

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.176356, -80.876505

19-Mar-2020

101440-Woodlawn Marketplace

Charlotte, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	10,114	93,378	228,857	747,731
	2019 Daytime Population	23,750	167,587	499,363	987,001
	2024 Population Forecast	10,921	105,158	255,921	811,209
	2010 Census Population	8,606	72,504	180,485	622,856
	2000 Census Population	8,588	66,668	165,602	522,628
	1990 Census Population	8,156	64,066	154,549	434,092
	Historical Annual Growth, 1990 to 2000	0.52%	0.40%	0.69%	1.87%
	Historical Annual Growth, 2000 to 2010	0.02%	0.84%	0.86%	1.77%
	Estimated Annual Growth, 2010 to 2019	1.67%	2.63%	2.47%	1.89%
	Projected Annual Growth, 2019 to 2024	1.55%	2.40%	2.26%	1.64%
HOUSEHOLDS	2019 Estimated Households	4,733	41,437	103,496	304,215
	2024 Households Forecast	5,128	47,058	117,634	332,147
	2010 Census Households	3,959	31,496	78,804	250,163
	2000 Census Households	3,900	29,141	71,030	210,562
	1990 Census Households	3,876	27,541	65,204	173,848
	Historical Annual Growth, 1990 to 2000	0.06%	0.57%	0.86%	1.93%
	Historical Annual Growth, 2000 to 2010	0.15%	0.78%	1.04%	1.74%
	Estimated Annual Growth, 2010 to 2019	1.85%	2.85%	2.84%	2.03%
	Projected Annual Growth, 2019 to 2024	1.62%	2.58%	2.59%	1.77%
	2019 % Households With Children	19%	23%	22%	28%
2019 Persons per Household	2.13	2.22	2.15	2.42	
INCOME 2019	HH Income \$500,000 or more	1.16%	1.59%	1.69%	1.18%
	HH Income \$250,000 to \$499,999	1.43%	1.90%	2.03%	1.42%
	HH Income \$200,000 to \$249,999	3.30%	4.45%	4.74%	3.32%
	HH Income \$175,000 to \$199,999	2.07%	6.76%	7.39%	5.68%
	HH Income \$150,000 to \$174,999	3.43%	4.29%	4.56%	4.28%
	HH Income \$100,000 to \$149,999	16.25%	16.05%	15.37%	14.31%
	HH Income \$75,000 to \$99,999	11.65%	12.74%	12.29%	12.33%
	HH Income \$50,000 to \$74,999	17.30%	15.75%	16.73%	17.40%
	HH Income \$35,000 to \$49,999	15.36%	11.59%	11.22%	12.98%
	HH Income \$25,000 to \$34,999	11.27%	8.42%	7.54%	9.21%
	HH Income \$15,000 to \$24,999	9.42%	7.33%	7.27%	8.72%
	HH Income \$0 to \$14,999	7.37%	9.13%	9.17%	9.16%
	Average Household Income	\$80,375	\$108,219	\$113,837	\$95,016
Median Household Income	\$58,083	\$70,741	\$71,710	\$63,028	
Per Capita Income	\$37,643	\$48,864	\$52,872	\$39,191	
2000 Average Household Income	\$46,744	\$64,167	\$70,709	\$65,557	
2000 Median Household Income	\$37,703	\$43,961	\$44,819	\$46,565	
WRKPLACE 2019	Workplace Establishments	744	5,001	12,565	25,192
	Workplace Employees (Full Time Employees)	19,363	119,605	344,598	575,507

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POPULATION BY AGE 2019				
Count of Pop 0 to 4 years	834	7,608	18,232	53,589
Count of Pop 5 to 14 years	1,374	13,177	30,044	97,379
Count of Pop 14 to 22 years	695	7,923	20,144	78,272
Count of Pop 22 to 30 years	720	6,958	19,051	69,235
Count of Pop 30 to 45 years	2,947	24,888	59,102	163,488
Count of Pop 45 to 60 years	1,856	17,249	42,466	150,172
Count of Pop 60 to 75 years	1,244	11,379	29,142	101,977
Count of Pop 75+ years	444	4,198	10,677	33,619
Population 0 to 4 Years	8.24%	8.15%	7.97%	7.17%
Population 5 to 13 Years	13.59%	14.11%	13.13%	13.02%
Population 14 to 21 Years	6.88%	8.48%	8.80%	10.47%
Population 22 to 29 Years	7.12%	7.45%	8.32%	9.26%
Population 30 to 44 Years	29.14%	26.65%	25.82%	21.86%
Population 45 to 59 Years	18.35%	18.47%	18.56%	20.08%
Population 60 to 74 Years	12.30%	12.19%	12.73%	13.64%
Population 74 Years Plus	4.39%	4.50%	4.67%	4.50%
Median Age	37.8	37.2	37.1	37.4
GENDER 2019				
Male Population	5,107	45,554	112,405	363,775
Female Population	5,007	47,824	116,452	383,955
RACE 2019				
2019 Estimated Population	10,114	93,378	228,857	747,731
White	59.56%	58.21%	58.98%	53.22%
Black or African American	23.40%	27.83%	29.71%	32.22%
Asian or Pacific Islander	3.69%	4.77%	4.09%	4.87%
Other Races	13.36%	9.19%	7.22%	9.69%
HISPANIC				
2019 Hispanic Population	2,313	14,656	26,864	103,331
2019 Hispanic Population %	22.87%	15.70%	11.74%	13.82%
2024 Hispanic Population Forecast	2,497	15,893	29,216	110,653
2024 Hispanic Population % Projected	22.86%	15.11%	11.42%	13.64%
2000 Hispanic Population %	16.53%	10.80%	7.11%	7.45%
1990 Hispanic Population %	2.38%	1.73%	1.46%	1.31%
EDUCATION (AGE 25+) 2019				
Adult Population (25 Years or Older)	6,954	62,230	153,664	492,573
Elementary	6.37%	6.35%	4.46%	5.52%
Some High School	5.54%	6.62%	6.48%	6.81%
High School Graduate	15.06%	14.25%	14.18%	18.67%
Some College	22.26%	16.21%	16.14%	19.76%
Associates Degree	9.91%	6.03%	5.94%	7.23%
Bachelors Degree	26.69%	32.06%	33.59%	27.71%
Graduate Degree	14.17%	18.49%	19.22%	14.30%
% College (4+)	40.86%	50.54%	52.81%	42.01%
HOUSING 2019				
Total Housing Units	5,123	46,593	116,437	333,802
Owner Occupied Percent	44.20%	46.38%	46.27%	52.49%
Renter Occupied Percent	48.20%	42.55%	42.61%	38.65%
Vacant Housing Percent	7.60%	11.07%	11.11%	8.86%

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HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.80%	2.00%	1.35%	0.86%
Homes Built 2000 to 2009	6.94%	16.88%	20.00%	21.71%
Homes Built 1990 to 1999	3.24%	7.87%	11.69%	16.82%
Homes Built 1980 to 1989	16.00%	9.01%	13.17%	17.54%
Homes Built 1970 to 1979	13.30%	11.89%	13.91%	15.37%
Homes Built 1960 to 1979	17.76%	19.38%	14.31%	11.97%
Homes Built 1950 to 1959	36.16%	18.31%	12.51%	8.39%
Homes Built 1940 to 1949	4.73%	8.09%	6.45%	3.58%
Homes Built 1939 or earlier	1.08%	6.58%	6.61%	3.76%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	0.00%	12.66%	13.17%	5.89%
Property Value \$750,000 to \$999,999	1.14%	7.27%	8.36%	5.26%
Property Value \$500,000 to \$749,999	11.60%	13.11%	15.96%	12.08%
Property Value \$400,000 to \$499,999	15.61%	10.09%	10.75%	9.68%
Property Value \$300,000 to \$399,999	22.25%	13.72%	12.27%	13.54%
Property Value \$200,000 to \$299,999	25.76%	16.82%	15.63%	21.13%
Property Value \$150,000 to \$199,999	10.67%	9.01%	8.81%	13.36%
Property Value \$100,000 to \$149,999	7.79%	8.57%	8.08%	11.71%
Property Value \$60,000 to \$99,999	3.20%	5.14%	4.33%	4.27%
Property Value \$40,000 to \$59,999	0.52%	1.47%	0.97%	0.94%
Property Value \$0 to \$39,999	1.46%	2.15%	1.68%	2.14%
Median Home Value	\$302,713	\$349,889	\$385,713	\$280,020
Median Rent per Month (Census 2000)	\$670	\$654	\$663	\$674
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	5,884	50,759	124,902	395,317
Managerial/Executive	22.09%	23.45%	25.10%	20.64%
Professional Specialty	20.51%	23.14%	23.37%	21.32%
Healthcare Support	0.73%	1.89%	1.86%	2.16%
Sales	9.98%	11.84%	12.79%	11.80%
Office & Administrative Support	11.06%	9.51%	9.32%	10.55%
Protective Service	0.47%	1.02%	1.11%	1.37%
Food Preparation	11.58%	6.49%	6.27%	6.25%
Building Maintenance & Cleaning	4.92%	3.82%	3.37%	3.98%
Personal Care	3.59%	2.34%	2.33%	2.64%
Farming, Fishing, & Forestry	0.01%	0.09%	0.06%	0.13%
Construction	6.24%	6.41%	5.11%	7.22%
Production & Transportation	8.81%	9.98%	9.29%	11.94%
Percent White Collar	64.38%	69.84%	72.44%	66.47%
Percent Blue Collar	35.62%	30.16%	27.56%	33.53%
Median Employee Salary	42,128	43,802	44,525	43,687
Average Employee Salary	49,333	53,498	55,098	53,569
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	255	2,144	5,773	15,739
2019 Estimated Unemployed (Age 16 and Up)	186	1,828	5,007	16,826
2019 Estimated Unemployed Rate (Age 16 and Up)	3.07%	3.66%	3.82%	4.05%

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TRANSPORTATION TO WORK 2019				
Drive to Work Alone	75.62%	73.05%	72.78%	75.76%
Drive to Work Carpool	7.60%	12.17%	10.28%	10.85%
Travel to Work by Public Transportation	10.56%	6.36%	5.15%	4.27%
Drive to Work on Motorcycle	0.87%	0.35%	0.16%	0.11%
Drive to Work on Bicycle	0.24%	0.31%	0.31%	0.20%
Walk to Work	1.58%	2.42%	4.66%	2.34%
Other Means	0.70%	1.17%	1.09%	0.80%
Work at Home	2.79%	3.92%	5.47%	5.61%
TRAVEL TIME TO WORK 2019				
Travel Time in Less than 5 minutes	1.30%	2.67%	3.05%	2.04%
Travel to Work in 5 to 9 minutes	8.88%	12.35%	12.66%	8.54%
Travel to Work in 10 to 14 minutes	15.70%	18.77%	19.07%	14.34%
Travel to Work in 15 to 19 minutes	21.12%	21.66%	20.75%	17.86%
Travel to Work in 20 to 29 minutes	29.93%	24.94%	24.15%	25.69%
Travel to Work in 30 to 44 minutes	17.27%	13.55%	13.76%	21.64%
Travel to Work in 45 to 59 minutes	0.31%	2.42%	2.88%	5.03%
Travel to Work in 60 minutes or more	5.49%	3.63%	3.68%	4.86%
Average Travel Time to Work	19.4	19.9	21.0	24.2
SPENDING PATTERNS 2019				
Grocery Store Market Basket Weekly Per Capita Spending	\$53.33	\$53.77	\$53.89	\$53.81
Apparel and Related Services	\$12.65	\$13.28	\$13.38	\$13.02
Transportation	\$78.89	\$81.40	\$81.95	\$80.28
Healthcare	\$36.97	\$37.54	\$37.68	\$37.35
Entertainment	\$18.66	\$19.58	\$19.74	\$19.25
LIFESTYLE SEGMENTATION 2019				
Category A - Crème de la Crème	0	17,020	36,692	98,694
Category B - Urban Cliff Climbers	0	1,597	5,346	48,480
Category C - Urban Cliff Dwellers	0	0	0	3,683
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	2,880	20,927	60,793	71,151
Category F - Going it Alone	2,363	5,213	10,099	61,165
Category G - Struggling Alone	0	0	38	27,892
Category H - Single in the Suburbs	3,883	17,361	29,870	93,747
Category I - Married in the Suburbs	0	2,857	11,869	101,062
Category J - Retired in the Suburbs	0	54	7,761	26,836
Category K - Living with Nature	0	0	0	0
Category L - Working with Nature	0	0	0	1,182
Category M - Harlem Gateway	747	20,653	50,306	181,605
Category N - Espaniola	230	6,437	9,424	18,069
Category O - Specialties	0	0	0	3,806

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