

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.330035, -77.352521

19-Mar-2020

110880-Villages at Urbana

Frederick, MD

| | 1.00 Mile Radius | 3.00 Mile Radius | 5.00 Mile Radius | 10.00 Mile Radius | | |
|--|---|----------------------------------|------------------|-------------------|-----------|--------|
| POPULATION | 2019 Estimated Population | 9,040 | 16,785 | 34,554 | 225,281 | |
| | 2019 Daytime Population | 6,767 | 14,892 | 43,977 | 233,616 | |
| | 2024 Population Forecast | 11,078 | 20,062 | 40,184 | 252,392 | |
| | 2010 Census Population | 6,032 | 11,955 | 26,515 | 188,428 | |
| | 2000 Census Population | 389 | 3,134 | 15,970 | 144,106 | |
| | 1990 Census Population | 422 | 3,079 | 11,483 | 105,425 | |
| | Historical Annual Growth, 1990 to 2000 | -0.81% | 0.18% | 3.35% | 3.17% | |
| | Historical Annual Growth, 2000 to 2010 | 31.53% | 14.33% | 5.20% | 2.72% | |
| | Estimated Annual Growth, 2010 to 2019 | 4.24% | 3.54% | 2.75% | 1.85% | |
| | Projected Annual Growth, 2019 to 2024 | 4.15% | 3.63% | 3.07% | 2.30% | |
| | HOUSEHOLDS | 2019 Estimated Households | 2,858 | 5,310 | 11,515 | 79,860 |
| | | 2024 Households Forecast | 3,505 | 6,345 | 13,358 | 89,096 |
| | | 2010 Census Households | 1,904 | 3,787 | 8,884 | 67,328 |
| 2000 Census Households | | 143 | 1,104 | 5,446 | 52,380 | |
| 1990 Census Households | | 144 | 1,001 | 3,873 | 37,595 | |
| Historical Annual Growth, 1990 to 2000 | | -0.10% | 0.99% | 3.47% | 3.37% | |
| Historical Annual Growth, 2000 to 2010 | | 29.58% | 13.11% | 5.01% | 2.54% | |
| Estimated Annual Growth, 2010 to 2019 | | 4.26% | 3.53% | 2.70% | 1.77% | |
| Projected Annual Growth, 2019 to 2024 | | 4.16% | 3.62% | 3.01% | 2.21% | |
| 2019 % Households With Children | | 63% | 57% | 44% | 37% | |
| 2019 Persons per Household | | 3.16 | 3.16 | 2.97 | 2.78 | |
| INCOME 2019 | | HH Income \$500,000 or more | 2.17% | 1.93% | 1.56% | 1.50% |
| | | HH Income \$250,000 to \$499,999 | 2.59% | 2.31% | 1.88% | 1.79% |
| | HH Income \$200,000 to \$249,999 | 6.11% | 5.45% | 4.41% | 4.19% | |
| | HH Income \$175,000 to \$199,999 | 23.77% | 23.98% | 18.94% | 10.85% | |
| | HH Income \$150,000 to \$174,999 | 12.33% | 12.18% | 11.00% | 8.90% | |
| | HH Income \$100,000 to \$149,999 | 23.36% | 22.34% | 22.55% | 22.36% | |
| | HH Income \$75,000 to \$99,999 | 10.14% | 10.96% | 13.01% | 12.88% | |
| | HH Income \$50,000 to \$74,999 | 8.88% | 8.78% | 10.77% | 14.69% | |
| | HH Income \$35,000 to \$49,999 | 5.39% | 4.92% | 6.42% | 8.75% | |
| | HH Income \$25,000 to \$34,999 | 3.21% | 3.40% | 3.53% | 5.14% | |
| | HH Income \$15,000 to \$24,999 | 1.04% | 1.05% | 2.11% | 4.17% | |
| | HH Income \$0 to \$14,999 | 1.00% | 2.69% | 3.81% | 4.78% | |
| | Average Household Income | \$157,137 | \$156,073 | \$140,637 | \$117,683 | |
| Median Household Income | \$143,592 | \$140,022 | \$121,468 | \$99,139 | | |
| Per Capita Income | \$49,684 | \$49,408 | \$47,179 | \$42,117 | | |
| 2000 Average Household Income | \$72,652 | \$82,812 | \$89,278 | \$72,234 | | |
| 2000 Median Household Income | \$66,641 | \$72,602 | \$75,325 | \$62,227 | | |
| WRKPLACE 2019 | Workplace Establishments | 183 | 361 | 1,319 | 6,076 | |
| | Workplace Employees (Full Time Employees) | 2,832 | 5,454 | 24,459 | 108,459 | |

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|---------------------------------|--------------------------------------|------------------|------------------|-------------------|---------|
| POPULATION BY AGE 2019 | Count of Pop 0 to 4 years | 562 | 971 | 1,810 | 13,349 |
| | Count of Pop 5 to 14 years | 1,300 | 2,258 | 3,880 | 26,301 |
| | Count of Pop 14 to 22 years | 1,513 | 2,648 | 4,845 | 26,713 |
| | Count of Pop 22 to 30 years | 769 | 1,555 | 3,696 | 23,532 |
| | Count of Pop 30 to 45 years | 1,416 | 2,391 | 4,766 | 38,513 |
| | Count of Pop 45 to 60 years | 2,358 | 4,316 | 8,620 | 51,253 |
| | Count of Pop 60 to 75 years | 930 | 2,107 | 5,448 | 35,138 |
| | Count of Pop 75+ years | 194 | 540 | 1,490 | 10,481 |
| | Population 0 to 4 Years | 6.21% | 5.78% | 5.24% | 5.93% |
| | Population 5 to 13 Years | 14.38% | 13.45% | 11.23% | 11.67% |
| | Population 14 to 21 Years | 16.74% | 15.77% | 14.02% | 11.86% |
| | Population 22 to 29 Years | 8.50% | 9.27% | 10.70% | 10.45% |
| | Population 30 to 44 Years | 15.66% | 14.24% | 13.79% | 17.10% |
| | Population 45 to 59 Years | 26.08% | 25.71% | 24.95% | 22.75% |
| | Population 60 to 74 Years | 10.28% | 12.55% | 15.77% | 15.60% |
| | Population 74 Years Plus | 2.14% | 3.21% | 4.31% | 4.65% |
| | Median Age | 36.2 | 38.1 | 40.7 | 39.4 |
| GENDER 2019 | Male Population | 4,456 | 8,286 | 17,245 | 110,900 |
| | Female Population | 4,584 | 8,500 | 17,309 | 114,380 |
| RACE 2019 | 2019 Estimated Population | 9,040 | 16,785 | 34,554 | 225,281 |
| | White | 67.66% | 69.47% | 76.37% | 71.82% |
| | Black or African American | 10.14% | 9.35% | 8.25% | 12.27% |
| | Asian or Pacific Islander | 15.36% | 14.69% | 9.37% | 8.74% |
| | Other Races | 6.83% | 6.49% | 6.02% | 7.17% |
| HISPANIC | 2019 Hispanic Population | 944 | 1,530 | 2,768 | 23,734 |
| | 2019 Hispanic Population % | 10.44% | 9.11% | 8.01% | 10.54% |
| | 2024 Hispanic Population Forecast | 1,153 | 1,841 | 3,243 | 26,617 |
| | 2024 Hispanic Population % Projected | 10.41% | 9.18% | 8.07% | 10.55% |
| | 2000 Hispanic Population % | 2.12% | 1.27% | 1.71% | 3.33% |
| 1990 Hispanic Population % | 0.22% | 0.28% | 0.67% | 1.41% | |
| EDUCATION (AGE 25+) 2019 | Adult Population (25 Years or Older) | 5,353 | 10,262 | 22,473 | 149,676 |
| | Elementary | 1.89% | 1.74% | 1.84% | 2.89% |
| | Some High School | 1.28% | 1.80% | 2.65% | 4.00% |
| | High School Graduate | 8.48% | 13.60% | 18.85% | 20.37% |
| | Some College | 14.06% | 14.94% | 16.34% | 18.46% |
| | Associates Degree | 6.60% | 6.54% | 7.02% | 7.48% |
| | Bachelors Degree | 38.91% | 35.26% | 31.49% | 26.60% |
| | Graduate Degree | 28.78% | 26.11% | 21.81% | 20.20% |
| % College (4+) | 67.69% | 61.37% | 53.30% | 46.79% | |
| HOUSING 2019 | Total Housing Units | 2,942 | 5,498 | 11,951 | 83,983 |
| | Owner Occupied Percent | 83.27% | 83.53% | 81.02% | 71.08% |
| | Renter Occupied Percent | 13.87% | 13.05% | 15.33% | 24.02% |
| | Vacant Housing Percent | 2.86% | 3.42% | 3.65% | 4.91% |

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| HOMES BUILT BY YEAR 2019 | | | | |
| Homes Built 2010 or later | 7.69% | 5.77% | 3.13% | 1.47% |
| Homes Built 2000 to 2009 | 73.33% | 58.15% | 34.91% | 23.12% |
| Homes Built 1990 to 1999 | 6.32% | 7.93% | 21.43% | 22.83% |
| Homes Built 1980 to 1989 | 2.76% | 7.49% | 10.48% | 18.87% |
| Homes Built 1970 to 1979 | 2.18% | 7.69% | 13.60% | 12.43% |
| Homes Built 1960 to 1979 | 1.39% | 4.26% | 5.66% | 5.55% |
| Homes Built 1950 to 1959 | 0.46% | 1.96% | 3.22% | 4.87% |
| Homes Built 1940 to 1949 | 1.35% | 1.97% | 1.47% | 2.38% |
| Homes Built 1939 or earlier | 4.53% | 4.78% | 6.10% | 8.49% |
| HOME VALUE (OWNER OCCUPIED) 2019 | | | | |
| Property Value \$1,000,000 or more | 4.03% | 5.25% | 5.35% | 3.19% |
| Property Value \$750,000 to \$999,999 | 28.07% | 26.74% | 22.05% | 11.27% |
| Property Value \$500,000 to \$749,999 | 36.36% | 37.95% | 34.30% | 27.79% |
| Property Value \$400,000 to \$499,999 | 22.96% | 19.03% | 17.05% | 18.80% |
| Property Value \$300,000 to \$399,999 | 6.93% | 8.03% | 11.89% | 19.51% |
| Property Value \$200,000 to \$299,999 | 1.59% | 2.44% | 6.71% | 13.88% |
| Property Value \$150,000 to \$199,999 | 0.02% | 0.38% | 1.89% | 2.92% |
| Property Value \$100,000 to \$149,999 | 0.02% | 0.11% | 0.28% | 1.13% |
| Property Value \$60,000 to \$99,999 | 0.00% | 0.01% | 0.05% | 0.32% |
| Property Value \$40,000 to \$59,999 | 0.00% | 0.00% | 0.22% | 0.26% |
| Property Value \$0 to \$39,999 | 0.01% | 0.05% | 0.22% | 0.91% |
| Median Home Value | \$626,928 | \$631,320 | \$585,273 | \$458,825 |
| Median Rent per Month (Census 2000) | \$658 | \$638 | \$703 | \$755 |
| OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019 | | | | |
| Employed Civilian Population 16+ by Occupation | 5,162 | 9,575 | 19,784 | 124,927 |
| Managerial/Executive | 27.83% | 27.54% | 24.39% | 21.18% |
| Professional Specialty | 37.24% | 34.98% | 30.82% | 29.94% |
| Healthcare Support | 0.99% | 1.10% | 1.69% | 1.96% |
| Sales | 10.51% | 10.39% | 10.31% | 9.51% |
| Office & Administrative Support | 7.77% | 7.26% | 8.88% | 10.75% |
| Protective Service | 2.05% | 2.20% | 2.65% | 2.52% |
| Food Preparation | 0.37% | 1.79% | 3.11% | 4.50% |
| Building Maintenance & Cleaning | 2.43% | 2.32% | 3.02% | 2.94% |
| Personal Care | 3.24% | 2.59% | 3.32% | 3.11% |
| Farming, Fishing, & Forestry | 0.00% | 0.02% | 0.10% | 0.42% |
| Construction | 3.28% | 4.55% | 6.33% | 6.69% |
| Production & Transportation | 4.29% | 5.27% | 5.39% | 6.48% |
| Percent White Collar | 84.34% | 81.27% | 76.09% | 73.34% |
| Percent Blue Collar | 15.66% | 18.73% | 23.91% | 26.66% |
| Median Employee Salary | 48,284 | 48,161 | 47,335 | 47,426 |
| Average Employee Salary | 60,574 | 58,518 | 57,830 | 58,058 |
| UNEMPLOYMENT | | | | |
| 2000 Census Unemployed (Age 16 and Up) | 5 | 36 | 125 | 2,380 |
| 2019 Estimated Unemployed (Age 16 and Up) | 148 | 288 | 581 | 3,849 |
| 2019 Estimated Unemployed Rate (Age 16 and Up) | 2.58% | 2.80% | 2.75% | 2.97% |

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| TRANSPORTATION TO WORK 2019 | Drive to Work Alone | 81.54% | 80.49% | 79.41% | 75.72% |
| | Drive to Work Carpool | 9.79% | 9.89% | 10.34% | 12.26% |
| | Travel to Work by Public Transportation | 2.65% | 2.35% | 2.37% | 3.54% |
| | Drive to Work on Motorcycle | 0.00% | 0.00% | 0.00% | 0.11% |
| | Drive to Work on Bicycle | 0.00% | 0.00% | 0.00% | 0.24% |
| | Walk to Work | 1.32% | 1.45% | 1.17% | 1.93% |
| | Other Means | 0.34% | 0.21% | 0.16% | 0.30% |
| | Work at Home | 4.36% | 5.60% | 6.36% | 5.72% |
| TRAVEL TIME TO WORK 2019 | Travel Time in Less than 5 minutes | 4.63% | 3.42% | 2.71% | 2.48% |
| | Travel to Work in 5 to 9 minutes | 2.11% | 2.67% | 4.50% | 7.23% |
| | Travel to Work in 10 to 14 minutes | 4.53% | 5.16% | 8.18% | 11.58% |
| | Travel to Work in 15 to 19 minutes | 9.65% | 10.64% | 10.35% | 12.54% |
| | Travel to Work in 20 to 29 minutes | 12.53% | 12.91% | 14.25% | 12.59% |
| | Travel to Work in 30 to 44 minutes | 23.66% | 22.74% | 20.52% | 18.38% |
| | Travel to Work in 45 to 59 minutes | 13.34% | 15.54% | 15.66% | 13.58% |
| | Travel to Work in 60 minutes or more | 29.56% | 26.91% | 23.83% | 21.62% |
| Average Travel Time to Work | 29.5 | 29.9 | 32.9 | 30.8 | |
| SPENDING PATTERNS 2019 | Grocery Store Market Basket Weekly Per Capita Spending | \$53.43 | \$53.49 | \$53.67 | \$54.14 |
| | Apparel and Related Services | \$15.97 | \$15.71 | \$15.26 | \$14.83 |
| | Transportation | \$92.48 | \$91.34 | \$89.91 | \$88.69 |
| | Healthcare | \$37.97 | \$38.18 | \$38.45 | \$38.71 |
| | Entertainment | \$24.74 | \$24.39 | \$23.75 | \$22.85 |
| LIFESTYLE SEGMENTATION 2019 | Category A - Crème de la Crème | 8,734 | 13,524 | 19,679 | 60,816 |
| | Category B - Urban Cliff Climbers | 0 | 0 | 725 | 28,140 |
| | Category C - Urban Cliff Dwellers | 0 | 0 | 0 | 1,009 |
| | Category D - Seasoned Urban Dwellers | 0 | 0 | 0 | 0 |
| | Category E - Thriving Alone | 0 | 0 | 80 | 17,163 |
| | Category F - Going it Alone | 0 | 0 | 261 | 11,608 |
| | Category G - Struggling Alone | 0 | 0 | 0 | 924 |
| | Category H - Single in the Suburbs | 0 | 0 | 1,289 | 14,840 |
| | Category I - Married in the Suburbs | 0 | 0 | 4,176 | 48,438 |
| | Category J - Retired in the Suburbs | 0 | 167 | 2,347 | 11,781 |
| | Category K - Living with Nature | 0 | 28 | 220 | 7,031 |
| | Category L - Working with Nature | 306 | 3,058 | 5,146 | 16,275 |
| | Category M - Harlem Gateway | 0 | 0 | 0 | 0 |
| | Category N - Espaniola | 0 | 0 | 0 | 1,458 |
| | Category O - Specialties | 0 | 0 | 292 | 2,924 |

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