

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.373918, -76.510639

17-May-2019

1187-Putty Hill Plaza

Baltimore,MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius		
POPULATION	2018 Estimated Population	13,417	137,891	322,097	977,886	
	2018 Daytime Population	15,533	125,089	290,754	1,222,794	
	2023 Population Forecast	13,830	139,292	325,617	994,162	
	2010 Census Population	12,255	137,328	323,220	974,860	
	2000 Census Population	11,509	131,559	310,723	969,678	
	1990 Census Population	10,552	122,944	303,818	1,029,586	
	Historical Annual Growth, 1990 to 2000	0.87%	0.68%	0.22%	-0.60%	
	Historical Annual Growth, 2000 to 2010	0.63%	0.43%	0.40%	0.05%	
	Estimated Annual Growth, 2010 to 2018	1.04%	0.05%	-0.04%	0.04%	
	Projected Annual Growth, 2018 to 2023	0.61%	0.20%	0.22%	0.33%	
	HOUSEHOLDS	2018 Estimated Households	5,339	56,972	128,905	394,556
		2023 Households Forecast	5,484	57,520	130,308	402,048
2010 Census Households		4,920	56,717	129,186	391,531	
2000 Census Households		4,871	54,370	125,096	391,317	
1990 Census Households		4,236	48,738	120,430	396,554	
Historical Annual Growth, 1990 to 2000		1.41%	1.10%	0.38%	-0.13%	
Historical Annual Growth, 2000 to 2010		0.10%	0.42%	0.32%	0.01%	
Estimated Annual Growth, 2010 to 2018		0.94%	0.05%	-0.02%	0.09%	
Projected Annual Growth, 2018 to 2023		0.54%	0.19%	0.22%	0.38%	
2018 % Households With Children		31%	26%	26%	24%	
2018 Persons per Household		2.50	2.41	2.46	2.39	
INCOME 2018		HH Income \$500,000 or more	0.79%	0.46%	0.54%	0.83%
	HH Income \$250,000 to \$499,999	0.95%	0.53%	0.64%	0.99%	
	HH Income \$200,000 to \$249,999	2.25%	1.26%	1.51%	2.32%	
	HH Income \$175,000 to \$199,999	2.34%	3.50%	3.40%	4.10%	
	HH Income \$150,000 to \$174,999	3.89%	4.49%	4.15%	4.13%	
	HH Income \$100,000 to \$149,999	21.43%	18.15%	16.30%	14.67%	
	HH Income \$75,000 to \$99,999	15.27%	15.32%	13.85%	12.10%	
	HH Income \$50,000 to \$74,999	18.81%	21.12%	19.68%	17.71%	
	HH Income \$35,000 to \$49,999	11.85%	12.45%	13.16%	12.23%	
	HH Income \$25,000 to \$34,999	7.65%	8.47%	9.21%	9.21%	
	HH Income \$15,000 to \$24,999	5.09%	6.85%	8.07%	8.87%	
	HH Income \$0 to \$14,999	9.67%	7.40%	9.49%	12.86%	
Average Household Income	\$81,189	\$80,884	\$78,270	\$81,517		
Median Household Income	\$70,246	\$66,629	\$61,424	\$58,494		
Per Capita Income	\$32,504	\$33,575	\$31,638	\$33,531		
2000 Average Household Income	\$54,035	\$54,537	\$52,513	\$51,472		
2000 Median Household Income	\$47,981	\$47,676	\$44,212	\$38,019		
WRKPLACE 2018	Workplace Establishments	290	2,976	6,129	22,895	
	Workplace Employees (Full Time Employees)	8,031	59,091	124,099	577,193	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.373918, -76.510639

17-May-2019

1187-Putty Hill Plaza

Baltimore,MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2018	Count of Pop 0 to 4 years	1,025	9,431	21,541	65,627
	Count of Pop 5 to 14 years	1,679	15,455	36,000	106,909
	Count of Pop 14 to 22 years	1,236	11,806	31,167	101,895
	Count of Pop 22 to 30 years	1,302	13,260	33,281	99,344
	Count of Pop 30 to 45 years	3,231	28,327	63,819	202,634
	Count of Pop 45 to 60 years	2,519	27,114	62,516	181,969
	Count of Pop 60 to 75 years	1,813	22,788	52,867	154,705
	Count of Pop 75+ years	612	9,710	20,906	64,804
	Population 0 to 4 Years	7.64%	6.84%	6.69%	6.71%
	Population 5 to 13 Years	12.51%	11.21%	11.18%	10.93%
	Population 14 to 21 Years	9.21%	8.56%	9.68%	10.42%
	Population 22 to 29 Years	9.70%	9.62%	10.33%	10.16%
	Population 30 to 44 Years	24.08%	20.54%	19.81%	20.72%
	Population 45 to 59 Years	18.78%	19.66%	19.41%	18.61%
	Population 60 to 74 Years	13.51%	16.53%	16.41%	15.82%
	Population 74 Years Plus	4.56%	7.04%	6.49%	6.63%
	Median Age	36.7	39.9	39.0	38.2
GENDER 2018	Male Population	6,510	65,528	151,770	468,003
	Female Population	6,908	72,363	170,327	509,883
RACE 2018	2018 Estimated Population	13,417	137,891	322,097	977,886
	White	64.21%	63.38%	53.00%	52.77%
	Black or African American	22.13%	26.98%	38.70%	38.96%
	Asian or Pacific Islander	9.58%	5.70%	4.45%	3.99%
	Other Races	4.08%	3.95%	3.85%	4.28%
HISPANIC	2018 Hispanic Population	455	5,578	11,949	43,589
	2018 Hispanic Population %	3.39%	4.05%	3.71%	4.46%
	2023 Hispanic Population Forecast	435	6,170	13,085	47,277
	2023 Hispanic Population % Projected	3.14%	4.43%	4.02%	4.76%
	2000 Hispanic Population %	1.98%	1.57%	1.43%	1.67%
1990 Hispanic Population %	1.24%	1.06%	1.15%	1.02%	
EDUCATION (AGE 25+) 2018	Adult Population (25 Years or Older)	8,998	96,277	220,885	665,826
	Elementary	4.66%	3.59%	3.39%	4.20%
	Some High School	2.65%	5.21%	6.31%	8.64%
	High School Graduate	22.87%	29.48%	31.24%	28.63%
	Some College	26.33%	21.97%	21.74%	18.92%
	Associates Degree	9.54%	7.61%	7.18%	5.68%
	Bachelors Degree	20.13%	19.85%	18.10%	18.39%
	Graduate Degree	13.82%	12.29%	12.04%	15.55%
% College (4+)	33.96%	32.14%	30.14%	33.94%	
HOUSING 2018	Total Housing Units	5,692	60,246	137,845	447,628
	Owner Occupied Percent	52.97%	62.06%	60.72%	50.23%
	Renter Occupied Percent	40.82%	32.51%	32.79%	37.91%
	Vacant Housing Percent	6.21%	5.43%	6.49%	11.86%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.373918, -76.510639

17-May-2019

1187-Putty Hill Plaza

Baltimore,MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2018				
Homes Built 2010 or later	0.03%	0.10%	0.14%	0.24%
Homes Built 2000 to 2009	6.43%	5.67%	6.13%	5.65%
Homes Built 1990 to 1999	15.43%	13.69%	10.04%	6.50%
Homes Built 1980 to 1989	25.60%	14.71%	10.90%	8.28%
Homes Built 1970 to 1979	24.05%	13.87%	12.04%	9.60%
Homes Built 1960 to 1979	4.99%	11.04%	11.38%	10.31%
Homes Built 1950 to 1959	13.90%	21.98%	25.59%	18.42%
Homes Built 1940 to 1949	5.01%	7.37%	10.17%	11.16%
Homes Built 1939 or earlier	4.56%	11.57%	13.63%	29.84%
HOME VALUE (OWNER OCCUPIED) 2018				
Property Value \$1,000,000 or more	0.40%	0.24%	0.29%	1.52%
Property Value \$750,000 to \$999,999	0.38%	0.61%	1.57%	3.25%
Property Value \$500,000 to \$749,999	2.94%	3.23%	4.71%	7.97%
Property Value \$400,000 to \$499,999	7.70%	7.85%	7.21%	9.58%
Property Value \$300,000 to \$399,999	17.85%	19.24%	16.40%	15.60%
Property Value \$200,000 to \$299,999	51.57%	43.88%	35.02%	25.07%
Property Value \$150,000 to \$199,999	10.84%	14.05%	16.89%	13.71%
Property Value \$100,000 to \$149,999	3.37%	6.74%	11.41%	11.86%
Property Value \$60,000 to \$99,999	0.74%	1.32%	3.02%	5.83%
Property Value \$40,000 to \$59,999	0.21%	0.25%	0.61%	1.61%
Property Value \$0 to \$39,999	4.01%	2.58%	2.87%	4.00%
Median Home Value	\$248,533	\$255,103	\$239,933	\$248,092
Median Rent per Month (Census 2000)	\$686	\$672	\$615	\$557
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2018				
Employed Civilian Population 16+ by Occupation	6,029	72,223	162,767	466,587
Managerial/Executive	14.44%	14.19%	14.06%	15.38%
Professional Specialty	28.77%	26.52%	24.73%	27.62%
Healthcare Support	3.14%	2.83%	3.28%	2.97%
Sales	13.33%	9.36%	9.50%	9.31%
Office & Administrative Support	13.40%	15.88%	15.37%	13.41%
Protective Service	3.54%	3.82%	3.86%	3.14%
Food Preparation	5.46%	4.74%	5.03%	5.39%
Building Maintenance & Cleaning	2.97%	2.37%	2.99%	3.43%
Personal Care	3.96%	3.65%	3.60%	3.29%
Farming, Fishing, & Forestry	0.03%	0.06%	0.07%	0.10%
Construction	6.85%	7.97%	7.25%	6.46%
Production & Transportation	4.12%	8.60%	10.27%	9.48%
Percent White Collar	73.07%	68.78%	66.93%	68.70%
Percent Blue Collar	26.93%	31.22%	33.07%	31.30%
Median Employee Salary	44,312	45,773	46,364	48,294
Average Employee Salary	53,767	54,698	54,927	58,007
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	266	2,502	7,832	34,603
2018 Estimated Unemployed (Age 16 and Up)	254	3,051	8,937	29,175
2018 Estimated Unemployed Rate (Age 16 and Up)	3.41%	4.07%	5.26%	5.88%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2018 Estimates & Q4 2023 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.373918, -76.510639

17-May-2019

1187-Putty Hill Plaza

Baltimore,MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2018	Drive to Work Alone	85.25%	80.97%	77.80%	70.32%
	Drive to Work Carpool	8.26%	10.35%	10.15%	9.70%
	Travel to Work by Public Transportation	1.86%	3.67%	6.48%	10.33%
	Drive to Work on Motorcycle	0.05%	0.18%	0.15%	0.12%
	Drive to Work on Bicycle	0.00%	0.06%	0.11%	0.55%
	Walk to Work	2.17%	1.72%	2.12%	4.78%
	Other Means	0.53%	0.73%	0.69%	0.88%
	Work at Home	1.73%	2.16%	2.34%	3.06%
TRAVEL TIME TO WORK 2018	Travel Time in Less than 5 minutes	1.45%	1.21%	0.96%	1.59%
	Travel to Work in 5 to 9 minutes	4.36%	5.01%	5.05%	6.22%
	Travel to Work in 10 to 14 minutes	13.63%	8.79%	9.04%	10.86%
	Travel to Work in 15 to 19 minutes	12.35%	14.18%	13.36%	14.63%
	Travel to Work in 20 to 29 minutes	24.54%	24.30%	23.94%	23.15%
	Travel to Work in 30 to 44 minutes	30.30%	30.00%	29.18%	25.14%
	Travel to Work in 45 to 59 minutes	7.33%	9.36%	9.35%	8.27%
	Travel to Work in 60 minutes or more	6.04%	7.14%	9.12%	10.13%
Average Travel Time to Work	25.4	27.1	28.2	28.1	
SPENDING PATTERNS 2018	Grocery Store Market Basket Weekly Per Capita Spending	\$46.86	\$47.18	\$47.09	\$47.20
	Apparel and Related Services	\$13.54	\$13.42	\$13.19	\$12.98
	Transportation	\$73.72	\$73.82	\$72.59	\$71.21
	Healthcare	\$29.90	\$30.74	\$30.25	\$30.30
	Entertainment	\$20.81	\$20.94	\$20.59	\$20.32
LIFESTYLE SEGMENTATION 2018	Category A - Crème de la Crème	421	6,632	22,309	91,283
	Category B - Urban Cliff Hangers	4,201	10,031	16,145	28,401
	Category C - Urban Cliff Dwellers	1,400	12,607	17,019	27,577
	Category D - Seasoned Urban Dwellers	125	5,359	6,758	15,910
	Category E - Thriving Alone	8	8,960	16,419	107,315
	Category F - Going it Alone	323	29,797	67,768	159,249
	Category G - Struggling Alone	0	901	4,805	34,601
	Category H - Single in the Suburbs	5,489	16,185	22,983	42,642
	Category I - Married in the Suburbs	293	17,791	23,070	40,951
	Category J - Retired in the Suburbs	1,074	2,531	9,304	28,079
	Category K - Living with Nature	0	0	0	1
	Category L - Working with Nature	0	0	978	10,660
	Category M - Harlem Gateway	0	22,236	100,513	322,083
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	0	4,026	8,811	34,299

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.