

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2022 Estimates & Q4 2027 Projections



Latitude/Longitude: 35.753523, -78.744446

9-Mar-2023

100020-Centrum at Crossroads

Cary, NC

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2022 Estimated Population	8,721	68,613	177,354	661,563	
	2022 Daytime Population	9,461	89,083	259,055	830,111	
	2027 Population Forecast	8,515	67,531	177,271	698,902	
	2010 Census Population	7,770	60,591	154,433	518,194	
	2000 Census Population	5,017	51,667	132,634	394,285	
	1990 Census Population	3,725	39,375	91,470	275,458	
	Historical Annual Growth, 1990 to 2000	3.02%	2.75%	3.79%	3.65%	
	Historical Annual Growth, 2000 to 2010	4.47%	1.61%	1.53%	2.77%	
	CY Estimated Annual Growth, 2010 to 2022	0.91%	0.98%	1.09%	1.93%	
	FY Projected Annual Growth, 2022 to 2027	-0.48%	-0.32%	-0.01%	1.10%	
	HOUSEHOLDS	2022 Estimated Households	4,082	29,477	69,267	258,578
		2027 Households Forecast	3,989	29,011	69,210	272,159
2010 Census Households		3,634	26,050	59,721	202,524	
2000 Census Households		2,045	21,040	49,733	154,382	
1990 Census Households		1,417	16,085	35,779	110,175	
Historical Annual Growth, 1990 to 2000		3.73%	2.72%	3.35%	3.43%	
Historical Annual Growth, 2000 to 2010		5.92%	2.16%	1.85%	2.75%	
CY Estimated Annual Growth, 2010 to 2022		0.92%	0.97%	1.17%	1.93%	
FY Projected Annual Growth, 2022 to 2027		-0.46%	-0.32%	-0.02%	1.03%	
2022 % Households With Children		23%	23%	24%	31%	
2022 Persons per Household		2.14	2.32	2.40	2.48	
INCOME 2022		HH Income \$500,000 or more	1.21%	1.39%	1.90%	2.13%
	HH Income \$250,000 to \$499,999	1.48%	1.67%	2.28%	2.55%	
	HH Income \$200,000 to \$249,999	3.40%	3.87%	5.31%	5.96%	
	HH Income \$175,000 to \$199,999	4.74%	7.32%	6.92%	9.04%	
	HH Income \$150,000 to \$174,999	6.58%	5.81%	6.19%	7.21%	
	HH Income \$100,000 to \$149,999	19.56%	17.92%	17.99%	19.35%	
	HH Income \$75,000 to \$99,999	16.11%	14.53%	13.22%	12.56%	
	HH Income \$50,000 to \$74,999	18.38%	17.69%	16.01%	14.55%	
	HH Income \$35,000 to \$49,999	8.63%	10.67%	10.55%	9.87%	
	HH Income \$25,000 to \$34,999	8.41%	6.63%	6.38%	6.20%	
	HH Income \$15,000 to \$24,999	5.49%	6.03%	5.74%	5.13%	
	HH Income \$0 to \$14,999	6.02%	6.48%	7.50%	5.45%	
	Current Year Average Household Income	\$93,521	\$105,999	\$111,205	\$121,945	
	Current Year Median Household Income	\$78,914	\$78,588	\$81,157	\$91,534	
Per Capita Income	\$43,775	\$45,746	\$43,887	\$48,157		
2000 Average Household Income	\$85,355	\$70,021	\$69,991	\$68,033		
2000 Median Household Income	\$71,085	\$55,542	\$56,651	\$54,511		
2027 Projected Average Household Income	\$109,707	\$124,007	\$130,354	\$144,115		
2027 Projected Median Household Income	\$91,425	\$91,246	\$96,351	\$111,258		
WRKPLACE 2022	Workplace Establishments	311	2,670	5,662	20,600	
	Workplace Employees (Full Time Employees)	4,488	41,287	102,950	362,031	

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POPULATION BY AGE 2022	Count of Pop 0 to 4 years	738	4,580	10,661	40,245
	Count of Pop 5 to 14 years	1,268	8,104	18,914	77,758
	Count of Pop 14 to 22 years	659	9,949	32,034	91,456
	Count of Pop 22 to 30 years	612	5,137	16,276	65,877
	Count of Pop 30 to 45 years	2,322	15,235	35,581	121,335
	Count of Pop 45 to 60 years	1,618	11,611	30,184	137,237
	Count of Pop 60 to 75 years	1,140	10,153	25,552	96,318
	Count of Pop 75+ years	364	3,845	8,151	31,338
	Population 0 to 4 Years	8.47%	6.68%	6.01%	6.08%
	Population 5 to 13 Years	14.54%	11.81%	10.66%	11.75%
	Population 14 to 21 Years	7.56%	14.50%	18.06%	13.82%
	Population 22 to 29 Years	7.01%	7.49%	9.18%	9.96%
	Population 30 to 44 Years	26.62%	22.20%	20.06%	18.34%
	Population 45 to 59 Years	18.55%	16.92%	17.02%	20.74%
Population 60 to 74 Years	13.07%	14.80%	14.41%	14.56%	
Population 74 Years Plus	4.17%	5.60%	4.60%	4.74%	
Median Age	37.4	36.8	34.9	37.4	
GENDER 2022	Male Population	4,208	34,058	89,360	325,176
	Female Population	4,513	34,555	87,995	336,388
RACE 2022	2022 Estimated Population	8,721	68,613	177,354	661,563
	White	70.67%	71.15%	71.82%	65.65%
	Black or African American	12.40%	13.01%	12.46%	17.77%
	Asian or Pacific Islander	9.35%	6.25%	7.50%	8.57%
	Other Races	7.59%	9.59%	8.23%	8.02%
HISPANIC	2022 Hispanic Population	675	7,661	16,355	59,595
	2022 Hispanic Population %	7.74%	11.16%	9.22%	9.01%
	2027 Hispanic Population Forecast	661	7,584	16,577	62,455
	2027 Hispanic Population % Forecast	7.77%	11.23%	9.35%	8.94%
	2000 Hispanic Population %	2.23%	6.84%	5.60%	5.59%
1990 Hispanic Population %	1.98%	1.70%	1.59%	1.11%	
EDUCATION (AGE 25+) 2022	Adult Population (25 Years or Older)	5,826	43,994	108,542	425,036
	Elementary	2.09%	3.20%	2.61%	2.50%
	Some High School	4.93%	3.45%	3.09%	3.27%
	High School Graduate	8.75%	12.12%	11.72%	12.79%
	Some College	14.55%	14.97%	14.64%	14.80%
	Associates Degree	7.07%	7.47%	7.57%	7.46%
	Bachelors Degree	34.15%	33.62%	35.26%	35.32%
	Graduate Degree	28.46%	25.17%	25.13%	23.87%
% College (4+)	62.60%	58.79%	60.38%	59.18%	
HOUSING 2022	Total Housing Units	4,476	31,720	74,101	277,014
	Owner Occupied Percent	34.06%	47.30%	51.20%	57.03%
	Renter Occupied Percent	57.13%	45.63%	42.28%	36.31%
	Vacant Housing Percent	8.80%	7.07%	6.52%	6.66%

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HOMES BUILT BY YEAR 2022	Homes Built 2010 or later	0.59%	0.43%	0.47%	0.68%
	Homes Built 2000 to 2009	38.22%	18.06%	17.77%	24.98%
	Homes Built 1990 to 1999	23.19%	20.72%	24.89%	24.03%
	Homes Built 1980 to 1989	17.60%	25.13%	24.89%	18.71%
	Homes Built 1970 to 1979	11.64%	21.31%	17.26%	12.39%
	Homes Built 1960 to 1979	4.17%	7.59%	7.17%	8.38%
	Homes Built 1950 to 1959	4.36%	4.88%	4.48%	5.40%
	Homes Built 1940 to 1949	0.18%	0.83%	1.49%	2.34%
	Homes Built 1939 or earlier	0.05%	1.04%	1.59%	3.10%
HOME VALUE (OWNER OCCUPIED) 2022	Property Value \$1,000,000 or more	6.33%	10.13%	12.67%	15.11%
	Property Value \$750,000 to \$999,999	18.73%	17.86%	17.15%	16.44%
	Property Value \$500,000 to \$749,999	47.40%	30.64%	30.35%	29.20%
	Property Value \$400,000 to \$499,999	12.33%	12.49%	13.50%	11.95%
	Property Value \$300,000 to \$399,999	7.27%	10.04%	10.20%	10.32%
	Property Value \$200,000 to \$299,999	5.67%	7.63%	6.51%	7.08%
	Property Value \$150,000 to \$199,999	0.28%	2.55%	2.12%	1.75%
	Property Value \$100,000 to \$149,999	0.46%	1.25%	0.80%	1.07%
	Property Value \$60,000 to \$99,999	0.37%	1.11%	0.80%	0.64%
	Property Value \$40,000 to \$59,999	0.31%	0.55%	0.37%	0.36%
	Property Value \$0 to \$39,999	0.77%	1.63%	0.84%	0.97%
	CY Median Home Value	\$618,681	\$587,184	\$603,117	\$613,876
CY Median Rent per Month (Census 2000)	\$783	\$759	\$760	\$732	
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2022	Employed Civilian Population 16+ by Occupation	4,658	38,270	94,720	357,046
	Managerial/Executive	20.67%	20.64%	20.93%	23.28%
	Professional Specialty	39.98%	35.04%	35.81%	34.28%
	Healthcare Support	1.76%	2.07%	1.88%	1.71%
	Sales	6.20%	8.13%	8.97%	10.34%
	Office & Administrative Support	10.51%	9.59%	8.97%	8.93%
	Protective Service	0.74%	1.28%	1.23%	1.05%
	Food Preparation	4.75%	5.73%	5.56%	4.62%
	Building Maintenance & Cleaning	3.23%	3.48%	2.58%	2.38%
	Personal Care	2.74%	2.17%	2.48%	2.04%
	Farming, Fishing, & Forestry	0.13%	0.20%	0.22%	0.10%
	Construction	4.19%	5.12%	4.37%	4.53%
	Production & Transportation	5.10%	6.56%	7.00%	6.74%
	Percent White Collar	79.12%	75.46%	76.57%	78.55%
	Percent Blue Collar	20.88%	24.54%	23.43%	21.45%
	CY Median Employee Salary	\$42,448	\$46,354	\$47,909	\$47,742
	CY Average Employee Salary	\$53,239	\$57,895	\$59,660	\$58,881
UNEMPLOYMENT	2000 Census Unemployed (Age 16 and Up)	54	946	4,066	10,204
	2022 Estimated Unemployed (Age 16 and Up)	108	810	2,251	9,468
	2022 Estimated Unemployed Rate (Age 16 and Up)	2.19%	1.97%	2.27%	2.56%

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TRANSPORTATION TO WORK 2022	Drive to Work Alone	82.66%	80.03%	78.09%	78.77%
	Drive to Work Carpool	11.39%	9.94%	9.10%	9.24%
	Travel to Work by Public Transportation	0.54%	2.11%	2.27%	1.63%
	Drive to Work on Motorcycle	0.06%	0.18%	0.25%	0.19%
	Drive to Work on Bicycle	0.00%	0.35%	0.56%	0.49%
	Walk to Work	0.73%	1.29%	3.02%	1.97%
	Other Means	1.40%	0.98%	0.68%	0.85%
	Work at Home	3.02%	4.68%	5.83%	6.67%
TRAVEL TIME TO WORK 2022	Travel Time in Less than 5 minutes	3.02%	2.54%	2.80%	2.51%
	Travel to Work in 5 to 9 minutes	6.69%	10.49%	10.23%	9.75%
	Travel to Work in 10 to 14 minutes	17.37%	18.14%	17.91%	15.26%
	Travel to Work in 15 to 19 minutes	20.76%	20.21%	19.38%	18.85%
	Travel to Work in 20 to 29 minutes	26.66%	27.43%	26.93%	27.57%
	Travel to Work in 30 to 44 minutes	15.31%	15.21%	16.27%	17.99%
	Travel to Work in 45 to 59 minutes	5.21%	2.90%	3.32%	4.35%
	Travel to Work in 60 minutes or more	4.99%	3.10%	3.17%	3.72%
Average Travel Time to Work	21.3	20.8	20.7	22.0	
SPENDING PATTERNS 2022	Grocery Store Market Basket Weekly Per Capita Spending	\$64.98	\$65.19	\$65.42	\$65.81
	Apparel and Related Services	\$11.96	\$11.96	\$12.13	\$12.37
	Transportation	\$80.32	\$80.20	\$81.16	\$82.45
	Healthcare	\$42.30	\$41.69	\$41.83	\$42.88
	Entertainment	\$20.12	\$20.12	\$20.44	\$21.05
SPENDING 2022	Med Disposable Inc-Inc minus taxes	\$67,457	\$67,260	\$69,324	\$77,963
	Avg Disposable Inc-Inc minus taxes	\$77,439	\$79,674	\$83,400	\$90,122
	Med Discretionary-Disp less food/shelter/clothing	\$49,235	\$48,966	\$51,033	\$58,307
	Avg Discretionary-Disp less food/shelter/clothing	\$55,773	\$58,430	\$60,925	\$66,492
LIFESTYLE SEGMENTATION 2022	Category A - Crème de la Crème	1,122	9,801	28,477	164,804
	Category B - Urban Cliff Climbers	0	0	3,508	28,713
	Category C - Urban Cliff Dwellers	0	0	0	754
	Category D - Seasoned Urban Dwellers	0	0	0	942
	Category E - Thriving Alone	5,505	12,876	22,445	82,950
	Category F - Going it Alone	20	5,987	11,750	39,300
	Category G - Struggling Alone	0	0	1,264	5,948
	Category H - Single in the Suburbs	1,205	19,172	38,844	52,140
	Category I - Married in the Suburbs	839	4,741	32,989	161,075
	Category J - Retired in the Suburbs	30	10,902	19,990	37,798
	Category K - Living with Nature	0	0	0	2,270
	Category L - Working with Nature	0	0	0	218
	Category M - Harlem Gateway	0	0	0	50,471
Category N - Espaniola	0	0	0	765	
Category O - Specialties	0	4,796	7,317	14,013	

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