

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.76192, -78.73668

12-Apr-2021

104830-Crossroads Plaza

Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	9,987	74,198	182,059	659,358	
	2020 Daytime Population	15,768	103,867	289,587	879,568	
	2025 Population Forecast	10,070	76,029	187,566	707,876	
	2010 Census Population	9,313	65,762	161,079	544,202	
	2000 Census Population	5,861	58,898	141,365	417,957	
	1990 Census Population	5,179	44,304	103,086	297,934	
	Historical Annual Growth, 1990 to 2000	1.24%	2.89%	3.21%	3.44%	
	Historical Annual Growth, 2000 to 2010	4.74%	1.11%	1.31%	2.67%	
	Estimated Annual Growth, 2010 to 2020	0.65%	1.13%	1.15%	1.80%	
	Projected Annual Growth, 2020 to 2025	0.17%	0.49%	0.60%	1.43%	
	HOUSEHOLDS	2020 Estimated Households	4,660	31,803	72,888	259,983
		2025 Households Forecast	4,703	32,602	75,253	278,618
2010 Census Households		4,328	28,148	63,854	214,290	
2000 Census Households		2,571	22,733	54,345	164,816	
1990 Census Households		2,113	18,097	41,106	119,835	
Historical Annual Growth, 1990 to 2000		1.98%	2.31%	2.83%	3.24%	
Historical Annual Growth, 2000 to 2010		5.35%	2.16%	1.63%	2.66%	
Estimated Annual Growth, 2010 to 2020		0.69%	1.14%	1.24%	1.81%	
Projected Annual Growth, 2020 to 2025		0.19%	0.50%	0.64%	1.39%	
2020 % Households With Children		26%	24%	24%	31%	
2020 Persons per Household		2.14	2.31	2.33	2.46	
INCOME 2020		HH Income \$500,000 or more	0.54%	0.94%	1.52%	1.44%
	HH Income \$250,000 to \$499,999	0.60%	1.10%	1.82%	1.72%	
	HH Income \$200,000 to \$249,999	1.45%	2.60%	4.26%	4.03%	
	HH Income \$175,000 to \$199,999	2.26%	4.12%	5.40%	8.25%	
	HH Income \$150,000 to \$174,999	4.16%	4.34%	5.31%	6.64%	
	HH Income \$100,000 to \$149,999	15.77%	15.96%	17.46%	18.33%	
	HH Income \$75,000 to \$99,999	19.27%	14.34%	13.50%	13.32%	
	HH Income \$50,000 to \$74,999	19.91%	19.31%	17.99%	16.36%	
	HH Income \$35,000 to \$49,999	18.87%	13.87%	11.55%	10.88%	
	HH Income \$25,000 to \$34,999	7.38%	8.92%	7.49%	7.19%	
	HH Income \$15,000 to \$24,999	6.65%	6.63%	6.19%	5.81%	
	HH Income \$0 to \$14,999	3.15%	7.86%	7.52%	6.04%	
Average Household Income	\$85,897	\$87,129	\$101,597	\$108,562		
Median Household Income	\$65,427	\$64,566	\$73,751	\$81,133		
Per Capita Income	\$40,081	\$37,511	\$41,098	\$43,160		
2000 Average Household Income	\$68,629	\$62,466	\$67,765	\$67,670		
2000 Median Household Income	\$55,824	\$48,604	\$53,857	\$54,247		
WRKPLACE 2020	Workplace Establishments	465	2,926	6,255	21,694	
	Workplace Employees (Full Time Employees)	7,973	54,922	135,486	440,313	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	971	5,368	11,744	42,267
	Count of Pop 5 to 14 years	1,457	8,503	19,224	78,977
	Count of Pop 14 to 22 years	787	12,952	32,829	91,366
	Count of Pop 22 to 30 years	613	4,678	15,490	61,079
	Count of Pop 30 to 45 years	3,224	18,857	40,051	129,113
	Count of Pop 45 to 60 years	1,675	11,647	30,696	136,805
	Count of Pop 60 to 75 years	987	9,107	24,493	91,053
	Count of Pop 75+ years	274	3,085	7,531	28,698
	Population 0 to 4 Years	9.73%	7.23%	6.45%	6.41%
	Population 5 to 13 Years	14.59%	11.46%	10.56%	11.98%
	Population 14 to 21 Years	7.88%	17.46%	18.03%	13.86%
	Population 22 to 29 Years	6.13%	6.31%	8.51%	9.26%
	Population 30 to 44 Years	32.28%	25.41%	22.00%	19.58%
	Population 45 to 59 Years	16.77%	15.70%	16.86%	20.75%
	Population 60 to 74 Years	9.88%	12.27%	13.45%	13.81%
	Population 74 Years Plus	2.74%	4.16%	4.14%	4.35%
Median Age	35.2	34.0	34.1	37.0	
GENDER 2020	Male Population	4,923	37,553	92,161	323,683
	Female Population	5,064	36,646	89,899	335,675
RACE 2020	2020 Estimated Population	9,987	74,198	182,059	659,358
	White	65.72%	67.93%	72.40%	66.31%
	Black or African American	18.53%	15.44%	13.13%	18.81%
	Asian or Pacific Islander	8.38%	8.30%	7.76%	7.94%
	Other Races	7.37%	8.34%	6.71%	6.94%
HISPANIC	2020 Hispanic Population	1,025	8,597	16,404	62,088
	2020 Hispanic Population %	10.26%	11.59%	9.01%	9.42%
	2025 Hispanic Population Forecast	1,002	8,914	16,919	66,161
	2025 Hispanic Population % Projected	9.95%	11.72%	9.02%	9.35%
	2000 Hispanic Population %	3.81%	7.03%	5.71%	5.70%
	1990 Hispanic Population %	1.86%	1.69%	1.66%	1.13%
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	6,551	45,559	111,420	421,724
	Elementary	3.69%	4.30%	3.27%	3.06%
	Some High School	2.57%	3.51%	3.11%	3.76%
	High School Graduate	11.65%	13.44%	12.51%	13.84%
	Some College	19.09%	15.86%	14.73%	15.53%
	Associates Degree	7.77%	7.18%	6.97%	7.36%
	Bachelors Degree	33.22%	33.11%	35.69%	34.37%
	Graduate Degree	22.01%	22.59%	23.72%	22.08%
	% College (4+)	55.23%	55.70%	59.40%	56.45%
HOUSING 2020	Total Housing Units	5,089	34,241	78,328	278,461
	Owner Occupied Percent	26.44%	42.40%	48.58%	56.24%
	Renter Occupied Percent	65.14%	50.48%	44.48%	37.13%
	Vacant Housing Percent	8.42%	7.12%	6.95%	6.64%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.32%	0.38%	0.49%	0.64%
Homes Built 2000 to 2009	30.24%	19.27%	16.59%	24.18%
Homes Built 1990 to 1999	16.35%	18.11%	22.31%	23.64%
Homes Built 1980 to 1989	25.56%	24.44%	23.78%	19.82%
Homes Built 1970 to 1979	15.30%	21.71%	17.25%	12.88%
Homes Built 1960 to 1979	4.61%	8.79%	7.74%	8.44%
Homes Built 1950 to 1959	7.12%	5.04%	6.07%	5.28%
Homes Built 1940 to 1949	0.36%	1.04%	2.47%	2.23%
Homes Built 1939 or earlier	0.15%	1.22%	3.30%	2.90%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.28%	1.10%	3.23%	2.67%
Property Value \$750,000 to \$999,999	0.02%	3.29%	7.28%	6.81%
Property Value \$500,000 to \$749,999	6.82%	11.21%	16.22%	16.90%
Property Value \$400,000 to \$499,999	27.29%	16.35%	15.53%	16.95%
Property Value \$300,000 to \$399,999	35.79%	23.57%	20.40%	19.26%
Property Value \$200,000 to \$299,999	16.16%	24.27%	21.44%	20.74%
Property Value \$150,000 to \$199,999	4.55%	8.85%	7.45%	8.34%
Property Value \$100,000 to \$149,999	7.91%	5.72%	4.19%	4.17%
Property Value \$60,000 to \$99,999	0.88%	1.86%	1.16%	1.32%
Property Value \$40,000 to \$59,999	0.02%	0.91%	0.54%	0.41%
Property Value \$0 to \$39,999	0.27%	2.38%	1.37%	1.35%
Median Home Value	\$356,446	\$324,464	\$365,052	\$368,173
Median Rent per Month (Census 2000)	\$760	\$746	\$748	\$735
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,384	40,466	95,408	343,959
Managerial/Executive	19.87%	18.73%	20.90%	22.15%
Professional Specialty	32.23%	32.90%	33.96%	32.45%
Healthcare Support	3.40%	2.53%	2.08%	1.88%
Sales	12.05%	10.62%	10.82%	11.08%
Office & Administrative Support	8.49%	8.56%	8.19%	9.05%
Protective Service	1.12%	1.15%	1.18%	1.20%
Food Preparation	4.97%	5.93%	5.30%	4.96%
Building Maintenance & Cleaning	3.54%	3.03%	2.53%	2.52%
Personal Care	3.21%	3.03%	3.17%	2.51%
Farming, Fishing, & Forestry	0.06%	0.26%	0.25%	0.11%
Construction	4.11%	4.91%	4.31%	5.10%
Production & Transportation	6.96%	8.35%	7.30%	7.00%
Percent White Collar	76.03%	73.34%	75.96%	76.60%
Percent Blue Collar	23.97%	26.66%	24.04%	23.40%
Median Employee Salary	41,575	43,074	44,129	43,943
Average Employee Salary	54,038	54,829	56,324	55,599
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	77	1,858	4,417	10,720
2020 Estimated Unemployed (Age 16 and Up)	277	2,042	4,706	20,615
2020 Estimated Unemployed Rate (Age 16 and Up)	3.14%	4.68%	4.73%	5.64%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	81.36%	78.77%	77.62%	78.72%
	Drive to Work Carpool	13.01%	10.01%	9.14%	9.45%
	Travel to Work by Public Transportation	1.14%	3.28%	2.53%	1.61%
	Drive to Work on Motorcycle	0.15%	0.22%	0.25%	0.18%
	Drive to Work on Bicycle	0.00%	0.40%	0.72%	0.51%
	Walk to Work	0.99%	1.98%	3.32%	1.93%
	Other Means	0.75%	0.79%	0.63%	0.83%
	Work at Home	2.49%	4.13%	5.58%	6.55%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	4.28%	2.50%	3.12%	2.49%
	Travel to Work in 5 to 9 minutes	7.50%	10.35%	10.88%	9.84%
	Travel to Work in 10 to 14 minutes	19.01%	19.62%	18.49%	15.43%
	Travel to Work in 15 to 19 minutes	21.47%	20.52%	19.72%	19.00%
	Travel to Work in 20 to 29 minutes	25.67%	26.55%	26.24%	27.77%
	Travel to Work in 30 to 44 minutes	14.53%	14.39%	15.36%	17.65%
	Travel to Work in 45 to 59 minutes	3.17%	2.90%	3.09%	4.18%
	Travel to Work in 60 minutes or more	4.37%	3.17%	3.09%	3.64%
Average Travel Time to Work	21.0	20.2	20.2	22.0	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$56.60	\$56.68	\$57.31	\$57.63
	Apparel and Related Services	\$14.65	\$14.55	\$15.17	\$15.49
	Transportation	\$82.10	\$81.96	\$85.12	\$87.28
	Healthcare	\$49.33	\$48.44	\$50.48	\$52.12
	Entertainment	\$21.02	\$20.84	\$21.93	\$22.61
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	300	3,910	24,710	133,382
	Category B - Urban Cliff Climbers	10	2,300	9,503	42,206
	Category C - Urban Cliff Dwellers	0	193	1,564	5,436
	Category D - Seasoned Urban Dwellers	0	0	0	4,048
	Category E - Thriving Alone	6,322	17,758	37,575	86,841
	Category F - Going it Alone	0	1,223	5,083	27,919
	Category G - Struggling Alone	0	0	1,014	6,086
	Category H - Single in the Suburbs	3,144	26,476	39,071	69,616
	Category I - Married in the Suburbs	159	3,247	23,604	151,267
	Category J - Retired in the Suburbs	52	9,540	17,684	32,101
	Category K - Living with Nature	0	0	0	4
	Category L - Working with Nature	0	0	0	938
	Category M - Harlem Gateway	0	0	0	53,676
	Category N - Espaniola	0	3,130	3,130	9,072
	Category O - Specialties	0	5,772	7,250	17,079

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