

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.37217, -76.61019

19-Mar-2020

110850-York Road Plaza

Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION	2019 Estimated Population	23,260	173,409	462,750	1,204,226
	2019 Daytime Population	16,752	286,261	634,961	1,541,127
	2024 Population Forecast	23,513	175,842	467,324	1,221,808
	2010 Census Population	23,233	175,849	475,982	1,214,178
	2000 Census Population	23,010	174,103	486,280	1,206,690
	1990 Census Population	23,157	174,429	518,860	1,254,779
	Historical Annual Growth, 1990 to 2000	-0.06%	-0.02%	-0.65%	-0.39%
	Historical Annual Growth, 2000 to 2010	0.10%	0.10%	-0.21%	0.06%
	Estimated Annual Growth, 2010 to 2019	0.01%	-0.14%	-0.29%	-0.08%
	Projected Annual Growth, 2019 to 2024	0.22%	0.28%	0.20%	0.29%
HOUSEHOLDS	2019 Estimated Households	9,389	69,056	185,658	484,573
	2024 Households Forecast	9,503	70,281	187,981	492,728
	2010 Census Households	9,369	69,692	190,029	486,235
	2000 Census Households	9,756	71,036	195,770	485,088
	1990 Census Households	9,737	70,811	201,742	483,174
	Historical Annual Growth, 1990 to 2000	0.02%	0.03%	-0.30%	0.04%
	Historical Annual Growth, 2000 to 2010	-0.40%	-0.19%	-0.30%	0.02%
	Estimated Annual Growth, 2010 to 2019	0.02%	-0.09%	-0.24%	-0.04%
	Projected Annual Growth, 2019 to 2024	0.24%	0.35%	0.25%	0.33%
	2019 % Households With Children	33%	23%	23%	24%
2019 Persons per Household	2.43	2.26	2.35	2.40	
INCOME 2019	HH Income \$500,000 or more	1.68%	1.27%	0.93%	0.84%
	HH Income \$250,000 to \$499,999	1.98%	1.49%	1.10%	1.00%
	HH Income \$200,000 to \$249,999	4.60%	3.51%	2.60%	2.36%
	HH Income \$175,000 to \$199,999	10.09%	6.23%	4.50%	4.56%
	HH Income \$150,000 to \$174,999	6.46%	4.83%	4.17%	4.27%
	HH Income \$100,000 to \$149,999	19.09%	15.50%	14.25%	14.96%
	HH Income \$75,000 to \$99,999	14.02%	12.65%	11.86%	12.35%
	HH Income \$50,000 to \$74,999	16.10%	17.29%	17.28%	17.75%
	HH Income \$35,000 to \$49,999	7.39%	11.33%	11.95%	12.29%
	HH Income \$25,000 to \$34,999	5.78%	7.93%	9.04%	8.74%
	HH Income \$15,000 to \$24,999	6.32%	7.77%	9.10%	8.84%
	HH Income \$0 to \$14,999	6.49%	10.19%	13.23%	12.04%
	Average Household Income	\$118,019	\$98,441	\$84,275	\$84,151
Median Household Income	\$88,104	\$67,231	\$58,311	\$60,187	
Per Capita Income	\$48,568	\$40,861	\$34,761	\$34,504	
2000 Average Household Income	\$72,162	\$62,484	\$52,919	\$52,307	
2000 Median Household Income	\$53,728	\$43,380	\$37,176	\$38,391	
WRKPLACE 2019	Workplace Establishments	362	4,419	10,192	29,569
	Workplace Employees (Full Time Employees)	5,605	120,744	271,301	735,557

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.37217, -76.61019

19-Mar-2020

110850-York Road Plaza

Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
POPULATION BY AGE 2019	Count of Pop 0 to 4 years	1,396	10,693	29,471	80,671
	Count of Pop 5 to 14 years	2,852	17,436	49,411	135,145
	Count of Pop 14 to 22 years	2,692	26,640	56,202	125,023
	Count of Pop 22 to 30 years	1,990	17,464	47,363	119,249
	Count of Pop 30 to 45 years	3,970	33,341	90,086	247,705
	Count of Pop 45 to 60 years	4,983	29,416	82,709	218,955
	Count of Pop 60 to 75 years	4,004	26,385	75,903	196,239
	Count of Pop 75+ years	1,373	12,034	31,604	81,240
	Population 0 to 4 Years	6.00%	6.17%	6.37%	6.70%
	Population 5 to 13 Years	12.26%	10.05%	10.68%	11.22%
	Population 14 to 21 Years	11.57%	15.36%	12.15%	10.38%
	Population 22 to 29 Years	8.55%	10.07%	10.24%	9.90%
	Population 30 to 44 Years	17.07%	19.23%	19.47%	20.57%
	Population 45 to 59 Years	21.42%	16.96%	17.87%	18.18%
	Population 60 to 74 Years	17.21%	15.22%	16.40%	16.30%
	Population 74 Years Plus	5.90%	6.94%	6.83%	6.75%
	Median Age	40.6	35.9	37.8	38.3
GENDER 2019	Male Population	11,008	80,344	218,093	572,644
	Female Population	12,252	93,065	244,656	631,582
RACE 2019	2019 Estimated Population	23,260	173,409	462,750	1,204,226
	White	65.45%	51.00%	43.11%	46.81%
	Black or African American	26.63%	40.71%	50.04%	44.56%
	Asian or Pacific Islander	4.43%	4.67%	3.62%	4.17%
	Other Races	3.50%	3.62%	3.23%	4.45%
HISPANIC	2019 Hispanic Population	902	5,896	13,274	56,845
	2019 Hispanic Population %	3.88%	3.40%	2.87%	4.72%
	2024 Hispanic Population Forecast	912	6,001	13,487	58,186
	2024 Hispanic Population % Projected	3.88%	3.41%	2.89%	4.76%
	2000 Hispanic Population %	1.70%	1.67%	1.29%	1.75%
1990 Hispanic Population %	0.96%	1.26%	0.96%	1.01%	
EDUCATION (AGE 25+) 2019	Adult Population (25 Years or Older)	15,562	110,897	308,744	817,637
	Elementary	2.06%	2.39%	3.59%	4.17%
	Some High School	2.51%	5.07%	7.77%	8.35%
	High School Graduate	17.78%	22.24%	26.75%	28.38%
	Some College	13.85%	17.92%	19.14%	19.37%
	Associates Degree	4.63%	5.29%	5.28%	5.77%
	Bachelors Degree	27.88%	22.52%	19.07%	18.63%
	Graduate Degree	31.29%	24.57%	18.41%	15.32%
% College (4+)	59.17%	47.09%	37.48%	33.95%	
HOUSING 2019	Total Housing Units	10,200	74,970	211,248	545,985
	Owner Occupied Percent	65.28%	53.28%	49.61%	50.07%
	Renter Occupied Percent	26.77%	38.83%	38.28%	38.68%
	Vacant Housing Percent	7.95%	7.89%	12.11%	11.25%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.37217, -76.61019

19-Mar-2020

110850-York Road Plaza

Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius
HOMES BUILT BY YEAR 2019				
Homes Built 2010 or later	0.06%	0.27%	0.27%	0.25%
Homes Built 2000 to 2009	2.11%	2.88%	3.12%	5.35%
Homes Built 1990 to 1999	2.46%	4.38%	3.97%	7.32%
Homes Built 1980 to 1989	4.55%	6.89%	5.92%	8.79%
Homes Built 1970 to 1979	6.51%	10.47%	8.22%	9.46%
Homes Built 1960 to 1979	8.33%	10.69%	11.09%	10.73%
Homes Built 1950 to 1959	28.79%	26.95%	21.83%	19.23%
Homes Built 1940 to 1949	18.15%	12.13%	11.88%	11.18%
Homes Built 1939 or earlier	29.05%	25.34%	33.70%	27.68%
HOME VALUE (OWNER OCCUPIED) 2019				
Property Value \$1,000,000 or more	2.81%	3.48%	2.21%	1.94%
Property Value \$750,000 to \$999,999	8.05%	5.78%	4.14%	3.45%
Property Value \$500,000 to \$749,999	17.67%	10.79%	8.62%	8.00%
Property Value \$400,000 to \$499,999	17.09%	9.49%	8.76%	9.44%
Property Value \$300,000 to \$399,999	23.68%	14.95%	13.95%	16.25%
Property Value \$200,000 to \$299,999	14.78%	23.72%	23.03%	25.87%
Property Value \$150,000 to \$199,999	7.43%	15.74%	14.63%	13.45%
Property Value \$100,000 to \$149,999	6.00%	11.14%	13.55%	11.56%
Property Value \$60,000 to \$99,999	1.43%	2.91%	6.92%	5.75%
Property Value \$40,000 to \$59,999	0.13%	0.45%	1.46%	1.37%
Property Value \$0 to \$39,999	0.93%	1.54%	2.73%	2.92%
Median Home Value	\$381,477	\$273,513	\$241,930	\$255,743
Median Rent per Month (Census 2000)	\$607	\$626	\$553	\$569
OCCUPATION (EMPLOYED CIVILIANS AGE 16+) 2019				
Employed Civilian Population 16+ by Occupation	12,948	83,924	216,310	579,041
Managerial/Executive	20.30%	16.78%	15.43%	15.39%
Professional Specialty	39.62%	33.79%	30.80%	27.57%
Healthcare Support	2.31%	3.46%	4.00%	3.68%
Sales	8.99%	8.98%	8.75%	9.21%
Office & Administrative Support	8.57%	10.99%	11.82%	12.38%
Protective Service	1.14%	2.84%	2.90%	3.01%
Food Preparation	5.31%	5.15%	5.16%	5.41%
Building Maintenance & Cleaning	2.29%	2.53%	3.34%	3.72%
Personal Care	2.87%	3.47%	3.17%	2.89%
Farming, Fishing, & Forestry	0.05%	0.10%	0.08%	0.08%
Construction	2.84%	3.90%	4.67%	5.80%
Production & Transportation	5.71%	8.02%	9.87%	10.86%
Percent White Collar	79.79%	74.00%	70.80%	68.24%
Percent Blue Collar	20.21%	26.00%	29.20%	31.76%
Median Employee Salary	45,982	50,289	48,560	47,745
Average Employee Salary	54,047	61,370	59,170	58,117
UNEMPLOYMENT				
2000 Census Unemployed (Age 16 and Up)	412	5,754	17,907	43,082
2019 Estimated Unemployed (Age 16 and Up)	492	4,134	12,437	29,780
2019 Estimated Unemployed Rate (Age 16 and Up)	3.57%	4.63%	5.40%	4.85%

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

FULL DEMOGRAPHIC REPORT - POPSTATS

1990 - 2000 - 2010 Census, Q4 2019 Estimates & Q4 2024 Projections

MANAGED BY AN AFFILIATE OF



Latitude/Longitude: 39.37217, -76.61019

19-Mar-2020

110850-York Road Plaza

Baltimore, MD

	1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius	10.00 Mile Radius	
TRANSPORTATION TO WORK 2019	Drive to Work Alone	74.43%	68.94%	67.38%	70.21%
	Drive to Work Carpool	7.88%	8.86%	9.63%	9.94%
	Travel to Work by Public Transportation	8.61%	10.03%	12.91%	10.87%
	Drive to Work on Motorcycle	0.00%	0.05%	0.09%	0.11%
	Drive to Work on Bicycle	0.52%	0.61%	0.62%	0.48%
	Walk to Work	2.22%	5.63%	4.69%	4.29%
	Other Means	0.78%	0.97%	0.82%	0.84%
	Work at Home	5.00%	4.54%	3.51%	3.00%
TRAVEL TIME TO WORK 2019	Travel Time in Less than 5 minutes	2.36%	1.63%	1.40%	1.51%
	Travel to Work in 5 to 9 minutes	6.88%	6.87%	6.06%	6.09%
	Travel to Work in 10 to 14 minutes	11.15%	11.27%	10.89%	10.57%
	Travel to Work in 15 to 19 minutes	14.58%	15.97%	15.15%	14.65%
	Travel to Work in 20 to 29 minutes	27.05%	24.31%	24.57%	23.84%
	Travel to Work in 30 to 44 minutes	22.88%	22.93%	23.91%	25.26%
	Travel to Work in 45 to 59 minutes	7.04%	7.50%	7.55%	7.98%
	Travel to Work in 60 minutes or more	8.05%	9.52%	10.48%	10.10%
Average Travel Time to Work	25.8	26.7	28.1	28.1	
SPENDING PATTERNS 2019	Grocery Store Market Basket Weekly Per Capita Spending	\$51.16	\$50.66	\$50.62	\$50.65
	Apparel and Related Services	\$14.17	\$13.33	\$12.90	\$12.98
	Transportation	\$89.81	\$84.82	\$82.16	\$82.76
	Healthcare	\$35.11	\$34.30	\$33.94	\$33.99
	Entertainment	\$22.88	\$21.39	\$20.67	\$20.79
LIFESTYLE SEGMENTATION 2019	Category A - Crème de la Crème	9,939	27,566	57,581	107,918
	Category B - Urban Cliff Climbers	0	0	7,478	24,324
	Category C - Urban Cliff Dwellers	1,456	3,823	13,905	42,721
	Category D - Seasoned Urban Dwellers	0	1,782	4,926	13,989
	Category E - Thriving Alone	1,731	26,854	44,387	111,299
	Category F - Going it Alone	3,544	21,416	58,471	187,921
	Category G - Struggling Alone	0	10	1,249	51,396
	Category H - Single in the Suburbs	0	5,135	7,890	42,179
	Category I - Married in the Suburbs	0	1,359	8,894	32,704
	Category J - Retired in the Suburbs	0	0	4,563	23,784
	Category K - Living with Nature	0	0	0	0
	Category L - Working with Nature	0	0	841	4,840
	Category M - Harlem Gateway	6,122	57,460	211,288	477,084
	Category N - Espaniola	0	0	0	0
	Category O - Specialties	38	10,791	15,368	42,618

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.