

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2022 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.160325, -80.875255

22-Apr-2019

0384-Charlotte Sports & Fitness Ctr

Charlotte, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
POPULATION				
2018 Estimated Population	9,680	92,979	210,991	743,282
2018 Daytime Population	24,119	155,635	437,917	977,044
2022 Population Forecast	10,143	100,815	232,234	808,659
2010 Census Population	8,915	77,343	172,891	621,525
2000 Census Population	8,846	71,468	157,839	513,007
1990 Census Population	8,143	63,461	143,848	422,716
Historical Annual Growth, 1990 to 2000	0.83%	1.20%	0.93%	1.95%
Historical Annual Growth, 2000 to 2010	0.08%	0.79%	0.92%	1.94%
Estimated Annual Growth, 2010 to 2018	0.94%	2.13%	2.30%	2.07%
Projected Annual Growth, 2018 to 2022	0.94%	1.63%	1.94%	1.70%
HOUSEHOLDS				
2018 Estimated Households	3,993	40,698	93,685	301,780
2022 Households Forecast	4,175	44,262	104,387	329,959
2010 Census Households	3,698	33,460	74,948	249,896
2000 Census Households	3,589	31,531	67,706	206,256
1990 Census Households	3,625	27,564	60,444	169,278
Historical Annual Growth, 1990 to 2000	-0.10%	1.35%	1.14%	2.00%
Historical Annual Growth, 2000 to 2010	0.30%	0.60%	1.02%	1.94%
Estimated Annual Growth, 2010 to 2018	0.88%	2.26%	2.58%	2.18%
Projected Annual Growth, 2018 to 2022	0.90%	1.69%	2.19%	1.80%
2018 % Households With Children	27%	25%	24%	29%
2018 Persons per Household	2.42	2.25	2.21	2.43
INCOME 2018				
HH Income \$500,000 or more	0.40%	1.35%	1.74%	1.23%
HH Income \$250,000 to \$499,999	0.51%	1.61%	2.08%	1.47%
HH Income \$200,000 to \$249,999	1.18%	3.77%	4.86%	3.44%
HH Income \$175,000 to \$199,999	2.68%	4.71%	6.71%	5.33%
HH Income \$150,000 to \$174,999	4.12%	4.04%	4.54%	4.30%
HH Income \$100,000 to \$149,999	18.01%	13.92%	14.74%	14.11%
HH Income \$75,000 to \$99,999	10.53%	12.36%	11.63%	11.92%
HH Income \$50,000 to \$74,999	17.00%	17.03%	16.75%	17.22%
HH Income \$35,000 to \$49,999	10.79%	13.64%	11.94%	13.06%
HH Income \$25,000 to \$34,999	15.42%	9.84%	8.19%	9.25%
HH Income \$15,000 to \$24,999	10.78%	8.56%	7.64%	9.14%
HH Income \$0 to \$14,999	8.58%	9.16%	9.19%	9.54%
Average Household Income	\$71,394	\$95,409	\$111,848	\$93,880
Median Household Income	\$54,678	\$61,634	\$68,720	\$62,269
Per Capita Income	\$29,523	\$42,546	\$50,570	\$38,642
2000 Average Household Income	\$54,968	\$67,592	\$78,626	\$66,868
2000 Median Household Income	\$42,134	\$46,790	\$49,027	\$47,199
WRKPLACE 2018				
Workplace Establishments	748	4,925	11,885	25,734
Workplace Employees (Full Time Employees)	20,252	109,302	307,048	572,394

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POPULATION BY AGE 2018				
Count of Pop 0 to 4 years	762	7,595	16,469	53,755
Count of Pop 5 to 14 years	1,314	12,630	27,059	95,767
Count of Pop 14 to 22 years	731	7,727	18,860	78,393
Count of Pop 22 to 30 years	828	7,526	18,067	68,971
Count of Pop 30 to 45 years	2,717	24,777	52,043	163,635
Count of Pop 45 to 60 years	1,794	17,001	40,009	150,959
Count of Pop 60 to 75 years	1,104	11,165	27,933	99,092
Count of Pop 75+ years	430	4,557	10,551	32,709
Population 0 to 4 Years	7.87%	8.17%	7.81%	7.23%
Population 5 to 13 Years	13.57%	13.58%	12.82%	12.88%
Population 14 to 21 Years	7.55%	8.31%	8.94%	10.55%
Population 22 to 29 Years	8.55%	8.09%	8.56%	9.28%
Population 30 to 44 Years	28.07%	26.65%	24.67%	22.02%
Population 45 to 59 Years	18.53%	18.29%	18.96%	20.31%
Population 60 to 74 Years	11.40%	12.01%	13.24%	13.33%
Population 74 Years Plus	4.44%	4.90%	5.00%	4.40%
Median Age	36.8	36.9	37.3	37.3
GENDER 2018				
Male Population	4,992	45,560	102,773	361,280
Female Population	4,688	47,419	108,217	382,001
RACE 2018				
2018 Estimated Population	9,680	92,979	210,991	743,282
White	58.29%	59.02%	62.47%	55.88%
Black or African American	18.82%	25.08%	25.71%	29.88%
Asian or Pacific Islander	5.03%	4.92%	4.36%	5.08%
Other Races	17.86%	10.98%	7.46%	9.16%
HISPANIC				
2018 Hispanic Population	3,502	18,165	26,269	98,379
2018 Hispanic Population %	36.17%	19.54%	12.45%	13.24%
2022 Hispanic Population Forecast	3,706	19,460	28,600	106,534
2022 Hispanic Population % Projected	36.53%	19.30%	12.32%	13.17%
2000 Hispanic Population %	25.19%	11.77%	7.30%	7.29%
1990 Hispanic Population %	2.66%	1.89%	1.41%	1.34%
EDUCATION (AGE 25+) 2018				
Adult Population (25 Years or Older)	6,596	62,446	142,237	489,685
Elementary	15.59%	6.98%	4.65%	5.19%
Some High School	5.94%	5.63%	5.38%	6.55%
High School Graduate	15.35%	14.72%	13.70%	18.05%
Some College	21.52%	17.44%	16.00%	19.25%
Associates Degree	6.63%	6.01%	6.13%	7.06%
Bachelors Degree	22.80%	32.65%	34.51%	28.93%
Graduate Degree	12.17%	16.57%	19.63%	14.96%
% College (4+)	34.98%	49.22%	54.14%	43.90%
HOUSING 2018				
Total Housing Units	4,421	44,608	104,401	330,437
Owner Occupied Percent	45.98%	47.38%	48.25%	53.05%
Renter Occupied Percent	44.34%	43.86%	41.48%	38.28%
Vacant Housing Percent	9.69%	8.77%	10.26%	8.67%

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HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	2.21%	1.74%	1.32%	0.96%
Homes Built 2000 to 2009	12.12%	13.75%	18.03%	22.88%
Homes Built 1990 to 1999	5.30%	11.54%	12.47%	17.08%
Homes Built 1980 to 1989	5.27%	14.01%	15.84%	17.16%
Homes Built 1970 to 1979	14.62%	16.40%	15.45%	15.01%
Homes Built 1960 to 1979	31.89%	20.21%	14.37%	11.61%
Homes Built 1950 to 1959	25.82%	15.30%	12.06%	8.11%
Homes Built 1940 to 1949	2.15%	4.68%	5.21%	3.50%
Homes Built 1939 or earlier	0.63%	2.38%	5.25%	3.68%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	0.03%	8.60%	13.16%	5.45%
Property Value \$750,000 to \$999,999	0.25%	5.43%	8.67%	4.92%
Property Value \$500,000 to \$749,999	4.39%	10.63%	14.70%	11.35%
Property Value \$400,000 to \$499,999	8.97%	10.17%	10.50%	9.65%
Property Value \$300,000 to \$399,999	23.91%	13.54%	11.67%	14.09%
Property Value \$200,000 to \$299,999	36.25%	19.75%	15.66%	20.90%
Property Value \$150,000 to \$199,999	12.54%	12.53%	9.91%	13.13%
Property Value \$100,000 to \$149,999	8.76%	10.47%	8.98%	12.46%
Property Value \$60,000 to \$99,999	2.84%	4.85%	3.66%	4.50%
Property Value \$40,000 to \$59,999	0.72%	1.13%	0.88%	0.90%
Property Value \$0 to \$39,999	1.34%	2.90%	2.20%	2.64%
Median Home Value	\$269,056	\$291,171	\$374,559	\$276,017
Median Rent per Month (Census 2000)	\$613	\$701	\$696	\$675
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	5,432	50,529	113,600	390,914
Managerial/Executive	16.01%	19.68%	24.03%	20.85%
Professional Specialty	18.58%	22.73%	24.53%	21.81%
Healthcare Support	1.17%	1.48%	1.58%	1.78%
Sales	10.02%	12.33%	12.83%	12.43%
Office & Administrative Support	10.76%	11.65%	10.59%	11.74%
Protective Service	0.93%	1.09%	0.92%	1.36%
Food Preparation	6.33%	6.94%	6.14%	6.24%
Building Maintenance & Cleaning	6.50%	3.98%	3.15%	3.68%
Personal Care	2.93%	2.65%	2.80%	3.00%
Farming, Fishing, & Forestry	0.02%	0.11%	0.06%	0.08%
Construction	14.18%	8.29%	5.63%	6.94%
Production & Transportation	12.58%	9.06%	7.74%	10.08%
Percent White Collar	56.53%	67.88%	73.56%	68.62%
Percent Blue Collar	43.47%	32.12%	26.44%	31.38%
Median Employee Salary	40,993	42,687	43,381	42,758
Average Employee Salary	49,144	52,172	53,959	52,878
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	217	1,995	4,386	15,427
2018 Estimated Unemployed (Age 16 and Up)	250	2,121	4,863	19,791
2018 Estimated Unemployed Rate (Age 16 and Up)	4.41%	4.10%	4.12%	4.78%

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TRANSPORTATION TO WORK 2018				
Drive to Work Alone	75.19%	72.60%	74.75%	75.64%
Drive to Work Carpool	12.69%	12.78%	10.33%	10.56%
Travel to Work by Public Transportation	5.62%	6.00%	4.86%	4.21%
Drive to Work on Motorcycle	0.95%	0.32%	0.16%	0.11%
Drive to Work on Bicycle	0.14%	0.26%	0.29%	0.20%
Walk to Work	1.58%	2.42%	2.87%	2.36%
Other Means	0.29%	0.99%	1.06%	0.83%
Work at Home	3.54%	4.39%	5.56%	6.02%
TRAVEL TIME TO WORK 2018				
Travel Time in Less than 5 minutes	0.54%	2.64%	2.88%	2.12%
Travel to Work in 5 to 9 minutes	12.39%	10.61%	11.93%	8.65%
Travel to Work in 10 to 14 minutes	16.15%	17.73%	18.24%	14.32%
Travel to Work in 15 to 19 minutes	21.81%	22.32%	21.16%	17.75%
Travel to Work in 20 to 29 minutes	28.71%	25.85%	24.71%	25.18%
Travel to Work in 30 to 44 minutes	15.27%	14.91%	14.31%	21.90%
Travel to Work in 45 to 59 minutes	1.92%	2.39%	3.23%	5.27%
Travel to Work in 60 minutes or more	3.19%	3.56%	3.54%	4.81%
Average Travel Time to Work	22.1	20.5	20.9	24.3
SPENDING PATTERNS 2018				
Grocery Store Market Basket Weekly Per Capita Spending	\$49.71	\$50.10	\$50.54	\$50.37
Apparel and Related Services	\$12.46	\$13.15	\$13.62	\$13.28
Transportation	\$67.10	\$69.05	\$70.90	\$69.13
Healthcare	\$32.16	\$33.24	\$34.18	\$33.53
Entertainment	\$17.61	\$18.49	\$19.20	\$18.70
LIFESTYLE SEGMENTATION 2018				
Category A - Crème de la Crème	195	17,887	47,656	115,509
Category B - Urban Cliff Hangers	28	1,593	5,310	48,860
Category C - Urban Cliff Dwellers	0	29	1,622	4,816
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	3,426	18,259	46,941	81,661
Category F - Going it Alone	1,017	6,323	9,887	46,970
Category G - Struggling Alone	0	0	162	26,454
Category H - Single in the Suburbs	1,718	20,337	30,703	97,185
Category I - Married in the Suburbs	0	2,925	11,795	115,228
Category J - Retired in the Suburbs	0	730	6,958	18,000
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	943
Category M - Harlem Gateway	171	14,149	36,484	156,115
Category N - Espaniola	3,101	9,514	9,514	17,640
Category O - Specialties	0	0	0	3,961

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