

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 38.774309, -76.055585

12-Apr-2021

110690-Shoppes at Easton

Easton, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2020 Estimated Population	5,914	18,288	21,990	38,330
	2020 Daytime Population	8,947	27,419	29,132	43,588
	2025 Population Forecast	6,116	18,912	22,732	39,551
	2010 Census Population	5,858	18,208	21,997	38,422
	2000 Census Population	4,838	14,452	17,930	34,132
	1990 Census Population	4,287	12,833	15,748	30,625
	Historical Annual Growth, 1990 to 2000	1.22%	1.20%	1.31%	1.09%
	Historical Annual Growth, 2000 to 2010	1.93%	2.34%	2.07%	1.19%
	Estimated Annual Growth, 2010 to 2020	0.09%	0.04%	0.00%	-0.02%
	Projected Annual Growth, 2020 to 2025	0.67%	0.67%	0.67%	0.63%
HOUSEHOLDS	2020 Estimated Households	2,402	7,700	9,276	16,104
	2025 Households Forecast	2,485	7,966	9,592	16,613
	2010 Census Households	2,378	7,666	9,281	16,148
	2000 Census Households	2,083	6,153	7,575	14,240
	1990 Census Households	1,787	5,386	6,512	12,383
	Historical Annual Growth, 1990 to 2000	1.54%	1.34%	1.52%	1.41%
	Historical Annual Growth, 2000 to 2010	1.33%	2.22%	2.05%	1.27%
	Estimated Annual Growth, 2010 to 2020	0.09%	0.04%	0.00%	-0.03%
	Projected Annual Growth, 2020 to 2025	0.69%	0.68%	0.67%	0.62%
	2020 % Households With Children	28%	26%	25%	24%
2020 Persons per Household	2.39	2.33	2.33	2.36	
INCOME 2020	HH Income \$500,000 or more	0.80%	1.23%	1.54%	1.66%
	HH Income \$250,000 to \$499,999	0.97%	1.47%	1.85%	1.99%
	HH Income \$200,000 to \$249,999	2.22%	3.42%	4.32%	4.66%
	HH Income \$175,000 to \$199,999	1.53%	2.10%	2.32%	3.52%
	HH Income \$150,000 to \$174,999	3.03%	4.19%	4.50%	4.47%
	HH Income \$100,000 to \$149,999	16.47%	16.86%	17.08%	17.94%
	HH Income \$75,000 to \$99,999	15.84%	13.98%	14.08%	14.62%
	HH Income \$50,000 to \$74,999	13.84%	17.32%	16.85%	17.00%
	HH Income \$35,000 to \$49,999	12.42%	11.76%	11.69%	10.67%
	HH Income \$25,000 to \$34,999	13.71%	11.10%	10.40%	8.95%
	HH Income \$15,000 to \$24,999	8.63%	8.21%	7.64%	7.19%
	HH Income \$0 to \$14,999	10.55%	8.36%	7.74%	7.33%
	Average Household Income	\$74,001	\$86,548	\$95,421	\$104,388
Median Household Income	\$58,154	\$64,527	\$67,539	\$72,877	
Per Capita Income	\$30,925	\$37,000	\$40,720	\$44,138	
2000 Average Household Income	\$46,734	\$52,000	\$57,426	\$63,920	
2000 Median Household Income	\$35,533	\$37,325	\$39,714	\$43,651	
WRKPLACE 2020	Workplace Establishments	377	1,110	1,148	1,552
	Workplace Employees (Full Time Employees)	5,134	15,417	15,893	19,759

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	353	1,013	1,173	1,894
	Count of Pop 5 to 14 years	655	1,901	2,199	3,555
	Count of Pop 14 to 22 years	607	1,838	2,169	3,595
	Count of Pop 22 to 30 years	580	1,741	2,113	3,691
	Count of Pop 30 to 45 years	1,096	3,086	3,535	5,625
	Count of Pop 45 to 60 years	1,150	3,410	4,095	7,215
	Count of Pop 60 to 75 years	967	3,254	4,119	8,003
	Count of Pop 75+ years	506	2,043	2,587	4,752
	Population 0 to 4 Years	5.96%	5.54%	5.34%	4.94%
	Population 5 to 13 Years	11.07%	10.40%	10.00%	9.27%
	Population 14 to 21 Years	10.27%	10.05%	9.86%	9.38%
	Population 22 to 29 Years	9.80%	9.52%	9.61%	9.63%
	Population 30 to 44 Years	18.53%	16.88%	16.08%	14.68%
	Population 45 to 59 Years	19.45%	18.65%	18.62%	18.82%
	Population 60 to 74 Years	16.35%	17.79%	18.73%	20.88%
	Population 74 Years Plus	8.55%	11.17%	11.77%	12.40%
	Median Age	40.2	42.8	44.1	47.0
GENDER 2020	Male Population	2,830	8,654	10,424	18,322
	Female Population	3,084	9,634	11,566	20,008
RACE 2020	2020 Estimated Population	5,914	18,288	21,990	38,330
	White	75.08%	76.34%	78.02%	80.85%
	Black or African American	13.57%	14.10%	13.24%	12.63%
	Asian or Pacific Islander	1.85%	1.85%	1.81%	1.31%
	Other Races	9.50%	7.71%	6.93%	5.21%
HISPANIC	2020 Hispanic Population	658	1,855	1,939	2,381
	2020 Hispanic Population %	11.12%	10.14%	8.82%	6.21%
	2025 Hispanic Population Forecast	679	1,929	2,019	2,530
	2025 Hispanic Population % Projected	11.10%	10.20%	8.88%	6.40%
	2000 Hispanic Population %	2.63%	3.73%	3.31%	2.08%
	1990 Hispanic Population %	0.05%	0.44%	0.58%	0.44%
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	4,084	12,886	15,658	27,911
	Elementary	7.19%	4.72%	4.14%	3.44%
	Some High School	7.58%	7.16%	6.48%	5.82%
	High School Graduate	25.93%	24.87%	25.00%	25.75%
	Some College	18.49%	19.47%	19.19%	18.61%
	Associates Degree	6.54%	7.14%	7.34%	8.08%
	Bachelors Degree	19.91%	20.08%	20.10%	20.05%
	Graduate Degree	14.37%	16.56%	17.75%	18.25%
	% College (4+)	34.27%	36.64%	37.85%	38.30%
HOUSING 2020	Total Housing Units	2,642	8,456	10,271	18,630
	Owner Occupied Percent	51.10%	57.46%	59.91%	62.04%
	Renter Occupied Percent	39.80%	33.59%	30.40%	24.40%
	Vacant Housing Percent	9.10%	8.94%	9.69%	13.56%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.05%	0.35%	0.32%	0.20%
Homes Built 2000 to 2009	15.74%	21.42%	20.77%	17.33%
Homes Built 1990 to 1999	12.12%	14.26%	14.56%	14.80%
Homes Built 1980 to 1989	15.09%	17.02%	17.38%	16.40%
Homes Built 1970 to 1979	18.03%	15.41%	15.33%	15.45%
Homes Built 1960 to 1979	8.58%	6.78%	7.15%	7.91%
Homes Built 1950 to 1959	7.22%	9.67%	9.97%	9.18%
Homes Built 1940 to 1949	3.79%	2.49%	2.27%	3.05%
Homes Built 1939 or earlier	19.39%	12.60%	12.25%	15.68%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	0.89%	2.32%	3.58%	5.49%
Property Value \$750,000 to \$999,999	2.60%	3.53%	5.10%	6.62%
Property Value \$500,000 to \$749,999	4.74%	6.50%	7.93%	9.90%
Property Value \$400,000 to \$499,999	13.18%	14.45%	13.79%	13.22%
Property Value \$300,000 to \$399,999	31.88%	28.77%	26.00%	22.53%
Property Value \$200,000 to \$299,999	34.76%	30.20%	27.04%	22.81%
Property Value \$150,000 to \$199,999	8.73%	7.11%	7.01%	7.09%
Property Value \$100,000 to \$149,999	1.85%	2.18%	2.66%	3.47%
Property Value \$60,000 to \$99,999	0.34%	1.53%	1.82%	1.58%
Property Value \$40,000 to \$59,999	0.00%	0.36%	0.52%	0.48%
Property Value \$0 to \$39,999	1.04%	1.36%	1.35%	1.35%
Median Home Value	\$310,296	\$322,287	\$330,777	\$346,552
Median Rent per Month (Census 2000)	\$557	\$518	\$523	\$538
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	2,864	8,588	10,377	18,532
Managerial/Executive	22.05%	18.89%	18.96%	19.51%
Professional Specialty	27.54%	26.38%	26.86%	25.92%
Healthcare Support	2.58%	3.14%	2.78%	2.57%
Sales	8.06%	10.75%	10.31%	9.42%
Office & Administrative Support	8.79%	10.29%	10.73%	10.36%
Protective Service	1.20%	1.62%	1.72%	2.12%
Food Preparation	5.09%	5.37%	5.06%	4.90%
Building Maintenance & Cleaning	7.21%	6.17%	5.90%	5.08%
Personal Care	1.78%	2.61%	2.66%	2.80%
Farming, Fishing, & Forestry	0.00%	0.00%	0.07%	0.67%
Construction	7.46%	7.70%	7.96%	9.40%
Production & Transportation	8.24%	7.06%	6.99%	7.27%
Percent White Collar	69.02%	69.46%	69.64%	67.76%
Percent Blue Collar	30.98%	30.54%	30.36%	32.24%
Median Employee Salary	44,570	44,566	44,589	44,218
Average Employee Salary	53,697	53,564	53,483	52,392
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	107	268	311	602
2020 Estimated Unemployed (Age 16 and Up)	166	480	552	1,096
2020 Estimated Unemployed Rate (Age 16 and Up)	4.90%	5.04%	5.10%	5.50%

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TRANSPORTATION TO WORK 2020				
Drive to Work Alone	81.98%	80.38%	81.20%	81.60%
Drive to Work Carpool	8.50%	11.48%	10.78%	8.95%
Travel to Work by Public Transportation	0.27%	0.24%	0.23%	0.53%
Drive to Work on Motorcycle	0.00%	0.00%	0.00%	0.01%
Drive to Work on Bicycle	0.53%	0.30%	0.25%	0.29%
Walk to Work	2.13%	2.01%	1.79%	1.76%
Other Means	0.28%	0.28%	0.41%	0.41%
Work at Home	6.30%	4.88%	4.98%	6.23%
TRAVEL TIME TO WORK 2020				
Travel Time in Less than 5 minutes	3.55%	4.27%	4.55%	4.72%
Travel to Work in 5 to 9 minutes	25.77%	22.13%	20.34%	15.10%
Travel to Work in 10 to 14 minutes	21.12%	22.54%	22.04%	18.06%
Travel to Work in 15 to 19 minutes	6.99%	8.10%	8.97%	12.71%
Travel to Work in 20 to 29 minutes	17.90%	14.70%	14.98%	17.81%
Travel to Work in 30 to 44 minutes	8.09%	10.58%	11.55%	12.92%
Travel to Work in 45 to 59 minutes	3.66%	5.38%	5.21%	6.30%
Travel to Work in 60 minutes or more	12.92%	12.29%	12.36%	12.38%
Average Travel Time to Work	17.8	18.8	19.7	21.5
SPENDING PATTERNS 2020				
Grocery Store Market Basket Weekly Per Capita Spending	\$53.76	\$54.14	\$54.45	\$55.28
Apparel and Related Services	\$12.88	\$13.16	\$13.35	\$13.57
Transportation	\$81.02	\$82.35	\$83.25	\$83.92
Healthcare	\$46.98	\$48.38	\$48.88	\$49.53
Entertainment	\$20.86	\$21.35	\$21.67	\$22.11
LIFESTYLE SEGMENTATION 2020				
Category A - Crème de la Crème	0	0	44	788
Category B - Urban Cliff Climbers	0	0	0	0
Category C - Urban Cliff Dwellers	959	1,492	1,492	1,492
Category D - Seasoned Urban Dwellers	0	0	0	0
Category E - Thriving Alone	325	1,997	1,997	1,997
Category F - Going it Alone	1,035	1,288	1,342	2,726
Category G - Struggling Alone	0	2,001	2,001	2,001
Category H - Single in the Suburbs	0	0	0	0
Category I - Married in the Suburbs	3,104	4,947	5,025	5,025
Category J - Retired in the Suburbs	141	3,111	3,111	3,111
Category K - Living with Nature	0	0	0	2,261
Category L - Working with Nature	187	1,795	4,704	12,951
Category M - Harlem Gateway	0	0	0	0
Category N - Espaniola	0	0	0	0
Category O - Specialties	0	1,289	1,906	5,600

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