999	7.70%	9.30%	8.03%	7.39%
	HH Income \$15,000 to \$24,999	7.37%	8.08%	7.34%	6.31%
	HH Income \$0 to \$14,999	6.47%	8.80%	7.95%	6.81%
	Average Household Income	\$80,526	\$83,070	\$96,712	\$103,371
Median Household Income	\$60,443	\$61,574	\$69,976	\$77,552	
Per Capita Income	\$37,554	\$35,775	\$39,112	\$41,126	
2000 Average Household Income	\$68,629	\$62,548	\$67,839	\$67,712	
2000 Median Household Income	\$55,824	\$48,681	\$53,954	\$54,273	
<b>WRKPLACE 2019</b>	Workplace Establishments	463	2,910	6,307	21,480
	Workplace Employees (Full Time Employees)	7,797	54,455	136,444	434,503

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	993	5,462	11,933	42,766
	Count of Pop 5 to 14 years	1,399	8,305	18,868	78,312
	Count of Pop 14 to 22 years	748	12,847	32,916	90,604
	Count of Pop 22 to 30 years	719	5,204	16,318	59,691
	Count of Pop 30 to 45 years	3,265	18,954	40,341	131,008
	Count of Pop 45 to 60 years	1,643	11,626	30,971	135,457
	Count of Pop 60 to 75 years	962	8,959	23,901	87,484
	Count of Pop 75+ years	263	2,984	7,236	27,378
	Population 0 to 4 Years	9.94%	7.35%	6.54%	6.55%
	Population 5 to 13 Years	14.00%	11.17%	10.34%	12.00%
	Population 14 to 21 Years	7.48%	17.28%	18.04%	13.88%
	Population 22 to 29 Years	7.19%	7.00%	8.94%	9.15%
	Population 30 to 44 Years	32.68%	25.50%	22.11%	20.07%
	Population 45 to 59 Years	16.44%	15.64%	16.97%	20.75%
	Population 60 to 74 Years	9.63%	12.05%	13.10%	13.40%
	Population 74 Years Plus	2.63%	4.01%	3.97%	4.19%
	Median Age	34.7	33.6	33.7	36.8
<b>GENDER 2019</b>	Male Population	4,927	37,613	92,436	320,466
	Female Population	5,064	36,728	90,047	332,235
<b>RACE 2019</b>	2019 Estimated Population	9,991	74,341	182,483	652,701
	White	65.84%	68.39%	72.30%	66.34%
	Black or African American	18.00%	14.98%	13.28%	19.04%
	Asian or Pacific Islander	8.61%	7.99%	7.50%	7.54%
	Other Races	7.55%	8.63%	6.91%	7.09%
<b>HISPANIC</b>	2019 Hispanic Population	1,094	8,577	16,635	61,803
	2019 Hispanic Population %	10.95%	11.54%	9.12%	9.47%
	2024 Hispanic Population Forecast	1,096	8,854	17,246	65,759
	2024 Hispanic Population % Projected	10.82%	11.53%	9.11%	9.35%
	2000 Hispanic Population %	3.81%	7.03%	5.72%	5.70%
1990 Hispanic Population %	1.86%	1.69%	1.65%	1.13%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	6,610	45,828	111,768	416,819
	Elementary	4.58%	5.06%	4.01%	3.42%
	Some High School	2.94%	3.49%	3.20%	3.98%
	High School Graduate	11.91%	13.85%	13.71%	14.49%
	Some College	18.15%	16.45%	15.23%	16.19%
	Associates Degree	6.47%	6.77%	6.88%	7.48%
	Bachelors Degree	32.85%	32.79%	34.27%	33.41%
	Graduate Degree	23.12%	21.59%	22.71%	21.05%
% College (4+)	55.97%	54.38%	56.98%	54.46%	
<b>HOUSING 2019</b>	Total Housing Units	5,086	34,278	78,478	275,932
	Owner Occupied Percent	26.40%	42.52%	48.60%	56.16%
	Renter Occupied Percent	65.22%	50.45%	44.43%	37.13%
	Vacant Housing Percent	8.38%	7.03%	6.98%	6.71%

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<b>HOMES BUILT BY YEAR 2019</b>				
Homes Built 2010 or later	0.51%	0.84%	0.93%	1.23%
Homes Built 2000 to 2009	30.92%	19.12%	16.51%	24.47%
Homes Built 1990 to 1999	20.65%	19.81%	23.14%	23.93%
Homes Built 1980 to 1989	23.78%	24.20%	23.35%	19.41%
Homes Built 1970 to 1979	13.73%	19.69%	16.58%	12.35%
Homes Built 1960 to 1979	4.51%	9.26%	7.97%	8.53%
Homes Built 1950 to 1959	5.41%	5.07%	6.05%	5.09%
Homes Built 1940 to 1949	0.32%	0.85%	2.33%	2.14%
Homes Built 1939 or earlier	0.16%	1.16%	3.14%	2.85%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>				
Property Value \$1,000,000 or more	0.27%	1.48%	3.76%	3.25%
Property Value \$750,000 to \$999,999	0.02%	3.07%	6.70%	6.47%
Property Value \$500,000 to \$749,999	7.82%	10.70%	15.88%	16.53%
Property Value \$400,000 to \$499,999	23.24%	14.61%	14.91%	16.44%
Property Value \$300,000 to \$399,999	33.32%	23.21%	20.16%	19.06%
Property Value \$200,000 to \$299,999	20.61%	25.72%	22.33%	21.15%
Property Value \$150,000 to \$199,999	6.40%	9.75%	8.36%	9.25%
Property Value \$100,000 to \$149,999	7.13%	5.83%	4.41%	4.46%
Property Value \$60,000 to \$99,999	0.85%	1.95%	1.25%	1.24%
Property Value \$40,000 to \$59,999	0.03%	0.94%	0.55%	0.36%
Property Value \$0 to \$39,999	0.32%	2.74%	1.69%	1.79%
Median Home Value	\$344,001	\$313,228	\$356,616	\$361,661
Median Rent per Month (Census 2000)	\$760	\$747	\$748	\$735
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>				
Employed Civilian Population 16+ by Occupation	5,408	41,513	98,185	349,112
Managerial/Executive	20.23%	17.66%	19.84%	21.58%
Professional Specialty	29.87%	31.52%	33.00%	31.60%
Healthcare Support	2.11%	2.20%	1.88%	1.86%
Sales	13.31%	11.56%	11.62%	11.39%
Office & Administrative Support	9.36%	9.44%	8.70%	9.51%
Protective Service	1.25%	1.20%	1.36%	1.37%
Food Preparation	6.14%	6.47%	5.58%	5.20%
Building Maintenance & Cleaning	2.95%	3.44%	2.92%	2.67%
Personal Care	3.21%	3.11%	3.15%	2.45%
Farming, Fishing, & Forestry	0.06%	0.17%	0.21%	0.13%
Construction	5.26%	4.76%	4.43%	5.08%
Production & Transportation	6.27%	8.46%	7.29%	7.17%
Percent White Collar	74.86%	72.39%	75.05%	75.94%
Percent Blue Collar	25.14%	27.61%	24.95%	24.06%
Median Employee Salary	41,184	43,688	44,984	44,581
Average Employee Salary	53,232	54,052	55,582	54,769
<b>UNEMPLOYMENT</b>				
2000 Census Unemployed (Age 16 and Up)	77	1,830	4,456	10,702
2019 Estimated Unemployed (Age 16 and Up)	226	1,213	2,534	10,412
2019 Estimated Unemployed Rate (Age 16 and Up)	2.86%	2.79%	2.54%	2.89%

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<b>TRANSPORTATION TO WORK 2019</b>	Drive to Work Alone	82.16%	79.28%	78.17%	78.98%
	Drive to Work Carpool	11.79%	9.46%	8.87%	9.09%
	Travel to Work by Public Transportation	0.67%	3.28%	2.39%	1.59%
	Drive to Work on Motorcycle	0.12%	0.15%	0.21%	0.18%
	Drive to Work on Bicycle	0.00%	0.40%	0.73%	0.49%
	Walk to Work	1.21%	1.78%	3.15%	1.93%
	Other Means	0.77%	0.74%	0.63%	0.84%
	Work at Home	3.28%	4.34%	5.60%	6.65%
<b>TRAVEL TIME TO WORK 2019</b>	Travel Time in Less than 5 minutes	3.70%	2.42%	2.93%	2.47%
	Travel to Work in 5 to 9 minutes	6.03%	9.36%	10.72%	9.68%
	Travel to Work in 10 to 14 minutes	18.51%	19.05%	18.29%	15.20%
	Travel to Work in 15 to 19 minutes	21.10%	20.08%	19.30%	18.96%
	Travel to Work in 20 to 29 minutes	28.31%	27.50%	26.54%	27.46%
	Travel to Work in 30 to 44 minutes	14.36%	15.21%	15.85%	18.25%
	Travel to Work in 45 to 59 minutes	4.02%	3.12%	3.22%	4.20%
	Travel to Work in 60 minutes or more	3.96%	3.26%	3.13%	3.78%
	Average Travel Time to Work	21.0	20.2	20.3	22.0
<b>SPENDING PATTERNS 2019</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$55.03	\$55.15	\$55.81	\$56.18
	Apparel and Related Services	\$13.92	\$13.92	\$14.54	\$14.88
	Transportation	\$79.88	\$80.47	\$83.46	\$85.20
	Healthcare	\$37.70	\$37.32	\$38.78	\$39.89
	Entertainment	\$20.14	\$20.16	\$21.21	\$21.85
<b>LIFESTYLE SEGMENTATION 2019</b>	Category A - Crème de la Crème	296	5,656	21,227	154,634
	Category B - Urban Cliff Climbers	10	2,305	9,551	47,859
	Category C - Urban Cliff Dwellers	0	190	1,540	2,373
	Category D - Seasoned Urban Dwellers	0	0	0	2,865
	Category E - Thriving Alone	3,718	12,363	28,045	65,979
	Category F - Going it Alone	0	1,707	9,937	38,864
	Category G - Struggling Alone	0	0	1,520	6,776
	Category H - Single in the Suburbs	5,757	31,417	44,202	72,756
	Category I - Married in the Suburbs	158	3,248	20,102	116,095
	Category J - Retired in the Suburbs	52	6,319	20,281	39,730
	Category K - Living with Nature	0	0	0	4
	Category L - Working with Nature	0	0	1	768
	Category M - Harlem Gateway	0	0	0	55,056
	Category N - Espaniola	0	3,156	3,156	9,052
	Category O - Specialties	0	7,367	10,999	20,212

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