

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2021 Estimates & Q4 2026 Projections



Latitude/Longitude: 39.2212, -76.875

20-Apr-2022

102160-The Shoppes at Wilde Lake

Columbia, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2021 Estimated Population	18,198	79,418	171,951	540,879
	2021 Daytime Population	33,961	98,819	219,438	650,707
	2026 Population Forecast	18,531	79,666	173,955	558,973
	2010 Census Population	16,076	74,351	156,416	475,590
	2000 Census Population	15,325	71,111	143,400	420,015
	1990 Census Population	14,543	63,518	115,254	340,451
	Historical Annual Growth, 1990 to 2000	0.52%	1.14%	2.21%	2.12%
	Historical Annual Growth, 2000 to 2010	0.48%	0.45%	0.87%	1.25%
	CY Estimated Annual Growth, 2010 to 2021	1.06%	0.56%	0.81%	1.10%
	FY Projected Annual Growth, 2021 to 2025	0.36%	0.06%	0.23%	0.66%
HOUSEHOLDS	2021 Estimated Households	7,967	32,025	65,371	198,750
	2026 Households Forecast	8,126	32,193	66,109	205,431
	2010 Census Households	6,965	29,659	59,365	174,235
	2000 Census Households	6,420	27,398	53,374	154,085
	1990 Census Households	5,833	23,832	42,386	124,856
	Historical Annual Growth, 1990 to 2000	0.96%	1.40%	2.33%	2.13%
	Historical Annual Growth, 2000 to 2010	0.82%	0.80%	1.07%	1.24%
	CY Estimated Annual Growth, 2010 to 2021	1.15%	0.66%	0.82%	1.13%
	FY Projected Annual Growth, 2021 to 2025	0.40%	0.10%	0.22%	0.66%
	2021 % Households With Children	24%	28%	33%	33%
2021 Persons per Household	2.28	2.47	2.62	2.66	
INCOME 2021	HH Income \$500,000 or more	2.43%	3.48%	4.20%	3.29%
	HH Income \$250,000 to \$499,999	2.89%	4.19%	5.05%	3.95%
	HH Income \$200,000 to \$249,999	6.78%	9.77%	11.77%	9.22%
	HH Income \$175,000 to \$199,999	5.90%	6.50%	7.95%	7.33%
	HH Income \$150,000 to \$174,999	8.30%	9.17%	10.12%	8.74%
	HH Income \$100,000 to \$149,999	19.92%	22.19%	21.61%	21.10%
	HH Income \$75,000 to \$99,999	14.96%	14.44%	12.75%	13.34%
	HH Income \$50,000 to \$74,999	12.57%	11.66%	10.67%	13.63%
	HH Income \$35,000 to \$49,999	7.37%	5.90%	5.02%	7.08%
	HH Income \$25,000 to \$34,999	4.95%	3.99%	3.37%	4.37%
	HH Income \$15,000 to \$24,999	5.74%	3.70%	2.98%	3.61%
	HH Income \$0 to \$14,999	8.18%	4.99%	4.52%	4.35%
	CY Average Household Income	\$111,645	\$133,783	\$148,788	\$134,305
CY Median Household Income	\$92,963	\$111,299	\$123,239	\$107,847	
Per Capita Income	\$48,970	\$54,192	\$56,708	\$49,703	
2000 Average Household Income	\$75,675	\$85,350	\$89,520	\$78,249	
2000 Median Household Income	\$62,119	\$72,492	\$76,702	\$65,659	
2026 Projected Average Household Income	\$121,397	\$145,297	\$162,391	\$146,321	
2026 Projected Median Household Income	\$101,494	\$122,311	\$137,351	\$118,701	
WRKPLACE 2021	Workplace Establishments	767	2,237	5,868	15,055
	Workplace Employees (Full Time Employees)	14,740	43,511	115,404	311,998

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POPULATION BY AGE 2021	Count of Pop 0 to 4 years	1,207	4,805	9,777	31,854
	Count of Pop 5 to 14 years	2,225	8,895	18,311	59,739
	Count of Pop 14 to 22 years	1,585	7,621	17,591	57,409
	Count of Pop 22 to 30 years	1,557	7,876	18,984	58,516
	Count of Pop 30 to 45 years	3,602	14,375	28,393	96,176
	Count of Pop 45 to 60 years	3,551	15,627	35,626	111,188
	Count of Pop 60 to 75 years	3,028	14,505	32,339	94,370
	Count of Pop 75+ years	1,444	5,715	10,930	31,627
	Population 0 to 4 Years	6.63%	6.05%	5.69%	5.89%
	Population 5 to 13 Years	12.23%	11.20%	10.65%	11.04%
	Population 14 to 21 Years	8.71%	9.60%	10.23%	10.61%
	Population 22 to 29 Years	8.55%	9.92%	11.04%	10.82%
	Population 30 to 44 Years	19.79%	18.10%	16.51%	17.78%
	Population 45 to 59 Years	19.51%	19.68%	20.72%	20.56%
	Population 60 to 74 Years	16.64%	18.26%	18.81%	17.45%
	Population 74 Years Plus	7.93%	7.20%	6.36%	5.85%
	Median Age	41.0	41.3	41.4	40.1
GENDER 2021	Male Population	8,564	38,242	83,384	264,769
	Female Population	9,634	41,176	88,567	276,109
RACE 2021	2021 Estimated Population	18,198	79,418	171,951	540,879
	White	50.46%	55.93%	58.54%	53.43%
	Black or African American	32.31%	24.49%	19.39%	26.21%
	Asian or Pacific Islander	8.51%	11.89%	15.61%	13.76%
	Other Races	8.72%	7.69%	6.46%	6.60%
HISPANIC	2021 Hispanic Population	1,661	7,066	11,689	39,574
	2021 Hispanic Population %	9.13%	8.90%	6.80%	7.32%
	2026 Hispanic Population Forecast	1,681	7,288	12,048	41,584
	2026 Hispanic Population % Forecast	9.07%	9.15%	6.93%	7.44%
	2000 Hispanic Population %	4.10%	3.92%	3.29%	3.37%
1990 Hispanic Population %	2.86%	2.38%	2.12%	2.10%	
EDUCATION (AGE 25+) 2021	Adult Population (25 Years or Older)	12,609	55,068	118,825	368,638
	Elementary	2.99%	2.59%	2.09%	2.58%
	Some High School	2.31%	1.97%	2.06%	3.71%
	High School Graduate	14.21%	12.35%	11.68%	16.81%
	Some College	14.92%	14.32%	13.47%	15.95%
	Associates Degree	5.15%	5.67%	5.29%	6.15%
	Bachelors Degree	29.88%	31.75%	31.49%	28.06%
	Graduate Degree	30.54%	31.36%	33.92%	26.75%
	% College (4+)	60.42%	63.11%	65.41%	54.80%
HOUSING 2021	Total Housing Units	8,376	33,412	67,987	208,399
	Owner Occupied Percent	59.25%	63.88%	69.84%	66.80%
	Renter Occupied Percent	35.86%	31.97%	26.31%	28.57%
	Vacant Housing Percent	4.89%	4.15%	3.85%	4.63%

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HOMES BUILT BY YEAR 2021				
Homes Built 2010 or later	0.23%	0.08%	0.27%	0.44%
Homes Built 2000 to 2009	8.08%	8.33%	10.87%	14.25%
Homes Built 1990 to 1999	8.61%	14.65%	20.76%	19.19%
Homes Built 1980 to 1989	22.43%	27.88%	29.70%	23.86%
Homes Built 1970 to 1979	33.54%	33.42%	23.96%	16.38%
Homes Built 1960 to 1979	23.57%	11.75%	9.30%	9.65%
Homes Built 1950 to 1959	2.10%	2.38%	3.19%	8.38%
Homes Built 1940 to 1949	0.92%	0.82%	0.78%	2.75%
Homes Built 1939 or earlier	0.52%	0.68%	1.15%	5.10%
HOME VALUE (OWNER OCCUPIED) 2021				
Property Value \$1,000,000 or more	2.22%	4.81%	6.64%	6.54%
Property Value \$750,000 to \$999,999	9.01%	15.35%	20.76%	15.92%
Property Value \$500,000 to \$749,999	26.90%	31.91%	31.43%	28.31%
Property Value \$400,000 to \$499,999	20.70%	20.35%	17.06%	17.23%
Property Value \$300,000 to \$399,999	20.24%	13.09%	11.01%	14.93%
Property Value \$200,000 to \$299,999	12.91%	7.89%	6.19%	9.79%
Property Value \$150,000 to \$199,999	3.58%	1.78%	1.30%	1.81%
Property Value \$100,000 to \$149,999	1.63%	0.88%	0.68%	1.01%
Property Value \$60,000 to \$99,999	0.38%	0.20%	0.20%	0.48%
Property Value \$40,000 to \$59,999	0.85%	0.28%	0.32%	0.41%
Property Value \$0 to \$39,999	1.20%	0.92%	0.93%	1.04%
CY Median Home Value	\$443,585	\$526,150	\$584,080	\$518,023
CY Median Rent per Month (Census 2000)	\$853	\$919	\$919	\$820
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2021				
Employed Civilian Population 16+ by Occupation	9,629	43,149	95,690	293,967
Managerial/Executive	22.86%	22.44%	23.18%	21.26%
Professional Specialty	33.59%	39.94%	40.85%	35.81%
Healthcare Support	1.50%	1.67%	1.76%	2.27%
Sales	7.43%	7.21%	7.69%	8.28%
Office & Administrative Support	11.10%	9.23%	8.72%	10.17%
Protective Service	2.20%	1.80%	1.87%	2.43%
Food Preparation	4.01%	3.06%	3.17%	3.84%
Building Maintenance & Cleaning	2.95%	2.76%	1.75%	2.01%
Personal Care	2.79%	2.29%	2.67%	2.71%
Farming, Fishing, & Forestry	0.02%	0.00%	0.08%	0.13%
Construction	3.07%	3.12%	2.89%	4.31%
Production & Transportation	8.50%	6.46%	5.37%	6.77%
Percent White Collar	76.46%	80.50%	82.20%	77.80%
Percent Blue Collar	23.54%	19.50%	17.80%	22.20%
CY Median Employee Salary	\$53,783	\$53,738	\$52,303	\$50,150
CY Average Employee Salary	\$66,528	\$66,180	\$64,169	\$60,474
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	269	1,286	2,164	7,146
2021 Estimated Unemployed (Age 16 and Up)	502	1,941	4,074	13,947
2021 Estimated Unemployed Rate (Age 16 and Up)	4.75%	4.35%	4.14%	4.56%

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TRANSPORTATION TO WORK 2021	Drive to Work Alone	80.74%	79.94%	80.88%	79.47%
	Drive to Work Carpool	6.47%	7.63%	7.63%	8.78%
	Travel to Work by Public Transportation	5.08%	4.60%	3.97%	4.69%
	Drive to Work on Motorcycle	0.04%	0.06%	0.03%	0.02%
	Drive to Work on Bicycle	0.04%	0.12%	0.11%	0.18%
	Walk to Work	2.26%	1.48%	1.28%	1.65%
	Other Means	0.54%	0.37%	0.38%	0.46%
	Work at Home	4.55%	5.56%	5.57%	4.66%
TRAVEL TIME TO WORK 2021	Travel Time in Less than 5 minutes	0.86%	1.01%	0.95%	1.22%
	Travel to Work in 5 to 9 minutes	6.61%	7.35%	6.69%	6.18%
	Travel to Work in 10 to 14 minutes	11.78%	11.70%	11.28%	10.35%
	Travel to Work in 15 to 19 minutes	18.25%	14.46%	14.76%	13.92%
	Travel to Work in 20 to 29 minutes	19.99%	19.79%	20.04%	22.28%
	Travel to Work in 30 to 44 minutes	21.80%	22.42%	23.04%	23.44%
	Travel to Work in 45 to 59 minutes	10.27%	11.18%	11.06%	10.62%
	Travel to Work in 60 minutes or more	10.45%	12.09%	12.18%	12.00%
Average Travel Time to Work	27.8	28.6	28.7	28.6	
SPENDING PATTERNS 2021	Grocery Store Market Basket Weekly Per Capita Spending	\$59.80	\$60.35	\$60.56	\$58.51
	Apparel and Related Services	\$15.24	\$16.04	\$16.44	\$15.90
	Transportation	\$91.74	\$96.21	\$98.58	\$96.50
	Healthcare	\$52.21	\$53.40	\$54.10	\$52.98
	Entertainment	\$23.44	\$24.66	\$25.28	\$24.44
SPENDING 2021	Med Disposable Inc-Inc minus taxes	\$77,889	\$91,328	\$100,585	\$88,572
	Avg Disposable Inc-Inc minus taxes	\$89,178	\$102,751	\$110,763	\$100,803
	Med Discretionary-Disp less food/shelter/clothing	\$57,640	\$69,108	\$76,257	\$66,379
	Avg Discretionary-Disp less food/shelter/clothing	\$63,599	\$74,245	\$80,330	\$72,277
LIFESTYLE SEGMENTATION 2021	Category A - Crème de la Crème	1,922	12,998	36,914	122,229
	Category B - Urban Cliff Climbers	0	0	0	12,990
	Category C - Urban Cliff Dwellers	0	0	0	10,362
	Category D - Seasoned Urban Dwellers	0	0	0	1,721
	Category E - Thriving Alone	6,740	20,415	40,354	55,861
	Category F - Going it Alone	0	0	1,038	20,410
	Category G - Struggling Alone	0	0	0	927
	Category H - Single in the Suburbs	0	7,810	10,139	18,165
	Category I - Married in the Suburbs	5,448	21,079	54,952	123,426
	Category J - Retired in the Suburbs	14	10,540	21,392	50,071
	Category K - Living with Nature	0	0	0	0
Category M - Harlem Gateway	4,027	4,027	4,027	80,382	
Category N - Espaniola	0	0	0	1,638	
Category O - Specialties	12	1,365	1,376	10,517	

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