

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 35.176356, -80.876505

12-Apr-2021

101440-Woodlawn Marketplace

Charlotte, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	10,192	94,084	229,992	757,941	
	2020 Daytime Population	24,290	172,427	515,728	1,022,574	
	2025 Population Forecast	11,001	105,159	255,179	821,456	
	2010 Census Population	8,569	72,503	180,744	623,708	
	2000 Census Population	8,550	66,668	165,953	523,591	
	1990 Census Population	8,124	64,065	154,967	434,673	
	Historical Annual Growth, 1990 to 2000	0.51%	0.40%	0.69%	1.88%	
	Historical Annual Growth, 2000 to 2010	0.02%	0.84%	0.86%	1.77%	
	Estimated Annual Growth, 2010 to 2020	1.63%	2.45%	2.27%	1.83%	
	Projected Annual Growth, 2020 to 2025	1.54%	2.25%	2.10%	1.62%	
	HOUSEHOLDS	2020 Estimated Households	4,761	41,809	104,074	308,155
		2025 Households Forecast	5,153	47,102	117,219	335,798
2010 Census Households		3,938	31,496	78,942	250,467	
2000 Census Households		3,878	29,141	71,219	210,915	
1990 Census Households		3,860	27,541	65,405	174,075	
Historical Annual Growth, 1990 to 2000		0.05%	0.57%	0.86%	1.94%	
Historical Annual Growth, 2000 to 2010		0.15%	0.78%	1.03%	1.73%	
Estimated Annual Growth, 2010 to 2020		1.78%	2.67%	2.60%	1.95%	
Projected Annual Growth, 2020 to 2025		1.60%	2.41%	2.41%	1.73%	
2020 % Households With Children		19%	23%	22%	28%	
2020 Persons per Household		2.14	2.22	2.15	2.43	
INCOME 2020		HH Income \$500,000 or more	1.45%	1.84%	2.02%	1.41%
	HH Income \$250,000 to \$499,999	1.74%	2.19%	2.41%	1.69%	
	HH Income \$200,000 to \$249,999	4.04%	5.12%	5.63%	3.95%	
	HH Income \$175,000 to \$199,999	3.13%	7.35%	7.36%	5.60%	
	HH Income \$150,000 to \$174,999	4.39%	5.14%	5.10%	4.57%	
	HH Income \$100,000 to \$149,999	15.19%	16.21%	15.60%	14.78%	
	HH Income \$75,000 to \$99,999	11.98%	12.54%	12.25%	12.55%	
	HH Income \$50,000 to \$74,999	17.99%	16.44%	16.50%	17.36%	
	HH Income \$35,000 to \$49,999	13.11%	10.32%	10.75%	12.72%	
	HH Income \$25,000 to \$34,999	11.84%	7.95%	7.14%	8.91%	
	HH Income \$15,000 to \$24,999	8.03%	6.98%	6.75%	8.14%	
	HH Income \$0 to \$14,999	7.09%	7.92%	8.48%	8.30%	
	Average Household Income	\$85,298	\$116,421	\$119,943	\$99,462	
	Median Household Income	\$63,255	\$75,702	\$75,665	\$65,796	
Per Capita Income	\$39,869	\$52,570	\$55,664	\$40,965		
2000 Average Household Income	\$46,695	\$64,167	\$70,718	\$65,593		
2000 Median Household Income	\$37,653	\$43,961	\$44,818	\$46,586		
WRKPLACE 2020	Workplace Establishments	744	5,057	12,876	25,641	
	Workplace Employees (Full Time Employees)	19,593	121,961	353,744	590,017	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	817	7,470	17,883	53,106
	Count of Pop 5 to 14 years	1,426	13,472	30,783	98,657
	Count of Pop 14 to 22 years	738	8,369	20,881	80,295
	Count of Pop 22 to 30 years	682	6,679	18,366	70,215
	Count of Pop 30 to 45 years	2,884	24,429	58,039	161,555
	Count of Pop 45 to 60 years	1,914	17,627	43,125	152,804
	Count of Pop 60 to 75 years	1,275	11,708	29,882	106,054
	Count of Pop 75+ years	456	4,331	11,031	35,254
	Population 0 to 4 Years	8.02%	7.94%	7.78%	7.01%
	Population 5 to 13 Years	14.00%	14.32%	13.38%	13.02%
	Population 14 to 21 Years	7.24%	8.90%	9.08%	10.59%
	Population 22 to 29 Years	6.69%	7.10%	7.99%	9.26%
	Population 30 to 44 Years	28.30%	25.96%	25.24%	21.32%
	Population 45 to 59 Years	18.78%	18.74%	18.75%	20.16%
	Population 60 to 74 Years	12.51%	12.44%	12.99%	13.99%
	Population 74 Years Plus	4.47%	4.60%	4.80%	4.65%
	Median Age	38.2	37.5	37.5	37.7
GENDER 2020	Male Population	5,149	45,893	112,975	368,825
	Female Population	5,043	48,191	117,017	389,116
RACE 2020	2020 Estimated Population	10,192	94,084	229,992	757,941
	White	61.36%	60.84%	60.29%	53.12%
	Black or African American	22.95%	25.74%	28.76%	32.11%
	Asian or Pacific Islander	3.85%	4.82%	4.03%	5.07%
	Other Races	11.83%	8.60%	6.92%	9.70%
HISPANIC	2020 Hispanic Population	2,316	15,384	27,838	106,857
	2020 Hispanic Population %	22.73%	16.35%	12.10%	14.10%
	2025 Hispanic Population Forecast	2,477	16,814	30,463	115,194
	2025 Hispanic Population % Projected	22.52%	15.99%	11.94%	14.02%
	2000 Hispanic Population %	16.58%	10.80%	7.10%	7.44%
1990 Hispanic Population %	2.38%	1.73%	1.46%	1.31%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	6,963	62,393	153,778	499,411
	Elementary	3.97%	5.21%	3.80%	5.65%
	Some High School	5.17%	5.91%	5.65%	6.10%
	High School Graduate	18.24%	14.61%	13.83%	18.03%
	Some College	19.17%	15.81%	16.17%	19.65%
	Associates Degree	6.80%	5.55%	5.70%	7.29%
	Bachelors Degree	33.14%	34.11%	34.89%	28.34%
	Graduate Degree	13.51%	18.80%	19.97%	14.94%
% College (4+)	46.65%	52.91%	54.86%	43.28%	
HOUSING 2020	Total Housing Units	5,160	47,031	117,394	338,388
	Owner Occupied Percent	44.15%	46.44%	46.20%	52.53%
	Renter Occupied Percent	48.11%	42.45%	42.45%	38.53%
	Vacant Housing Percent	7.74%	11.10%	11.35%	8.93%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.49%	1.14%	0.79%	0.44%
Homes Built 2000 to 2009	6.83%	15.76%	19.04%	21.07%
Homes Built 1990 to 1999	3.08%	8.30%	11.73%	16.98%
Homes Built 1980 to 1989	15.10%	8.40%	12.90%	17.54%
Homes Built 1970 to 1979	16.34%	13.55%	14.87%	15.66%
Homes Built 1960 to 1979	16.33%	19.27%	14.57%	12.07%
Homes Built 1950 to 1959	36.87%	18.44%	12.59%	8.61%
Homes Built 1940 to 1949	3.48%	8.11%	6.35%	3.75%
Homes Built 1939 or earlier	1.49%	7.02%	7.14%	3.87%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.00%	9.87%	9.48%	4.37%
Property Value \$750,000 to \$999,999	0.90%	7.56%	8.57%	5.57%
Property Value \$500,000 to \$749,999	11.34%	12.40%	15.33%	12.06%
Property Value \$400,000 to \$499,999	17.11%	10.92%	11.00%	10.18%
Property Value \$300,000 to \$399,999	19.69%	13.74%	12.42%	13.71%
Property Value \$200,000 to \$299,999	25.61%	16.00%	15.29%	21.01%
Property Value \$150,000 to \$199,999	12.51%	8.63%	8.63%	12.74%
Property Value \$100,000 to \$149,999	7.32%	8.53%	7.81%	11.29%
Property Value \$60,000 to \$99,999	3.86%	5.30%	4.20%	4.32%
Property Value \$40,000 to \$59,999	0.59%	1.47%	0.99%	0.89%
Property Value \$0 to \$39,999	1.07%	1.91%	1.47%	1.88%
Median Home Value	\$296,888	\$346,098	\$374,096	\$282,595
Median Rent per Month (Census 2000)	\$669	\$654	\$664	\$675
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	5,752	49,533	121,503	385,485
Managerial/Executive	22.64%	25.12%	26.20%	21.15%
Professional Specialty	19.69%	22.95%	23.75%	21.43%
Healthcare Support	0.75%	1.62%	1.70%	2.20%
Sales	10.65%	11.70%	12.41%	11.63%
Office & Administrative Support	10.50%	9.11%	9.12%	10.54%
Protective Service	0.45%	0.92%	1.11%	1.30%
Food Preparation	10.14%	6.23%	6.05%	6.13%
Building Maintenance & Cleaning	6.65%	4.04%	3.38%	3.85%
Personal Care	3.61%	2.47%	2.34%	2.76%
Farming, Fishing, & Forestry	0.00%	0.10%	0.07%	0.13%
Construction	7.07%	6.66%	5.10%	7.31%
Production & Transportation	7.84%	9.08%	8.78%	11.59%
Percent White Collar	64.25%	70.50%	73.17%	66.94%
Percent Blue Collar	35.75%	29.50%	26.83%	33.06%
Median Employee Salary	42,696	43,670	44,318	43,653
Average Employee Salary	50,020	53,253	54,737	53,286
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	254	2,144	5,794	15,744
2020 Estimated Unemployed (Age 16 and Up)	356	3,692	9,838	32,814
2020 Estimated Unemployed Rate (Age 16 and Up)	5.99%	7.25%	7.40%	7.82%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	70.74%	71.81%	72.84%	75.33%
Drive to Work Carpool	10.45%	13.50%	11.02%	11.59%
Travel to Work by Public Transportation	12.23%	6.55%	5.24%	4.32%
Drive to Work on Motorcycle	0.62%	0.25%	0.17%	0.12%
Drive to Work on Bicycle	0.11%	0.25%	0.28%	0.20%
Walk to Work	1.98%	2.40%	4.48%	2.20%
Other Means	0.88%	0.84%	0.70%	0.67%
Work at Home	2.97%	4.15%	5.16%	5.49%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	1.42%	2.75%	3.04%	2.00%
Travel to Work in 5 to 9 minutes	7.36%	11.18%	12.01%	8.18%
Travel to Work in 10 to 14 minutes	18.72%	18.71%	19.17%	14.27%
Travel to Work in 15 to 19 minutes	21.35%	22.06%	20.85%	18.15%
Travel to Work in 20 to 29 minutes	25.31%	24.32%	24.20%	25.75%
Travel to Work in 30 to 44 minutes	18.91%	14.66%	14.04%	21.62%
Travel to Work in 45 to 59 minutes	1.23%	2.37%	2.95%	5.09%
Travel to Work in 60 minutes or more	5.70%	3.95%	3.74%	4.94%
Average Travel Time to Work	19.4	19.9	21.0	24.2
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$54.96	\$55.17	\$55.26	\$55.23
Apparel and Related Services	\$13.35	\$13.83	\$13.91	\$13.53
Transportation	\$81.34	\$83.85	\$84.35	\$82.31
Healthcare	\$48.70	\$49.24	\$49.44	\$48.94
Entertainment	\$19.71	\$20.45	\$20.60	\$20.05
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	0	13,928	39,279	108,584
Category B - Urban Cliff Climbers	0	2,195	5,354	45,477
Category C - Urban Cliff Dwellers	0	207	1,675	5,815
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	5,287	31,757	71,963	85,749
Category F - Going it Alone	2,414	4,639	7,700	72,334
Category G - Struggling Alone	0	0	20	22,159
Category H - Single in the Suburbs	1,508	9,263	19,319	83,509
Category I - Married in the Suburbs	0	2,416	8,939	86,504
Category J - Retired in the Suburbs	0	1,440	6,285	30,462
Category K - Living with Nature	0	0	273	1,101
Category L - Working with Nature	0	0	0	1,324
Category M - Harlem Gateway	749	20,599	53,159	184,434
Category N - Espaniola	223	6,382	9,339	16,249
Category O - Specialties	0	0	0	3,876

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