

# FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.1615, -77.2207

27-Oct-2020

## 104630-Gaithersburg S.C.

### Gaithersburg, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
<b>POPULATION</b>	2019 Estimated Population	14,354	152,052	287,525	565,148	
	2019 Daytime Population	15,914	131,475	266,390	598,606	
	2024 Population Forecast	14,870	157,634	301,659	596,000	
	2010 Census Population	13,749	145,813	267,592	524,671	
	2000 Census Population	12,750	133,386	225,617	455,723	
	1990 Census Population	11,530	112,318	173,050	375,822	
	Historical Annual Growth, 1990 to 2000	1.01%	1.73%	2.69%	1.95%	
	Historical Annual Growth, 2000 to 2010	0.76%	0.89%	1.72%	1.42%	
	Estimated Annual Growth, 2010 to 2019	0.44%	0.43%	0.74%	0.77%	
	Projected Annual Growth, 2019 to 2024	0.71%	0.72%	0.96%	1.07%	
	<b>HOUSEHOLDS</b>	2019 Estimated Households	5,617	54,045	102,206	202,694
		2024 Households Forecast	5,818	56,047	107,345	213,892
2010 Census Households		5,412	51,970	94,986	187,800	
2000 Census Households		5,326	49,298	81,179	163,938	
1990 Census Households		4,822	42,137	62,604	133,654	
Historical Annual Growth, 1990 to 2000		1.00%	1.58%	2.63%	2.06%	
Historical Annual Growth, 2000 to 2010		0.16%	0.53%	1.58%	1.37%	
Estimated Annual Growth, 2010 to 2019		0.38%	0.40%	0.75%	0.79%	
Projected Annual Growth, 2019 to 2024		0.70%	0.73%	0.99%	1.08%	
2019 % Households With Children		32%	35%	36%	34%	
2019 Persons per Household		2.53	2.80	2.80	2.76	
<b>INCOME 2019</b>		HH Income \$500,000 or more	0.49%	0.93%	1.56%	2.02%
	HH Income \$250,000 to \$499,999	0.54%	1.09%	1.86%	2.41%	
	HH Income \$200,000 to \$249,999	1.30%	2.58%	4.36%	5.64%	
	HH Income \$175,000 to \$199,999	4.22%	7.77%	11.98%	14.53%	
	HH Income \$150,000 to \$174,999	5.92%	6.89%	8.24%	8.44%	
	HH Income \$100,000 to \$149,999	15.32%	19.96%	20.74%	19.82%	
	HH Income \$75,000 to \$99,999	15.42%	14.59%	13.48%	12.29%	
	HH Income \$50,000 to \$74,999	19.75%	17.63%	15.17%	13.61%	
	HH Income \$35,000 to \$49,999	14.03%	10.18%	8.18%	7.68%	
	HH Income \$25,000 to \$34,999	8.00%	6.84%	5.29%	4.68%	
	HH Income \$15,000 to \$24,999	5.48%	5.10%	3.69%	3.78%	
	HH Income \$0 to \$14,999	9.52%	6.45%	5.44%	5.11%	
	Average Household Income	\$83,928	\$99,802	\$121,987	\$137,893	
	Median Household Income	\$66,000	\$80,731	\$97,371	\$106,571	
Per Capita Income	\$33,155	\$35,678	\$43,551	\$49,861		
2000 Average Household Income	\$67,184	\$72,219	\$81,695	\$92,781		
2000 Median Household Income	\$58,574	\$62,206	\$68,926	\$73,340		
<b>WRKPLACE 2019</b>	Workplace Establishments	586	3,588	7,436	15,270	
	Workplace Employees (Full Time Employees)	9,884	62,290	135,939	287,760	

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<b>POPULATION BY AGE 2019</b>	Count of Pop 0 to 4 years	1,051	10,911	19,290	33,911
	Count of Pop 5 to 14 years	1,881	20,492	36,448	63,976
	Count of Pop 14 to 22 years	1,293	15,015	30,053	60,042
	Count of Pop 22 to 30 years	1,142	13,343	26,543	55,807
	Count of Pop 30 to 45 years	3,284	33,919	57,255	99,127
	Count of Pop 45 to 60 years	2,905	30,973	62,054	120,967
	Count of Pop 60 to 75 years	2,191	21,355	44,032	96,490
	Count of Pop 75+ years	607	6,044	11,850	34,828
	Population 0 to 4 Years	7.32%	7.18%	6.71%	6.00%
	Population 5 to 13 Years	13.11%	13.48%	12.68%	11.32%
	Population 14 to 21 Years	9.01%	9.87%	10.45%	10.62%
	Population 22 to 29 Years	7.96%	8.78%	9.23%	9.87%
	Population 30 to 44 Years	22.88%	22.31%	19.91%	17.54%
	Population 45 to 59 Years	20.24%	20.37%	21.58%	21.40%
	Population 60 to 74 Years	15.26%	14.04%	15.31%	17.07%
	Population 74 Years Plus	4.23%	3.98%	4.12%	6.16%
Median Age	38.8	37.8	38.8	40.8	
<b>GENDER 2019</b>	Male Population	6,931	74,182	139,507	272,799
	Female Population	7,423	77,870	148,018	292,349
<b>RACE 2019</b>	2019 Estimated Population	14,354	152,052	287,525	565,148
	White	43.63%	46.50%	50.22%	56.31%
	Black or African American	25.10%	22.26%	18.43%	14.93%
	Asian or Pacific Islander	13.60%	14.47%	18.63%	17.69%
	Other Races	17.67%	16.77%	12.72%	11.06%
<b>HISPANIC</b>	2019 Hispanic Population	4,155	42,604	59,423	97,850
	2019 Hispanic Population %	28.95%	28.02%	20.67%	17.31%
	2024 Hispanic Population Forecast	4,293	44,296	62,178	102,598
	2024 Hispanic Population % Projected	28.87%	28.10%	20.61%	17.21%
	2000 Hispanic Population %	12.42%	15.49%	12.25%	10.43%
1990 Hispanic Population %	8.42%	7.47%	6.54%	6.14%	
<b>EDUCATION (AGE 25+) 2019</b>	Adult Population (25 Years or Older)	9,706	100,695	191,633	385,508
	Elementary	8.79%	7.59%	5.30%	4.61%
	Some High School	5.11%	5.95%	4.46%	3.82%
	High School Graduate	21.72%	17.81%	14.78%	14.02%
	Some College	16.04%	17.14%	15.34%	14.54%
	Associates Degree	6.31%	6.89%	6.36%	5.79%
	Bachelors Degree	24.67%	23.80%	27.24%	27.55%
	Graduate Degree	17.35%	20.82%	26.52%	29.68%
% College (4+)	42.01%	44.62%	53.76%	57.23%	
<b>HOUSING 2019</b>	Total Housing Units	5,901	56,855	106,876	211,794
	Owner Occupied Percent	57.16%	58.58%	64.35%	67.91%
	Renter Occupied Percent	38.03%	36.48%	31.28%	27.79%
	Vacant Housing Percent	4.80%	4.94%	4.37%	4.30%

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<b>HOMES BUILT BY YEAR 2019</b>	Homes Built 2010 or later	0.03%	0.14%	0.21%	0.30%
	Homes Built 2000 to 2009	3.15%	9.40%	16.33%	14.72%
	Homes Built 1990 to 1999	9.05%	15.83%	21.61%	17.37%
	Homes Built 1980 to 1989	34.54%	34.88%	31.56%	25.75%
	Homes Built 1970 to 1979	42.02%	29.19%	21.27%	21.29%
	Homes Built 1960 to 1979	8.24%	5.63%	5.10%	11.82%
	Homes Built 1950 to 1959	0.98%	2.70%	2.11%	5.60%
	Homes Built 1940 to 1949	0.58%	0.72%	0.57%	1.38%
	Homes Built 1939 or earlier	1.41%	1.51%	1.24%	1.78%
<b>HOME VALUE (OWNER OCCUPIED) 2019</b>	Property Value \$1,000,000 or more	0.16%	1.61%	6.25%	13.15%
	Property Value \$750,000 to \$999,999	1.64%	6.74%	14.76%	17.27%
	Property Value \$500,000 to \$749,999	9.31%	19.29%	24.76%	26.28%
	Property Value \$400,000 to \$499,999	18.46%	18.98%	16.83%	14.66%
	Property Value \$300,000 to \$399,999	24.84%	24.85%	18.46%	13.98%
	Property Value \$200,000 to \$299,999	21.24%	17.65%	11.87%	8.44%
	Property Value \$150,000 to \$199,999	10.56%	5.24%	3.42%	2.79%
	Property Value \$100,000 to \$149,999	10.70%	3.32%	1.89%	1.56%
	Property Value \$60,000 to \$99,999	1.70%	0.55%	0.34%	0.42%
	Property Value \$40,000 to \$59,999	0.52%	0.36%	0.21%	0.30%
	Property Value \$0 to \$39,999	0.88%	1.41%	1.21%	1.17%
	Median Home Value	\$317,755	\$386,388	\$474,882	\$563,695
Median Rent per Month (Census 2000)	\$922	\$906	\$944	\$946	
<b>OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019</b>	Employed Civilian Population 16+ by Occupation	7,688	82,976	159,542	310,360
	Managerial/Executive	14.40%	17.22%	20.73%	22.19%
	Professional Specialty	26.36%	26.82%	32.12%	33.79%
	Healthcare Support	3.27%	2.79%	2.30%	2.07%
	Sales	9.09%	8.93%	8.30%	8.50%
	Office & Administrative Support	10.54%	10.89%	10.28%	9.68%
	Protective Service	3.31%	1.64%	1.42%	1.49%
	Food Preparation	5.53%	5.93%	4.73%	4.26%
	Building Maintenance & Cleaning	6.24%	6.55%	4.60%	3.91%
	Personal Care	2.44%	3.52%	3.41%	3.41%
	Farming, Fishing, & Forestry	0.01%	0.14%	0.15%	0.16%
	Construction	9.57%	8.03%	6.00%	5.40%
	Production & Transportation	9.23%	7.54%	5.96%	5.14%
	Percent White Collar	63.67%	66.65%	73.74%	76.22%
	Percent Blue Collar	36.33%	33.35%	26.26%	23.78%
Median Employee Salary	48,826	49,258	50,052	50,651	
Average Employee Salary	60,798	60,953	61,892	62,418	
<b>UNEMPLOYMENT</b>	2000 Census Unemployed (Age 16 and Up)	280	2,866	4,228	7,574
	2019 Estimated Unemployed (Age 16 and Up)	337	3,332	5,323	10,061
	2019 Estimated Unemployed Rate (Age 16 and Up)	4.33%	3.82%	3.23%	3.14%

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<b>TRANSPORTATION TO WORK 2019</b>	Drive to Work Alone	68.98%	69.37%	70.67%	70.07%
	Drive to Work Carpool	11.24%	13.14%	11.42%	10.27%
	Travel to Work by Public Transportation	12.40%	11.79%	11.60%	12.07%
	Drive to Work on Motorcycle	0.14%	0.25%	0.18%	0.16%
	Drive to Work on Bicycle	0.00%	0.20%	0.19%	0.22%
	Walk to Work	3.17%	1.81%	1.47%	1.52%
	Other Means	0.32%	0.53%	0.50%	0.47%
	Work at Home	3.74%	2.80%	3.90%	5.14%
<b>TRAVEL TIME TO WORK 2019</b>	Travel Time in Less than 5 minutes	1.32%	0.80%	0.78%	0.96%
	Travel to Work in 5 to 9 minutes	4.41%	5.26%	5.19%	4.89%
	Travel to Work in 10 to 14 minutes	9.69%	10.38%	9.68%	8.81%
	Travel to Work in 15 to 19 minutes	14.52%	13.08%	12.62%	11.75%
	Travel to Work in 20 to 29 minutes	14.37%	17.60%	17.55%	18.20%
	Travel to Work in 30 to 44 minutes	23.91%	22.12%	22.00%	24.00%
	Travel to Work in 45 to 59 minutes	12.73%	12.31%	13.30%	13.98%
	Travel to Work in 60 minutes or more	19.06%	18.45%	18.88%	17.42%
Average Travel Time to Work	31.8	31.5	31.8	31.4	
<b>SPENDING PATTERNS 2019</b>	Grocery Store Market Basket Weekly Per Capita Spending	\$57.32	\$57.62	\$58.23	\$58.75
	Apparel and Related Services	\$14.02	\$14.71	\$15.37	\$15.72
	Transportation	\$87.86	\$91.62	\$95.02	\$96.94
	Healthcare	\$41.44	\$42.25	\$43.44	\$44.40
	Entertainment	\$20.77	\$21.86	\$22.95	\$23.58
<b>LIFESTYLE SEGMENTATION 2019</b>	Category A - Crème de la Crème	976	11,927	52,491	148,458
	Category B - Urban Cliff Climbers	788	28,057	30,656	36,494
	Category C - Urban Cliff Dwellers	0	0	0	10,878
	Category D - Seasoned Urban Dwellers	0	0	0	0
	Category E - Thriving Alone	579	6,751	27,718	47,659
	Category F - Going it Alone	7,483	30,090	33,299	54,560
	Category G - Struggling Alone	0	0	0	2,070
	Category H - Single in the Suburbs	0	21,483	28,255	38,203
	Category I - Married in the Suburbs	3,171	37,652	80,219	127,126
	Category J - Retired in the Suburbs	566	3,960	17,690	52,765
	Category K - Living with Nature	0	0	0	1,978
	Category L - Working with Nature	0	0	996	10,514
	Category M - Harlem Gateway	0	0	0	1,538
	Category N - Espaniola	636	9,630	9,630	13,984
	Category O - Specialties	0	1,805	5,420	14,186

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