

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 44.9726, -93.4563

12-Apr-2021

105520-Ridgedale Festival Center

Minnetonka, MN

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2020 Estimated Population	6,864	51,660	171,786	812,913
	2020 Daytime Population	20,740	101,055	250,634	1,290,867
	2025 Population Forecast	7,343	54,378	181,544	866,138
	2010 Census Population	6,017	48,455	159,997	743,379
	2000 Census Population	5,668	49,683	162,566	730,533
	1990 Census Population	5,063	45,394	150,243	670,960
	Historical Annual Growth, 1990 to 2000	1.14%	0.91%	0.79%	0.85%
	Historical Annual Growth, 2000 to 2010	0.60%	-0.25%	-0.16%	0.17%
	Estimated Annual Growth, 2010 to 2020	1.23%	0.60%	0.66%	0.84%
	Projected Annual Growth, 2020 to 2025	1.36%	1.03%	1.11%	1.28%
HOUSEHOLDS	2020 Estimated Households	3,263	23,246	74,145	347,176
	2025 Households Forecast	3,489	24,494	78,359	371,659
	2010 Census Households	2,871	21,822	69,159	314,907
	2000 Census Households	2,530	21,256	67,393	302,624
	1990 Census Households	1,927	17,795	59,480	277,043
	Historical Annual Growth, 1990 to 2000	2.76%	1.79%	1.26%	0.89%
	Historical Annual Growth, 2000 to 2010	1.27%	0.26%	0.26%	0.40%
	Estimated Annual Growth, 2010 to 2020	1.20%	0.59%	0.65%	0.91%
	Projected Annual Growth, 2020 to 2025	1.35%	1.05%	1.11%	1.37%
	2020 % Households With Children	20%	24%	25%	25%
2020 Persons per Household	2.09	2.19	2.28	2.30	
INCOME 2020	HH Income \$500,000 or more	2.34%	1.99%	1.98%	1.93%
	HH Income \$250,000 to \$499,999	2.77%	2.39%	2.37%	2.31%
	HH Income \$200,000 to \$249,999	6.43%	5.56%	5.54%	5.41%
	HH Income \$175,000 to \$199,999	10.04%	10.51%	8.90%	7.82%
	HH Income \$150,000 to \$174,999	5.54%	5.95%	6.76%	6.19%
	HH Income \$100,000 to \$149,999	19.20%	19.35%	19.49%	17.31%
	HH Income \$75,000 to \$99,999	17.05%	14.57%	13.47%	12.85%
	HH Income \$50,000 to \$74,999	13.62%	14.86%	14.90%	15.27%
	HH Income \$35,000 to \$49,999	7.44%	9.34%	9.37%	10.04%
	HH Income \$25,000 to \$34,999	3.80%	5.20%	6.14%	6.72%
	HH Income \$15,000 to \$24,999	5.63%	5.50%	5.95%	6.52%
	HH Income \$0 to \$14,999	6.14%	4.79%	5.13%	7.62%
	Average Household Income	\$145,327	\$139,058	\$125,837	\$117,962
Median Household Income	\$93,815	\$91,630	\$89,619	\$81,535	
Per Capita Income	\$69,579	\$63,368	\$54,967	\$50,944	
2000 Average Household Income	\$109,879	\$92,942	\$85,211	\$74,228	
2000 Median Household Income	\$75,953	\$65,865	\$62,371	\$53,688	
WRKPLACE 2020	Workplace Establishments	781	3,228	6,947	29,779
	Workplace Employees (Full Time Employees)	15,573	68,026	156,197	752,567

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	476	3,173	10,453	54,335
	Count of Pop 5 to 14 years	775	5,289	18,149	92,969
	Count of Pop 14 to 22 years	591	4,467	15,652	80,078
	Count of Pop 22 to 30 years	501	4,550	15,844	73,232
	Count of Pop 30 to 45 years	1,426	9,468	31,184	164,829
	Count of Pop 45 to 60 years	1,220	9,405	32,676	156,536
	Count of Pop 60 to 75 years	1,340	10,825	34,156	139,839
	Count of Pop 75+ years	535	4,484	13,673	51,096
	Population 0 to 4 Years	6.93%	6.14%	6.08%	6.68%
	Population 5 to 13 Years	11.29%	10.24%	10.56%	11.44%
	Population 14 to 21 Years	8.61%	8.65%	9.11%	9.85%
	Population 22 to 29 Years	7.30%	8.81%	9.22%	9.01%
	Population 30 to 44 Years	20.78%	18.33%	18.15%	20.28%
	Population 45 to 59 Years	17.77%	18.21%	19.02%	19.26%
	Population 60 to 74 Years	19.52%	20.95%	19.88%	17.20%
Population 74 Years Plus	7.79%	8.68%	7.96%	6.29%	
Median Age	41.4	43.2	42.5	39.8	
GENDER 2020	Male Population	3,276	24,780	83,153	399,442
	Female Population	3,588	26,880	88,633	413,471
RACE 2020	2020 Estimated Population	6,864	51,660	171,786	812,913
	White	84.74%	86.13%	83.61%	74.05%
	Black or African American	4.40%	5.42%	6.73%	12.77%
	Asian or Pacific Islander	7.87%	5.49%	5.45%	6.40%
	Other Races	3.00%	2.96%	4.21%	6.78%
HISPANIC	2020 Hispanic Population	245	1,536	6,758	49,858
	2020 Hispanic Population %	3.56%	2.97%	3.93%	6.13%
	2025 Hispanic Population Forecast	260	1,697	7,509	53,751
	2025 Hispanic Population % Projected	3.54%	3.12%	4.14%	6.21%
	2000 Hispanic Population %	1.41%	1.67%	2.22%	3.98%
1990 Hispanic Population %	0.34%	0.63%	0.84%	1.20%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	4,823	36,983	121,353	557,363
	Elementary	0.56%	1.16%	1.21%	2.99%
	Some High School	1.26%	1.44%	1.83%	3.13%
	High School Graduate	10.29%	13.59%	14.55%	15.13%
	Some College	14.84%	18.14%	17.62%	17.76%
	Associates Degree	6.82%	8.14%	8.09%	8.07%
	Bachelors Degree	37.27%	34.97%	36.03%	33.02%
	Graduate Degree	28.96%	22.57%	20.67%	19.89%
	% College (4+)	66.23%	57.54%	56.70%	52.91%
HOUSING 2020	Total Housing Units	3,551	24,791	78,112	371,821
	Owner Occupied Percent	47.96%	62.51%	64.13%	58.63%
	Renter Occupied Percent	43.91%	31.26%	30.79%	34.74%
	Vacant Housing Percent	8.12%	6.23%	5.08%	6.63%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.10%	0.11%	0.07%	0.15%
Homes Built 2000 to 2009	9.83%	6.71%	6.84%	9.36%
Homes Built 1990 to 1999	24.09%	14.73%	11.37%	9.14%
Homes Built 1980 to 1989	32.54%	22.70%	19.19%	14.84%
Homes Built 1970 to 1979	12.43%	22.57%	21.18%	15.49%
Homes Built 1960 to 1979	7.89%	13.03%	15.67%	11.88%
Homes Built 1950 to 1959	10.85%	12.69%	15.90%	13.59%
Homes Built 1940 to 1949	1.28%	2.88%	5.18%	5.77%
Homes Built 1939 or earlier	0.99%	4.58%	4.61%	19.78%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	9.35%	6.92%	4.18%	5.32%
Property Value \$750,000 to \$999,999	14.76%	10.64%	8.17%	8.87%
Property Value \$500,000 to \$749,999	28.83%	19.97%	20.46%	18.34%
Property Value \$400,000 to \$499,999	20.31%	17.27%	17.88%	14.81%
Property Value \$300,000 to \$399,999	13.33%	18.24%	22.14%	18.42%
Property Value \$200,000 to \$299,999	7.74%	14.04%	17.00%	20.21%
Property Value \$150,000 to \$199,999	1.84%	4.57%	3.52%	5.92%
Property Value \$100,000 to \$149,999	0.39%	3.63%	2.60%	3.40%
Property Value \$60,000 to \$99,999	0.14%	0.59%	0.98%	1.13%
Property Value \$40,000 to \$59,999	0.01%	0.15%	0.28%	0.27%
Property Value \$0 to \$39,999	0.21%	0.59%	0.48%	0.71%
Median Home Value	\$538,939	\$437,607	\$410,347	\$392,630
Median Rent per Month (Census 2000)	\$1,191	\$874	\$780	\$667
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	3,524	27,523	93,906	436,308
Managerial/Executive	31.33%	26.03%	25.16%	23.02%
Professional Specialty	29.22%	29.65%	29.94%	29.25%
Healthcare Support	1.25%	2.14%	2.93%	3.07%
Sales	12.86%	12.40%	11.80%	11.26%
Office & Administrative Support	6.75%	9.06%	9.34%	9.84%
Protective Service	0.56%	0.73%	0.70%	0.84%
Food Preparation	2.32%	2.98%	3.23%	4.68%
Building Maintenance & Cleaning	1.49%	1.68%	1.95%	2.53%
Personal Care	3.96%	3.12%	2.84%	2.60%
Farming, Fishing, & Forestry	0.03%	0.26%	0.21%	0.19%
Construction	2.91%	3.73%	3.82%	3.56%
Production & Transportation	7.30%	8.22%	8.08%	9.17%
Percent White Collar	81.42%	79.28%	79.16%	76.45%
Percent Blue Collar	18.58%	20.72%	20.84%	23.55%
Median Employee Salary	51,926	51,979	50,986	51,799
Average Employee Salary	61,647	60,545	59,063	60,626
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	63	786	2,599	15,527
2020 Estimated Unemployed (Age 16 and Up)	231	1,439	4,547	29,903
2020 Estimated Unemployed Rate (Age 16 and Up)	5.21%	4.83%	4.61%	6.37%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	77.03%	80.47%	80.34%	74.20%
	Drive to Work Carpool	10.01%	7.02%	7.77%	8.06%
	Travel to Work by Public Transportation	5.22%	4.13%	4.07%	7.09%
	Drive to Work on Motorcycle	0.02%	0.13%	0.12%	0.18%
	Drive to Work on Bicycle	0.90%	0.84%	0.66%	1.67%
	Walk to Work	0.95%	1.49%	1.44%	2.83%
	Other Means	0.48%	0.49%	0.46%	0.55%
	Work at Home	5.40%	5.42%	5.14%	5.37%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	1.85%	2.06%	1.93%	2.16%
	Travel to Work in 5 to 9 minutes	10.59%	10.17%	9.47%	8.26%
	Travel to Work in 10 to 14 minutes	16.98%	17.72%	16.24%	14.91%
	Travel to Work in 15 to 19 minutes	16.32%	16.93%	18.53%	18.37%
	Travel to Work in 20 to 29 minutes	28.47%	30.13%	28.93%	29.19%
	Travel to Work in 30 to 44 minutes	19.80%	18.09%	18.92%	19.55%
	Travel to Work in 45 to 59 minutes	3.96%	3.20%	3.73%	4.35%
	Travel to Work in 60 minutes or more	2.03%	1.70%	2.25%	3.21%
Average Travel Time to Work	20.4	20.1	20.3	21.1	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$57.18	\$57.23	\$57.11	\$56.74
	Apparel and Related Services	\$16.54	\$16.35	\$16.28	\$15.97
	Transportation	\$101.20	\$100.68	\$100.50	\$98.38
	Healthcare	\$67.57	\$67.85	\$67.23	\$64.97
	Entertainment	\$27.53	\$27.31	\$27.16	\$26.48
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	3,807	22,075	63,625	226,202
	Category B - Urban Cliff Climbers	0	0	0	12,334
	Category C - Urban Cliff Dwellers	0	113	1,039	23,767
	Category D - Seasoned Urban Dwellers	0	0	1,262	4,465
	Category E - Thriving Alone	1,411	8,266	26,075	135,357
	Category F - Going it Alone	1,339	6,509	24,362	124,543
	Category G - Struggling Alone	0	0	163	49,922
	Category H - Single in the Suburbs	0	0	4,206	22,400
	Category I - Married in the Suburbs	264	8,692	22,947	100,891
	Category J - Retired in the Suburbs	0	5,221	20,954	44,121
	Category K - Living with Nature	0	0	0	3
	Category L - Working with Nature	0	0	430	7,153
	Category M - Harlem Gateway	0	0	0	36,216
	Category N - Espaniola	0	0	0	176
	Category O - Specialties	0	0	4,163	11,887

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