

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2020 Estimates & Q4 2025 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.2113, -76.936

12-Apr-2021

102350-River Hill Village Center

Clarksville, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2020 Estimated Population	5,794	37,457	94,553	467,182	
	2020 Daytime Population	7,685	41,228	118,624	528,044	
	2025 Population Forecast	5,838	38,405	98,433	486,904	
	2010 Census Population	5,426	34,916	83,755	419,126	
	2000 Census Population	3,061	31,853	75,244	369,709	
	1990 Census Population	621	21,419	60,689	296,354	
	Historical Annual Growth, 1990 to 2000	17.30%	4.05%	2.17%	2.24%	
	Historical Annual Growth, 2000 to 2010	5.89%	0.92%	1.08%	1.26%	
	Estimated Annual Growth, 2010 to 2020	0.61%	0.66%	1.13%	1.01%	
	Projected Annual Growth, 2020 to 2025	0.15%	0.50%	0.81%	0.83%	
	HOUSEHOLDS	2020 Estimated Households	1,742	13,522	35,735	170,270
		2025 Households Forecast	1,755	13,869	37,192	177,458
2010 Census Households		1,632	12,578	31,547	152,534	
2000 Census Households		900	11,287	27,790	134,896	
1990 Census Households		216	8,033	22,329	108,175	
Historical Annual Growth, 1990 to 2000		15.33%	3.46%	2.21%	2.23%	
Historical Annual Growth, 2000 to 2010		6.13%	1.09%	1.28%	1.24%	
Estimated Annual Growth, 2010 to 2020		0.61%	0.68%	1.17%	1.03%	
Projected Annual Growth, 2020 to 2025		0.15%	0.51%	0.80%	0.83%	
2020 % Households With Children		48%	32%	31%	33%	
2020 Persons per Household		3.32	2.75	2.63	2.72	
INCOME 2020		HH Income \$500,000 or more	7.11%	3.90%	3.60%	2.71%
	HH Income \$250,000 to \$499,999	8.51%	4.64%	4.30%	3.25%	
	HH Income \$200,000 to \$249,999	19.92%	10.88%	10.06%	7.58%	
	HH Income \$175,000 to \$199,999	19.46%	16.41%	13.73%	12.82%	
	HH Income \$150,000 to \$174,999	12.00%	10.70%	9.51%	9.35%	
	HH Income \$100,000 to \$149,999	16.31%	18.33%	19.92%	21.45%	
	HH Income \$75,000 to \$99,999	7.79%	10.18%	12.46%	12.92%	
	HH Income \$50,000 to \$74,999	3.73%	8.83%	10.11%	11.92%	
	HH Income \$35,000 to \$49,999	2.94%	4.73%	5.00%	6.05%	
	HH Income \$25,000 to \$34,999	1.40%	3.88%	3.62%	4.08%	
	HH Income \$15,000 to \$24,999	0.72%	2.75%	3.08%	3.45%	
	HH Income \$0 to \$14,999	0.10%	4.76%	4.61%	4.42%	
	Average Household Income	\$225,007	\$175,539	\$159,275	\$141,848	
	Median Household Income	\$181,430	\$140,377	\$126,525	\$115,385	
Per Capita Income	\$67,680	\$63,693	\$60,452	\$51,946		
WRKPLACE 2020	2000 Average Household Income	\$140,936	\$105,414	\$96,463	\$87,041	
	2000 Median Household Income	\$119,287	\$86,238	\$79,831	\$72,988	
WRKPLACE 2020	Workplace Establishments	204	787	2,631	13,041	
	Workplace Employees (Full Time Employees)	2,396	12,105	52,731	263,711	

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POPULATION BY AGE 2020	Count of Pop 0 to 4 years	228	1,951	5,227	26,661
	Count of Pop 5 to 14 years	455	3,478	9,305	49,662
	Count of Pop 14 to 22 years	842	3,951	9,701	49,452
	Count of Pop 22 to 30 years	997	4,966	11,223	52,047
	Count of Pop 30 to 45 years	489	5,336	14,892	77,305
	Count of Pop 45 to 60 years	1,567	8,185	19,666	99,041
	Count of Pop 60 to 75 years	1,018	7,441	18,416	85,262
	Count of Pop 75+ years	200	2,150	6,124	27,753
	Population 0 to 4 Years	3.93%	5.21%	5.53%	5.71%
	Population 5 to 13 Years	7.84%	9.29%	9.84%	10.63%
	Population 14 to 21 Years	14.53%	10.55%	10.26%	10.59%
	Population 22 to 29 Years	17.21%	13.26%	11.87%	11.14%
	Population 30 to 44 Years	8.44%	14.24%	15.75%	16.55%
	Population 45 to 59 Years	27.04%	21.85%	20.80%	21.20%
	Population 60 to 74 Years	17.56%	19.87%	19.48%	18.25%
Population 74 Years Plus	3.45%	5.74%	6.48%	5.94%	
Median Age	40.0	42.2	41.8	41.0	
GENDER 2020	Male Population	2,872	18,118	45,775	226,927
	Female Population	2,923	19,339	48,778	240,255
RACE 2020	2020 Estimated Population	5,794	37,457	94,553	467,182
	White	56.51%	58.65%	59.80%	54.04%
	Black or African American	5.86%	19.18%	19.46%	23.73%
	Asian or Pacific Islander	33.90%	16.92%	14.22%	14.99%
	Other Races	3.73%	5.25%	6.53%	7.24%
HISPANIC	2020 Hispanic Population	118	1,846	6,412	38,448
	2020 Hispanic Population %	2.03%	4.93%	6.78%	8.23%
	2025 Hispanic Population Forecast	112	1,932	6,839	40,609
	2025 Hispanic Population % Projected	1.93%	5.03%	6.95%	8.34%
	2000 Hispanic Population %	1.77%	3.01%	3.55%	3.92%
1990 Hispanic Population %	0.95%	1.86%	2.29%	2.54%	
EDUCATION (AGE 25+) 2020	Adult Population (25 Years or Older)	3,830	26,038	65,811	320,951
	Elementary	1.73%	2.06%	2.14%	2.55%
	Some High School	1.70%	1.44%	1.62%	3.00%
	High School Graduate	6.93%	10.50%	11.43%	14.37%
	Some College	9.14%	11.74%	13.02%	15.09%
	Associates Degree	2.06%	4.38%	4.90%	5.74%
	Bachelors Degree	32.56%	32.52%	31.67%	29.49%
	Graduate Degree	45.88%	37.36%	35.22%	29.76%
	% College (4+)	78.44%	69.88%	66.89%	59.25%
HOUSING 2020	Total Housing Units	1,781	14,054	37,309	177,640
	Owner Occupied Percent	87.83%	70.96%	68.23%	70.17%
	Renter Occupied Percent	10.01%	25.26%	27.55%	25.68%
	Vacant Housing Percent	2.16%	3.79%	4.22%	4.15%

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HOMES BUILT BY YEAR 2020				
Homes Built 2010 or later	0.17%	0.24%	0.25%	0.35%
Homes Built 2000 to 2009	44.62%	12.84%	12.84%	14.29%
Homes Built 1990 to 1999	39.20%	25.69%	18.65%	19.74%
Homes Built 1980 to 1989	6.73%	31.60%	27.68%	29.37%
Homes Built 1970 to 1979	2.63%	18.05%	25.16%	18.80%
Homes Built 1960 to 1979	0.73%	7.10%	10.38%	8.98%
Homes Built 1950 to 1959	2.71%	2.33%	2.74%	4.52%
Homes Built 1940 to 1949	1.00%	0.56%	0.90%	1.37%
Homes Built 1939 or earlier	2.20%	1.58%	1.41%	2.59%
HOME VALUE (OWNER OCCUPIED) 2020				
Property Value \$1,000,000 or more	21.08%	13.47%	9.76%	5.79%
Property Value \$750,000 to \$999,999	34.24%	23.31%	18.84%	15.72%
Property Value \$500,000 to \$749,999	29.19%	26.45%	27.11%	29.08%
Property Value \$400,000 to \$499,999	4.25%	11.07%	14.60%	18.60%
Property Value \$300,000 to \$399,999	2.22%	10.22%	13.39%	16.50%
Property Value \$200,000 to \$299,999	0.25%	6.76%	7.52%	7.77%
Property Value \$150,000 to \$199,999	0.00%	0.74%	1.81%	1.73%
Property Value \$100,000 to \$149,999	0.15%	0.57%	0.76%	0.97%
Property Value \$60,000 to \$99,999	0.55%	0.16%	0.33%	0.42%
Property Value \$40,000 to \$59,999	0.67%	0.13%	0.28%	0.33%
Property Value \$0 to \$39,999	1.02%	0.87%	0.84%	0.94%
Median Home Value	\$812,130	\$654,592	\$574,531	\$514,380
Median Rent per Month (Census 2000)	\$883	\$923	\$920	\$874
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2020				
Employed Civilian Population 16+ by Occupation	3,370	20,732	52,167	252,630
Managerial/Executive	22.56%	23.39%	24.75%	22.45%
Professional Specialty	50.65%	43.20%	40.41%	37.15%
Healthcare Support	2.59%	2.33%	1.61%	2.11%
Sales	7.09%	7.57%	7.39%	8.02%
Office & Administrative Support	5.98%	7.29%	8.56%	9.61%
Protective Service	0.59%	1.49%	1.48%	2.21%
Food Preparation	3.51%	3.22%	2.81%	3.51%
Building Maintenance & Cleaning	0.16%	1.73%	2.00%	2.03%
Personal Care	1.84%	1.95%	2.34%	2.72%
Farming, Fishing, & Forestry	0.01%	0.02%	0.01%	0.15%
Construction	1.75%	2.51%	2.84%	4.05%
Production & Transportation	3.28%	5.30%	5.78%	5.99%
Percent White Collar	88.87%	83.78%	82.73%	79.34%
Percent Blue Collar	11.13%	16.22%	17.27%	20.66%
Median Employee Salary	50,275	53,140	51,767	48,553
Average Employee Salary	59,443	63,464	62,786	58,454
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	11	453	1,124	5,313
2020 Estimated Unemployed (Age 16 and Up)	149	1,227	2,877	16,983
2020 Estimated Unemployed Rate (Age 16 and Up)	3.26%	5.23%	5.36%	6.30%

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TRANSPORTATION TO WORK 2020	Drive to Work Alone	77.11%	80.18%	79.86%	78.08%
	Drive to Work Carpool	7.03%	6.49%	6.96%	8.89%
	Travel to Work by Public Transportation	5.66%	4.05%	4.44%	5.64%
	Drive to Work on Motorcycle	0.00%	0.10%	0.04%	0.02%
	Drive to Work on Bicycle	0.00%	0.14%	0.09%	0.18%
	Walk to Work	1.36%	0.98%	1.39%	1.42%
	Other Means	0.05%	0.32%	0.28%	0.35%
	Work at Home	8.79%	7.58%	6.74%	5.31%
TRAVEL TIME TO WORK 2020	Travel Time in Less than 5 minutes	0.82%	1.35%	1.17%	1.10%
	Travel to Work in 5 to 9 minutes	8.98%	7.07%	6.73%	5.53%
	Travel to Work in 10 to 14 minutes	8.48%	9.84%	10.66%	9.16%
	Travel to Work in 15 to 19 minutes	11.43%	13.56%	14.17%	12.27%
	Travel to Work in 20 to 29 minutes	16.72%	18.65%	18.36%	19.91%
	Travel to Work in 30 to 44 minutes	25.38%	23.56%	24.23%	25.11%
	Travel to Work in 45 to 59 minutes	12.64%	12.21%	12.03%	12.49%
	Travel to Work in 60 minutes or more	15.55%	13.77%	12.66%	14.44%
Average Travel Time to Work	29.7	29.6	28.8	30.8	
SPENDING PATTERNS 2020	Grocery Store Market Basket Weekly Per Capita Spending	\$62.10	\$61.15	\$60.71	\$60.08
	Apparel and Related Services	\$18.58	\$17.13	\$16.75	\$16.33
	Transportation	\$108.74	\$102.66	\$100.52	\$98.71
	Healthcare	\$55.97	\$55.70	\$55.31	\$55.44
	Entertainment	\$28.40	\$26.28	\$25.69	\$24.85
LIFESTYLE SEGMENTATION 2020	Category A - Crème de la Crème	1,785	11,765	20,491	110,799
	Category B - Urban Cliff Climbers	0	0	0	6,802
	Category C - Urban Cliff Dwellers	0	0	0	4,805
	Category D - Seasoned Urban Dwellers	0	0	0	1,087
	Category E - Thriving Alone	0	4,739	18,493	51,730
	Category F - Going it Alone	0	0	0	10,381
	Category G - Struggling Alone	0	0	0	925
	Category H - Single in the Suburbs	0	0	4,997	15,229
	Category I - Married in the Suburbs	3,618	12,414	25,865	117,439
	Category J - Retired in the Suburbs	388	4,603	12,994	59,807
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	822	5,827	23,671
	Category M - Harlem Gateway	0	2,051	4,023	49,407
	Category N - Espaniola	0	0	0	1,417
	Category O - Specialties	0	800	1,376	8,836

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