

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 35.76192, -78.73668

9-Mar-2023

104830-Crossroads Plaza - Cary

Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	10,018	75,207	184,776	684,927	
	2022 Daytime Population	15,266	98,648	279,291	858,553	
	2027 Population Forecast	9,724	74,380	184,380	718,445	
	2010 Census Population	9,313	65,762	161,079	544,202	
	2000 Census Population	5,861	58,898	141,365	417,957	
	1990 Census Population	5,179	44,304	103,086	297,934	
	Historical Annual Growth, 1990 to 2000	1.24%	2.89%	3.21%	3.44%	
	Historical Annual Growth, 2000 to 2010	4.74%	1.11%	1.31%	2.67%	
	CY Estimated Annual Growth, 2010 to 2022	0.57%	1.06%	1.08%	1.82%	
	FY Projected Annual Growth, 2022 to 2027	-0.59%	-0.22%	-0.04%	0.96%	
	HOUSEHOLDS	2022 Estimated Households	4,674	32,257	74,229	270,048
		2027 Households Forecast	4,544	31,917	74,133	282,378
2010 Census Households		4,328	28,148	63,854	214,290	
2000 Census Households		2,571	22,733	54,345	164,816	
1990 Census Households		2,113	18,097	41,106	119,835	
Historical Annual Growth, 1990 to 2000		1.98%	2.31%	2.83%	3.24%	
Historical Annual Growth, 2000 to 2010		5.35%	2.16%	1.63%	2.66%	
CY Estimated Annual Growth, 2010 to 2022		0.61%	1.07%	1.19%	1.83%	
FY Projected Annual Growth, 2022 to 2027		-0.57%	-0.21%	-0.03%	0.90%	
2022 % Households With Children		23%	22%	23%	30%	
2022 Persons per Household		2.14	2.31	2.33	2.46	
INCOME 2022		HH Income \$500,000 or more	1.07%	1.26%	1.99%	2.05%
	HH Income \$250,000 to \$499,999	1.32%	1.51%	2.39%	2.46%	
	HH Income \$200,000 to \$249,999	3.06%	3.50%	5.57%	5.74%	
	HH Income \$175,000 to \$199,999	3.58%	5.61%	6.34%	8.70%	
	HH Income \$150,000 to \$174,999	5.24%	5.32%	5.89%	7.01%	
	HH Income \$100,000 to \$149,999	18.51%	16.91%	17.53%	19.02%	
	HH Income \$75,000 to \$99,999	16.47%	14.32%	12.79%	12.72%	
	HH Income \$50,000 to \$74,999	19.77%	17.79%	16.01%	14.95%	
	HH Income \$35,000 to \$49,999	11.92%	11.59%	10.78%	10.14%	
	HH Income \$25,000 to \$34,999	6.84%	7.27%	6.79%	6.43%	
	HH Income \$15,000 to \$24,999	6.88%	6.70%	6.28%	5.23%	
	HH Income \$0 to \$14,999	5.33%	8.23%	7.65%	5.54%	
	Current Year Average Household Income	\$88,610	\$95,597	\$111,195	\$119,642	
	Current Year Median Household Income	\$74,060	\$72,532	\$79,086	\$89,014	
	Per Capita Income	\$41,345	\$41,222	\$45,240	\$47,663	
	2000 Average Household Income	\$68,629	\$62,466	\$67,765	\$67,670	
2000 Median Household Income	\$55,824	\$48,604	\$53,857	\$54,247		
2027 Projected Average Household Income	\$103,845	\$111,905	\$130,253	\$141,353		
2027 Projected Median Household Income	\$80,478	\$85,045	\$94,075	\$108,023		
WRKPLACE 2022	Workplace Establishments	463	2,881	6,240	22,047	
	Workplace Employees (Full Time Employees)	6,772	46,319	116,866	385,237	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	897	5,136	11,432	42,092
	Count of Pop 5 to 14 years	1,569	9,029	20,228	81,143
	Count of Pop 14 to 22 years	847	13,182	33,158	93,040
	Count of Pop 22 to 30 years	614	4,966	15,879	67,341
	Count of Pop 30 to 45 years	2,963	17,958	39,016	127,432
	Count of Pop 45 to 60 years	1,791	12,055	30,792	140,985
	Count of Pop 60 to 75 years	1,031	9,430	25,727	99,936
	Count of Pop 75+ years	307	3,452	8,543	32,957
	Population 0 to 4 Years	8.96%	6.83%	6.19%	6.15%
	Population 5 to 13 Years	15.66%	12.01%	10.95%	11.85%
	Population 14 to 21 Years	8.45%	17.53%	17.95%	13.58%
	Population 22 to 29 Years	6.13%	6.60%	8.59%	9.83%
	Population 30 to 44 Years	29.58%	23.88%	21.12%	18.61%
	Population 45 to 59 Years	17.87%	16.03%	16.66%	20.58%
Population 60 to 74 Years	10.29%	12.54%	13.92%	14.59%	
Population 74 Years Plus	3.06%	4.59%	4.62%	4.81%	
Median Age	36.3	35.1	35.0	37.5	
GENDER 2022	Male Population	4,940	38,056	93,529	336,194
	Female Population	5,078	37,150	91,246	348,733
RACE 2022	2022 Estimated Population	10,018	75,207	184,776	684,927
	White	66.30%	67.97%	71.55%	64.84%
	Black or African American	15.82%	14.79%	12.98%	18.56%
	Asian or Pacific Islander	8.79%	7.53%	7.20%	8.28%
	Other Races	9.09%	9.70%	8.27%	8.32%
HISPANIC	2022 Hispanic Population	981	8,674	17,054	64,289
	2022 Hispanic Population %	9.80%	11.53%	9.23%	9.39%
	2027 Hispanic Population Forecast	921	8,602	17,171	66,817
	2027 Hispanic Population % Forecast	9.47%	11.56%	9.31%	9.30%
	2000 Hispanic Population %	3.81%	7.03%	5.71%	5.70%
1990 Hispanic Population %	1.86%	1.69%	1.66%	1.13%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	6,477	45,917	112,890	441,084
	Elementary	2.79%	3.62%	2.81%	2.72%
	Some High School	6.59%	3.83%	3.20%	3.35%
	High School Graduate	10.84%	12.61%	11.77%	13.09%
	Some College	16.93%	15.37%	14.63%	14.92%
	Associates Degree	8.30%	7.25%	7.19%	7.44%
	Bachelors Degree	29.35%	33.10%	35.12%	34.98%
	Graduate Degree	25.18%	24.21%	25.27%	23.50%
% College (4+)	54.53%	57.32%	60.39%	58.48%	
HOUSING 2022	Total Housing Units	5,106	34,777	79,837	289,414
	Owner Occupied Percent	26.51%	42.58%	48.73%	56.37%
	Renter Occupied Percent	65.04%	50.18%	44.24%	36.94%
	Vacant Housing Percent	8.45%	7.25%	7.02%	6.69%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.32%	0.38%	0.49%	0.64%
	Homes Built 2000 to 2009	30.24%	19.27%	16.59%	24.18%
	Homes Built 1990 to 1999	16.35%	18.11%	22.31%	23.64%
	Homes Built 1980 to 1989	25.56%	24.44%	23.78%	19.82%
	Homes Built 1970 to 1979	15.30%	21.71%	17.25%	12.88%
	Homes Built 1960 to 1979	4.61%	8.79%	7.74%	8.44%
	Homes Built 1950 to 1959	7.12%	5.04%	6.07%	5.28%
	Homes Built 1940 to 1949	0.36%	1.04%	2.47%	2.23%
	Homes Built 1939 or earlier	0.15%	1.22%	3.30%	2.90%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	4.34%	8.91%	16.26%	14.72%
	Property Value \$750,000 to \$999,999	18.33%	16.30%	16.97%	15.95%
	Property Value \$500,000 to \$749,999	53.90%	32.37%	28.52%	28.77%
	Property Value \$400,000 to \$499,999	11.86%	13.43%	12.74%	12.11%
	Property Value \$300,000 to \$399,999	5.54%	11.18%	10.01%	10.93%
	Property Value \$200,000 to \$299,999	4.10%	8.80%	6.54%	7.65%
	Property Value \$150,000 to \$199,999	0.72%	2.88%	2.10%	1.89%
	Property Value \$100,000 to \$149,999	0.44%	1.37%	0.79%	1.14%
	Property Value \$60,000 to \$99,999	0.32%	1.13%	0.76%	0.69%
	Property Value \$40,000 to \$59,999	0.16%	0.54%	0.35%	0.37%
	Property Value \$0 to \$39,999	0.30%	1.66%	0.78%	0.99%
	CY Median Home Value	\$623,222	\$564,057	\$621,295	\$602,805
CY Median Rent per Month (Census 2000)	\$760	\$746	\$748	\$735	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	5,446	41,773	98,253	369,027
	Managerial/Executive	18.20%	18.92%	21.24%	23.17%
	Professional Specialty	35.74%	35.38%	35.78%	33.77%
	Healthcare Support	2.84%	2.32%	1.95%	1.75%
	Sales	6.73%	8.07%	9.11%	10.35%
	Office & Administrative Support	9.56%	9.52%	8.89%	9.01%
	Protective Service	0.61%	1.21%	1.09%	1.07%
	Food Preparation	7.66%	6.38%	5.68%	4.72%
	Building Maintenance & Cleaning	4.46%	3.63%	2.50%	2.48%
	Personal Care	2.72%	2.37%	2.40%	2.03%
	Farming, Fishing, & Forestry	0.04%	0.25%	0.23%	0.10%
	Construction	4.97%	5.10%	4.13%	4.62%
	Production & Transportation	6.47%	6.85%	6.99%	6.93%
	Percent White Collar	73.07%	74.21%	76.97%	78.05%
	Percent Blue Collar	26.93%	25.79%	23.03%	21.95%
	CY Median Employee Salary	\$44,843	\$46,693	\$47,823	\$47,694
	CY Average Employee Salary	\$56,691	\$58,014	\$59,758	\$58,876
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	77	1,858	4,417	10,720
	2022 Estimated Unemployed (Age 16 and Up)	123	993	2,311	9,472
	2022 Estimated Unemployed Rate (Age 16 and Up)	1.34%	2.29%	2.32%	2.53%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	81.36%	78.77%	77.62%	78.72%
	Drive to Work Carpool	13.01%	10.01%	9.14%	9.45%
	Travel to Work by Public Transportation	1.14%	3.28%	2.53%	1.61%
	Drive to Work on Motorcycle	0.15%	0.22%	0.25%	0.18%
	Drive to Work on Bicycle	0.00%	0.40%	0.72%	0.51%
	Walk to Work	0.99%	1.98%	3.32%	1.93%
	Other Means	0.75%	0.79%	0.63%	0.83%
	Work at Home	2.49%	4.13%	5.58%	6.55%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	4.28%	2.50%	3.12%	2.49%
	Travel to Work in 5 to 9 minutes	7.50%	10.35%	10.88%	9.84%
	Travel to Work in 10 to 14 minutes	19.01%	19.62%	18.49%	15.43%
	Travel to Work in 15 to 19 minutes	21.47%	20.52%	19.72%	19.00%
	Travel to Work in 20 to 29 minutes	25.67%	26.55%	26.24%	27.77%
	Travel to Work in 30 to 44 minutes	14.53%	14.39%	15.36%	17.65%
	Travel to Work in 45 to 59 minutes	3.17%	2.90%	3.09%	4.18%
	Travel to Work in 60 minutes or more	4.37%	3.17%	3.09%	3.64%
Average Travel Time to Work	21.0	20.2	20.2	22.0	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$64.56	\$64.74	\$65.35	\$65.77
	Apparel and Related Services	\$11.79	\$11.77	\$12.09	\$12.32
	Transportation	\$79.06	\$78.77	\$80.72	\$82.13
	Healthcare	\$41.30	\$40.32	\$41.70	\$42.82
	Entertainment	\$19.68	\$19.57	\$20.35	\$20.96
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$63,476	\$62,133	\$67,660	\$75,856
	Avg Disposable Inc-Inc minus taxes	\$73,283	\$74,556	\$82,604	\$88,658
	Med Discretionary-Disp less food/shelter/clothing	\$45,403	\$44,246	\$49,497	\$56,440
	Avg Discretionary-Disp less food/shelter/clothing	\$52,227	\$53,452	\$60,192	\$65,295
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	297	7,359	25,642	165,354
	Category B - Urban Cliff Climbers	0	0	4,853	28,397
	Category C - Urban Cliff Dwellers	0	0	0	754
	Category D - Seasoned Urban Dwellers	0	0	0	2,182
	Category E - Thriving Alone	6,344	13,917	32,906	87,408
	Category F - Going it Alone	0	5,687	12,666	46,397
	Category G - Struggling Alone	0	233	1,264	5,948
	Category H - Single in the Suburbs	3,147	27,120	40,207	61,872
	Category I - Married in the Suburbs	179	5,667	28,468	154,442
	Category J - Retired in the Suburbs	51	8,645	19,462	38,405
	Category K - Living with Nature	0	0	0	1,584
	Category L - Working with Nature	0	0	0	13
	Category M - Harlem Gateway	0	0	0	54,443
Category N - Espaniola	0	0	0	2,593	
Category O - Specialties	0	5,930	7,434	15,448	

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